

Usability Testing
For Ux/UI Internship
Task no 3

User no 1-

Your interfaces are so good, you had made these interfaces in new way, these are little different from normal e-commerce store, Its great 👍

But The first interface is quite confusing. At first sight i got confused that whats the purpose of these separation like at what side i have to move.

I think there should be a message above sign in button sign in to access your existing account some thing like that for the sake of user help.

Saliyha

User no 2-

Hey,

I think that in sign up interface you should add the other apps for registration below the signup button not above the registration form otherwise it looks great 😊

Aiman

User no 3-

Good effort

Faizan Shahid

User no 4-

Please make ur check out page more user friendly it is little bit confusing for me.

Thanks

Amna Saleem

User no 5-

From my perspective as a user these are good interfaces there's no need to improve

Tanzeela Javaid

User no 6-

Hi, This is Javeria Mustafa

Everything looks great - the font size and color combination are spot on. However, as a frequent online shopper, I typically avoid using my Twitter and LinkedIn account for signups. Overall, the webPages are looking good.

User no 7-

No need for any improvement user friendly interfaces color combinations is perfect, ease to use

Sumaira Almas

User no 8-

Assalamualikum Sana here,

Fatima all the interfaces are perfect, I don't see any problems, everything is in its place and clear. I really liked it. May Allah make your path easy, Ameen.

User no 9-

Overall page is quite good the only thing that I would wanted you guys to improve or establish in this page is the review section as my personal experiences of these kinds of apps or page I always make sure to readout the feedback and reviews but in your page there is no such option so if you focus on this term otherwise the page is good 😊

Maheen Arshad

User no 10-

Overall color theme nd interface is good but kuxh cheezyn I think k lack kr rhi hn jesy k

1. Kuch log google k through b log in ya registration krty hn , option available nhi h
2. On sale pr jo products hn wo kafi mixed lg rhy , koi border hona chahiye tha in ko separate krny k liye
3. Last mn payment info box mn bullets prefer krti hu mn.

Sidra Batool

User no 11-

Sorry for late reply mgy to teno pages achy lgy

Color theme b achi h visible h sb text ..

Lkn second page my aik button h shyd buy now ka

Wo shyd thk na ho q k JB bnda product Sy directly buy kr skta h to baki Sara bht acha h good h



Sidra bibi

User no 12-

Hi Fatima

I'm impressed with the clean design and user-friendly interface. Your work really shows how simple it is to navigate and find products.

One of the pros of your work is its clear product information and images, which makes it easy for customers to make informed purchasing decisions. The secure payment gateway is also a big plus. To take it to the next level, consider adding product categories and subcategories to better organize your offerings. Additionally, implementing product filtering and sorting options would greatly enhance the user experience.

Some other ideas to consider: integrate social media links for promotion, and analyze website analytics for data-driven decisions.

Best regards

Huzaifa

User no 13-

Boht hi simple hae layout waghera. Jo ye home page hae Yahan pr koi store logos ya phir design dalon takae thoura Zinda dhekae. Baqi payments k liyae agr pop up method use kr tu ziyada acha dheke ga.Colours collection bhi shi nahi thoura Shok color rkhai like orange/yellow
Muhammad Aaliyan Shuja

User no 14-

The wireframe presents a clean and functional design with clear sections for user registration, flash sales, product categories, and checkout. Its structure is intuitive, allowing for easy navigation, and features like multiple sign-in options and highlighted discounts capture user attention well. However, the design could improve by enhancing visual hierarchy—elements like the "Sign Up" button, flash sale items, and categories should be more prominent. Enlarging product images, improving the visibility of the search bar, and making call-to-action buttons stand out would also enhance usability. Additionally, ensuring mobile responsiveness, maintaining visual consistency, and safeguarding customer privacy are important refinements. Overall, while the design is solid, focusing on these areas would significantly boost the user experience.

Regards: Abdul Moeed

User no 15-

overall the website is excellent, the attention to detail is commendable, a slight suggestion from me would be to ensure size and scaling of the images used in it to give more harmony to the website

Ahmad Farooq

User no 16-

Overall, the work is fine, but there are a few issues:

On the second page:

The alignment in the header is not correct. The search bar and the logo are not vertically centered.

In the product section, the discount/offer placement looks odd. It can be improved by displaying only three products per row and adding a slider. The offer can be set using absolute positioning to enhance its look.

On the third page:

There are also alignment issues that need to be addressed.

Review by Haider Ali

User no 17-

Overall, your website's interface is superb, with an excellent color theme that creates a visually appealing atmosphere. The interactive elements are well-designed, making navigation seamless.

The Social icons At the Bottom of Text Create An account must be at the bottom of all buttons and text

And the products listed for On sale Now

Must have border

Kinza Shakoor Khan

User no 18-

All things are perfect

Good effort

Sumayya Khalid

User no 19-

user friendly interfaces

Ali Bin Afzal

User no 20-

I want to take a moment to express my opinion for the exceptional design of your e-commerce interface. The intuitive navigation and user-friendly layout will greatly enhance the shopping experience for customers.

Your hard work and attention to detail truly stand out. I don't find any complications in it

Best regards,

Talha

User no 21-

9.5/10

Overall good

Ayesha Batool

User no 22-

I like the color combination and sense of designing

Muneera

User no 23-

Good, Keep it up

Ayesha Khan

