

Shop Sales Analysis

Page 1

Page 2

Page 3

Details Table

store_id

All

Month Na...

All

product_c...

All

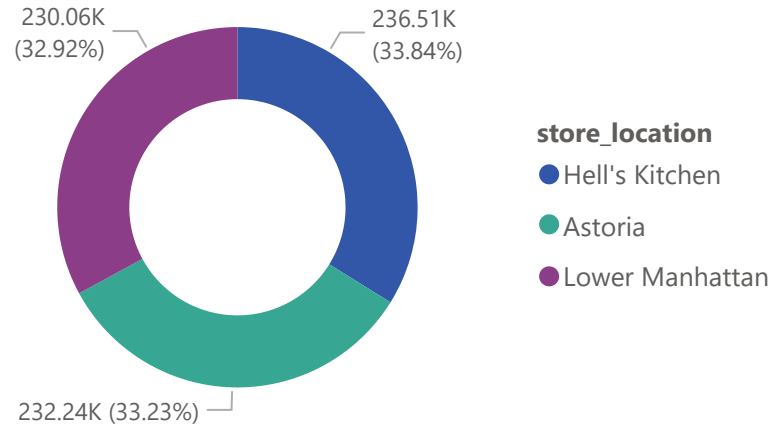
product_t...

All

Price Cate...

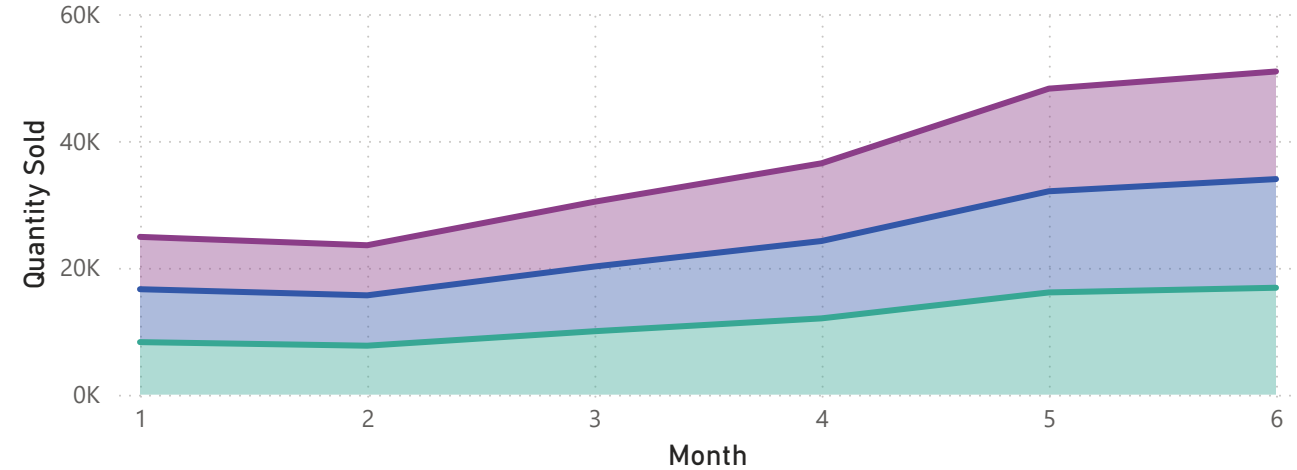
All

Profit by Store Location



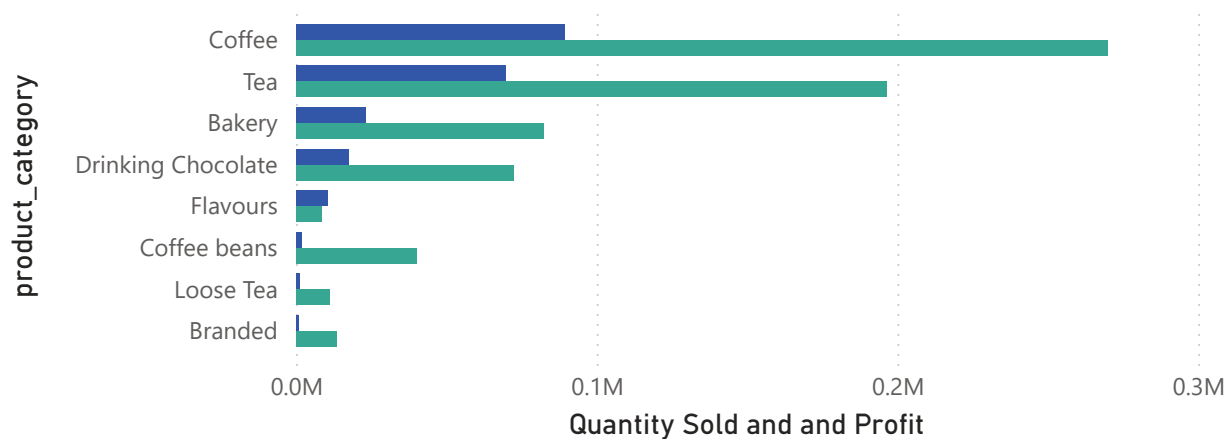
Profit and Quantity Sold by Stores and Months

store_location ● Astoria ● Hell's Kitchen ● Lower Manhattan

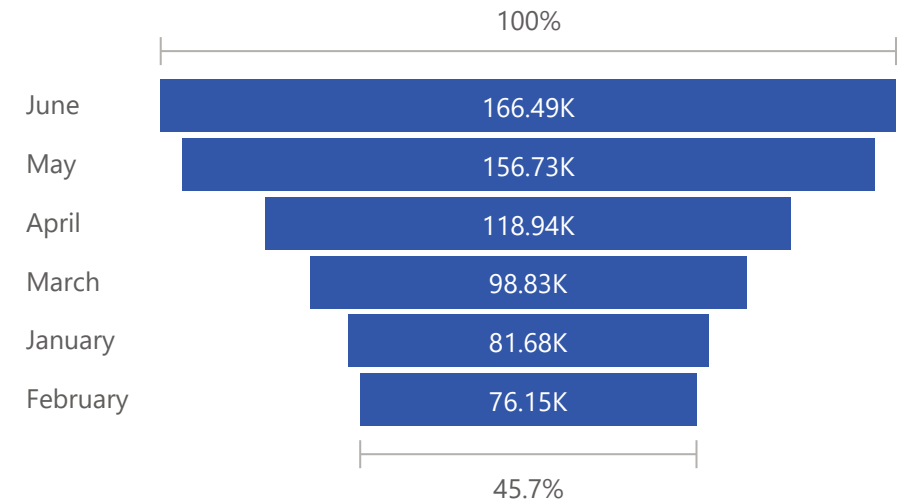


Quantity Sold and Profit by Product Categories

● Quantity Sold and ● Profit



Profit by Months



Shop Sales Analysis

Page 1

Page 2

Page 3

Details Table

store_id

All

Month Na...

All

product_c...

All

product_t...

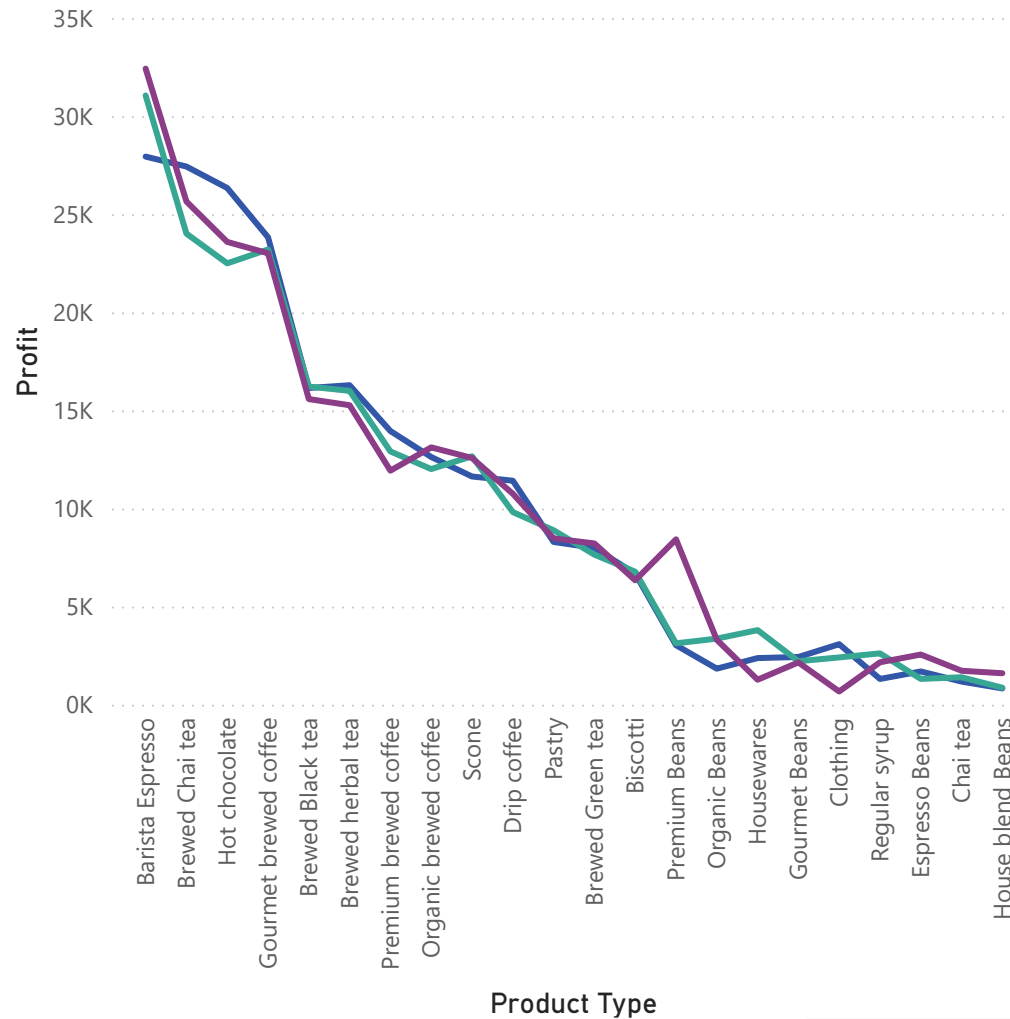
All

Price Cate...

All

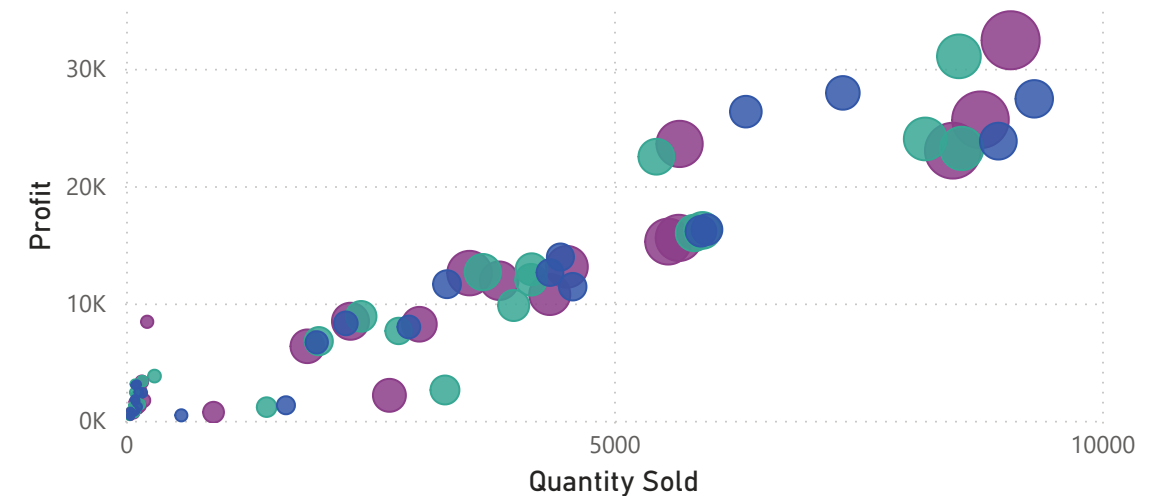
Profit by Stores and Product Types

store_id ● 3 ● 5 ● 8

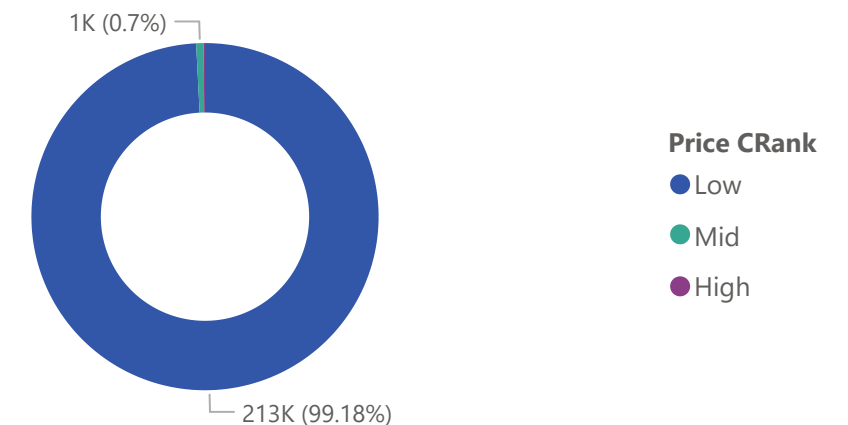


Most Popular Product Type in Each Store

store_id ● 3 ● 5 ● 8



Quantity Sold by Price Rank



store_id

All

Month Na...

All

product_c...

All

product_t...

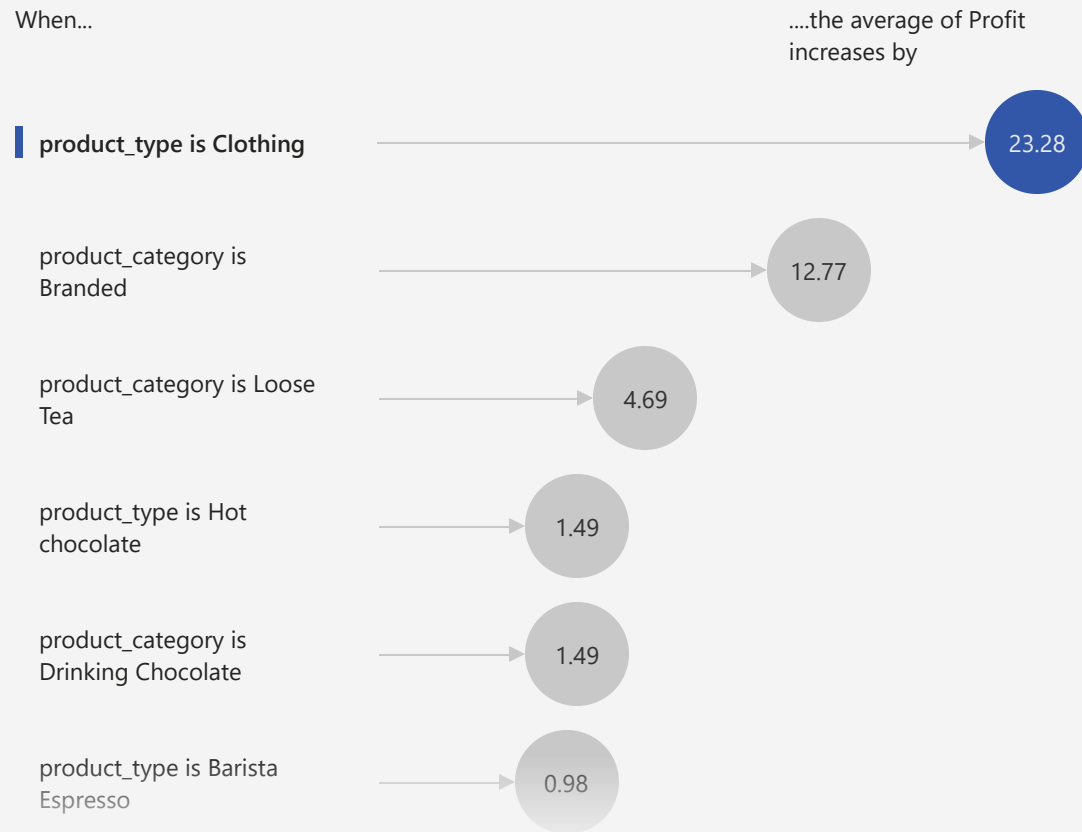
All

Price Cate...

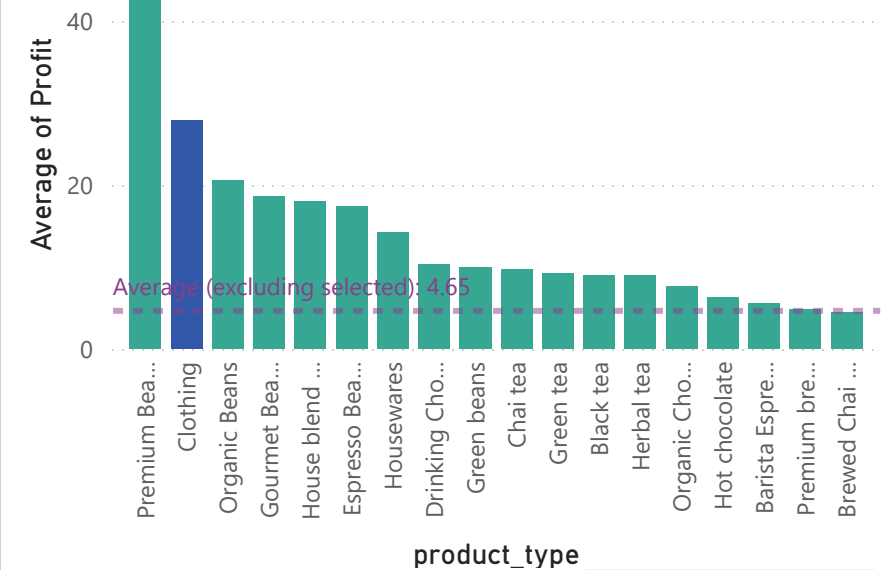
All

Key influencers Top segments

What influences Profit to Increase ?



← Profit is more likely to increase when product_type is Clothing than otherwise (on average).



☐ Only show values that are influencers

Shop Sales Analysis

Page 1

Page 2

Page 3

Details Table

store_id

All

Month Na...

All

product_c...

All

product_t...

All

Price Cate...

All

store_id	3	5	8	Total				
product_category	Sum of Quantity Sold	Sum of Profit	Sum of Quantity Sold	Sum of Profit	Sum of Quantity Sold	Sum of Profit	Sum of Quantity Sold	Sum of Prof
[-] Bakery	7496	26,599.75	8040	28,328.94	7678	27,386.95	23214	82,315.6
Biscotti	1955	6,676.50	1975	6,777.78	1858	6,339.25	5788	19,793.5
Pastry	2252	8,293.50	2409	8,890.49	2300	8,472.00	6961	25,655.9
Scone	3289	11,629.75	3656	12,660.67	3520	12,575.70	10465	36,866.1
[-] Branded	279	5,457.00	378	6,208.00	119	1,942.00	776	13,607.0
Clothing	111	3,083.00	86	2,408.00	24	672.00	221	6,163.0
Housewares	168	2,374.00	292	3,800.00	95	1,270.00	555	7,444.0
[-] Coffee	29655	89,744.30	29375	88,985.50	30220	91,222.65	89250	269,952.4
Barista Espresso	7345	27,935.00	8534	31,051.00	9064	32,420.20	24943	91,406.2
Drip coffee	4577	11,416.50	3972	9,817.00	4342	10,750.50	12891	31,984.0
Gourmet brewed coffee	8938	23,823.30	8563	23,201.20	8472	23,010.10	25973	70,034.6
Organic brewed coffee	4344	12,623.20	4150	12,009.30	4518	13,114.00	13012	37,746.5
Premium brewed coffee	4451	13,946.30	4156	12,907.00	3824	11,927.85	12431	38,781.1
[+] Coffee beans	502	10,219.20	536	11,230.95	790	18,635.10	1828	40,085.2
[+] Drinking Chocolate	6351	26,335.25	5434	22,494.50	5672	23,586.25	17457	72,416.0
[+] Flavours	2206	1,764.80	4709	3,767.20	3596	2,876.80	10511	8,408.8
[+] Loose Tea	344	3,194.00	381	3,558.25	485	4,461.35	1210	11,213.6
[+] Packaged Chocolate	110	1,089.71	180	1,619.16	197	1,698.77	487	4,407.6
[+] Tea	24048	67,839.90	22709	63,864.75	22980	64,701.30	69737	196,405.9
Total	70991	232,243.91	71742	230,057.25	71737	236,511.17	214470	698,812.3