



Personal Info.

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Technical Skills

Programming & Frameworks

| | |
|--------------|-----------|
| <HTML> | React.js |
| {CSS3} | Bootstrap |
| [JavaScript] | Tailwind |
| <?PHP?> | Laravel |
| *SQL* | |

Tools, CMS & Platforms

| | |
|--------------------------|---------------|
| Git / GitHub | VS Code |
| WordPress | Jira |
| Photoshop & Figma | SAP Hybris |
| Salesforce | Salsify (PIM) |
| Contentstack | |
| Adobe Experience Manager | |
| DAM (Asset Management) | |

Soft Skills

- Agile team collaboration
- Communication
- Problem-solving
- Adaptability
- Time management

Language

- Dutch (good)
- English (very good)
- Spanish (basic)
- Filipino (mother tongue)

Fatima Bartels

Junior Frontend | Full-stack Developer

Junior Frontend / Full-stack Developer skilled in HTML, CSS, JavaScript, PHP, React, and Bootstrap. Experience in building responsive, user-friendly web interfaces. Previously worked as a Digital Content Manager within international agile teams, using Adobe Experience Manager (AEM) to create and manage website pages for multi-country product launches. Passionate about delivering accessible, high-quality digital experiences and continuously developing technical skills.

Experience

Oct 2021 - Apr 2024 | Bose Corporation - Tongeren Digital Content Manager (via ARHS Technology)

- Created and optimized localized digital experiences for 30+ countries using Adobe Experience Manager (AEM) and Contentstack.
- Collaborated with product owners, UX designers, and copywriters to deliver engaging, on-brand web content and support global product launches.
- Supported the migration of all web content from Adobe to Salesforce, maintaining accuracy and ensuring a seamless transition.
- Managed product data in Hybris Backoffice and Salsify (PIM) to ensure consistent and up-to-date product information.
- Worked in global agile teams across multiple time zones, contributing to smooth sprint delivery and cross-functional communication.

Aug - Oct 2021 | Pweb Solutions - Meerhout Frontend Developer / Web Designer

- Developed and launched multiple client-facing auction websites, enhancing user engagement and client satisfaction.
- Implemented responsive design practices to ensure seamless functionality across devices and improve mobile usability.
- Worked on solutions involving data integration to support website functionality.

May - Jun 2021 | Pweb Solutions - Meerhout Frontend Developer / Web Designer Intern

- Assisted in developing and maintaining websites for multiple clients using HTML, CSS, and JavaScript.
- Improved site performance and usability by optimizing layouts and streamlining visuals.

Education & Training

2025 (in progress) | Full-stack Developer - VDAB T2 Campus

2024 | Frontend Developer Workshop - SheCodes (Online)

2020 - 2021 | Frontend / Web Development - CVO de Verdieping

2016 - 2017 | Web Development - Syntra Limburg

2004 - 2008 | Bachelor of Science in Computer Science - ASAS, Philippines
(Degree recognized as equivalent to a Flemish Bachelor)