



## Personal Info.

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- Website: <https://www.fatimabartels.com>

## Technical Skills

### Programming & Frameworks

<HTML>	React.js
{CSS3}	Bootstrap
[JavaScript]	Tailwind
<?PHP?>	Laravel
*SQL*	Vue

### Tools, CMS & Platforms

Git / GitHub	VS Code
WordPress	Jira
Photoshop & Figma	SAP Hybris
Salesforce	Salsify (PIM)
Contentstack	
Adobe Experience Manager	
DAM (Asset Management)	

## Soft Skills

- Agile team collaboration
- Communication
- Problem-solving
- Adaptability
- Time management

## Language

- Dutch (good)
- English (very good)
- Spanish (basic)
- Filipino (mother tongue)

# Fatima Bartels

## Junior Frontend | Full-stack Developer

Junior Frontend / Full-stack Developer skilled in **HTML, CSS, JavaScript, PHP, React**, and **Bootstrap**. Experience in building responsive, user-friendly web interfaces. Previously worked as Digital Content Manager within international agile teams, using Adobe Experience Manager (AEM) to create and manage website pages for multi-country product launches. Passionate about delivering accessible, high-quality digital experiences and continuously developing technical skills.

## Experience

- **Oct 2021 - Apr 2024 | Bose Corporation - Tongeren**  
**Digital Content Manager (via ARHS Technology)**
  - Created and optimized localized digital experiences for 30+ countries using Adobe Experience Manager (AEM) and Contentstack.
  - Collaborated with product owners, UX designers, and copywriters to deliver engaging, on-brand web content and support global product launches.
  - Supported the migration of all web content from Adobe to Salesforce, maintaining accuracy and ensuring a seamless transition.
  - Managed product data in Hybris Backoffice and Salsify (PIM) to ensure consistent and up-to-date product information.
  - Worked in global agile teams across multiple time zones, contributing to smooth sprint delivery and cross-functional communication.
- **Aug - Oct 2021 | Pweb Solutions - Meerhout**  
**Frontend Developer / Web Designer**
  - Developed and launched multiple client-facing auction websites, enhancing user engagement and client satisfaction.
  - Implemented responsive design practices to ensure seamless functionality across devices and improve mobile usability.
  - Worked on solutions involving data integration to support website functionality.
- **May - Jun 2021 | Pweb Solutions - Meerhout**  
**Frontend Developer / Web Designer Intern**
  - Assisted in developing and maintaining websites for multiple clients using **HTML, CSS, and JavaScript**.
  - Improved site performance and usability by optimizing layouts and streamlining visuals.

## Education & Training

- 2025 (in progress) | Full-stack Developer - VDAB T2 Campus**
- 2024 | Frontend Developer Workshop - SheCodes (Online)**
- 2020 - 2021 | Frontend / Web Development - CVO de Verdieping**
- 2016 - 2017 | Web Development - Syntra Limburg**
- 2004 - 2008 | Bachelor of Science in Computer Science - ASAS, Philippines**  
(Degree recognized as equivalent to a Flemish Bachelor)