

15-January-2025

Wednesday

HACKATHON DAY-1

Laying The Foundation For Your MarketPlace Journey

Marketplace Type : General E-commerce

Business Goals

- What problems does your marketplace aim to solve?

This online marketplace offers a convenient and reliable shopping experience for high quality footwear and sports wear. We will solve several problems customers face when shopping for shoes online. We provide: a wide range of sizes and provide detailed size guides, only genuine, premium brands like Nike, Adidas and Puma are available, includes detailed product descriptions, high-quality images, user reviews, and sizing guides, with affordable pricing options and fast, reliable and an easy return/exchange process.

3/ What is your target audience?

Our target audience includes men, women, ranging from young adults to middle-aged, include individuals who are passionate about fitness, sports and fashion looking for stylish, high-quality and prioritize comfort in their footwear. We also offer customized orders to match specific size requirements.

3/ What products or services will you offer?

We will offer a wide range of sports footwear, including running shoes, basketball shoes, casual and fashion footwear, formal footwear, outdoor and adventure shoes, travel and comfort footwear along with athletic apparel like t-shirts, shorts and leggings. We will also provide travel essentials such as comfortable footwear and accessories for air travel.

- 4 What will set your marketplace apart?
- Wide selection of high-quality footwear, including premium brands like Nike, Adidas, and Puma, available in all sizes. We make shopping easier with detailed product descriptions, size guides, and customer reviews, helping customers find the perfect fit. With fast delivery, we offer a hassle-free and personalized shopping experience.

Data Schema

Entities in Marketplace

- Products
- Orders
- Customers
- Shipments
- Delivery Zones

Products are linked to Orders
Orders are linked to Customers
Orders are linked to Shipments
Shipments are linked to Delivery Zones.

Products :

- Product ID
- Product Name
- Price
- Stock
- Description
- Tags
- Category
- Discounted price
- Image
- Reviews

Orders :

- Order ID
- Customer ID
- Product Details
- Quantity
- Status
- Timestamp

Customers :

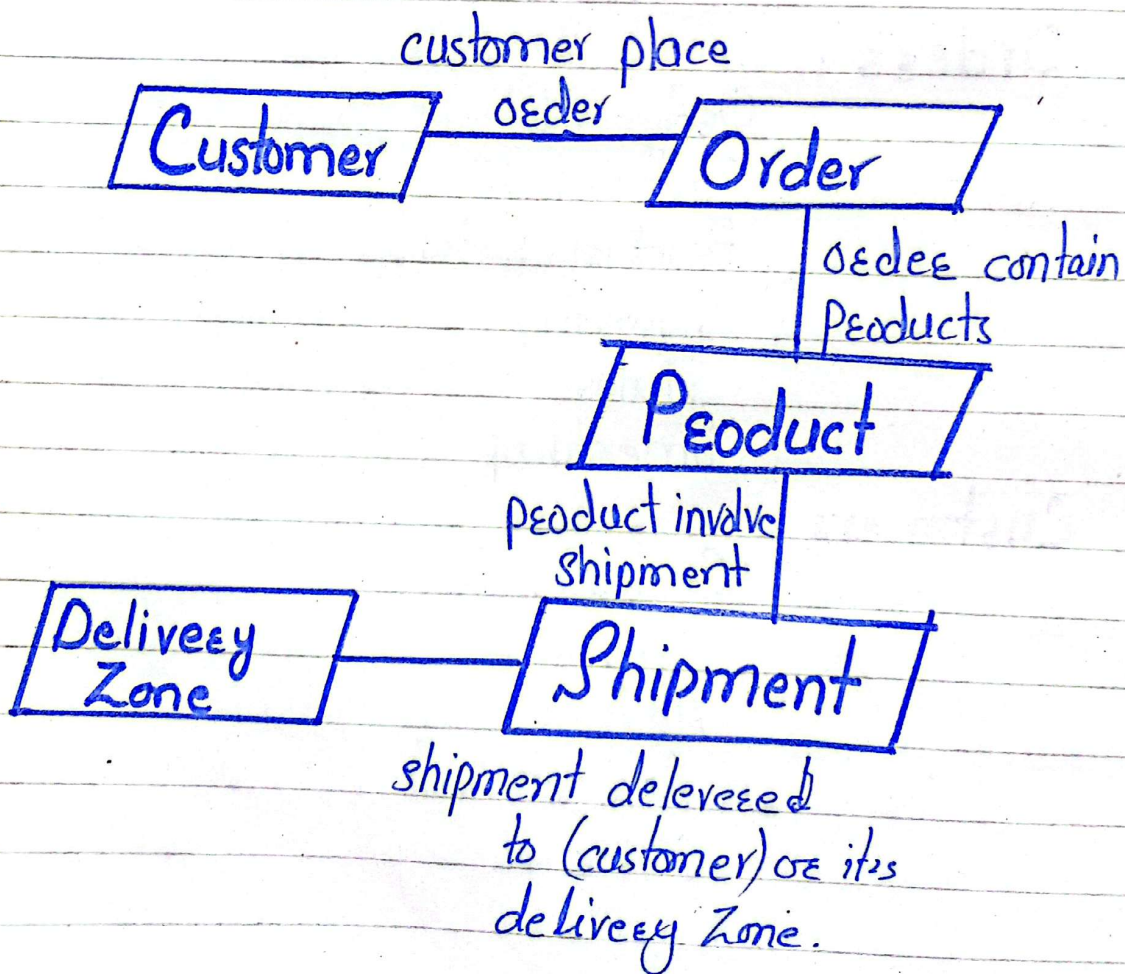
- Customer ID
- Name
- Address
- Contact Info
- Order History

Delivery Zones :

Zone Name
Coverage Area
Assigned Drivers

Shipments :

Shipment ID
Order ID
Status
Delivery Date
Tracking



Brainstorming

