FATIMA IMTIAZ

DATA ANALYST

📞 +92-304-6315-087
✉️ fatimaimtiaz67@gmail.com
🌐 LinkedIn
📍 Lahore, Punjab, Pakistan

ABOUT ME

Detail-oriented and motivated Data Analyst with a strong foundation in data analysis, Excel, SQL, and Python. Hands-on experience in real-time analytics, MERN-based development, and research writing. Demonstrated leadership and collaboration through global internships and academic projects. Seeking remote opportunities to drive business decisions through data.

SOFT SKILLS

- Analytical Thinking
- Communication & Teamwork
- Problem Solving
- Remote Collaboration

TECHNICAL TOOLS & SKILLS

- Python (Pandas, NumPy, Matplotlib, Seaborn)
- SQL
- Excel
- Power BI
- JavaScript (Basic), MongoDB, React Native (Familiar)
- Git, Figma (Wireframes), Google Sheets

OTHER SKILLS

- Data Handling
- Data Cleaning Transformation
- Aggregation
- Statistical Analysis
- Dashboard Development
- KPI Tracking
- Reporting

EDUCATION

Bachelor of Science in Software Engineering (BSSE)

COMSATS University Islamabad, Lahore Campus   2021 – 2025
Secured **3rd** Position in Department FYP Competition (2025)

LANGUAGES

- English-C1(Professional Proficiency)
- Spanish-B2 (Upper Intermediate)
- Urdu/Hindi (Native)
- Arabic (Basic)

EXPERIENCE

SOFTWARE ENGINEER INTERN – ALLZONE TECHNOLOGIES   April 2025- June 2025

Lahore, On-site

- Built and integrated backend APIs using Node.js and MongoDB, supporting real-time analytics features that improved data retrieval speed.
- Collaborated with a team to define and implement user-tracking features for habit and class scheduling applications.
- Applied JavaScript and MERN stack fundamentals to enhance frontend dashboards, increasing data visibility and usability.
- Participated in daily standups and sprint planning, contributing to a 4-week feature delivery cycle.

ASSOCIATE PROJECT MANAGEMENT – EXCELERATE INTERNSHIP   June 2025 - July 2025

Dubai, Remote

- Coordinated project execution in a team of 8 across 4 countries, optimizing task distribution using tools like ClickUp, Notion, Trello, and Asana.
- For the project, analyzed and optimized workflow processes, reducing task turnaround time through better resource allocation, risk analysis and communication management.
- Compiled and presented weekly performance reports measuring KPIs such as team efficiency, deadline adherence, and collaboration quality.
- Facilitated clear communication in a remote-first environment, contributing to successful on-time delivery of 3 key project phases.

PROJECTS

RETAIL INVENTORY ANALYTICS (EXCEL + SQL) 🔗

- Used Excel and SQL to track, filter, and summarize weekly inventory and restocking trends across categories.
- Designed PivotTables and slicers to display SKU performance, out-of-stock frequency, and reorder forecasts..

PATIENT DATA ANALYSIS (PYTHON + MATPLOTLIB) 🔗

- Analyzed health records to detect trends in patient visits, common symptoms, and seasonal illness surges.
- Built bar graphs, pie charts, and line plots using Matplotlib and Seaborn. Applied grouping and filtering with Pandas.

HR ATTRITION DASHBOARD (POWER BI) 🔗

- Developed a dynamic dashboard showing employee attrition by department, age, and tenure.
- Used DAX to calculate KPIs and slicers for interactive insights. Identified at-risk employee clusters based on past patterns.

E-COMMERCE CUSTOMER SEGMENTATION DASHBOARD (TABLEAU) 🔗

- Built an interactive Tableau dashboard to segment e-commerce customers by spending, frequency, and region, highlighting high-value groups and regional trends using filters and visual maps.