# **FATIMA IMTIAZ**

#### DATA ANALYST

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#### **ABOUT ME**

Detail-oriented and motivated Data Analyst with a strong foundation in data analysis, Excel, SQL, and Python. Hands-on experience in real-time analytics, MERN-based development, and research writing. Demonstrated leadership and collaboration through global internships and academic projects. Seeking remote opportunities to drive business decisions through data.

#### **SOFT SKILLS**

- · Analytical Thinking
- · Communication & Teamwork
- · Problem Solving
- · Remote Collaboration

#### **TECHNICAL TOOLS & SKILLS**

- Python (Pandas, NumPy, Matplotlib, Seaborn)
- SQL
- Excel
- Power BI
- JavaScript (Basic), MongoDB, React Native (Familiar)
- Git, Figma (Wireframes), Google Sheets

#### **OTHER SKILLS**

- Data Handling
- Data Cleaning Transformation
- Aggregation
- Statistical Analysis
- · Dashboard Development
- KPI Tracking
- Reporting

#### **EDUCATION**

## Bachelor of Science in Software Engineering (BSSE)

COMSATS University Islamabad, Lahore Campus 2021 – 2025 Secured **3rd** Position in Department FYP Competition (2025)

#### **LANGUAGES**

- English-C1(Professional Proficiency)
- Spanish-B2 (Upper Intermediate)
- Urdu/Hindi (Native)
- Arabic (Basic)

#### **EXPERIENCE**

#### **SOFTWARE ENGINEER INTERN - ALLZONE TECHNOLOGIES**

April 2025- June 2025

Lahore, On-site

- Built and integrated backend APIs using Node.js and MongoDB, supporting real-time analytics features that improved data retrieval speed.
- Collaborated with a team to define and implement user-tracking features for habit and class scheduling applications.
- Applied JavaScript and MERN stack fundamentals to enhance frontend dashboards, increasing data visibility and usability.
- Participated in daily standups and sprint planning, contributing to a 4-week feature delivery cycle.

#### ASSOCIATE PROJECT MANAGEMENT - EXCELERATE INTERNSHIP June 2025 - July 2025

#### Dubai, Remote

- Coordinated project execution in a team of 8 across 4 countries, optimizing task distribution using tools like ClickUp, Notion, Trello, and Asana.
- For the project, analyzed and optimized workflow processes, reducing task turnaround time through better resource allocation, risk analysis and communication management.
- Compiled and presented weekly performance reports measuring KPIs such as team efficiency, deadline adherence, and collaboration quality.
- Facilitated clear communication in a remote-first environment, contributing to successful ontime delivery of 3 key project phases.

#### **PROJECTS**

#### RETAIL INVENTORY ANALYTICS (EXCEL + SQL)

- Used Excel and SQL to track, filter, and summarize weekly inventory and restocking trends across categories.
- Designed PivotTables and slicers to display SKU performance, out-ofstock frequency, and reorder forecasts..

#### PATIENT DATA ANALYSIS (PYTHON + MATPLOTLIB)

- Analyzed health records to detect trends in patient visits, common symptoms, and seasonal illness surges.
- Built bar graphs, pie charts, and line plots using Matplotlib and Seaborn.
  Applied grouping and filtering with Pandas.

#### HR ATTRITION DASHBOARD (POWER BI)

- Developed a dynamic dashboard showing employee attrition by department, age, and tenure.
- Used DAX to calculate KPIs and slicers for interactive insights. Identified at-risk employee clusters based on past patterns.

### NETFLIX SHOWS ANALYSIS DASHBOARD (TABLEAU) 🔗

 Built an interactive Tableau dashboard to analyze Netflix shows by type, country, genre, and release trends. Utilized filters, visual maps, and bar charts to explore patterns in content distribution, popular genres. Enabled dynamic exploration of global trends and viewer content preferences.