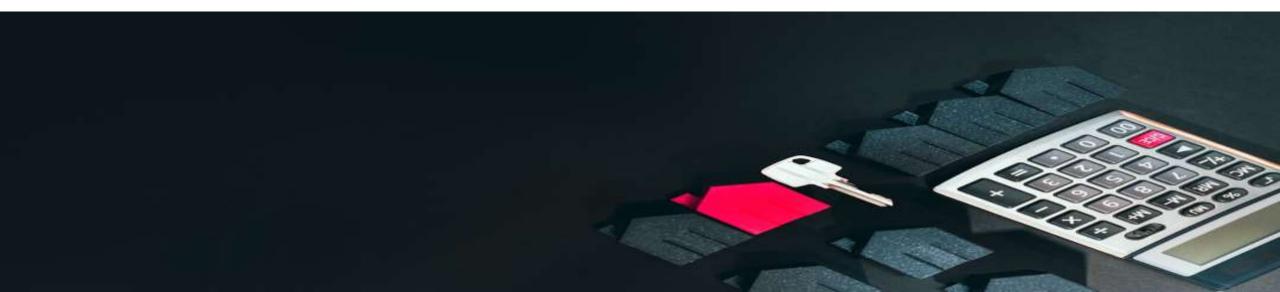
Bank Loan Data Analysis with SQL

Created by Dr.Kabba Fatima Ezzahra 06/11/2024

Data source: Data tutorials



Problem Statements

Dashboard for Bank Lending Activities and Performance Indicators

- -Provide insights into key loan-related metrics and track changes over time.
- -Facilitate data-driven decisions, monitor loan portfolio health, and identify trends to inform strategy.



What are we going to do?

1.Bank Loan Report Summary using SQL 2.Bank Loan Report Overview using SQL 3.Bank Loan Report Details using SQL

■ The Bank Loan Report provides a comprehensive overview of key performance indicators (KPIs) related to the bank's loan portfolio.

1. Top Summary Metrics:

- Displays the overall metrics, including:
 - Total Loan Applications: 38.6K
 - Total Funded Amount: \$435.8M
 - Total Amount Received: \$473.1M
 - Average Interest Rate: 12.0%
 - Average Debt-to-Income (DTI): 13.3%
- Each metric also includes **Month-to-Date** (**MTD**) and **Month-over-Month** (**MOM**) changes, providing a clear view of performance trends.

2. Good Loan vs. Bad Loan Breakdown:

- Good Loan Issued:
 - Represents loans classified as 'good,' with 86.2% of the applications approved in this category.
 - Metrics include:
 - **Applications**: 33.2K
 - Total Funded Amount: \$370.2M
 - Amount Received: \$435.8M

2. Good Loan vs. Bad Loan Breakdown:

- Bad Loan Issued:
- Represents loans classified as 'bad.'
- Metrics include:
 - Applications: 5.3K
 - Total Funded Amount: \$65.5M
 - Amount Received: \$37.3M

3.Loan Status Breakdown:

- A detailed table categorizes loans based on their current status:
 - Charged Off: Total amount received \$37.3M
 - **Current**: Total amount received \$24.2M
 - Fully Paid: Total amount received \$411.6M
 - **Grand Total**: Total amount received \$473.1M
- Each status category includes additional metrics like total funded amount, number of applications, and average interest rate.

3.Loan Status Breakdown:

- A detailed table categorizes loans based on their current status:
 - Charged Off: Total amount received \$37.3M
 - **Current**: Total amount received \$24.2M
 - Fully Paid: Total amount received \$411.6M
 - **Grand Total**: Total amount received \$473.1M
- Each status category includes additional metrics like total funded amount, number of applications, and average interest rate.

• This Overview dashboard provides an in-depth analysis of loan application metrics with multiple perspectives, including time, geography, loan term, employee length, and home ownership status. It helps understand patterns in loan applications across different factors.

1.Top Summary Metrics:

- Similar to the Summary section, this part displays essential KPIs:
 - Total Loan Applications: 38.6K
 - Total Funded Amount: \$435.8M
 - Total Amount Received: \$473.1M
 - Average Interest Rate: 12.0%
 - Average DTI (Debt-to-Income Ratio): 13.3%
- Month-to-Date (MTD) and Month-over-Month (MOM) changes are shown for each metric, allowing for quick comparison with recent periods

2. Total Loan Applications by Month:

• A line chart displays the trend of loan applications over the year, illustrating any monthly fluctuations or growth patterns.

3. Total Loan Applications by State:

• A map highlights the distribution of loan applications across different U.S. states, providing geographical insights into demand and loan uptake.

4. Total Loan Applications by Term:

- A pie chart breaks down the loan applications by term duration:
 - **36 months**: 73.2%
 - **60 months**: 26.8%
- These calculations aids in understanding the preference for shorter versus longer-term loans.

5. Total Loan Applications by Employee Length:

- A bar chart categorizes loan applications by the applicant's employment length, with categories ranging from under 1 year to over 10 years.
- The highest number of applications are from individuals with 10+ years of employment, indicating a potential preference for borrowers with stable job histories.

6. Total Loan Applications by Loan Purpose:

- A bar chart shows the distribution of loan applications based on their intended purpose, such as debt consolidation, credit card refinancing, and home improvement.
- Debt consolidation is the most common reason for loan applications.

7. Total Loan Applications by Home Ownership:

 A stacked bar chart illustrates the breakdown of applications based on home ownership status, including **Rent** (18,439 applications) and **Mortgage** (17,198 applications), which highlights the correlation between housing status and loan applications

"The SQL-based calculation of loan report indicators provides stakeholders with the ability to quickly gain insights into various factors affecting loan applications. This supports targeted strategies for different customer segments and tailored loan products."

'The Details section offers a granular view of individual loan applications by displaying comprehensive data for each entry. This level of detail facilitates in-depth analysis and auditing, enabling stakeholders to examine specific loan characteristics and performance effectively'

1. Top Summary Metrics:

- Similar to the other sections, this part displays overall metrics such as:
 - Total Loan Applications: 38.6K
 - Total Funded Amount: \$435.8M
 - Total Amount Received: \$473.1M
 - Average Interest Rate: 12.0%
 - Average Debt-to-Income (DTI): 13.3%
- Month-to-Date (MTD) and Month-over-Month (MOM) changes are shown to provide context.

2.Detailed Loan Data Table:

- This table includes the following columns for each loan application:
 - Id: Unique identifier for each loan.
 - **Purpose**: Reason for the loan (e.g., credit card, debt consolidation, home improvement).
 - Home Ownership: Applicant's housing status (e.g., Mortgage, Rent, Own).
 - Grade & Sub Grade: Risk grades assigned to the loan, indicating credit quality.
 - **Issue Date**: Date the loan was issued.
 - Interest Rate (Int Rate): The rate applied to the loan.
 - Loan Amount: The total funded amount for each loan.
 - **Installment**: Monthly payment required to service the loan.
 - Total Payment: Total payment amount over the life of the loan.

3.Bank Loan Report Dashboard - Details

3.Filters:

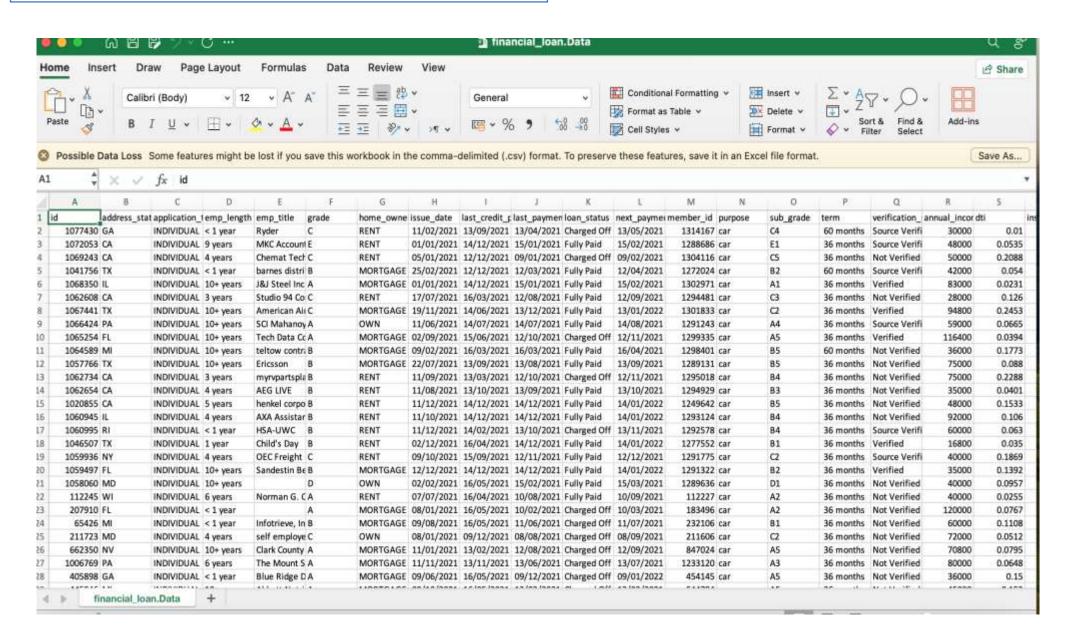
- Filters are available on the left side to refine the data displayed:
 - Select Measure: Allows users to switch between different measures, such as Total Loan Applications.
 - Grade: Filter loans by credit grade.
 - Verification Status: Filter by the verification status of the loan.
 - **Purpose**: Filter loans based on their purpose, such as credit card consolidation or home improvement.

'The Details section uses SQL queries to provide a granular view of individual loan applications, displaying comprehensive data for each entry. This detailed SQL-based analysis supports in-depth examination and auditing, allowing stakeholders to effectively evaluate specific loan characteristics and performance'.

Bank Loan Creation Walkthrough

The following slides provide a step-by-step guide, with screenshots, demonstrating the process I followed to create the Bank Loan Report using SQL in the BigQuery sandbox.

Our Data



PMTD Loan Applications

```
SELECT COUNT(id) AS totalLoan_APP FROM `LoanPf.BankLoan`
     SELECT COUNT(id) AS totalLoan_APP
     FROM `LoanPf.BankLoan`
     WHERE EXTRACT(MONTH FROM issue_date) = 12
     AND EXTRACT(YEAR FROM issue_date) = 2021;
     SELECT COUNT(id) AS PtotalLoan_APP
     FROM `LoanPf.BankLoan`
    WHERE EXTRACT(MONTH FROM issue_date) = 11
    AND EXTRACT(YEAR FROM issue_date) = 2021;
                                              Press Option+F1 for Accessibility Options
Query results

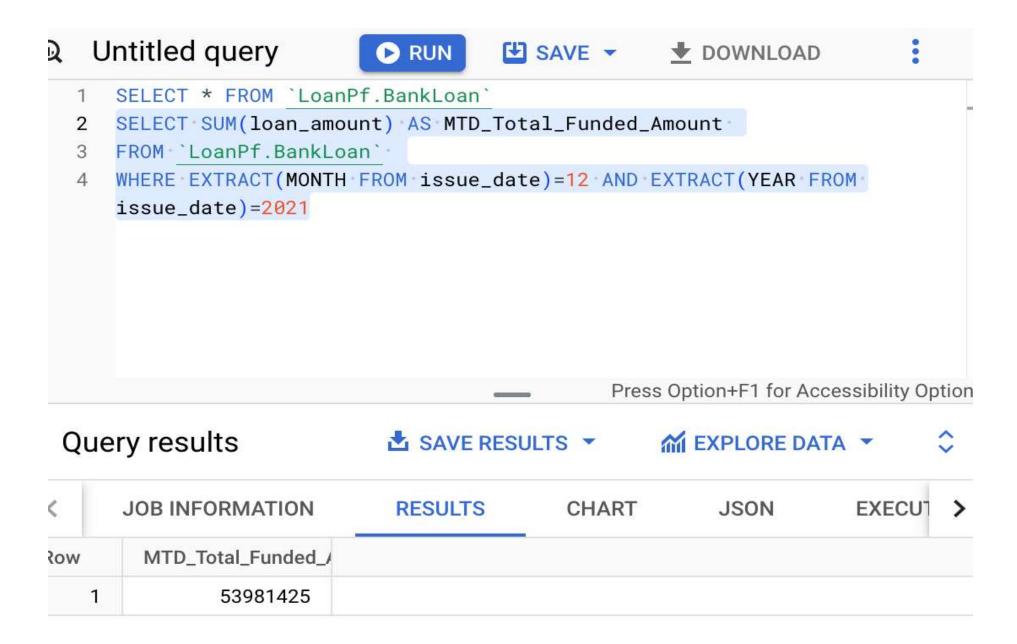
♣ SAVE RESULTS ▼

                                                  ™ EXPLORE DATA ▼
     JOB INFORMATION
                                                                   EXECU1 >
                            RESULTS
                                          CHART
                                                       JSON
       PtotalLoan_APP ▼
ow
                 4035
```

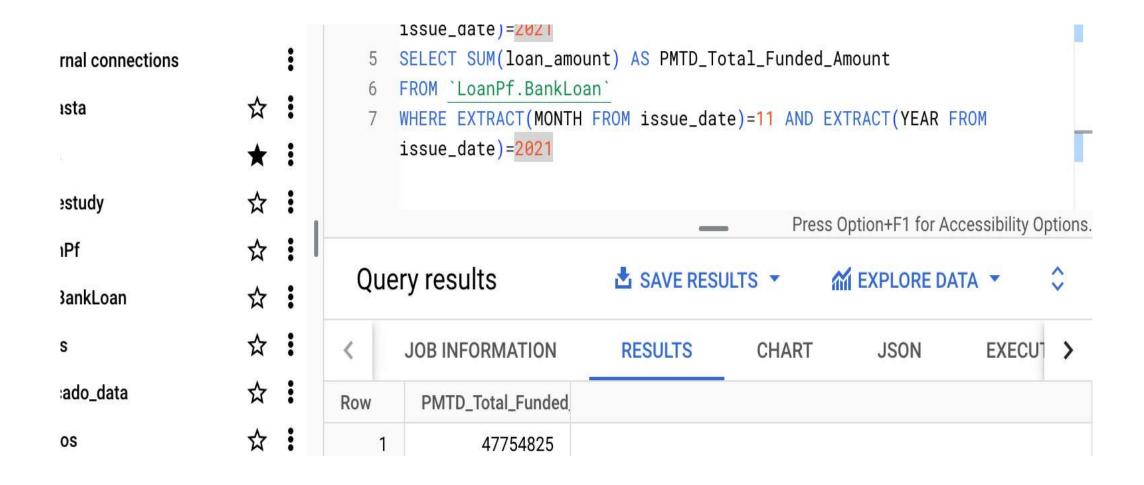
Total Funded Amount



MTD Total Funded Amount

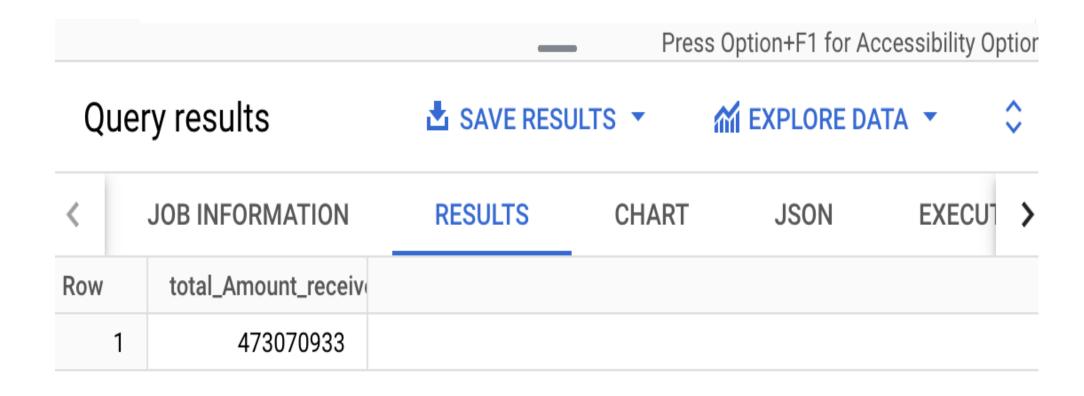


PMTD Total Funded Amount



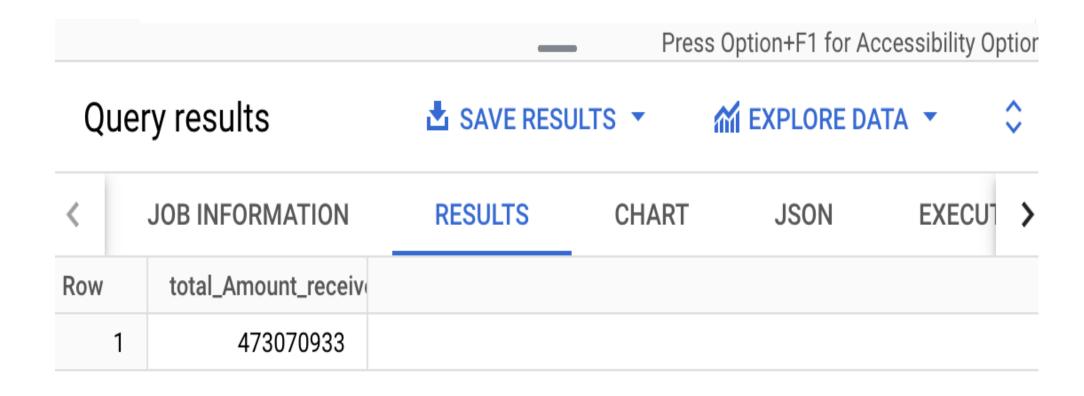
Total Amount Received

SELECT SUM(total_payment)AS
total Amount received FROM `LoanPf.BankLoan`



Total Amount Received

SELECT SUM(total_payment)AS
total Amount received FROM `LoanPf.BankLoan`



MTD Total Amount Received

```
SELECT SUM(total payment)
AS MTD total Amount received
FROM `ToanPf.BankLoan
` WHERE EXTRACT(MONTH FROM issue_date)=12 AND

EXTRACT(YEAR FROM issue date)=2021
```



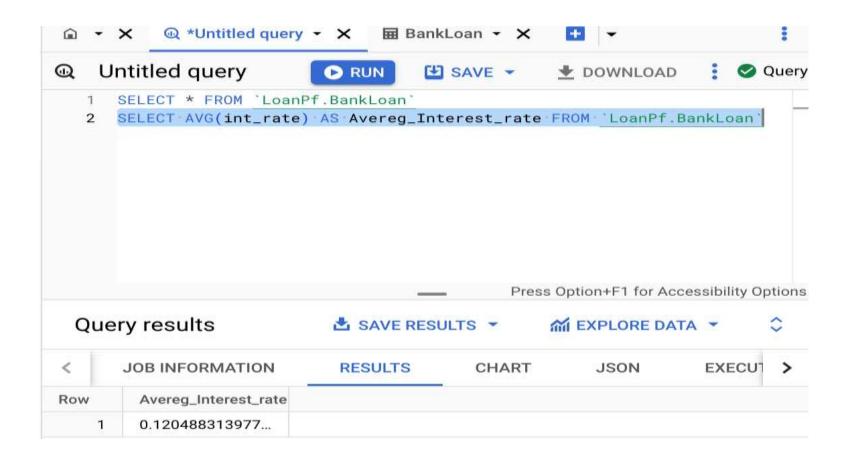
PMTD Total Amount Received

```
SELECT SUM(total payment)
AS MTD total Amount received
FROM `ToanPf.BankLoan`WHERE
EXTRACT(MONTH FROM issue date)=12 AND
EXTRACT(YEAR FROM issue date)=2021
```



Average Interest Rate

SELECT AVG(int_rate) AS
Avereg_Interest_rate FROM
`LoanPf.BankLoan`



MTD Average Interest

```
SELECT AVG(int_rate) * 100 AS
Average Interest rate
FROM LoanPf.BankLoan

WHERE EXTRACT(MONTH FROM issue date) = 12
AND EXTRACT(YEAR FROM issue_date) = 2021;
```

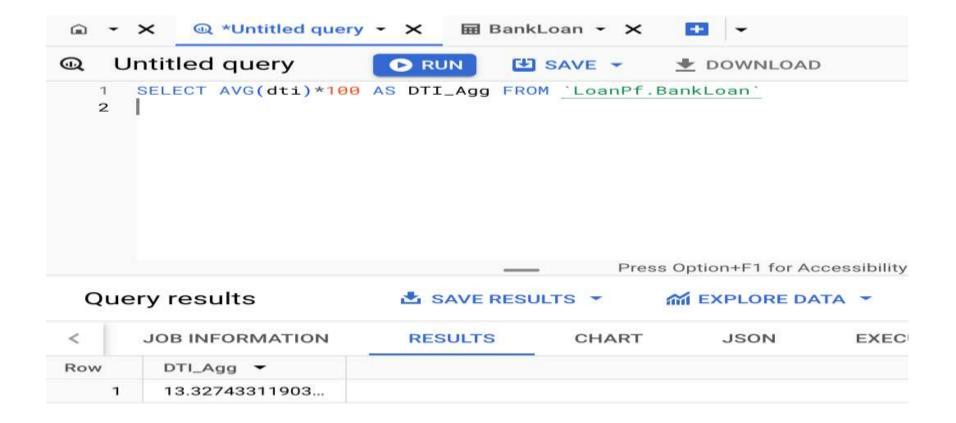
Query results

< JOB INFORMATION	
Row	Average_Interest_rat
1	12.35604079740

PMTD Average Interest

```
SELECT AVG(int_rate) *100 AS
PMTD_AVG_Interest_rate FROM
`LoanPf.BankLoan` WHERE EXTRACT(MONTH
FROM issue_date)=11 AND EXTRACT(YEAR FROM
issue date)=2021;
```





MTD Avg DTI

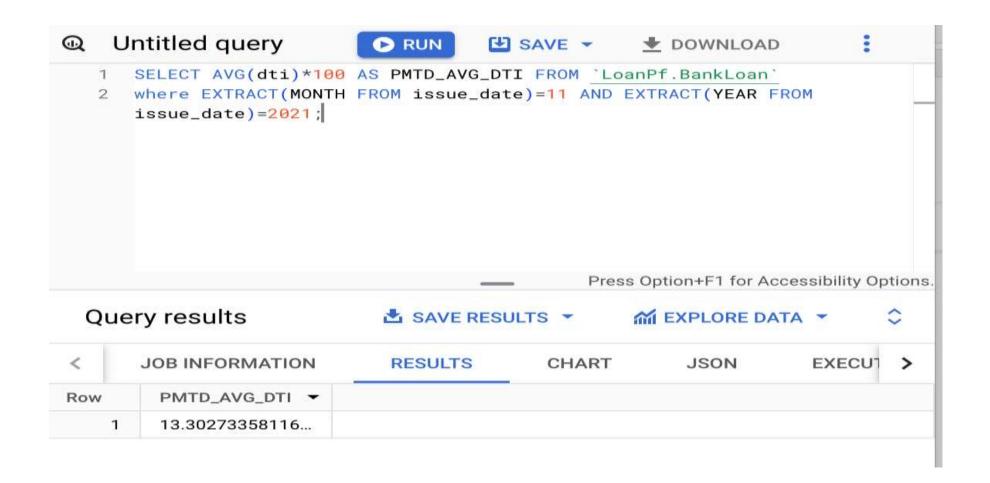
SELECT AVG(dti)*100 AS MTD_AVG_DTI FROM
`LoanPf.BankLoan`

where EXTRACT (MONTH FROM issue date) = 12 AND EXTRACT (YEAR FROM issue date) = 2021;



PMTD Avg DTI

SELECT AVG(dti)*100 AS PMTD_AVG_DTI FROM
`LoanPf.BankLoan`
where EXTRACT(MONTH FROM issue date)=11
AND EXTRACT(YEAR FROM issue_date)=2021;

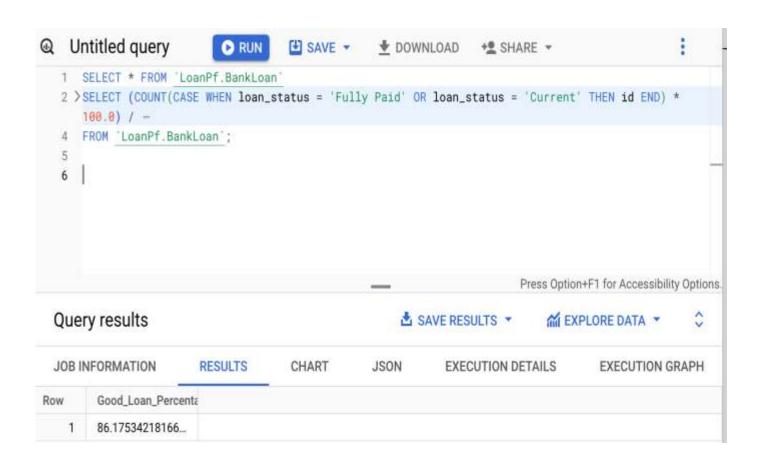


Good Loan Percentage

```
SELECT

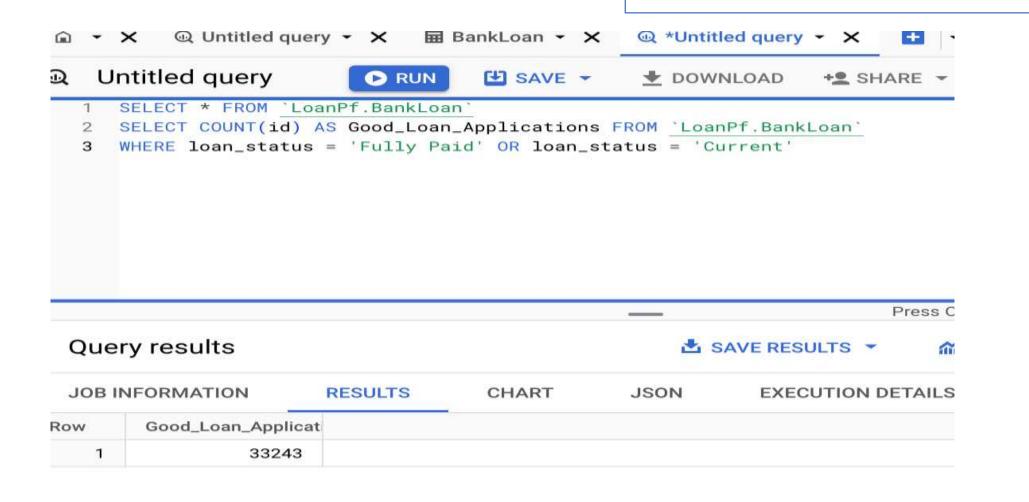
(COUNT (CASE WHEN loan status = 'Fully Paid' OR loan status = 'Current' THEN id END) * 100.0) /

COUNT (id) AS Good Loan Percentage FROM LoanPf.BankLoan;
```



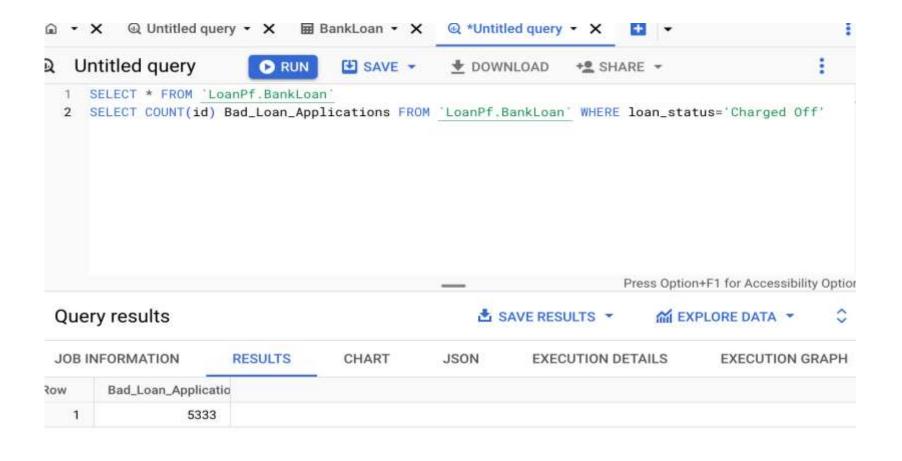
Good Loan Funded Amount

SELECT COUNT(id) AS
Good_Loan_Applications FROM
`LoanPf.BankLoan`
WHERE loan_status = 'Fully Paid' OR
loan_status = 'Current'



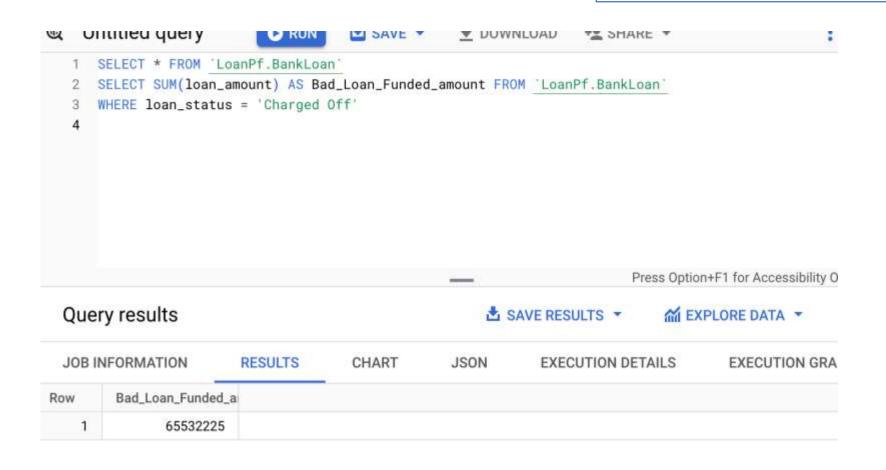
Bad Loan Applications

SELECT COUNT(id)
Bad_Loan_Applications FROM
`LoanPf.BankLoan` WHERE
loan_status='Charged Off'



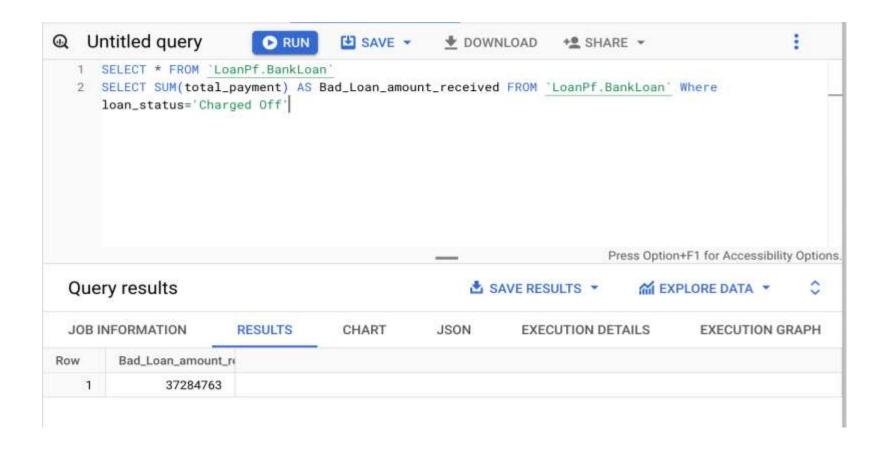
Bad Loan Funded Amount

SELECT SUM(loan_amount) AS
Bad_Loan_Funded_amount FROM
`LoanPf.BankLoan`
WHERE loan_status = 'Charged Off'

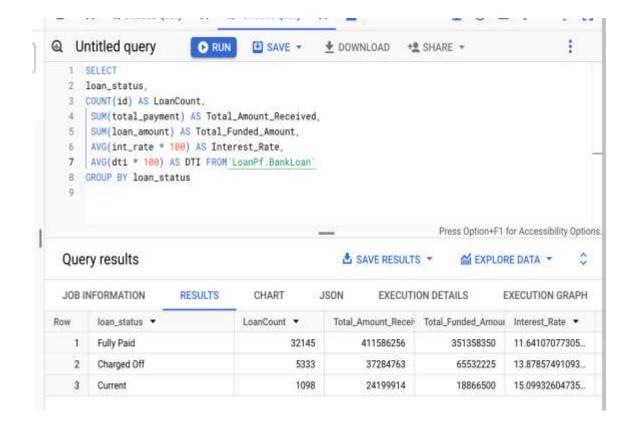


Bad Loan Amount Received

SELECT SUM(total_payment) AS
Bad_Loan_amount_received FROM
`LoanPf.BankLoan` Where
loan_status='Charged Off'

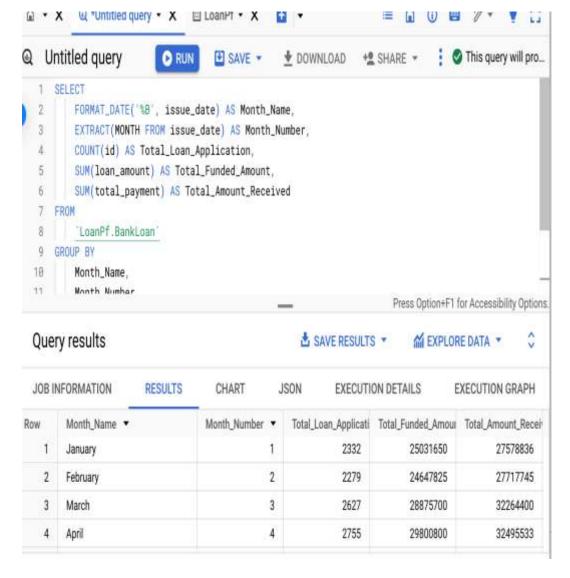


LOAN STATUS



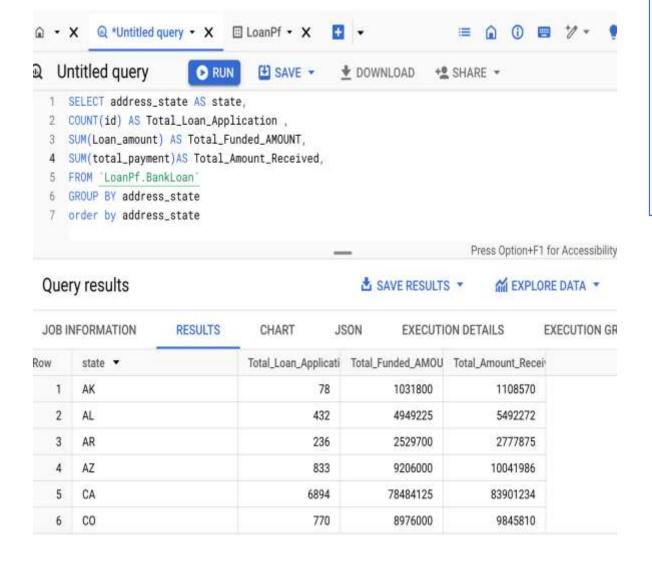
```
SELECT
loan_status,
COUNT(id) AS LoanCount,
SUM(total_payment) AS
Total_Amount_Received,
SUM(loan_amount) AS
Total_Funded_Amount,
AVG(int_rate * 100) AS Interest_Rate,
AVG(dti * 100) AS DTI
FROM`LoanPf.BankLoan`
GROUP BY loan_status
```

Loan By Month



```
SELECT
    FORMAT DATE('%B', issue date) AS
Month Name,
    EXTRACT (MONTH FROM issue date) AS
Month Number,
    COUNT (id) AS Total Loan Application,
    SUM(loan amount) AS Total Funded Amount,
    SUM(total payment) AS
Total Amount Received
FROM
    `LoanPf.BankLoan`
GROUP BY
    Month Name,
    Month Number
ORDER BY
    Month Number;
```

Loan By state



```
SELECT address_state AS state,

COUNT(id) AS Total_Loan_Application,

SUM(Loan_amount) AS

Total_Funded_AMOUNT,

SUM(total_payment) AS

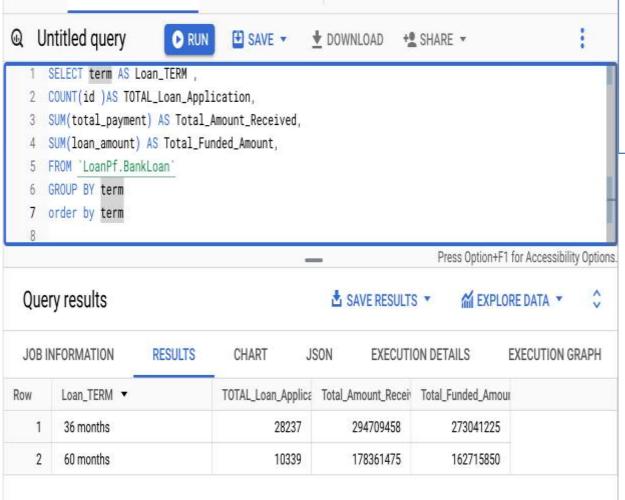
Total_Amount_Received,

FROM `LoanPf.BankLoan`

GROUP BY address_state

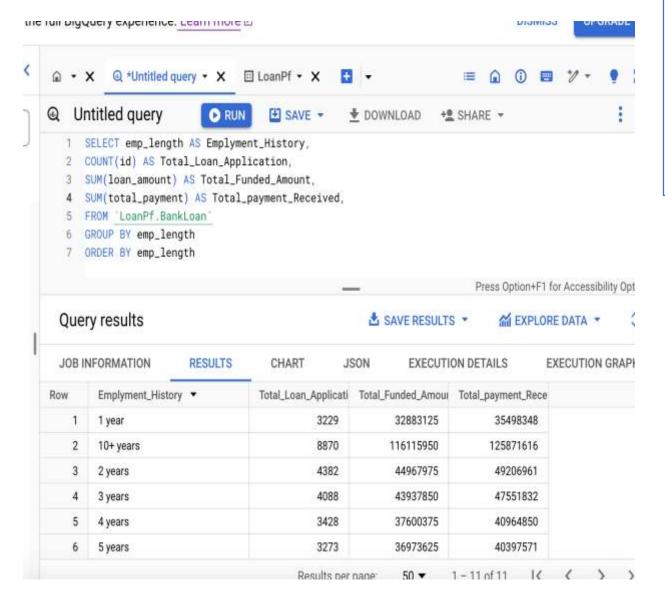
order by address_state
```

Loan By TERM



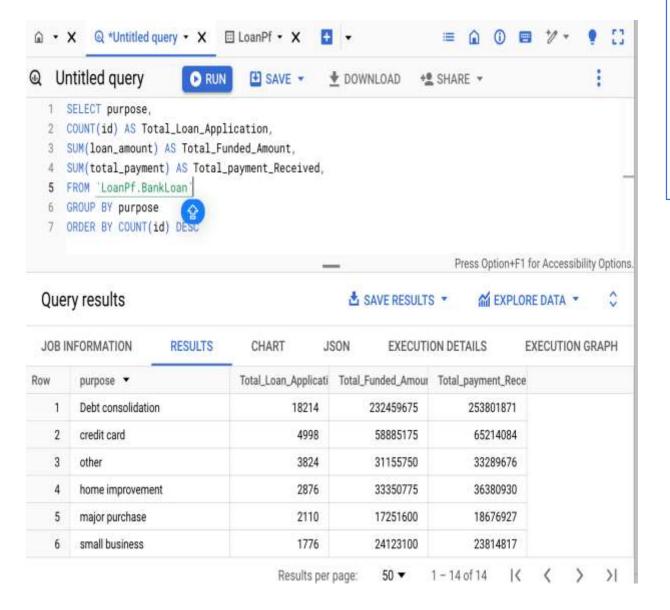
```
SELECT term AS Loan_TERM ,
COUNT(id ) AS TOTAL_Loan_Application,
SUM(total_payment) AS
Total_Amount_Received,
SUM(loan_amount) AS
Total_Funded_Amount,
FROM `LoanPf.BankLoan`
GROUP BY term
order by term
```

Loan By Employee Length



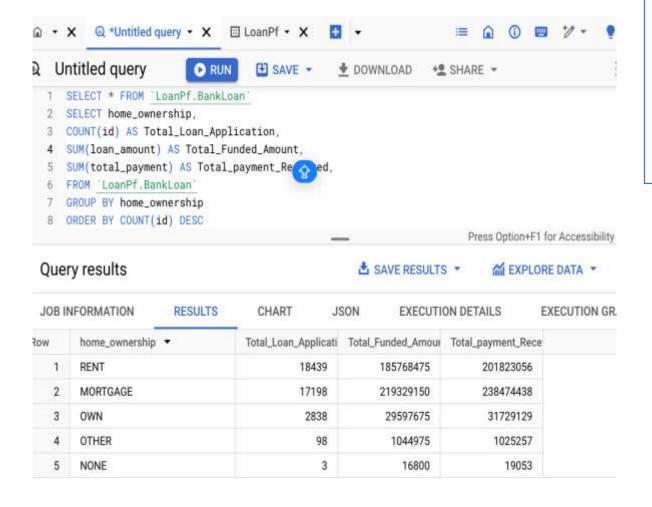
```
SELECT emp_length AS Emplyment_History,
COUNT(id) AS Total_Loan_Application,
SUM(loan_amount) AS
Total_Funded_Amount,
SUM(total_payment) AS
Total_payment_Received,
FROM `LoanPf.BankLoan`
GROUP BY emp_length
ORDER BY emp_length
```

Loan By PURPOSE



```
SELECT purpose,
COUNT(id) AS Total_Loan_Application,
SUM(loan_amount) AS
Total_Funded_Amount,
SUM(total_payment) AS
Total_payment_Received,
FROM `LoanPf.BankLoan`
GROUP BY purpose
ORDER BY COUNT(id) DESC
```

Loan By HOME OWNERSHIP



```
SELECT home_ownership,
COUNT(id) AS Total_Loan_Application,
SUM(loan_amount) AS
Total_Funded_Amount,
SUM(total_payment) AS
Total_payment_Received,
FROM `LoanPf.BankLoan`
GROUP BY home_ownership
ORDER BY COUNT(id) DESC
```

1. High-Level Overview and Key Performance Indicators (KPIs):

- The dashboard highlights a significant loan portfolio with **38.6K total** applications and a funded amount of \$435.8M.
- The average interest rate is relatively moderate at 12.0%, and the average Debt-to-Income (DTI) ratio stands at 13.3%.
- The Month-to-Date (MTD) and Month-over-Month (MOM) metrics indicate steady growth in both loan applications and amounts funded, suggesting a consistent demand and strong lending activity

2. Portfolio Composition and Trends:

- The portfolio is heavily skewed towards **good loans**, with **86.2%** categorized as low-risk. This is a positive indicator of portfolio health, showing a strong preference for funding reliable borrowers. However, a smaller portion of **bad loans** (**5.3K applications, funded at \$65.5M**) could represent a potential risk if not managed carefully.
- Most loans are for **36-month terms** (**73.2%**), indicating a borrower preference for shorter repayment periods, possibly due to manageable debt obligations or a desire for quicker repayment.

3. Loan Purposes and Borrower Demographics:

- **Debt consolidation** is the primary reason for loan applications, followed by **credit card refinancing** and **home improvement**, pointing to a high demand for loans that manage existing debt. This trend could signal consumer financial challenges, with many borrowers looking to reduce or reorganize their debt burdens.
- Applicants with 10+ years of employment make up the largest share, suggesting that borrowers with stable job histories are a key target demographic. Furthermore, most applicants are either renters or mortgage holders, which reflects a mix of middle-class and aspiring homeowners likely to be managing ongoing financial obligations.

4. Individual Loan Analysis and Risk Management:

• The Details section enables close monitoring of individual loan characteristics, such as **interest rates**, **loan grades**, and **payment terms**. The ability to drill down into each loan record allows for targeted risk assessments, especially for loans that are **higher risk** (e.g., loans with higher interest rates or longer terms)

Final Insights:

The bank's portfolio appears generally healthy, with a strong representation of low-risk loans. However, the high demand for debt-related loans like debt consolidation and credit card refinancing suggests that economic factors may be influencing borrower behavior, possibly indicating higher consumer debt levels.

Moving forward, the bank could focus on monitoring **high-risk loan segments** (e.g., loans with higher interest rates or bad loans) to ensure sustainable performance and mitigate potential default risks.

Additionally, further insights into borrower demographics, such as employment stability and homeownership, can help refine the bank's lending strategies, focusing on reliable borrowers while cautiously managing high-risk segments.