Abandonment Report

Booking ID	Abandonment Reason	Count	Total Loss	Recovered Count
2	Lack of trust	1	889.05	1
4	No available slots	1	2396.30	1
6	Lack of trust	1	428.44	1
8	Booking process too complicated	1	1212.69	0
10	Price too high	1	1431.83	0
12	Unclear itinerary	1	2891.02	0
14	Unclear itinerary	1	1152.40	1
16	Changed travel plans	1	1641.81	1
18	Technical issue	1	1668.25	0
20	No available slots	1	2276.88	0
22	Preferred another service	1	2533.30	1
24	Technical issue	1	420.83	1
26	Missing travel dates	1	507.71	0
28	Booking process too complicated	1	1250.08	1
30	No available slots	1	2575.20	0

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32	Technical issue	1	1351.09	0
34	Price too high	1	1663.12	0
36	Lack of trust	1	1295.07	1
38	Missing travel dates	1	1179.78	0
40	Payment failure	1	260.43	0
42	Preferred another service	1	2421.48	0
44	Missing travel dates	1	2428.25	0
46	Lack of trust	1	643.06	0
48	Price too high	1	2770.69	0
50	Lack of trust	1	1052.64	0
52	Missing travel dates	1	623.01	1
54	No available slots	1	623.84	1
56	Lack of trust	1	1837.53	1
58	Lack of trust	1	2127.76	1
60	Technical issue	1	2389.21	0
62	Payment failure	1	1186.73	1
64	No available slots	1	2312.17	1
66	Payment failure	1	2954.33	0
68	Booking process too complicated	1	2868.41	0
70	Lack of trust	1	2284.25	0

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72	No available slots	1	2500.30	0
74	Missing travel dates	1	1382.26	1
76	Booking process too complicated	1	1448.15	0
78	Changed travel plans	1	2656.01	1
80	Price too high	1	863.54	1
82	Lack of trust	1	1791.82	0
84	Missing travel dates	1	2448.93	0
86	Booking process too complicated	1	2802.77	0
88	No available slots	1	2125.87	1
90	Changed travel plans	1	1251.51	0
92	Missing travel dates	1	1231.29	0
94	Changed travel plans	1	1960.36	1
96	Changed travel plans	1	2841.71	0
98	Price too high	1	417.51	1
100	Changed travel plans	1	2985.34	1

Table summarizing abandonments

Abandonment Report

Abandonment Report

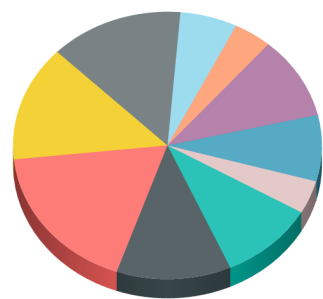Pie chart showing reason for abandonments

Loss AND Recovered Count
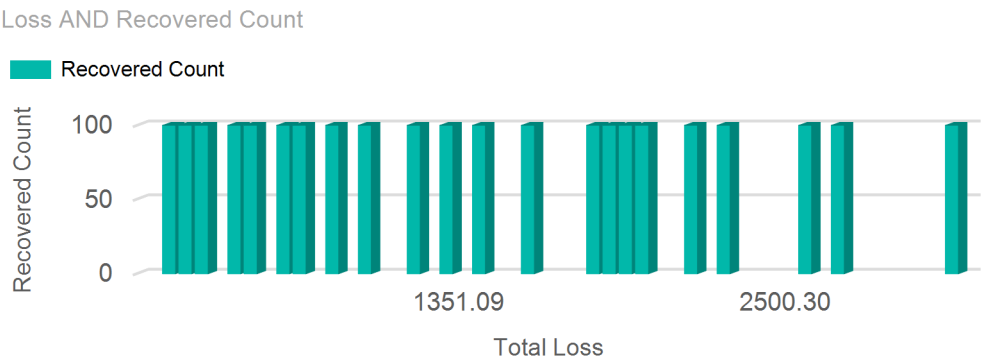
Bar chart shwoing total losses against recovered bookings

Table showing abandonment accordin to months

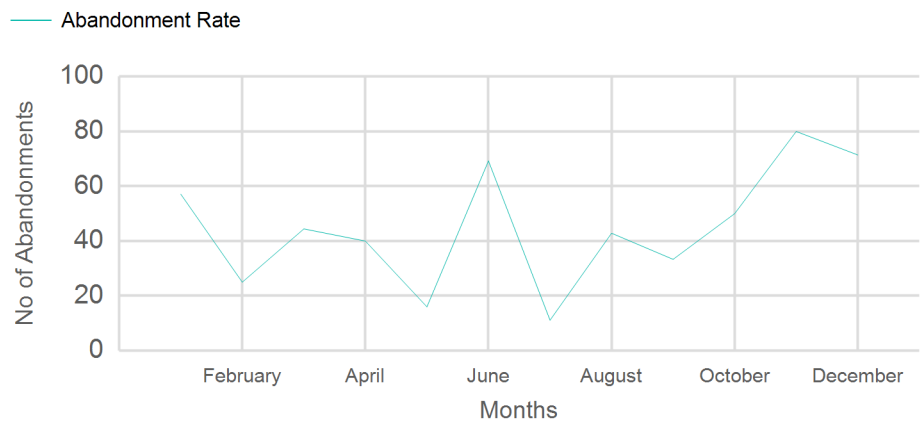| Month Name	Abandonment Rate
January	57.142857142857

Abandonment Report

Abandonment Reason

- Booking process too complicated
- Changed travel plans
- Lack of trust
- Missing travel dates
- No available slots
- Payment failure
- Preferred another service
- Price too high
- Technical issue
- Unclear itinerary

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February	25.000000000 000
March	44.444444444 444
April	40.000000000 000
May	16.000000000 000
June	69.230769230 769
July	11.111111111 111
August	42.857142857 142
September	33.333333333 333
October	50.000000000 000
November	80.000000000 000
December	71.428571428 571

Abandonment Rate Over months

— Abandonment Rate

Abandonment Report

Abandonment Report

Abandonment Report