

Trip Booking & Revenue Report

Table Showing Summary of Trip Booking and Revenue

Trip Type	Total Bookings	Cancellation Rate	Revenue	Booking Month
Adventure	2	50.0000000000000	0.00	2024-01
Budget	2	50.0000000000000	0.00	2024-01
Cultural	1	0.0000000000000	0.00	2024-01
Relaxation	2	0.0000000000000	6587.18	2024-01
4792.51	1	100.0000000000000	0.00	2024-02
Adventure	2	50.0000000000000	0.00	2024-02
Cultural	1	0.0000000000000	0.00	2024-02
4792.51	1	0.0000000000000	7032.02	2024-03
Adventure	2	50.0000000000000	7087.64	2024-03
Budget	6	66.6666666666666	5513.65	2024-03
Adventure	3	66.6666666666666	3860.58	2024-04
Budget	3	66.6666666666666	4341.02	2024-04
Cultural	1	0.0000000000000	0.00	2024-04
Luxury	1	0.0000000000000	0.00	2024-04
Relaxation	2	0.0000000000000	8635.21	2024-04
Adventure	1	0.0000000000000	0.00	2024-05
Budget	3	66.6666666666666	0.00	2024-05

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Avg Booking Value
4123.205000
6801.315000
4835.110000
7205.190000
7060.060000
9094.840000
5402.590000
7032.020000
7652.635000
3396.083333
5360.056666
5246.756666
9517.840000
734.550000
7553.550000
6945.830000
7118.510000

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Luxury	3	33.3333333333333	0.00	2024-05
Relaxation	1	0.0000000000000	8307.48	2024-05
Budget	5	80.0000000000000	0.00	2024-06
Cultural	3	66.6666666666666	5008.41	2024-06
Honeymoon	1	0.0000000000000	9142.36	2024-06
Relaxation	4	75.0000000000000	0.00	2024-06
Adventure	2	0.0000000000000	10386.54	2024-07
Budget	3	33.3333333333333	6046.25	2024-07
Cultural	1	0.0000000000000	0.00	2024-07
Relaxation	3	66.6666666666666	0.00	2024-07
Adventure	1	100.0000000000000	0.00	2024-08
Budget	3	0.0000000000000	5106.28	2024-08
Cultural	1	0.0000000000000	805.33	2024-08
Luxury	1	0.0000000000000	0.00	2024-08
Relaxation	1	0.0000000000000	0.00	2024-08
Cultural	1	100.0000000000000	0.00	2024-09
Luxury	1	100.0000000000000	0.00	2024-09
Relaxation	4	50.0000000000000	0.00	2024-09
Adventure	2	50.0000000000000	0.00	2024-10
Budget	2	0.0000000000000	11515.57	2024-10
Cultural	2	0.0000000000000	2136.57	2024-10
Luxury	2	50.0000000000000	4068.05	2024-10

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5578.100000
8307.480000
5807.866000
2191.006666
9142.360000
5916.900000
5193.270000
6808.780000
6070.430000
7080.563333
9017.850000
4368.746666
805.330000
3445.240000
8597.420000
3338.960000
7862.750000
4819.422500
7399.375000
5757.785000
3348.360000
6606.445000

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Relaxation	2	0.000000000000	10526.09	2024-10
4792.51	1	100.000000000000 00	0.00	2024-11
Adventure	1	100.000000000000 00	0.00	2024-11
Budget	4	25.000000000000 0	6648.41	2024-11
Cultural	2	0.000000000000	1456.00	2024-11
Relaxation	2	50.000000000000 0	0.00	2024-11
Budget	3	0.000000000000	9016.25	2024-12
Cultural	1	0.000000000000	0.00	2024-12
Luxury	1	100.000000000000 00	0.00	2024-12
Relaxation	2	50.000000000000 0	0.00	2024-12
Adventure	1	0.000000000000	0.00	2025-05
Budget	2	0.000000000000	1229.71	2025-05
Cultural	5	0.000000000000	0.00	2025-05
fun	1	0.000000000000	0.00	2025-05
Honeymoon	2	0.000000000000	0.00	2025-05
Luxury	2	0.000000000000	4459.26	2025-05
Relaxation	4	0.000000000000	0.00	2025-05

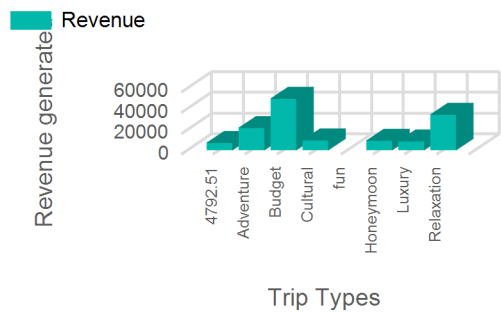
Graphical Representation

Trip Booking & Revenue Report

5263.045000
9591.640000
7793.320000
2894.472500
1129.345000
1082.210000
4684.426666
6952.810000
4419.580000
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4618.070000
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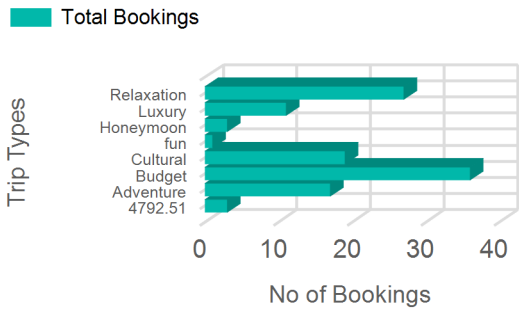
Trip Booking & Revenue Report

Revenue By Trip Type

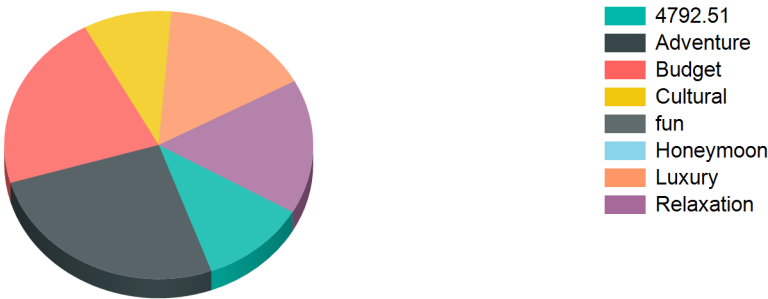


Trip Booking & Revenue Report

Total Bookings



Cancellation Rate



The pie chart above shows rate of cancellation for each Trip Type

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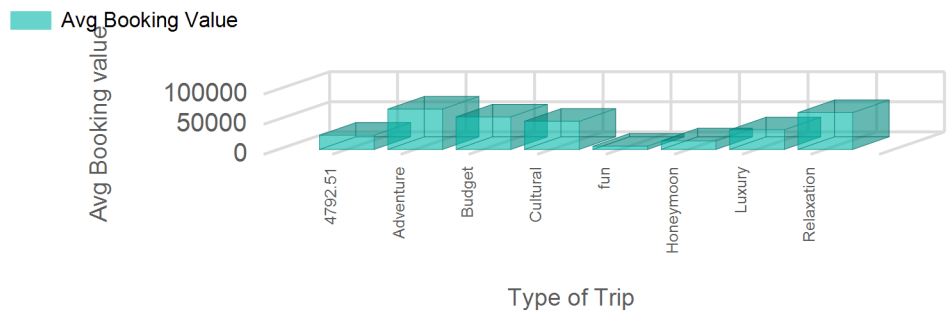


Trip Booking & Revenue Report

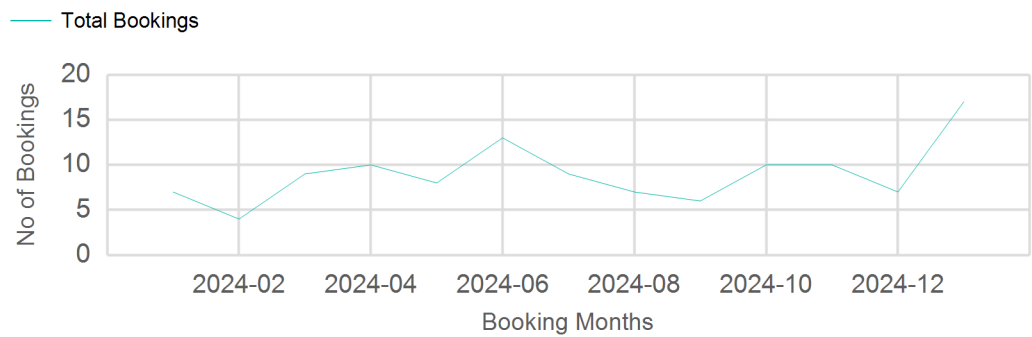
Line graph showing peak booking periods according to months

Trip Booking & Revenue Report

Average Booking Value



Peak Booking Periods



Trip Booking & Revenue Report

