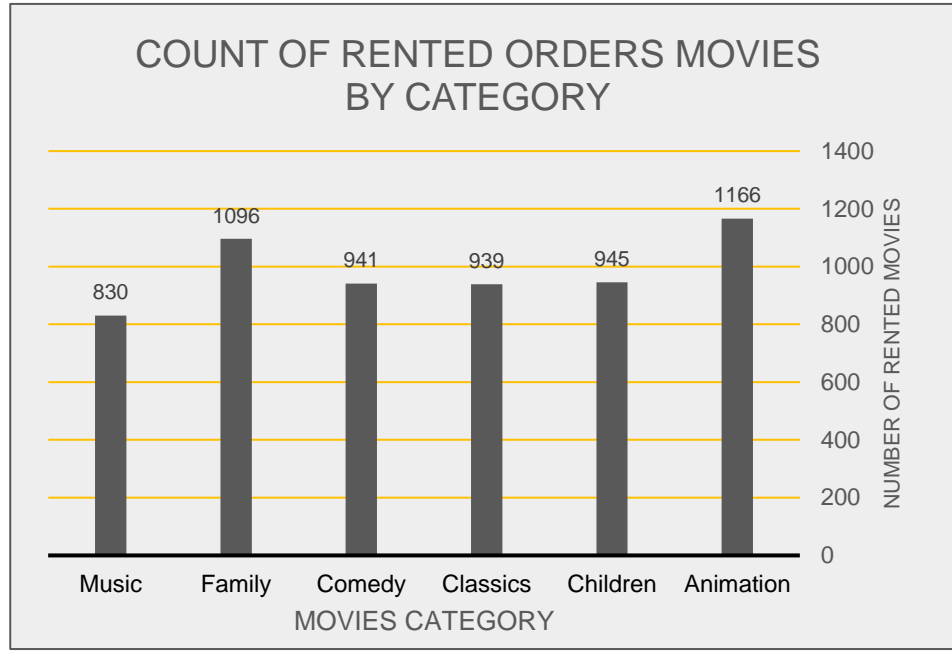


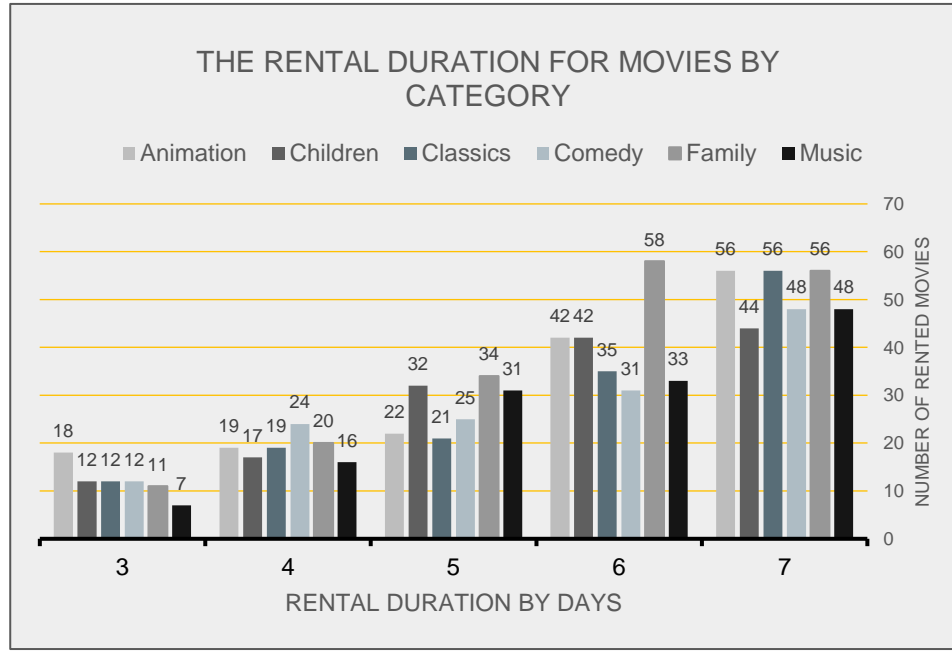
# What Is the Count of Rental Orders for Categories That Are Considered Family-Friendly Movies?



In the chart, we can see the interest of families to rent movies for categories that are considered family, by showing the total number of rented orders for each category.

The family category is the highest with slight differences from the other categories, which is reasonable since we are questioning family-friendly movies, while the lowest number of rental orders goes to music movies.

# Compare the Movie Rental Duration of Family-Friendly Categories ?!

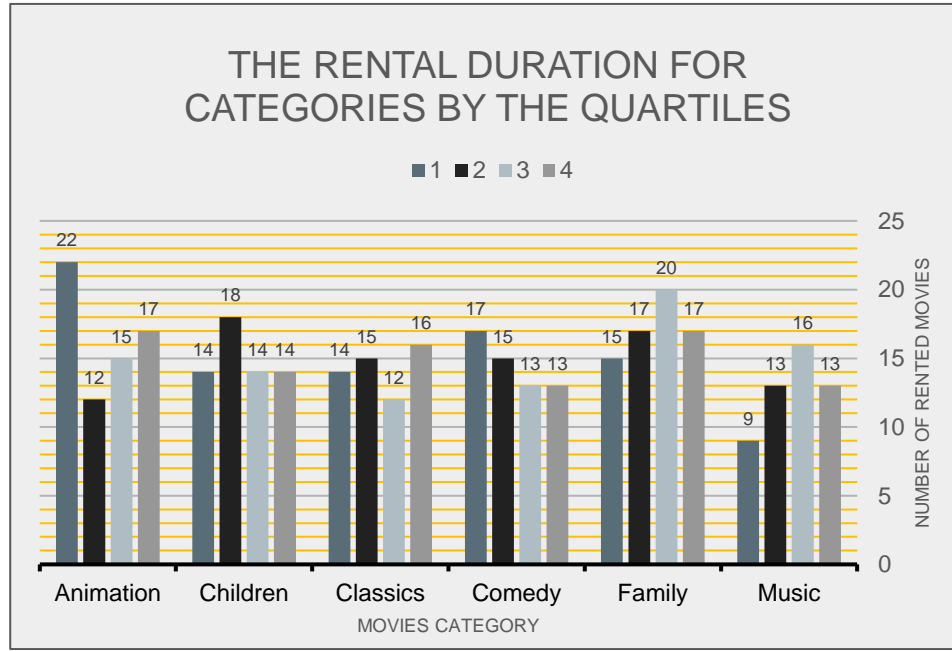


This chart shows the length of rental duration of movies based on their category.

We can see that the highest rental duration for all categories is 7 days and the lowest is 3 days.

Otherwise, in the longest rental duration (7days), the number of all rental movies categories is close to each other, while on the (6days) duration, we can tell that the highest rental category's movies are to the share of the family category. Furthermore, the category that has the highest amount of rent alongside the lowest rental duration is the Animation category with 18 rental orders and 3 days rental duration.

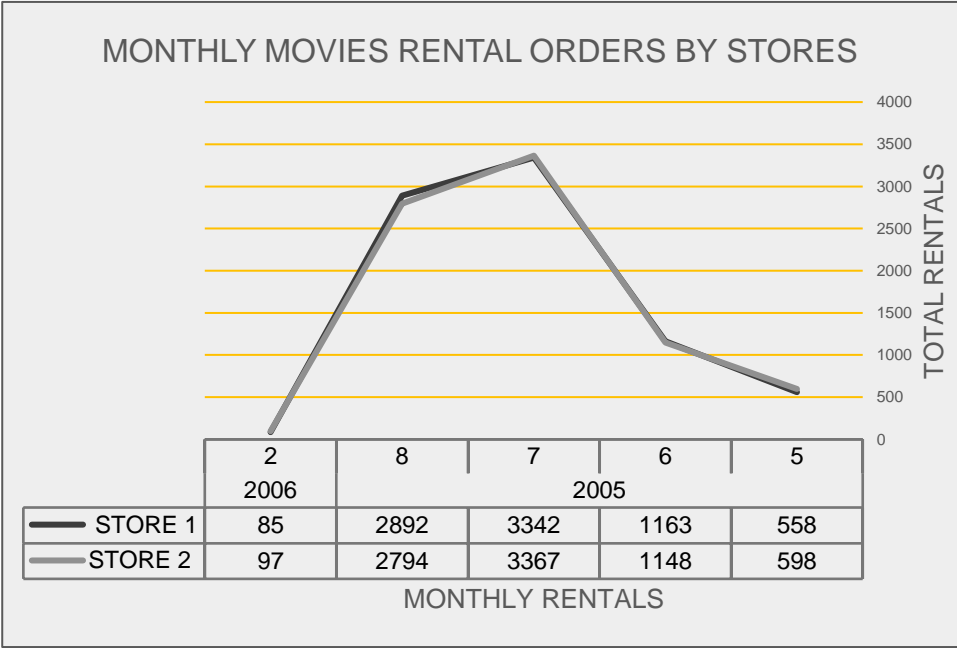
# Compare the Duration of the Rental of the Family-Friendly Categories to the Duration That all Movies Are Rented during The Quartiles?



By dividing them into 4 levels based on the quartiles (25%, 50%, 75%) of the rental duration for movies across all categories, the highest categories rental orders are:

In the first quarter "Animation," second-quarter "Children," a third-quarter goes to the "family" category, and in the final quarter "Classics" were to the top of the movies. And as a previse chart showed, the music category kept its last place throughout the 4 quartiles.

# Show a Display for Comparison of the Count of Fulfilled Rental Orders for Rental Stores During the Time Period Provided by the Data?



As shown in the graph, the count of rental orders on both stores during the specified months are nearly identical, but in both, stores there is a significant increase in fulfilled rental orders in July and August and a decrease in June.