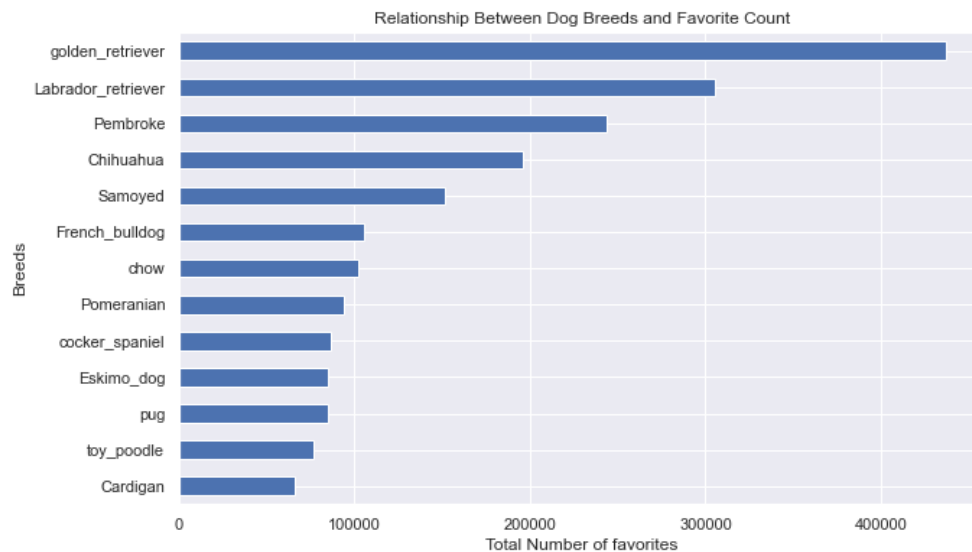
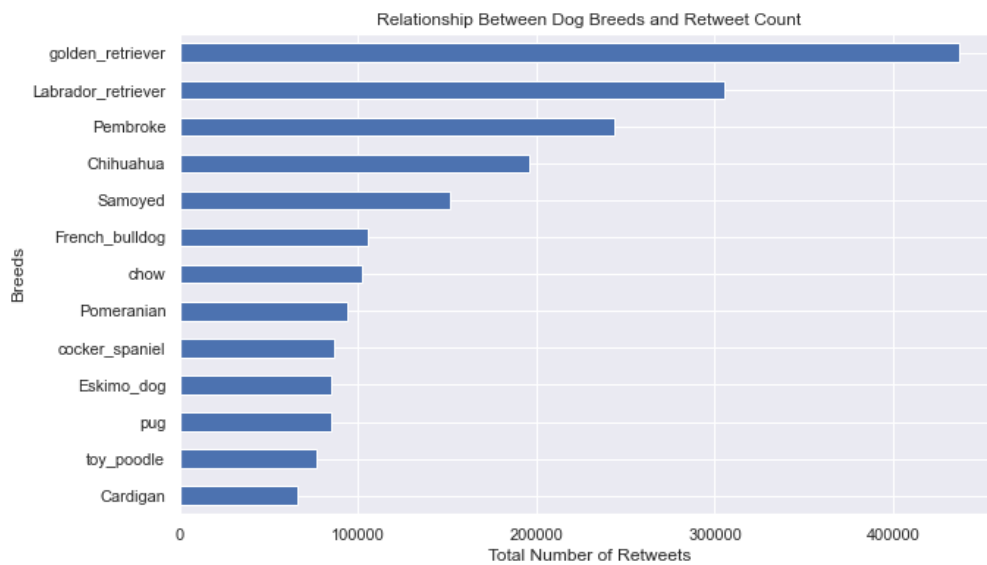


Insights and Visualizations

What are the most popular dog breeds?

The most popular dog breeds in terms of total retweet count and total favorite count are Golden retriever with a total retweet count of 437251 and total favorite count of 1549955 followed by Labrador retriever with a total retweet count of 305351 and total favorite count of 969214



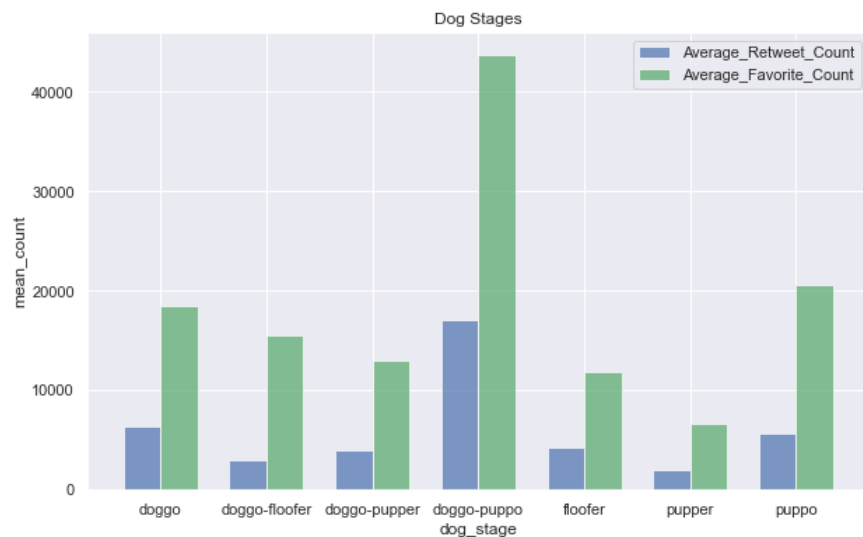
How is the interaction with the twitter account over time?

The average number of retweets and favorites indicates a large increase in the interaction with the account:

Year	favorite	retweets
2015	2239	915
2016	7162	2416
2017	22036	5231

So, as shown in the table, there's a large increase in the average favorite count per year and a moderate increase in the retweet counts per year. In any case, that indicates the popularity of the account.

How is the interaction with different dog stages?



As per the graph, the most interactions are with tweets featuring doggo-puppo dog stages and it's evident that tweets with more than one dog type are widely interacted with than those featuring one dog.

What is the most common source of the tweets?

It's shown that the most common source is twitter for iPhone with counts of 1931 times and the other sources are twitter web with counts of 28 times

What is the breed in terms of highest average rating Numerator?

The breed with the highest average numerator rating is Saluki, with a mean of 12.5



What are the top rated breeds in this dataset?

Top rated dog breeds in this dataset have a numerator rating of 14 and their count is 20,

They include Bedlington terrier, Samoyed, Chihuahua

Three of top rated belong to Golden retriever dog breed