

Carbon Ledger

The Future of Transparent Sustainability



The Problem: Why We Need Trust

The Crisis of Carbon Accounting

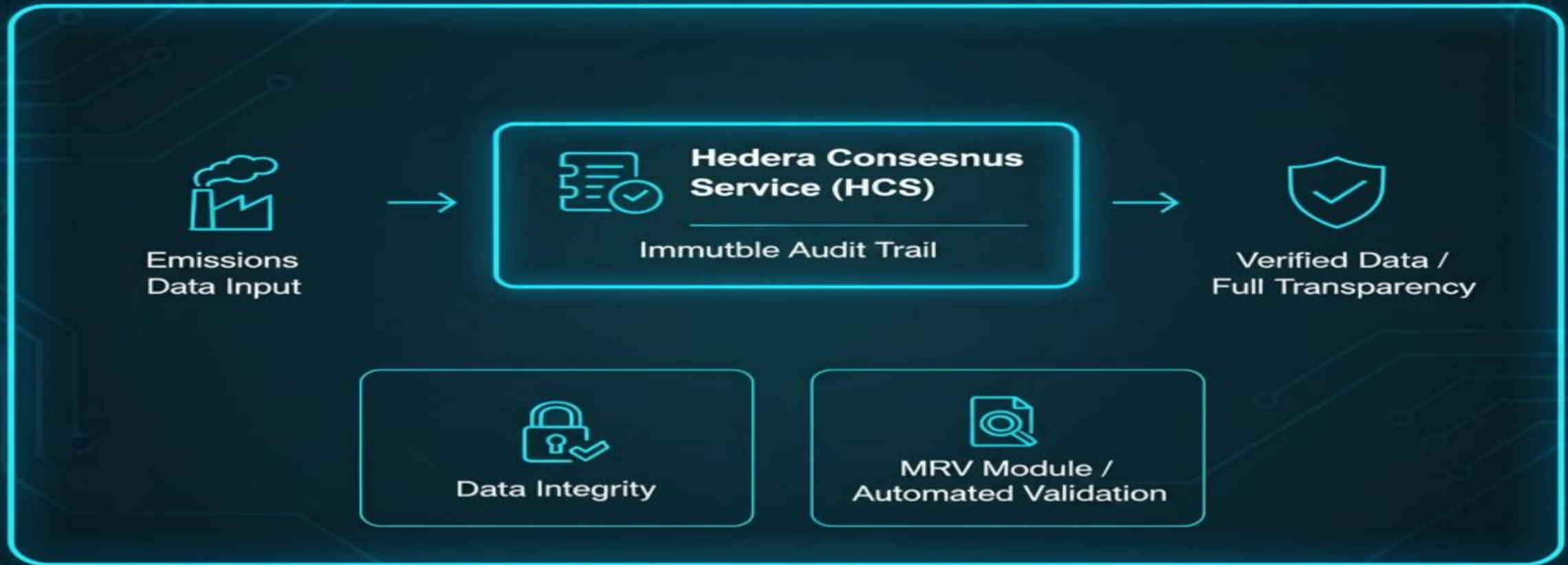


Lack of Trust
Greenwashing & Opacity



Double Counting
Invalidating Impact

Component 1: Emissions Tracking & Verification



Component 2: Tokenization & Trading



The Hedera Advantage - Why Hashgraph?



Hedera Consensus Service (HCS)

Provides the speed and immutability required for high-volume, real-time, real-time emissions data logging.



Hedera Token Service (HTS)

Native, low-fee tokenization ideal for high-volume, low-value offset tokens



Cost & Speed

Predictable, low transaction fees are critical for a scalable, commercial market solution



Commitment

Aligns perfectly with Hedera's commitment to sustainability and the environment

Hackathon Strengths & Deliverables



Tech Readiness

Functional PoC:
HCS & HTS



Real-World Impact

Addresses \$2B Carbon
Market
Pain Point



Scalability

Future: Supply Chain
Tracking

Carbon Footprint Trend



Current Footprint

5,250
\$CO₂e Tons

Reduction Target

4,000
Tons

Offset Portfolio Status

Available
(1,500 Tons)



Retired
750

Digital Offset Marketplace

Wind Farm Expansion	Type	Price/Token	Action
Wind Farm Expansion	Renewable Energy	\$15	Buy9
Reforestation Initiative	Nature-Based	\$20	Buy8
Solar Panel Deployment	Renewable Energy	\$12	Buy5

Revenue Model: Powering Transparent Sustainability



I. Transaction Fees on Offset Trading (HTS)

- A small, fixed fee per offset token traded
- Leverages Hedera's low, predictable fees.



II. Premium Analytics & Reporting (MRV)

Subscription tiers for enhanced data visualization

Includes advanced features for regulatory compliance.



III. Verification & Audit SaaS Services (HCS Integration)

Fee for initial onboarding & data integration

Partnerships with third-party verifiers.



IV. API Access for Integrations

Subscription or usage-based fees for external systems

Enables seamless integration with ERP systems.

Value Proposition: Providing unparalleled trust & efficiency unlocks new value for every participant.

The transparency and immutability offered by Hedera ensure a reliable, liquid market, attracting more participants and transactions.

Future Vision - Scaling the Impact



Phase II: IOT Integration

Automated, Verifiable MRV Data



Phase III: DAO Governance

Community-Led Project Validation

Ultimate Goal: Global Standard for Carbon Asset Management

THANK YOU
ANY QUESTIONS?



Carbon Ledger

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