



# CORPORATE SERVICES GOAL SETTING SUGGESTED AI PROMPTS RESERVOIR

Below are suggested prompts for effectively leveraging the AI Goal Enhancement feature. We encourage you to add, amend or refine these prompts as necessary to meet the unique requirements of your division, function, or department.



# CORPORATE SERVICES PROMPTS

For setting effective goals in HR, prompts should focus on talent acquisition, employee engagement, diversity and inclusion, development, and organizational culture. Here are some Goal Setting prompts tailored for HR:

- **Talent Acquisition and Retention:**

*What goals can we set to attract top talent and reduce turnover rates? How can we improve our recruitment process and strengthen our employer brand?*

- **Employee Engagement and Satisfaction:**

*What specific initiatives can we implement to increase employee engagement and job satisfaction? How can we foster a culture that values feedback and supports team well-being?*

- **Diversity, Equity, and Inclusion (DEI):**

*What measurable goals can we establish to promote diversity and inclusion within the workplace? How can we ensure that our practices are equitable and inclusive at every level?*

- **Learning and Development:**

*What targets can we set to enhance employee skills through training and professional development? How can we create career advancement opportunities that align with individual goals and organizational needs?*

- **Performance Management and Feedback:**

*How can we improve our performance review process to be more constructive and supportive? What goals can we set to create a culture of continuous feedback and accountability?*

- **HR Technology and Process Optimization:**

*What HR technologies can we adopt to streamline processes like onboarding, payroll, and performance tracking? How can we improve efficiency and reduce administrative burdens on our team?*

- **Organizational Culture and Values Alignment:**

*What goals can we pursue to reinforce and promote our organizational values? How can we align our culture more closely with our strategic objectives and the Power of One initiative?*

- **Workplace Flexibility and Employee Well-being:**

*How can we set goals to support flexible work options and improve work-life balance? What initiatives can we implement to enhance physical and mental well-being for our employees?*

- **Internal Audit:**

When setting goals for the Internal Audit function, it's essential to focus on areas such as risk management, process improvements, compliance, efficiency, and value delivery to the organization. Below are some goal-setting prompts for Internal Audit that are aligned with the SMART framework:

- Enhancing Risk Management
- Improving Audit Coverage & Frequency
- Streamlining Audit Processes for Efficiency
- Strengthening Compliance and Regulatory Adherence
- Enhancing Fraud Detection & Prevention
- Improving Audit Reporting & Insights
- Developing Internal Audit Skills & Competency
- Leveraging Technology for Audit Automation
- Conducting Post-Audit Follow-ups

- **Legal:**

When setting goals for a Legal department, it's essential to focus on improving legal processes, ensuring compliance, managing risks, enhancing the efficiency of legal operations, and providing strategic value to the organization. Here are some goal-setting prompts for the Legal department that align with the SMART framework:

- Enhancing contract management
- Improving Compliance & Risk Management
- Efficient Litigation Management
- Legal Team Development & Training
- Enhancing Legal Technology & Automation
- Reducing Legal Risks & Liabilities
- Improving Legal Spend Management
- Legal Document Management & Accessibility
- Enhancing Communication & Collaboration Across Departments

- **IT:**

Setting SMART goals for the IT department is crucial to ensure the effective use of technology, improve operational efficiency, and align IT objectives with broader organizational goals. Below are goal-setting prompts for the IT department:

- Improving Cybersecurity Measures
- Enhancing IT Infrastructure
- Enhancing IT Support & Service Delivery
- Data Management & Analytics
- Improving IT Security Awareness
- Improving IT Budget Management
- Fostering AI Innovation

- **Procurement:**

Here are SMART goal prompts for the Procurement function, designed to guide the creation of measurable and achievable objectives in areas such as cost optimization, supplier management, technology adoption, and process efficiency.

- Cost Reduction through Supplier Negotiations
- Improving Supplier Performance Monitoring
- Automation of Procurement Processes
- Supplier Diversity Initiative
- Sustainable Procurement Practices
- Procurement Process Efficiency and Lead Time Reduction
- Reducing Procurement Errors with Technology
- Enhanced Procurement Reporting and Analytics
- Improving Contract Compliance

- **Corporate Communications:**

Here are SMART goal prompts specifically designed for a Corporate Communications team. These prompts will help your team focus on clear, measurable objectives that align with the organization's goals, improve communication effectiveness, and enhance stakeholder engagement.

- Improve Internal Communication Engagement
- Enhance Media Coverage and Brand Visibility
- Improve Crisis Communication Preparedness
- Increase Social Media Engagement
- Enhance Employee Communication Satisfaction
- Develop a Thought Leadership Strategy
- Increase Website Traffic from PR and Media Relations
- Improve Corporate Messaging Consistency
- Measure Corporate Communications Impact

- **Blue:**

Here are SMART goal prompts for Blue Team that will help drive engagement, enhance customer retention, and maximize the impact of loyalty programs:

- Increase Blue Program Enrollment
- Boost Blue Program Engagement
- Enhance Customer Retention through Blue Program
- Increase Redemption Rate of Blue Points
- Improve Customer Satisfaction with Blue Program
- Boost Referral Rate for Blue Program
- Increase Program Visibility and Awareness
- Enhance Blue Program Personalization
- Strengthen Blue Program Feedback Loop

- **Emiratization:**

Here are SMART goal prompts specifically designed for an Emiratization team. These goals are centered around increasing the representation of UAE nationals in the workforce, ensuring a sustainable pipeline of talent, and enhancing the success of Emiratization initiatives:

- Increase Emirati Workforce Representation
- Enhance Emirati Talent Development Programs
- Increase Emirati Internship Opportunities
- Improve Emirati Employee Retention
- strengthen Emirati Leadership Roles
- Establish Emirati Talent Acquisition Metrics
- Develop Emirati-Focused Employee Benefits
- Increase Emirati Participation in Cross-Department Projects
- Launch Emirati Talent Mentorship Program
- Conduct Emiratization Awareness Campaigns