Al-Futtaim

RETAIL

GOAL SETTING SUGGESTED AI PROMPTS RESERVOIR

Below are suggested prompts for effectively leveraging the AI Goal Enhancement feature. We encourage you to add, amend or refine these prompts as necessary to meet the unique requirements of your division, function, or department.

RETAIL PROMPTS

To set impactful goals in Retail for fashion and furniture, consider prompts that focus on customer experience, brand differentiation, sustainable practices, and market trends. Here are some prompts to guide goal setting in these areas:

- **Customer Experience and Personalization:**

  What goals can we set to enhance the in-store and online shopping experience? How can we improve personalization for our customers in fashion/furniture?

- **Brand Differentiation and Market Positioning:**

  What strategies can we pursue to stand out in the competitive retail market? How can we set goals that highlight our unique value proposition in style, quality, or design?

- **Sustainability and Ethical Sourcing:**

  What goals can we establish to increase the use of sustainable materials and practices? How can we make ethical sourcing a priority in our product lines?

- **Adapting to Trends and Seasonality:**

  How can we stay responsive to fashion/furniture trends and seasonal demands? What goals should we set to keep our inventory aligned with customer preferences?

- **Omnichannel Presence and Digital Growth:**

  What specific goals can we set to strengthen our omnichannel approach, combining online and offline experiences? How can we drive digital growth in our e-commerce and social media channels?

- **Customer Retention and Loyalty Programs:**

  What are achievable targets for building customer loyalty and increasing repeat business? How can we improve our loyalty programs to foster long-term relationships?