



AUTOMOTIVE GOAL SETTING SUGGESTED AI PROMPTS RESERVOIR

Below are suggested prompts for effectively leveraging the AI Goal Enhancement feature. We encourage you to add, amend or refine these prompts as necessary to meet the unique requirements of your division, function, or department.



AUTOMOTIVE PROMPTS

Creating effective prompts for setting goals in the Automotive industry involves focusing on areas of innovation, performance, customer satisfaction, and sustainability. Here are some prompt ideas:

- **Market Trends and Innovation:**

What specific goals can we set to stay ahead of emerging automotive trends (e.g., electric vehicles, autonomous driving)? How can we lead innovation within these areas?

- **Performance and Quality:**

How can we enhance vehicle reliability and safety standards this year? What measurable improvements in performance can we target?

- **Customer Satisfaction and Experience:**

What initiatives can we implement to elevate the customer experience, from purchase through after-sales service? How can we set goals to increase customer loyalty?

- **Sustainability and Environmental Impact:**

What steps can we take to reduce our carbon footprint or increase eco-friendly practices? How can we set measurable goals to enhance the sustainability of our products and operations?

- **Technology Integration:**

How can we integrate more advanced technologies (e.g., AI, IoT) into our vehicles or selling processes? What are achievable goals for adopting these technologies effectively?

- **Efficiency and Cost Management:**

What process improvements can we implement to reduce manufacturing costs while maintaining quality? What targets can we set to optimize resources and enhance efficiency?