



# REAL ESTATE GOAL SETTING SUGGESTED AI PROMPTS RESERVOIR

Below are suggested prompts for effectively leveraging the AI Goal Enhancement feature. We encourage you to add, amend or refine these prompts as necessary to meet the unique requirements of your division, function, or department.



# REAL ESTATE PROMPTS

For Goal Setting in real estate contracting and mall engineering, consider prompts that emphasize project efficiency, safety, sustainability, tenant satisfaction, and technological integration. Here are some effective prompts:

- **Project Efficiency and Timeliness:**

*What goals can we set to enhance project timelines and reduce construction delays? How can we improve processes to ensure projects stay on schedule and within budget?*

- **Quality and Safety Standards:**

*What specific targets can we establish to improve quality control and safety measures on-site? How can we ensure compliance with regulatory and safety standards?*

- **Sustainability and Green Building Initiatives:**

*How can we set measurable goals to increase the sustainability of our projects, including energy efficiency and resource management? What steps can we take toward eco-friendly materials and practices in construction?*

- **Tenant Experience and Satisfaction:**

*What goals can we pursue to enhance tenant satisfaction in mall and retail spaces? How can we improve the design and layout of spaces to create a welcoming and efficient environment for tenants and visitors?*

- **Technology and Innovation Integration:**

*What technology-based goals can we set to streamline engineering processes and improve project outcomes? How can we incorporate smart building systems to enhance functionality and operational efficiency?*

- **Risk Management and Cost Optimization:**

*What goals can we set to better manage risks and control costs during the planning and construction phases? How can we improve resource allocation for better financial outcomes?*

- **Adaptability to Market Demands:**

*How can we set goals to remain flexible and responsive to market demands and trends in real estate contracting? What can we do to ensure our designs and projects remain relevant and attractive to tenants and consumers?*

## 1. Construction

- Prompt 1: "Generate goals related to improving construction project timelines and reducing delays. Focus on enhancing collaboration with contractors and increasing the efficiency of site operations."
- Prompt 2: "Create goals that aim to increase the safety standards on construction sites, ensuring that safety audits are conducted regularly and reducing workplace accidents by 15% over the year."
- Prompt 3: "Generate goals around reducing construction costs while maintaining high quality. Set targets for value engineering, sourcing cost-effective materials, and improving budget forecasting accuracy."

## 2. Sales

- Prompt 1: "Create sales goals focused on increasing residential property sales by 20% within the next 12 months through lead generation, enhanced client outreach, and improved closing techniques."
- Prompt 2: "Generate goals around expanding the commercial real estate sales portfolio. Aim to increase the number of high-value deals closed and focus on targeting new clients in emerging markets."
- Prompt 3: "Develop sales goals to improve customer relationship management (CRM) processes, enhancing follow-up routines and increasing client retention rates by 10% through personalized services."

## 3. Customer Service

- Prompt 1: "Generate goals for improving tenant satisfaction across residential properties, focusing on reducing response times for maintenance requests and increasing the quality of customer support."
- Prompt 2: "Create goals to improve the handling of customer complaints. Implement a structured escalation process and achieve a 90% satisfaction rate on resolved issues."
- Prompt 3: "Develop goals to streamline the tenant onboarding process, reducing the time from contract signing to move-in by 25% and increasing the clarity of communication throughout the process."

## 4. Sustainability

- Prompt 1: "Generate sustainability-focused goals related to reducing energy consumption across all properties. Set targets to lower energy use by 15% and implement smart building technologies."
- Prompt 2: "Create goals that focus on increasing the company's use of sustainable materials in construction and renovation projects. Aim to use at least 30% eco-friendly materials in all new developments."
- Prompt 3: "Develop goals around reducing waste in property management. Set a target to divert 50% of waste from landfills through recycling and repurposing programs across properties."

## 5. Facilities Management

- Prompt 1: *"Generate goals aimed at improving preventative maintenance practices for building systems (HVAC, elevators, plumbing). Set a target to reduce unplanned downtime by 20% over the next year."*
- Prompt 2: *"Create goals that improve the efficiency of energy use in facilities. Implement energy-saving initiatives and achieve a 10% reduction in electricity consumption across all managed buildings."*
- Prompt 3: *"Develop goals to enhance the cleanliness and overall condition of shared spaces, ensuring that all common areas are maintained to the highest standards with regular inspections."*

## 6. MEP (Mechanical, Electrical, and Plumbing)

- Prompt 1: *"Generate MEP-related goals that focus on optimizing HVAC systems across all properties. Aim to increase energy efficiency by 15% through system upgrades and maintenance improvements."*
- Prompt 2: *"Create goals to reduce electrical system downtime by improving preventative maintenance scheduling and tracking. Set a target for reducing service interruptions by 25%."*
- Prompt 3: *"Develop goals to enhance plumbing system reliability by reducing water waste and ensuring all systems are operating at maximum efficiency. Set a target for reducing water consumption by 10%."*

## 7. Asset Management

- Prompt 1: *"Generate asset management goals focused on improving the portfolio's financial performance. Set targets for increasing the return on investment (ROI) by 10% through better property acquisition and leasing strategies."*
- Prompt 2: *"Create goals to enhance the value of underperforming assets in the portfolio. Set targets to renovate, reposition, or increase occupancy by 15% in key underperforming properties."*
- Prompt 3: *"Develop goals to improve the accuracy and efficiency of asset tracking and reporting. Implement new software tools that will streamline asset audits and tracking, reducing discrepancies by 20%."*

## 8. Asset Development

- Prompt 1: *"Generate asset development goals focused on increasing the number of new projects launched. Set a target to initiate 3 new developments by the end of the year, each with a focus on sustainability and high ROI."*
- Prompt 2: *"Create goals related to improving the speed of project delivery in asset development. Implement a fast-track system to reduce project timelines by 10% while maintaining quality."*
- Prompt 3: *"Develop goals around fostering relationships with local communities to improve stakeholder engagement and gain support for upcoming development projects. Achieve a 90% satisfaction rate in community feedback."*