

□ Meeting Analysis Report

1. Summary

S1 □ 00:00 - 07:23

S2 Meet the team designing a new remote control. You get to draw your favorite animal and sum up your favorite characteristics of it. You can take as long as this as you like because we haven't got an awful lot to this business. Don't feel like you're in a rush anyway.

S3

S4 □ 07:23 - 13:14

S5 According to the brief, we're going to be selling this remote control for 25 euro. And we're aiming to make 50 million euro. We don't want it to cost any more than 12, 50 euro. The price might appeal to a certain market in one region whereas in another, it'll be different.

S6

S7 □ 13:14 - 17:37

S8 My parents want to have more controls because they can fed up by having four or five different remote controls. So, like, I wonder if we might add something new to the remote control market, such as the lighting in your house. Or even, you know, notes about what you want to watch. And that's a good idea.

S9

S10 □ 17:37 - 21:13

S11 Well, um, are we right now on the assumption that our television remote control may have features which go beyond the television? Or are we keeping sort of like a design commitment to television features? Well, just very quickly because we're supposed to finish. I mean, you probably want some kind of unique selling point of it.

2. Transcript + Sentiment

00:00 - 00:08 I think it's already produced a PowerPoint version.

→ *Sentiment: neutral (86.4%)*

00:08 - 00:10 I think it's already done, actually.

→ *Sentiment: neutral (73.0%)*

00:10 - 00:18 Go ahead and listen, work.

→ *Sentiment: neutral (74.9%)*

00:18 - 00:40 I'll put it in the back.

→ *Sentiment: neutral (74.6%)*

00:40 - 00:56 Okay.

→ *Sentiment: neutral (58.4%)*

00:56 - 01:04 Well, that's the kickoff meeting for our project.

→ *Sentiment: neutral (61.3%)*

01:04 - 01:08 This is just what we're going to be doing over the next 25 minutes.

→ *Sentiment: neutral (63.8%)*

01:08 - 01:12 So, first of all, just to kind of make sure that we all know each other.

→ *Sentiment: neutral (70.4%)*

01:12 - 01:15 I'm Laura and I'm the project manager.

→ *Sentiment: neutral (84.3%)*

01:15 - 01:16 Great.

→ *Sentiment: positive (76.7%)*

01:16 - 01:18 Do you want to introduce yourself again?

→ *Sentiment: neutral (88.7%)*

01:18 - 01:21 Hi, I'm David and I'm supposed to be a industrial designer.
→ *Sentiment: neutral (78.5%)*

01:21 - 01:22 Okay.
→ *Sentiment: neutral (58.4%)*

01:22 - 01:27 Yeah, I'm Andrew and I'm a marketing expert.
→ *Sentiment: neutral (71.4%)*

01:27 - 01:29 I'm Greg and I'm Higurant Face.
→ *Sentiment: neutral (85.8%)*

01:29 - 01:30 Great.
→ *Sentiment: positive (76.7%)*

01:30 - 01:32 Okay.
→ *Sentiment: neutral (58.4%)*

01:32 - 01:35 So we're designing a new remote control.
→ *Sentiment: neutral (80.8%)*

01:36 - 01:38 Oh, I have to record he's here, actually.
→ *Sentiment: neutral (80.3%)*

01:38 - 01:44 So that's David, Andrew, and Craig, isn't it?
→ *Sentiment: neutral (91.5%)*

01:44 - 01:49 And you're alive, don't you?
→ *Sentiment: neutral (76.8%)*

01:49 - 01:52 Yes, we designed a new remote control.
→ *Sentiment: positive (54.6%)*

01:52 - 01:58 As you can see, it's supposed to be original, trendy and user-friendly.
→ *Sentiment: positive (64.8%)*

01:58 - 02:03 So that's kind of our brief that we are.
→ *Sentiment: neutral (84.6%)*

02:03 - 02:06 And so there are three different stages to the design.
→ *Sentiment: neutral (83.2%)*

02:06 - 02:11 I'm not really sure what you guys have already received in your emails.
→ *Sentiment: neutral (58.6%)*

02:11 - 02:13 What did you get?
→ *Sentiment: neutral (77.3%)*

02:13 - 02:15 I just got the project announcement.
→ *Sentiment: neutral (86.6%)*

02:19 - 02:24 Yeah, that's what everybody got, okay.
→ *Sentiment: neutral (64.5%)*

02:24 - 02:32 So we're going to have like individual work and then a meeting about it and repeat process three times.
→ *Sentiment: neutral (91.5%)*

02:33 - 02:39 And at this point you get to try out the whiteboard over there.
→ *Sentiment: neutral (89.2%)*

02:39 - 02:46 So you get to draw your favorite animal and sum up your favorite characteristics of it.
→ *Sentiment: neutral (61.2%)*

02:46 - 02:48 So who would like to go first?
→ *Sentiment: neutral (90.1%)*

02:48 - 02:50 Very good.
→ *Sentiment: positive (96.3%)*

02:54 - 02:56 All right.
→ *Sentiment: neutral (49.0%)*

02:56 - 02:58 So.

→ *Sentiment: neutral (61.7%)*

02:59 - 03:03 This one here, right?

→ *Sentiment: neutral (85.0%)*

03:03 - 03:05 Okay.

→ *Sentiment: neutral (58.4%)*

03:05 - 03:07 There it is.

→ *Sentiment: neutral (59.1%)*

03:07 - 03:08 All right.

→ *Sentiment: neutral (49.0%)*

03:08 - 03:10 My favorite animal.

→ *Sentiment: positive (96.1%)*

03:10 - 03:13 Is light.

→ *Sentiment: neutral (55.4%)*

03:23 - 03:26 How big, oh.

→ *Sentiment: neutral (53.8%)*

03:27 - 03:29 Yeah.

→ *Sentiment: neutral (54.9%)*

03:32 - 03:35 And characteristics of it.

→ *Sentiment: neutral (67.6%)*

03:35 - 03:36 Is that right?

→ *Sentiment: neutral (79.7%)*

03:36 - 03:37 Yeah.

→ *Sentiment: neutral (54.9%)*

03:37 - 03:38 All right.

→ *Sentiment: neutral (49.0%)*

03:38 - 03:49 Well, basically, high priority for any animal for me is that they be willing to take a lot of physical affection from their family.

→ *Sentiment: neutral (49.9%)*

03:49 - 03:58 And, yeah, they have lots of personality and be fit and then robust good health.

→ *Sentiment: positive (90.4%)*

03:58 - 04:00 So this is blue.

→ *Sentiment: neutral (79.5%)*

04:00 - 04:02 Bluebiego.

→ *Sentiment: neutral (67.5%)*

04:02 - 04:04 My family's be go.

→ *Sentiment: neutral (74.3%)*

04:04 - 04:05 Right.

→ *Sentiment: neutral (56.6%)*

04:05 - 04:07 Lovely.

→ *Sentiment: positive (93.7%)*

04:08 - 04:17 Well, my favorite animal would be a monkey.

→ *Sentiment: positive (84.4%)*

04:28 - 04:30 And then the small cute and furry.

→ *Sentiment: neutral (53.4%)*

04:30 - 04:36 And when plant needs becomes real and we'll be up there with them.

→ *Sentiment: neutral (66.7%)*

04:37 - 04:39 Cool.

→ *Sentiment: positive (84.2%)*

04:41 - 04:43 Thank you.

→ *Sentiment: positive (85.3%)*

04:46 - 04:51 You can take as long as this as you like because we haven't got an awful lot to this business.

→ *Sentiment: neutral (58.5%)*

04:51 - 04:52 What we do, we do.

→ *Sentiment: neutral (55.5%)*

04:52 - 04:56 Don't feel like you're in a rush anyway.

→ *Sentiment: neutral (63.1%)*

04:56 - 04:58 I could tell you a lot more about beagles.

→ *Sentiment: neutral (71.2%)*

04:58 - 04:59 I could too.

→ *Sentiment: neutral (54.5%)*

04:59 - 05:01 Well, I have to get you up again.

→ *Sentiment: neutral (63.0%)*

05:01 - 05:02 I don't know what mine is.

→ *Sentiment: neutral (63.3%)*

05:02 - 05:04 I'm going to have to think in the spot.

→ *Sentiment: neutral (74.1%)*

05:07 - 05:09 Impressionist.

→ *Sentiment: negative (60.6%)*

05:12 - 05:13 Is that a whale?

→ *Sentiment: neutral (82.9%)*

05:13 - 05:14 Yeah.

→ *Sentiment: neutral (54.9%)*

05:20 - 05:21 Oh, my.

→ *Sentiment: neutral (51.8%)*

05:21 - 05:22 I don't know.

→ *Sentiment: neutral (56.7%)*

05:22 - 05:25 It's just the first animal I can think of to top of my head.

→ *Sentiment: neutral (64.2%)*

05:25 - 05:28 This big reason is because I'm allergic to most animals.

→ *Sentiment: negative (93.1%)*

05:28 - 05:29 I'm allergic to animal food.

→ *Sentiment: negative (96.6%)*

05:29 - 05:32 So fish was natural, right?

→ *Sentiment: neutral (85.0%)*

05:33 - 05:35 Yeah, and I kind of like wheels.

→ *Sentiment: positive (57.1%)*

05:35 - 05:38 Everything inside.

→ *Sentiment: neutral (63.8%)*

05:38 - 05:41 If I was harmless and mild and interesting.

→ *Sentiment: positive (62.2%)*

05:43 - 05:46 I still didn't know what I'm going to write about.

→ *Sentiment: negative (61.1%)*

05:49 - 05:51 Super sketch by the way.

→ *Sentiment: positive (91.3%)*

05:54 - 05:57 I was going to choose a dog as well.
→ *Sentiment: neutral (82.8%)*

05:57 - 06:00 But I just draw a different kind of dog.
→ *Sentiment: neutral (82.9%)*

06:00 - 06:03 My favorite animal is my dog at home.
→ *Sentiment: positive (97.9%)*

06:07 - 06:09 That doesn't really look like him actually.
→ *Sentiment: neutral (50.2%)*

06:13 - 06:15 He lets me when I can pick actually.
→ *Sentiment: neutral (78.3%)*

06:18 - 06:19 I see a dog in there.
→ *Sentiment: neutral (75.1%)*

06:19 - 06:20 Yeah.
→ *Sentiment: neutral (54.9%)*

06:20 - 06:21 Oh, that's very good of you.
→ *Sentiment: positive (98.3%)*

06:22 - 06:24 No, I see a rooster.
→ *Sentiment: neutral (62.2%)*

06:31 - 06:33 What kind is it?
→ *Sentiment: neutral (81.0%)*

06:33 - 06:37 He's a mixture of various things.
→ *Sentiment: neutral (78.7%)*

06:37 - 06:40 And what did I put him?
→ *Sentiment: neutral (74.3%)*

06:40 - 06:44 That's just a guess that his tail works.
→ *Sentiment: neutral (79.7%)*

06:44 - 06:48 He's very friendly and cheery and always pleased to see you.
→ *Sentiment: positive (98.4%)*

06:48 - 06:50 And very kind of affectionate.
→ *Sentiment: positive (82.4%)*

06:55 - 06:57 And he's quite wee as well.
→ *Sentiment: neutral (59.1%)*

06:58 - 07:00 So, you know, he doesn't take up too much space.
→ *Sentiment: neutral (72.5%)*

07:07 - 07:10 And he does a funny thing where he chases his tail.
→ *Sentiment: neutral (50.6%)*

07:10 - 07:12 This is quite amusing.
→ *Sentiment: positive (92.0%)*

07:12 - 07:15 Is he aware that this is his own tail that he's chasing?
→ *Sentiment: neutral (59.0%)*

07:15 - 07:16 It is, I think it is.
→ *Sentiment: neutral (62.6%)*

07:16 - 07:18 He only does it after he's had his dinner.
→ *Sentiment: neutral (87.1%)*

07:18 - 07:21 And all of a sudden his get up and start chasing his tail.
→ *Sentiment: neutral (73.3%)*

07:21 - 07:23 He's around the living room.
→ *Sentiment: neutral (85.5%)*

07:23 - 07:26 Probably when he was little he got lots of attention
→ *Sentiment: neutral (55.4%)*

07:26 - 07:29 for doing it and has forever been conditioned.
→ *Sentiment: neutral (51.5%)*

07:29 - 07:30 Maybe.
→ *Sentiment: neutral (60.5%)*

07:30 - 07:33 Where did you find this just down here?
→ *Sentiment: neutral (86.0%)*

07:35 - 07:36 Okay.
→ *Sentiment: neutral (58.4%)*

07:39 - 07:41 Maybe doing this.
→ *Sentiment: neutral (82.4%)*

07:45 - 07:46 Okay.
→ *Sentiment: neutral (58.4%)*

07:46 - 07:49 When I need to discuss the project finance.
→ *Sentiment: neutral (86.7%)*

07:52 - 07:54 So according to the brief,
→ *Sentiment: neutral (83.1%)*

07:54 - 07:57 we're going to be selling this remote control for 25 euro.
→ *Sentiment: neutral (87.7%)*

07:57 - 08:02 And we're aiming to make 50 million euro.
→ *Sentiment: neutral (78.5%)*

08:02 - 08:07 And so we're going to be selling this on an international scale.
→ *Sentiment: neutral (62.8%)*

08:07 - 08:12 And we don't want it to cost any more than 12, 50 euro.
→ *Sentiment: negative (51.3%)*

08:12 - 08:15 So, 50% of the selling price.
→ *Sentiment: neutral (82.2%)*

08:15 - 08:18 Can we just go over that again?
→ *Sentiment: neutral (83.3%)*

08:18 - 08:19 Sure.
→ *Sentiment: neutral (47.5%)*

08:19 - 08:21 So, basically.
→ *Sentiment: neutral (58.5%)*

08:22 - 08:24 All right.
→ *Sentiment: neutral (49.0%)*

08:24 - 08:25 Okay.
→ *Sentiment: neutral (58.4%)*

08:25 - 08:28 So, production cost is...
→ *Sentiment: neutral (69.1%)*

08:28 - 08:29 Oh, together.
→ *Sentiment: neutral (73.7%)*

08:29 - 08:30 12, 50.
→ *Sentiment: neutral (74.3%)*

08:30 - 08:33 But selling price is that wholesale or retail?
→ *Sentiment: neutral (84.3%)*

08:33 - 08:36 Like on the shelf?
→ *Sentiment: neutral (79.4%)*

08:36 - 08:37 I don't know.

→ *Sentiment: neutral (56.7%)*

08:37 - 08:39 I imagine that's a good thing.

→ *Sentiment: positive (91.1%)*

08:39 - 08:40 Our sale.

→ *Sentiment: neutral (80.0%)*

08:40 - 08:42 I imagine it probably is our sale, actually,

→ *Sentiment: neutral (80.7%)*

08:42 - 08:46 because it's probably up to the retailer

→ *Sentiment: neutral (76.2%)*

08:46 - 08:49 to sell it for whatever price they want.

→ *Sentiment: neutral (76.9%)*

08:49 - 08:52 But I don't know.

→ *Sentiment: neutral (58.8%)*

08:52 - 08:55 I mean, do you think the fact that it's going to be sold internationally

→ *Sentiment: neutral (87.3%)*

08:55 - 08:58 will have a bearing on highly designed at all?

→ *Sentiment: neutral (81.2%)*

08:58 - 08:59 Yeah.

→ *Sentiment: neutral (54.9%)*

08:59 - 09:01 I think it will.

→ *Sentiment: neutral (56.5%)*

09:07 - 09:12 Well, right away, I'm wondering if there's like the DVD players

→ *Sentiment: neutral (83.2%)*

09:12 - 09:13 if there are zones.

→ *Sentiment: neutral (72.2%)*

09:13 - 09:14 Oh, yeah.

→ *Sentiment: neutral (55.9%)*

09:14 - 09:15 Regents and stuff.

→ *Sentiment: neutral (68.7%)*

09:15 - 09:16 Yeah.

→ *Sentiment: neutral (54.9%)*

09:16 - 09:17 Yeah.

→ *Sentiment: neutral (54.9%)*

09:17 - 09:18 Okay.

→ *Sentiment: neutral (58.4%)*

09:18 - 09:25 As well as characters, different keypad styles and simply...

→ *Sentiment: neutral (84.4%)*

09:25 - 09:26 Yeah.

→ *Sentiment: neutral (54.9%)*

09:26 - 09:28 Well, for ever, control, do you think that will be...

→ *Sentiment: neutral (75.8%)*

09:28 - 09:29 No.

→ *Sentiment: neutral (49.4%)*

09:29 - 09:31 ...as opposed to depends on how complicated our remote control is?

→ *Sentiment: neutral (67.7%)*

09:31 - 09:33 It doesn't make sense.

→ *Sentiment: negative (93.8%)*

09:33 - 09:36 Maybe the design is going to be a case...
→ *Sentiment: neutral (85.0%)*

09:36 - 09:39 You have more complicated characters than yours,
→ *Sentiment: neutral (48.5%)*

09:39 - 09:41 than yours and yours.
→ *Sentiment: neutral (73.9%)*

09:41 - 09:42 Yeah.
→ *Sentiment: neutral (54.9%)*

09:42 - 09:43 Yeah.
→ *Sentiment: neutral (54.9%)*

09:43 - 09:44 Okay.
→ *Sentiment: neutral (58.4%)*

09:44 - 09:47 And then the other thing international is on the top of the price.
→ *Sentiment: neutral (66.3%)*

09:47 - 09:54 I'm thinking the price might appeal to a certain market in one region
→ *Sentiment: neutral (68.1%)*

09:54 - 09:57 whereas in another, it'll be different.
→ *Sentiment: neutral (72.9%)*

09:57 - 10:00 Or just like in terms of like the wealth of the country.
→ *Sentiment: neutral (82.8%)*

10:00 - 10:03 Like how much money people have this band on there?
→ *Sentiment: neutral (63.6%)*

10:03 - 10:06 Or just like basic product positioning.
→ *Sentiment: neutral (65.0%)*

10:06 - 10:10 The 25-year-old remote control might be a big hit in London.
→ *Sentiment: neutral (58.1%)*

10:10 - 10:15 Might not be such a big hit in Greece, you know?
→ *Sentiment: neutral (60.2%)*

10:15 - 10:16 I don't know.
→ *Sentiment: neutral (56.7%)*

10:16 - 10:17 Yeah.
→ *Sentiment: neutral (54.9%)*

10:17 - 10:18 Yeah.
→ *Sentiment: neutral (54.9%)*

10:18 - 10:19 Marketing?
→ *Sentiment: neutral (75.6%)*

10:19 - 10:20 Yeah.
→ *Sentiment: neutral (54.9%)*

10:20 - 10:21 Good marketing thought.
→ *Sentiment: positive (65.0%)*

10:21 - 10:22 It's over.
→ *Sentiment: negative (46.5%)*

10:22 - 10:23 I should be writing all this time.
→ *Sentiment: neutral (63.8%)*

10:23 - 10:25 Um...
→ *Sentiment: neutral (68.5%)*

10:54 - 11:00 Right away I'm making some kind of assumptions about what information we're given here.
→ *Sentiment: neutral (67.9%)*

11:00 - 11:05 Making Ktrendi probably means something other than just basic.
→ *Sentiment: neutral (77.9%)*

11:05 - 11:06 Yeah.
→ *Sentiment: neutral (54.9%)*

11:06 - 11:08 Something other than just standard.
→ *Sentiment: neutral (71.7%)*

11:08 - 11:12 So I'm wondering right away,
→ *Sentiment: neutral (83.0%)*

11:12 - 11:14 is selling 25-years is that sort of that?
→ *Sentiment: neutral (84.0%)*

11:14 - 11:17 Is this going to be like the premium product?
→ *Sentiment: neutral (91.9%)*

11:17 - 11:18 Yeah.
→ *Sentiment: neutral (54.9%)*

11:18 - 11:19 Yeah.
→ *Sentiment: neutral (54.9%)*

11:19 - 11:20 Yeah.
→ *Sentiment: neutral (54.9%)*

11:20 - 11:22 Like how much does a remote control cost?
→ *Sentiment: neutral (80.9%)*

11:22 - 11:25 25-year-old, I mean that's...
→ *Sentiment: neutral (61.4%)*

11:25 - 11:28 That's probably like 18 pounds or something, doesn't it?
→ *Sentiment: neutral (76.9%)*

11:28 - 11:30 Or is it as much as that?
→ *Sentiment: neutral (78.1%)*

11:30 - 11:31 16, 17, 18 pounds?
→ *Sentiment: neutral (88.1%)*

11:31 - 11:32 Yeah, definitely.
→ *Sentiment: positive (59.1%)*

11:32 - 11:33 Um...
→ *Sentiment: neutral (68.5%)*

11:33 - 11:38 I don't know, I've never bought a remote control, so I don't know how good a remote control
→ *Sentiment: negative (72.8%)*

11:38 - 11:39 that would get you.
→ *Sentiment: neutral (58.6%)*

11:39 - 11:40 Yeah.
→ *Sentiment: neutral (54.9%)*

11:40 - 11:41 Um...
→ *Sentiment: neutral (68.5%)*

11:41 - 11:46 Yeah, I suppose it has to look kind of cool gimmicky.
→ *Sentiment: positive (63.0%)*

11:46 - 11:47 Um...
→ *Sentiment: neutral (68.5%)*

11:48 - 11:49 Right.
→ *Sentiment: neutral (56.6%)*

11:49 - 11:50 Okay.
→ *Sentiment: neutral (58.4%)*

11:50 - 11:53 You just scoot on the head here.

→ *Sentiment: negative (51.5%)*

11:53 - 11:54 Okay.

→ *Sentiment: neutral (58.4%)*

11:54 - 11:55 Um...

→ *Sentiment: neutral (68.5%)*

11:55 - 12:02 Well, does anybody have anything to add to the finance issue at all?

→ *Sentiment: neutral (74.4%)*

12:02 - 12:07 Do we have any other background information on how that compares to other...

→ *Sentiment: neutral (90.4%)*

12:07 - 12:12 No actually, that would be useful though, wouldn't it, if you knew what your money would get you?

→ *Sentiment: neutral (59.0%)*

12:12 - 12:13 Yeah.

→ *Sentiment: neutral (54.9%)*

12:13 - 12:14 Yeah.

→ *Sentiment: neutral (54.9%)*

12:14 - 12:15 Um...

→ *Sentiment: neutral (68.5%)*

12:15 - 12:16 Yeah.

→ *Sentiment: neutral (54.9%)*

12:16 - 12:18 Hmm...

→ *Sentiment: neutral (71.7%)*

12:18 - 12:20 Yeah.

→ *Sentiment: neutral (54.9%)*

12:20 - 12:22 Um...

→ *Sentiment: neutral (68.5%)*

12:22 - 12:23 Yeah.

→ *Sentiment: neutral (54.9%)*

12:23 - 12:24 Um...

→ *Sentiment: neutral (68.5%)*

12:24 - 12:25 Yeah.

→ *Sentiment: neutral (54.9%)*

12:25 - 12:40 Interesting thing about discussing production of remote control for me is that as you point out,

→ *Sentiment: positive (86.0%)*

12:40 - 12:47 I just don't think remote control is being something people consciously assess in their purchasing habits.

→ *Sentiment: negative (73.5%)*

12:47 - 12:52 It's just like getting shoelaces with shoes or something.

→ *Sentiment: neutral (65.1%)*

12:52 - 12:54 Five minutes to end of meeting.

→ *Sentiment: neutral (78.8%)*

12:54 - 12:56 Oh, okay. We're a bit behind.

→ *Sentiment: negative (53.8%)*

12:56 - 12:59 You know what I mean? Like, how do you...

→ *Sentiment: neutral (66.3%)*

12:59 - 13:01 I mean, one way looking at it would be well.

→ *Sentiment: positive (67.3%)*

13:01 - 13:04 The people producing television sets.

→ *Sentiment: neutral (72.6%)*

13:04 - 13:06 Maybe they have to buy remote controls.
→ *Sentiment: neutral (70.8%)*

13:06 - 13:11 Or, another way is maybe people who have TV sets are really fed up with their remote control.
→ *Sentiment: negative (81.6%)*

13:11 - 13:14 And they really want a better one or something.
→ *Sentiment: neutral (59.2%)*

13:14 - 13:20 My parents want to have more controls because they can fed up by having four or five different remote controls.
→ *Sentiment: negative (59.3%)*

13:20 - 13:21 Right. Right.
→ *Sentiment: neutral (55.8%)*

13:21 - 13:24 The panel is just how many devices is a control.
→ *Sentiment: neutral (72.3%)*

13:24 - 13:31 Right. So, in function, one of the priorities might be to combine as many uses.
→ *Sentiment: neutral (79.8%)*

13:31 - 13:35 Right. So, do you think that should be like a man designing a remote control?
→ *Sentiment: neutral (77.7%)*

13:35 - 13:36 I think so.
→ *Sentiment: neutral (54.7%)*

13:36 - 13:40 Do your satellite and your regular tally and your VCR and everything.
→ *Sentiment: neutral (80.2%)*

13:40 - 13:48 Well, like maybe what we could use as sort of like an example of a successful other piece of technology is palm pilots.
→ *Sentiment: neutral (73.3%)*

13:48 - 13:56 They're going from being just like little sort of scribble boards to cameras, MP3 players, telephones, everything agenda.
→ *Sentiment: neutral (58.2%)*

13:56 - 14:03 So, like, I wonder if we might add something new to the remote control market, such as the lighting in your house.
→ *Sentiment: neutral (86.1%)*

14:04 - 14:08 Or even, you know, notes about what you want to watch.
→ *Sentiment: neutral (88.0%)*

14:08 - 14:11 Like, you might put in there or I want to watch that.
→ *Sentiment: neutral (72.1%)*

14:11 - 14:12 And that's a good idea.
→ *Sentiment: positive (87.0%)*

14:12 - 14:13 So, extra functionality.
→ *Sentiment: neutral (67.0%)*

14:13 - 14:14 Yeah.
→ *Sentiment: neutral (54.9%)*

14:14 - 14:23 Like, personally, for me, at home, I've, I've combined the audio video of my television set and my DVD player and my CD player.
→ *Sentiment: neutral (85.3%)*

14:23 - 14:27 So, they all work actually function together, but I have different remote controls for each of them.
→ *Sentiment: neutral (69.3%)*

14:27 - 14:34 It's sort of ironic that they're in there.
→ *Sentiment: neutral (60.6%)*

14:34 - 14:35 You know, they sound and everything.
→ *Sentiment: neutral (71.2%)*

14:35 - 14:36 It's just one system.

→ *Sentiment: neutral (62.3%)*

14:36 - 14:45 But each one's got its own little plate.

→ *Sentiment: neutral (71.0%)*

14:45 - 14:46 Okay.

→ *Sentiment: neutral (58.4%)*

14:46 - 14:50 I'm going to have to wrap up pretty quickly in the next couple of minutes.

→ *Sentiment: neutral (70.1%)*

14:50 - 14:52 I'll just chat with nothing else.

→ *Sentiment: neutral (79.6%)*

14:52 - 14:53 Okay.

→ *Sentiment: neutral (58.4%)*

14:54 - 15:02 So, anything else anybody wants to add about what they don't like about remote controls they've used, but they would really like to be part of this new one.

→ *Sentiment: neutral (66.5%)*

15:02 - 15:03 That's all.

→ *Sentiment: neutral (59.1%)*

15:03 - 15:04 You keep losing them.

→ *Sentiment: negative (81.2%)*

15:04 - 15:06 You keep losing them.

→ *Sentiment: negative (81.2%)*

15:06 - 15:07 Okay.

→ *Sentiment: neutral (58.4%)*

15:15 - 15:20 You get these ones where you can, if you, like, whistle or make a really high-pitched noise, they beep.

→ *Sentiment: neutral (76.4%)*

15:20 - 15:25 I mean, is that something we'd want to include, you think?

→ *Sentiment: neutral (85.9%)*

15:25 - 15:26 I'm sure.

→ *Sentiment: neutral (60.3%)*

15:26 - 15:27 Okay.

→ *Sentiment: neutral (58.4%)*

15:27 - 15:32 I remember when the first remote control my, my family had was on a cable.

→ *Sentiment: neutral (82.8%)*

15:32 - 15:37 Actually, the cable between in the TV and big, like, buttons that sort of, like, like, on a blender or something.

→ *Sentiment: neutral (88.2%)*

15:37 - 15:38 I get it.

→ *Sentiment: neutral (59.2%)*

15:38 - 15:40 And, you know, and I think about what they are now.

→ *Sentiment: neutral (83.8%)*

15:40 - 15:46 It's better, but actually, it's still kind of, I don't know, like, a massive junky thing on the table.

→ *Sentiment: neutral (55.6%)*

15:46 - 15:51 Maybe we could think about how it could be more, you know, streamlined.

→ *Sentiment: neutral (66.8%)*

15:51 - 15:53 Maybe, like, a touchscreen or something.

→ *Sentiment: neutral (84.5%)*

15:53 - 15:54 Something like that.

→ *Sentiment: neutral (79.0%)*

15:54 - 15:56 Or whatever would be technologically reasonable.

→ *Sentiment: neutral (80.4%)*

15:56 - 15:57 Uh-huh.

→ *Sentiment: neutral (54.2%)*

15:57 - 15:58 Okay.

→ *Sentiment: neutral (58.4%)*

15:58 - 16:04 It could be that it could be that it could be that functionally that doesn't make it any better, but that just the appeal of not having, you know, these days,

→ *Sentiment: negative (51.9%)*

16:04 - 16:09 there's a few things of people's homes are becoming more and more like chic, you know?

→ *Sentiment: neutral (78.1%)*

16:09 - 16:10 Yeah.

→ *Sentiment: neutral (54.9%)*

16:10 - 16:12 Um, nicer material.

→ *Sentiment: neutral (51.9%)*

16:12 - 16:13 Okay.

→ *Sentiment: neutral (58.4%)*

16:13 - 16:15 Might be.

→ *Sentiment: neutral (67.7%)*

16:15 - 16:16 Okay.

→ *Sentiment: neutral (58.4%)*

16:16 - 16:17 Be worth exploring.

→ *Sentiment: positive (83.8%)*

16:17 - 16:20 Right. Well, um, so it is to wrap up.

→ *Sentiment: neutral (81.9%)*

16:20 - 16:25 The next meeting is going to be in 30 minutes, so that's about, um, about 10 to 12 by my watch.

→ *Sentiment: neutral (89.4%)*

16:25 - 16:35 Um, so in between nine then, um, as the industrial designer, you're going to be working on, you know, that's a working design of it.

→ *Sentiment: neutral (90.2%)*

16:35 - 16:37 So, you know, you're doing there.

→ *Sentiment: neutral (78.5%)*

16:37 - 16:45 Um, for our user interface technical functions, I guess, that's, you know, like what we've been talking about, what it'll actually do.

→ *Sentiment: neutral (86.7%)*

16:45 - 16:57 And, uh, marketing executive, you know, be just thinking about what it actually, what, you know, what requirements it has to, has to fulfill.

→ *Sentiment: neutral (83.9%)*

16:57 - 17:00 And we'll get instructions emailed to you, I guess.

→ *Sentiment: neutral (84.8%)*

17:00 - 17:01 Okay.

→ *Sentiment: neutral (58.4%)*

17:01 - 17:11 Um, yeah, so it's that the functional design stage is next.

→ *Sentiment: neutral (85.8%)*

17:11 - 17:14 I guess.

→ *Sentiment: neutral (62.4%)*

17:14 - 17:19 And, uh, that's the end of the meeting.

→ *Sentiment: neutral (85.6%)*

17:19 - 17:21 So, I've got that little message.

→ *Sentiment: neutral (80.2%)*

17:21 - 17:27 A lot of seniors and I thought I would.

→ *Sentiment: neutral (78.3%)*

17:27 - 17:31 Before we wrap up just to make sure we're all on the same page here.

→ *Sentiment: neutral (62.0%)*

17:31 - 17:37 Um, do we, we're given sort of an example of a coffee machine.

→ *Sentiment: neutral (81.7%)*

17:37 - 17:48 Well, um, are we right now on the assumption that our television remote control may have features which go beyond the television?

→ *Sentiment: neutral (85.5%)*

17:48 - 17:54 Or are we keeping sort of like a design commitment to television features?

→ *Sentiment: neutral (85.4%)*

17:54 - 17:57 Well, just very quickly because we're supposed to finish.

→ *Sentiment: neutral (70.7%)*

17:57 - 17:59 Um, I guess that's up to us.

→ *Sentiment: neutral (81.8%)*

17:59 - 18:02 I mean, you probably want some kind of unique selling point of it.

→ *Sentiment: neutral (80.2%)*

18:02 - 18:03 Okay.

→ *Sentiment: neutral (58.4%)*

18:03 - 18:07 So, um, you know,

→ *Sentiment: neutral (80.2%)*

18:07 - 18:08 Okay.

→ *Sentiment: neutral (58.4%)*

18:08 - 18:09 Yeah.

→ *Sentiment: neutral (54.9%)*

18:09 - 18:10 Yeah.

→ *Sentiment: neutral (54.9%)*

18:10 - 18:11 Okay.

→ *Sentiment: neutral (58.4%)*

18:11 - 18:14 Depends on how much you can come into that fight.

→ *Sentiment: neutral (80.7%)*

18:14 - 18:15 Okay.

→ *Sentiment: neutral (58.4%)*

18:15 - 18:17 Yeah.

→ *Sentiment: neutral (54.9%)*

18:17 - 18:19 Okay.

→ *Sentiment: neutral (58.4%)*

18:19 - 18:20 Right.

→ *Sentiment: neutral (56.6%)*

18:20 - 18:21 Okay.

→ *Sentiment: neutral (58.4%)*

18:21 - 18:24 Well, that's the end of the meeting then.

→ *Sentiment: neutral (80.1%)*

18:24 - 18:27 Um, um,

→ *Sentiment: neutral (70.0%)*

18:27 - 18:31 Thank you all for coming.

→ *Sentiment: positive (98.0%)*

18:31 - 18:35 Could I hit that with what they wanted us to do?
→ *Sentiment: neutral (90.7%)*

18:35 - 18:38 Um,
→ *Sentiment: neutral (61.0%)*

18:38 - 18:40 Right?
→ *Sentiment: neutral (73.6%)*

18:40 - 18:41 Great.
→ *Sentiment: positive (76.7%)*

18:41 - 18:47 How do you turn this thing off?
→ *Sentiment: negative (49.4%)*

18:47 - 18:58 I think you can just leave it on maybe and then, um,
→ *Sentiment: neutral (86.1%)*

18:58 - 19:08 oh god, this has turned itself off.
→ *Sentiment: negative (92.1%)*

19:08 - 19:11 Uh-huh.
→ *Sentiment: neutral (54.2%)*

19:11 - 19:14 Oh, there it is.
→ *Sentiment: neutral (57.8%)*

19:14 - 19:15 Okay.
→ *Sentiment: neutral (58.4%)*

19:15 - 19:16 Okay.
→ *Sentiment: neutral (58.4%)*

19:16 - 19:17 Nice.
→ *Sentiment: positive (73.5%)*

20:15 - 20:17 Okay.
→ *Sentiment: neutral (58.4%)*

20:17 - 20:18 Okay.
→ *Sentiment: neutral (58.4%)*

20:18 - 20:20 Um,
→ *Sentiment: neutral (61.0%)*

20:20 - 20:24 I'm going to have to go to the next lecture.
→ *Sentiment: neutral (67.6%)*

20:24 - 20:25 Uh,
→ *Sentiment: neutral (58.8%)*

20:25 - 20:26 Okay.
→ *Sentiment: neutral (58.4%)*

20:26 - 20:28 Thank you.
→ *Sentiment: positive (85.3%)*

20:28 - 20:29 Um,
→ *Sentiment: neutral (61.0%)*

20:29 - 20:30 Thank you.
→ *Sentiment: positive (85.3%)*

20:30 - 20:31 Thank you.
→ *Sentiment: positive (85.3%)*

20:31 - 20:32 Um,
→ *Sentiment: neutral (61.0%)*

20:32 - 20:33 Thank you for coming.
→ *Sentiment: positive (97.6%)*

20:33 - 20:34 Um,

→ *Sentiment: neutral (61.0%)*

20:34 - 20:35 Thank you.

→ *Sentiment: positive (85.3%)*

20:35 - 20:36 Um,

→ *Sentiment: neutral (61.0%)*

20:36 - 20:38 Thank you.

→ *Sentiment: positive (85.3%)*

20:38 - 20:39 Thank you.

→ *Sentiment: positive (85.3%)*

20:39 - 20:40 Thank you.

→ *Sentiment: positive (85.3%)*

21:10 - 21:13 I was expecting you to find me.

→ *Sentiment: neutral (66.5%)*

3. Deepfake Detection