<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Faustina Raymond - Digital Marketing & Marketing Operations</title>

<style>

\* {

margin: 0;

padding: 0;

box-sizing: border-box;

}

body {

font-family: 'Segoe UI', Tahoma, Geneva, Verdana, sans-serif;

line-height: 1.6;

color: #333;

background: #f8f9fa;

}

.container {

max-width: 1200px;

margin: 0 auto;

padding: 0 20px;

}

/\* Header \*/

header {

background: linear-gradient(135deg, #667eea 0%, #764ba2 100%);

color: white;

padding: 80px 0;

text-align: center;

}

header h1 {

font-size: 3em;

margin-bottom: 10px;

font-weight: 700;

}

header p {

font-size: 1.3em;

opacity: 0.95;

margin-bottom: 30px;

}

.cta-buttons {

margin-top: 30px;

}

.btn {

display: inline-block;

padding: 12px 30px;

margin: 0 10px;

border-radius: 25px;

text-decoration: none;

font-weight: 600;

transition: all 0.3s ease;

}

.btn-primary {

background: white;

color: #667eea;

}

.btn-primary:hover {

transform: translateY(-2px);

box-shadow: 0 10px 20px rgba(0,0,0,0.2);

}

.btn-secondary {

background: transparent;

color: white;

border: 2px solid white;

}

.btn-secondary:hover {

background: white;

color: #667eea;

}

/\* About Section \*/

.about {

padding: 60px 0;

background: white;

}

.about h2 {

font-size: 2.5em;

margin-bottom: 20px;

color: #667eea;

}

.about p {

font-size: 1.1em;

max-width: 800px;

margin: 0 auto 30px;

line-height: 1.8;

}

/\* Skills Section \*/

.skills {

padding: 60px 0;

background: #f8f9fa;

}

.skills h2 {

text-align: center;

font-size: 2.5em;

margin-bottom: 50px;

color: #667eea;

}

.skills-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(250px, 1fr));

gap: 30px;

}

.skill-card {

background: white;

padding: 30px;

border-radius: 10px;

box-shadow: 0 5px 15px rgba(0,0,0,0.08);

transition: transform 0.3s ease;

}

.skill-card:hover {

transform: translateY(-5px);

box-shadow: 0 10px 25px rgba(0,0,0,0.15);

}

.skill-card h3 {

color: #667eea;

margin-bottom: 15px;

font-size: 1.4em;

}

.skill-card ul {

list-style: none;

}

.skill-card li {

padding: 5px 0;

color: #666;

}

.skill-card li:before {

content: "✓ ";

color: #667eea;

font-weight: bold;

margin-right: 8px;

}

/\* Experience Section \*/

.experience {

padding: 60px 0;

background: white;

}

.experience h2 {

text-align: center;

font-size: 2.5em;

margin-bottom: 50px;

color: #667eea;

}

.experience-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(350px, 1fr));

gap: 30px;

max-width: 1000px;

margin: 0 auto;

}

.experience-card {

background: linear-gradient(135deg, #f093fb 0%, #f5576c 100%);

color: white;

padding: 35px;

border-radius: 15px;

transition: transform 0.3s ease;

}

.experience-card:nth-child(2) {

background: linear-gradient(135deg, #4facfe 0%, #00f2fe 100%);

}

.experience-card:hover {

transform: translateY(-5px);

box-shadow: 0 15px 30px rgba(0,0,0,0.2);

}

.experience-card h3 {

font-size: 1.6em;

margin-bottom: 15px;

border-bottom: 2px solid rgba(255,255,255,0.3);

padding-bottom: 10px;

}

.experience-card p {

margin-bottom: 20px;

opacity: 0.95;

line-height: 1.7;

}

.experience-card ul {

list-style: none;

}

.experience-card li {

padding: 8px 0;

padding-left: 20px;

position: relative;

}

.experience-card li:before {

content: "▸";

position: absolute;

left: 0;

font-weight: bold;

}

/\* Projects Section \*/

.projects {

padding: 60px 0;

background: #f8f9fa;

}

.projects h2 {

text-align: center;

font-size: 2.5em;

margin-bottom: 50px;

color: #667eea;

}

.project-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(300px, 1fr));

gap: 30px;

}

.project-card {

background: white;

padding: 30px;

border-radius: 15px;

box-shadow: 0 5px 15px rgba(0,0,0,0.08);

transition: transform 0.3s ease;

border-top: 4px solid #667eea;

}

.project-card:hover {

transform: translateY(-5px);

box-shadow: 0 15px 30px rgba(102, 126, 234, 0.2);

}

.project-card h3 {

font-size: 1.4em;

margin-bottom: 15px;

color: #667eea;

}

.project-card p {

margin-bottom: 20px;

color: #666;

}

.project-link {

display: inline-block;

padding: 10px 20px;

background: linear-gradient(135deg, #667eea 0%, #764ba2 100%);

color: white;

text-decoration: none;

border-radius: 5px;

font-size: 0.9em;

transition: all 0.3s ease;

}

.project-link:hover {

transform: translateX(5px);

box-shadow: 0 5px 15px rgba(102, 126, 234, 0.3);

}

/\* Contact Section \*/

.contact {

padding: 80px 0;

background: linear-gradient(135deg, #667eea 0%, #764ba2 100%);

color: white;

text-align: center;

}

.contact h2 {

font-size: 2.5em;

margin-bottom: 20px;

}

.contact p {

font-size: 1.2em;

margin-bottom: 30px;

}

.contact-info {

display: flex;

justify-content: center;

gap: 40px;

margin-top: 30px;

flex-wrap: wrap;

}

.contact-item {

display: flex;

align-items: center;

gap: 10px;

background: rgba(255,255,255,0.1);

padding: 15px 25px;

border-radius: 10px;

transition: all 0.3s ease;

}

.contact-item:hover {

background: rgba(255,255,255,0.2);

transform: translateY(-3px);

}

.contact-item a {

color: white;

text-decoration: none;

}

.social-links {

display: flex;

justify-content: center;

gap: 20px;

margin-top: 30px;

}

.social-link {

display: inline-block;

width: 50px;

height: 50px;

background: rgba(255,255,255,0.2);

border-radius: 50%;

line-height: 50px;

text-align: center;

color: white;

text-decoration: none;

font-size: 1.2em;

transition: all 0.3s ease;

}

.social-link:hover {

background: white;

color: #667eea;

transform: translateY(-3px);

}

/\* Footer \*/

footer {

background: #2d3748;

color: white;

text-align: center;

padding: 20px 0;

}

/\* Responsive \*/

@media (max-width: 768px) {

header h1 {

font-size: 2em;

}

header p {

font-size: 1.1em;

}

.btn {

display: block;

margin: 10px auto;

max-width: 200px;

}

.experience-grid, .project-grid, .skills-grid {

grid-template-columns: 1fr;

}

.contact-info {

flex-direction: column;

align-items: center;

}

}

</style>

</head>

<body>

<!-- Header -->

<header>

<div class="container">

<h1>Faustina Raymond</h1>

<p>Digital Marketing Specialist & Marketing Operations Executive</p>

<p style="font-size: 1em; opacity: 0.9;">Driving Growth Through Strategic Campaigns, Facebook Ads & Operational Excellence</p>

<div class="cta-buttons">

<a href="#projects" class="btn btn-primary">View My Work</a>

<a href="#contact" class="btn btn-secondary">Get In Touch</a>

</div>

</div>

</header>

<!-- About Section -->

<section class="about">

<div class="container">

<h2>Welcome to My Portfolio</h2>

<p>I'm a professional digital marketing specialist with a proven track record of running successful campaigns and managing comprehensive marketing operations. My expertise spans from executing high-performing Facebook ads campaigns to managing large-scale marketing operations including asset distribution, event coordination, and sales exhibitions.</p>

<p>As a marketing operations executive, I've successfully managed company assets across multiple distribution centers, coordinated major events like Face of Royal, and organized sales exhibitions that drive business growth. I combine strategic marketing thinking with operational excellence to deliver measurable results.</p>

</div>

</section>

<!-- Skills Section -->

<section class="skills">

<div class="container">

<h2>My Skills & Expertise</h2>

<div class="skills-grid">

<div class="skill-card">

<h3>Digital Marketing</h3>

<ul>

<li>Facebook Ads Management</li>

<li>Social Media Marketing</li>

<li>Content Creation</li>

<li>Email Campaign Strategy</li>

<li>SEO Optimization</li>

<li>Copywriting</li>

</ul>

</div>

<div class="skill-card">

<h3>Marketing Operations</h3>

<ul>

<li>Company Asset Management</li>

<li>T-shirt Distribution Logistics</li>

<li>Banner Distribution Across DCs</li>

<li>Event Management & Coordination</li>

<li>Sales Exhibition Planning</li>

<li>Operations Process Optimization</li>

</ul>

</div>

<div class="skill-card">

<h3>Strategy & Execution</h3>

<ul>

<li>Sales Funnel Design</li>

<li>Customer Avatar Development</li>

<li>Social Media Calendar Planning</li>

<li>Video Editing</li>

<li>Virtual Assistant Services</li>

<li>Sales Management</li>

</ul>

</div>

</div>

</div>

</section>

<!-- Experience Section -->

<section class="experience">

<div class="container">

<h2>My Work Experience</h2>

<div class="experience-grid">

<div class="experience-card">

<h3>Digital Marketing Specialist</h3>

<p>As a professional digital marketer, I've driven growth for multiple companies through strategic marketing initiatives:</p>

<ul>

<li>Run high-performing Facebook ads with massive results</li>

<li>Organize and execute major sales campaigns as Sales Manager</li>

<li>Create captivating content and compelling copy</li>

<li>Develop detailed customer avatars for targeted marketing</li>

<li>Design and implement effective sales funnels</li>

<li>Manage comprehensive social media strategies</li>

</ul>

</div>

<div class="experience-card">

<h3>Marketing Operations Executive</h3>

<p>Leading marketing operations with focus on asset management and large-scale event execution:</p>

<ul>

<li>Manage distribution of company assets (t-shirts, promotional materials)</li>

<li>Coordinate banner sharing across multiple Distribution Centers (DCs)</li>

<li>Plan and execute sales exhibitions and promotional events</li>

<li>Organize major events including Face of Royal and similar programs</li>

<li>Oversee logistics and operations for marketing activations</li>

<li>Ensure brand consistency across all physical touchpoints</li>

</ul>

</div>

</div>

</div>

</section>

<!-- Projects Section -->

<section class="projects" id="projects">

<div class="container">

<h2>Featured Work & Case Studies</h2>

<div class="project-grid">

<div class="project-card">

<h3>Facebook Ads Campaign Results</h3>

<p>Executed a high-performing Facebook ads campaign with massive daily results, demonstrating expertise in audience targeting and ad optimization.</p>

<a href="https://drive.google.com/file/d/1Fi5nl6OEB47f1OEJToIYf-QJlrBX1aSx/view?usp=drivesdk" class="project-link" target="\_blank">View Results →</a>

</div>

<div class="project-card">

<h3>Sales Funnel Strategy</h3>

<p>Designed and implemented a comprehensive sales funnel that guides prospects through the customer journey with strategic touchpoints and conversions.</p>

<a href="https://drive.google.com/file/d/1FdvGq970u8Se77lLG2ZnfUda5dCOnMdL/view?usp=drivesdk" class="project-link" target="\_blank">View Funnel →</a>

</div>

<div class="project-card">

<h3>Customer Avatar Development</h3>

<p>Created detailed customer avatars to enable precise targeting and personalized marketing strategies for improved campaign performance.</p>

<a href="https://drive.google.com/file/d/1U13bEnDMZCLaQhMaLHS7aj3I8KiDFT\_P/view?usp=drivesdk" class="project-link" target="\_blank">View Avatar →</a>

</div>

<div class="project-card">

<h3>Social Media Calendar</h3>

<p>Developed strategic social media calendars for consistent brand presence and engagement across multiple platforms.</p>

<a href="https://drive.google.com/file/d/1gBQyUP0VyadcmkwIff9dgJuuXXWNuCx9/view?usp=drivesdk" class="project-link" target="\_blank">View Calendar →</a>

</div>

<div class="project-card">

<h3>Creative Content Portfolio</h3>

<p>A showcase of engaging creative content including graphics, videos, and marketing materials designed for various campaigns.</p>

<a href="https://drive.google.com/file/d/1HrzwRvMDBf09AG7TAit8wFoQYItO8-Ns/view?usp=drivesdk" class="project-link" target="\_blank">View Creatives →</a>

</div>

<div class="project-card">

<h3>Event Management Portfolio</h3>

<p>Successfully managed multiple marketing events including Face of Royal, sales exhibitions, and promotional activations with comprehensive logistics coordination.</p>

<a href="#contact" class="project-link">Contact for Details →</a>

</div>

</div>

</div>

</section>

<!-- Contact Section -->

<section class="contact" id="contact">

<div class="container">

<h2>Let's Work Together</h2>

<p>Ready to grow your business with strategic marketing and operations excellence?</p>

<div class="contact-info">

<div class="contact-item">

<span>📧</span>

<a href="mailto:raymondfausina12@gmail.com">raymondfausina12@gmail.com</a>

</div>

<div class="contact-item">

<span>📱</span>

<a href="tel:+2349031576892">+234 903 157 6892</a>

</div>

<div class="contact-item">

<span>📍</span>

<span>Jakande Lekki, Lagos State, Nigeria</span>

</div>

</div>

<a href="mailto:raymondfausina12@gmail.com" class="btn btn-primary" style="margin-top: 30px;">Send Me an Email</a>

</div>

</section>

<!-- Footer -->

<footer>

<div class="container">

<p>&copy; 2025 Faustina Raymond. All rights reserved.</p>

<p style="margin-top: 10px; font-size: 0.9em;">Digital Marketing Specialist | Marketing Operations Executive</p>

</div>

</footer>

</body>

</html>