Faustine Fan

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Professional Profile

Emerging UX/UI designer. Life-long learner. Strong empathizer. Expert in user-centred design process and interface design. Focused on creating meaningful experiences through design.

Education

Bachelor of Information   2024
Faculty of Information, University of Toronto   *(expected)*

Representative Courses: How to Design; Designing Interactive System, Computational Reasoning, Worlds Become Data

Bachelor of Commerce   2020 - 2022
University of Canada West

Financial and Economic Studies

Bachelor of Commerce   2018 - 2020
Beijing International Studies University

Financial Service Studies

Selected Projects

Indoor Navigation Map, IOS APP (*Course Project Information Design Studio II:How to Design)*   2022

- Designed a map app to help students accurately navigate the services.
- Conducted survey and analysis of user needs, created wire frames, interface design.
- Conducted 4 usability tests, and refined paper prototype to achieve results of 25% improvement to the design spec.
- Delivered low-fidelity prototype using Figma and pitched the final idea to the class.

Redesign piazza   2022 - Present

- Conducted 4 interviews, and surveys.
- Analyzed user needs in a deductive method by Miro.

Professional Experience

Graphic Designer
China Life Insurance Company Limited

Summer 2022

- Created leaflets and slides for marketing and events.
- Curated 4 events in the bank, which achieved around 8% improvement in customer turnover.

Additional Experience

Leader of the Publicity Department
BISU Student Union

2018 - 2020

Redesign piazza

Organization Commitee Member of Model United Nations

2022 - Present

- Conducted 4 interviews, and surveys.
- Analyzed user needs in a deductive method by Miro.

2017 - Present

Curator and Organizer
China Life Insurance Company Limited

April - August 2022

Skills and Qualifications

Interface Design	Microsoft Office	Proficient in
Graphic Design	Figma	Mandarin Grade 10
Wireframing	Adobe Creative	in folk dance
Prototyping	Suits Procreate	
Creative	R & SQL	
Strategies		