### User Persona

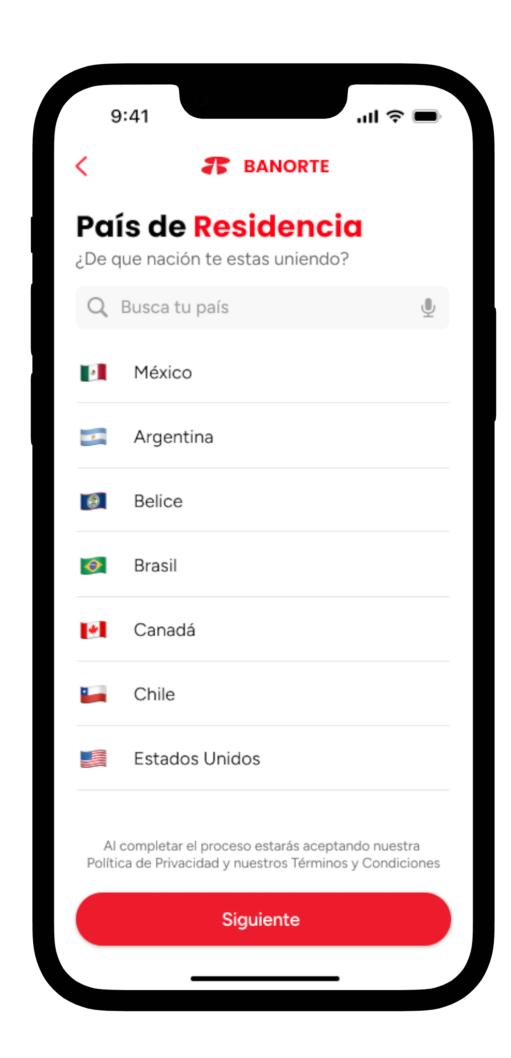


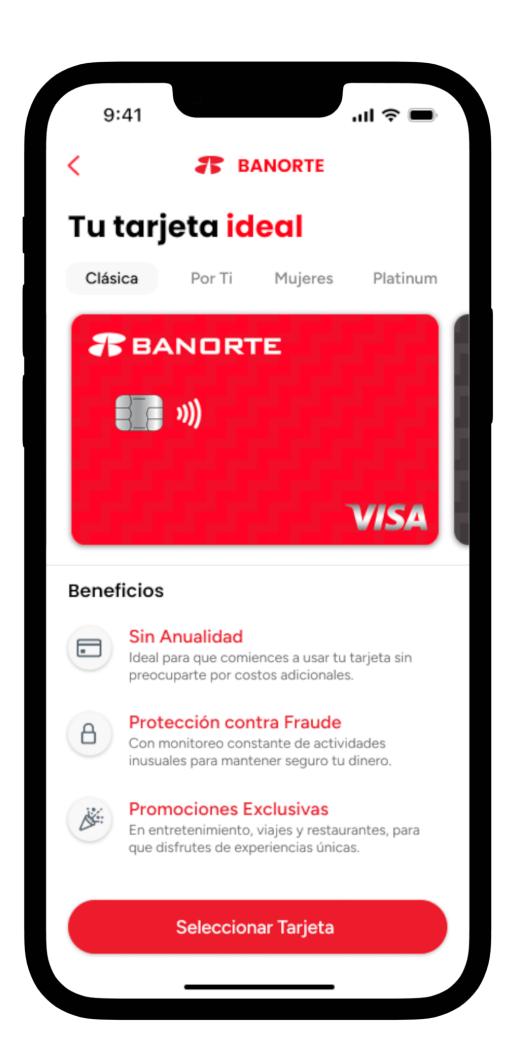
Sofía Cantú

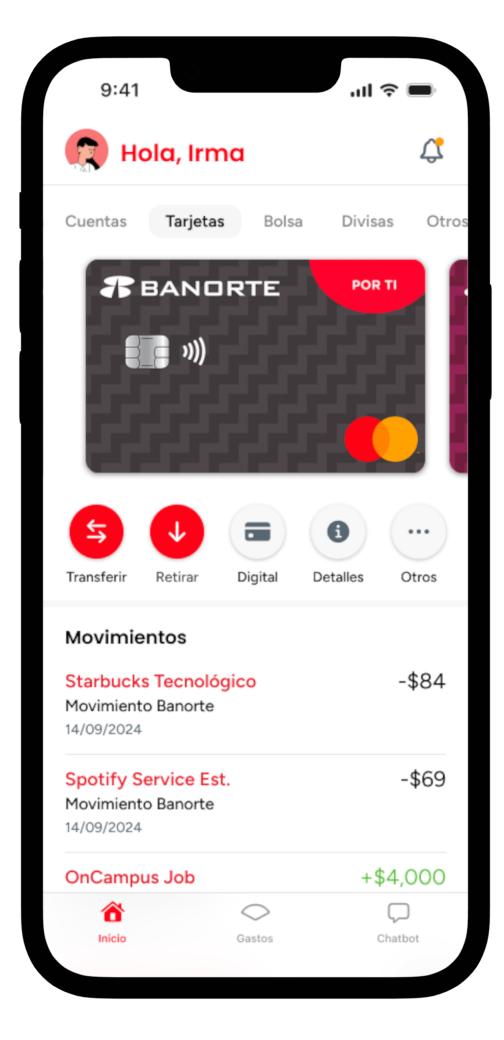
# Banorte Onboarding App

Por Ghostbusters

### Simple, Intuitivo y Rápido



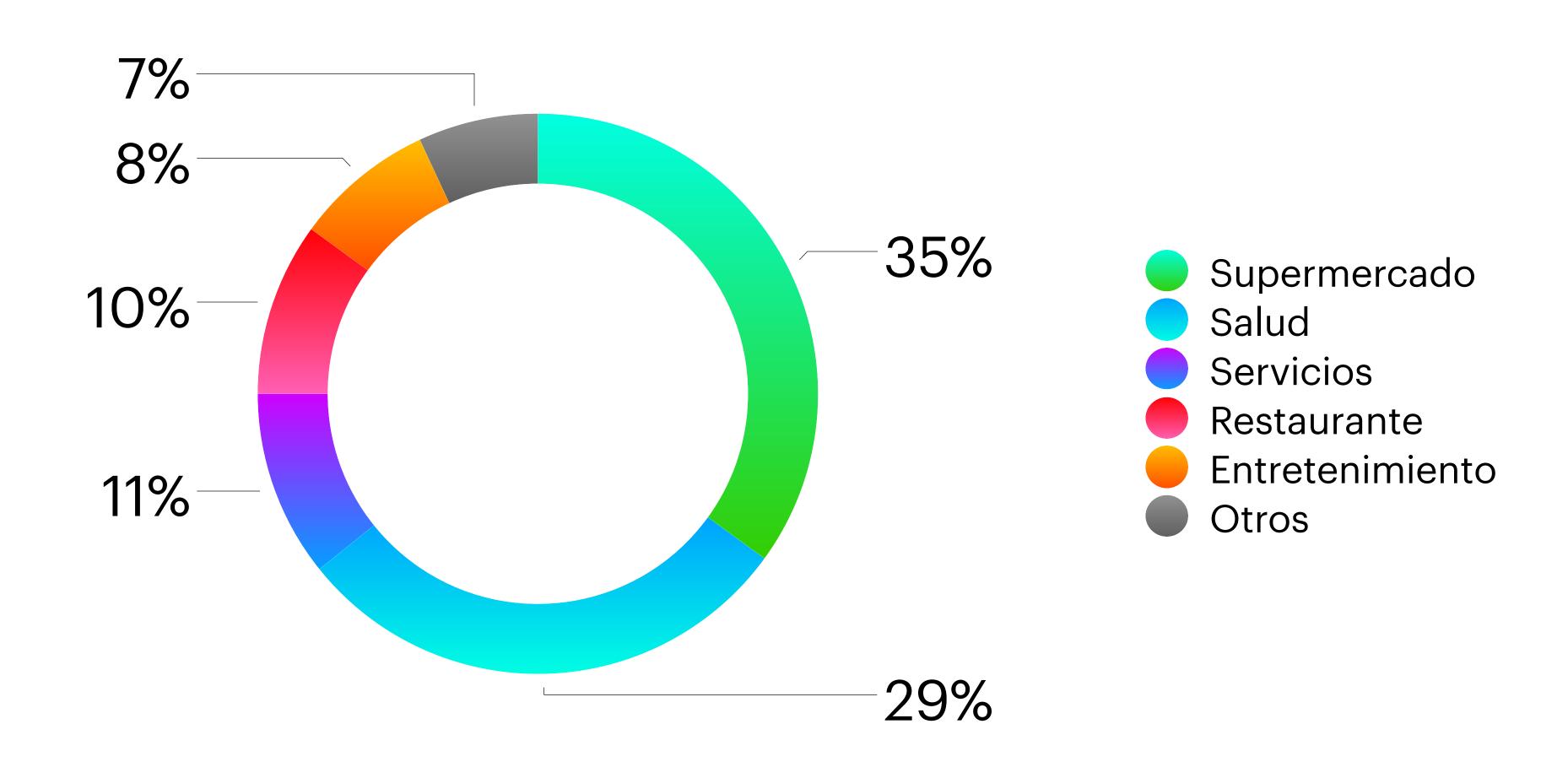




### Educación Financiera



#### Identificación de Gastos





# Una Nueva Experiencia

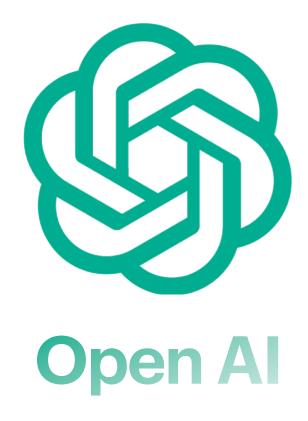
## Demo













# Gracias