

AI Valuations and Funding Trends in 2025

Webinar materials

Agenda

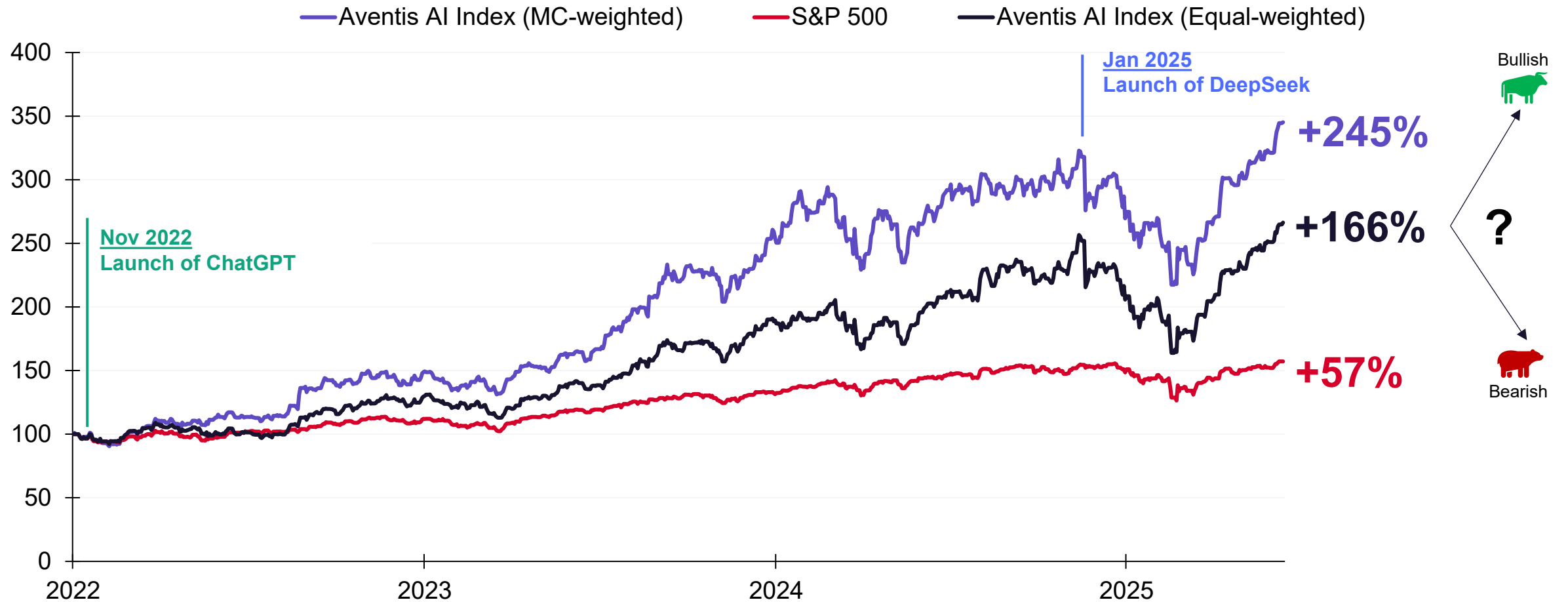
1. AI in the public markets
2. AI funding
3. AI M&A
4. Summary and Q&A



Aventis AI Index: Public companies

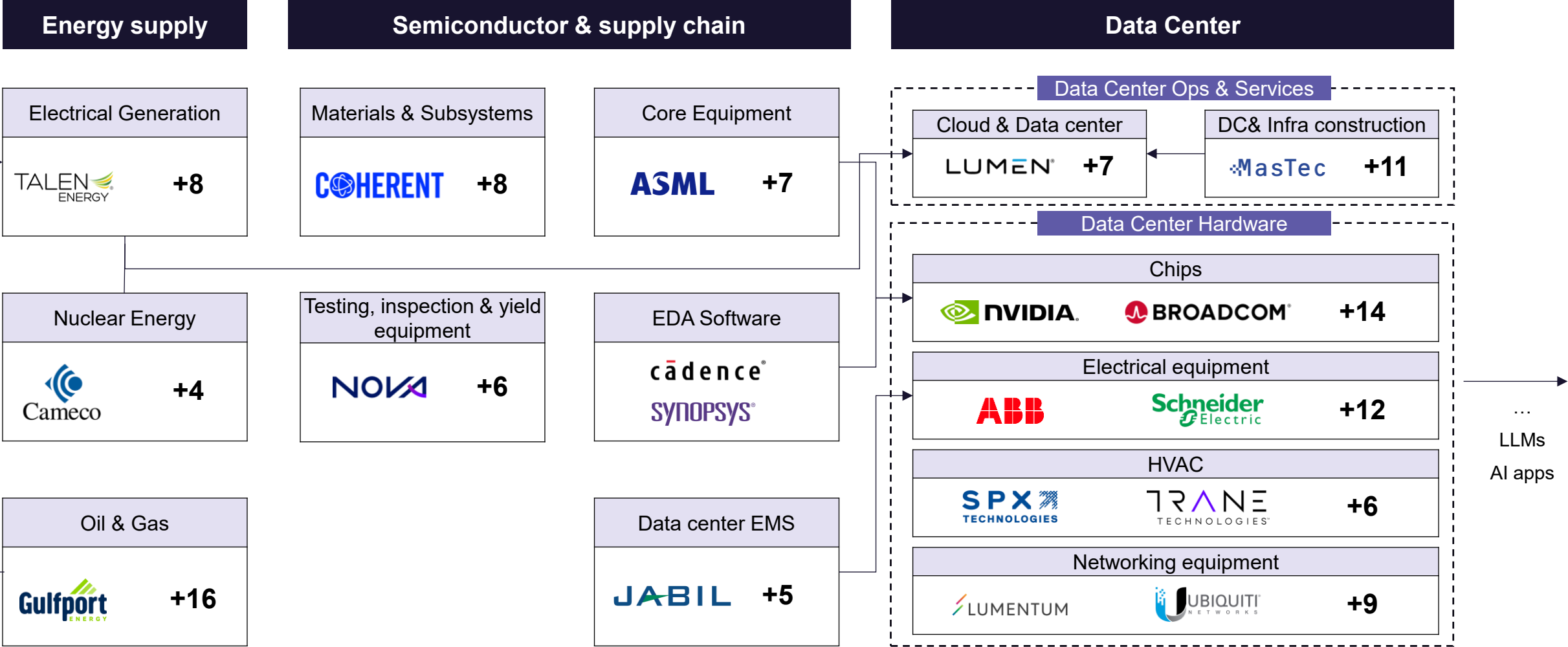
The Aventis AI Index includes 137 companies across the global AI value chain

Aventis AI Index, 01/11/2022=100



AI Value Chain

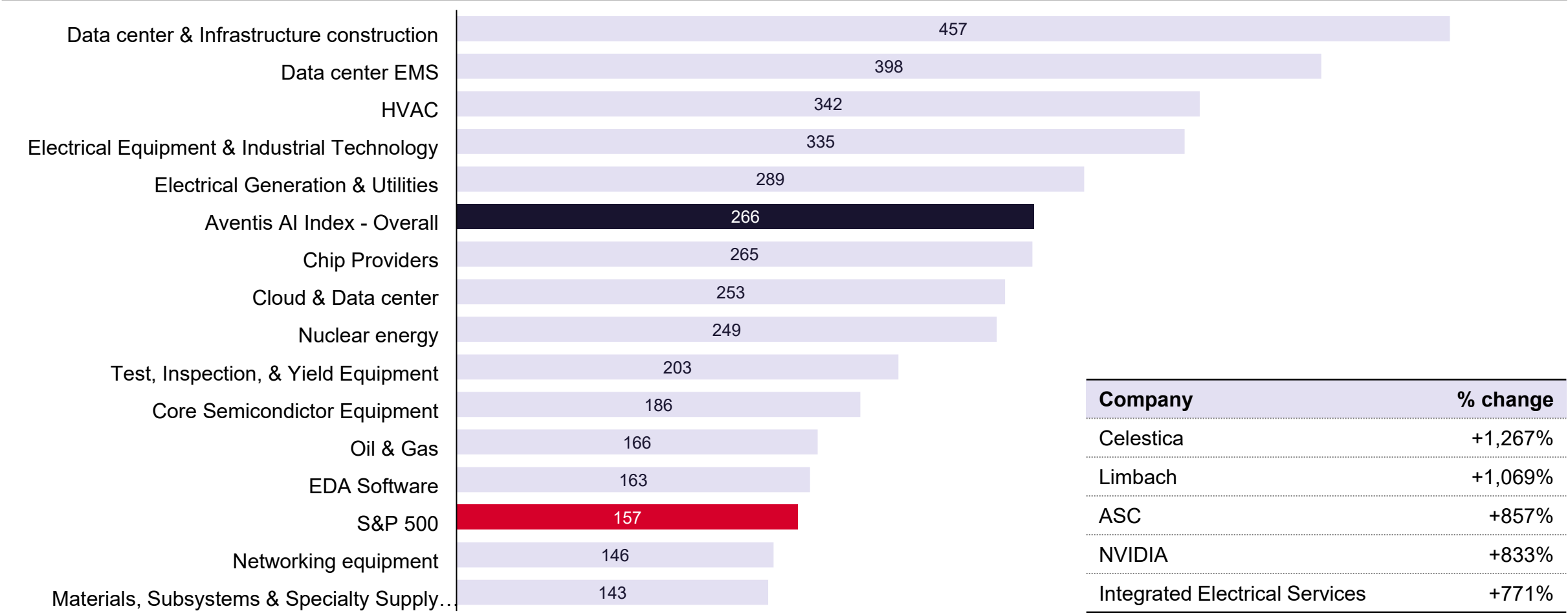
AI value chain is diverse with multiple beneficiaries in the upstream supply chain



Aventis AI Index: Constituents

AI value chain consists not only of applications and materials, but also of a large supply chain

AI Index Sub-sectors, total return, equal-weighted, 30.11.2022-30.06.2025



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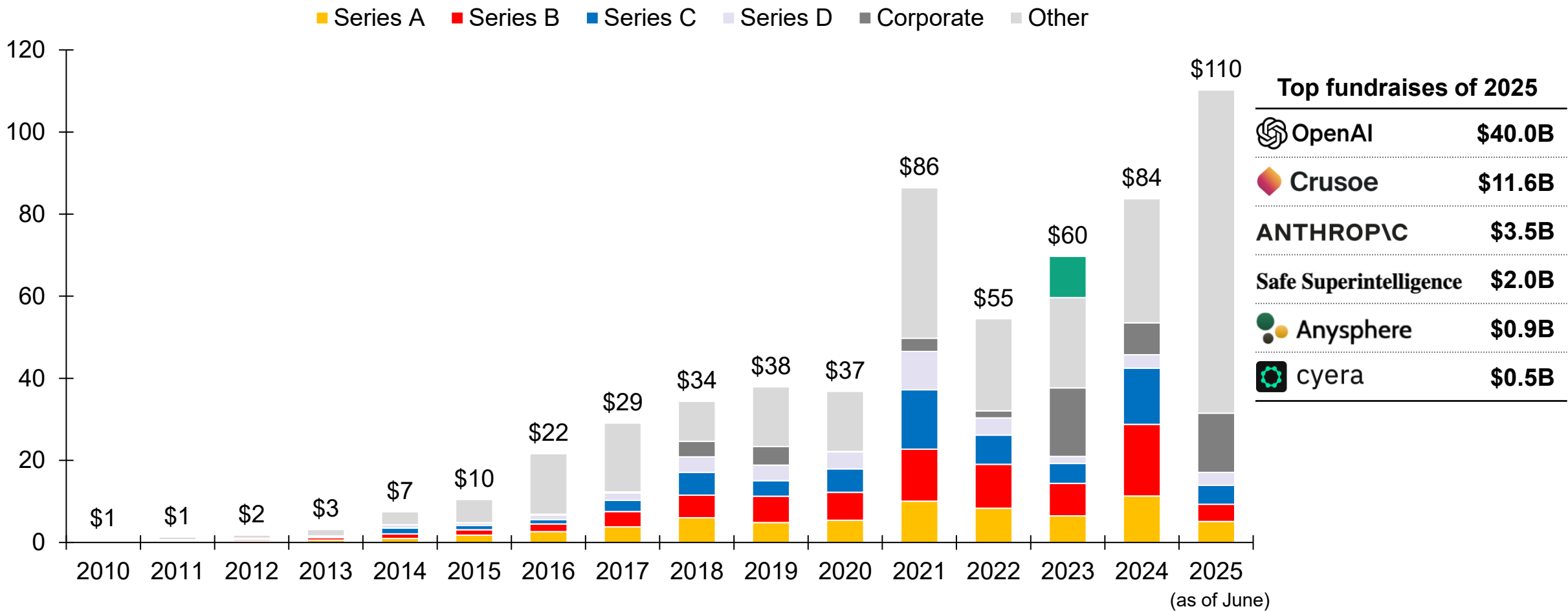
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AI Funding: Record breaking year “already” for AI investments

Corporate investors continued to be one of the biggest and most aggressive investors in AI companies in 2025

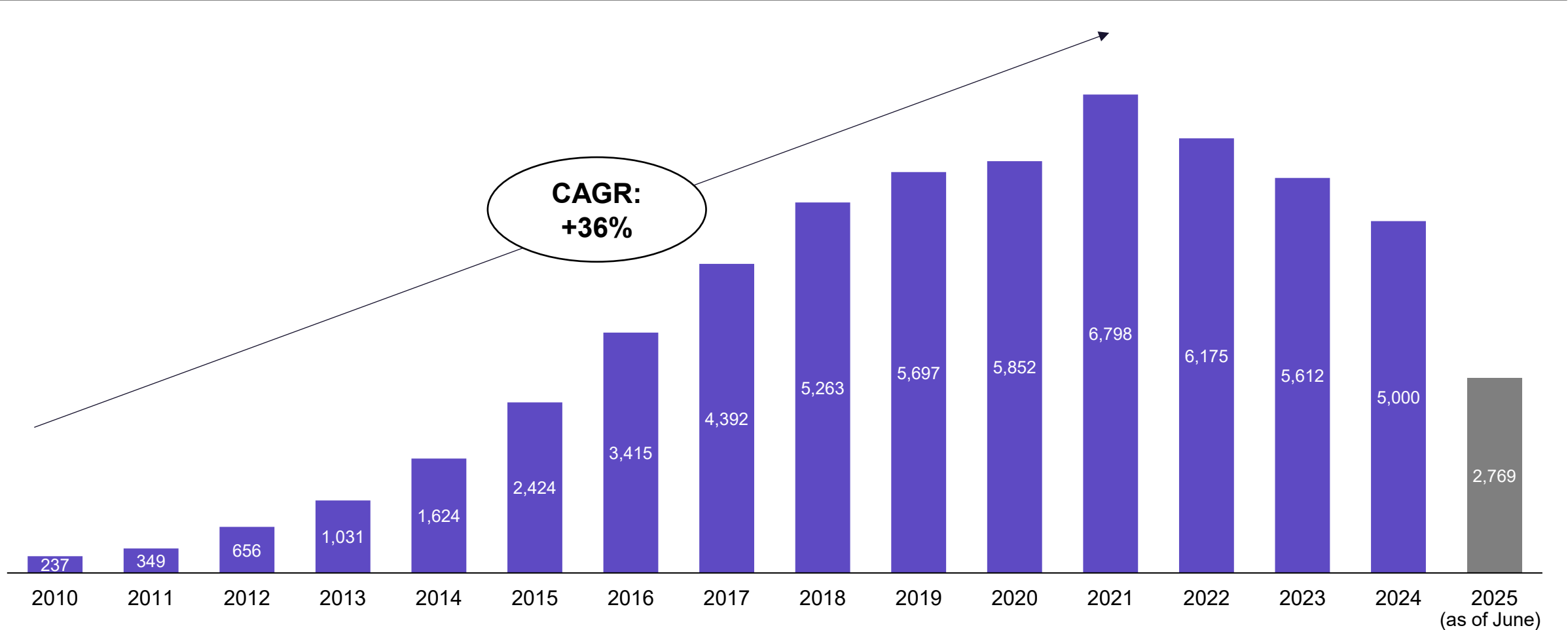
Total value of capital raised by AI companies, \$B



AI Funding: 2025 staging a comeback for AI funding rounds?

The number of fundraising rounds in the AI space has consistently grown over the last 14 years, with only 2022-2023 being an exception

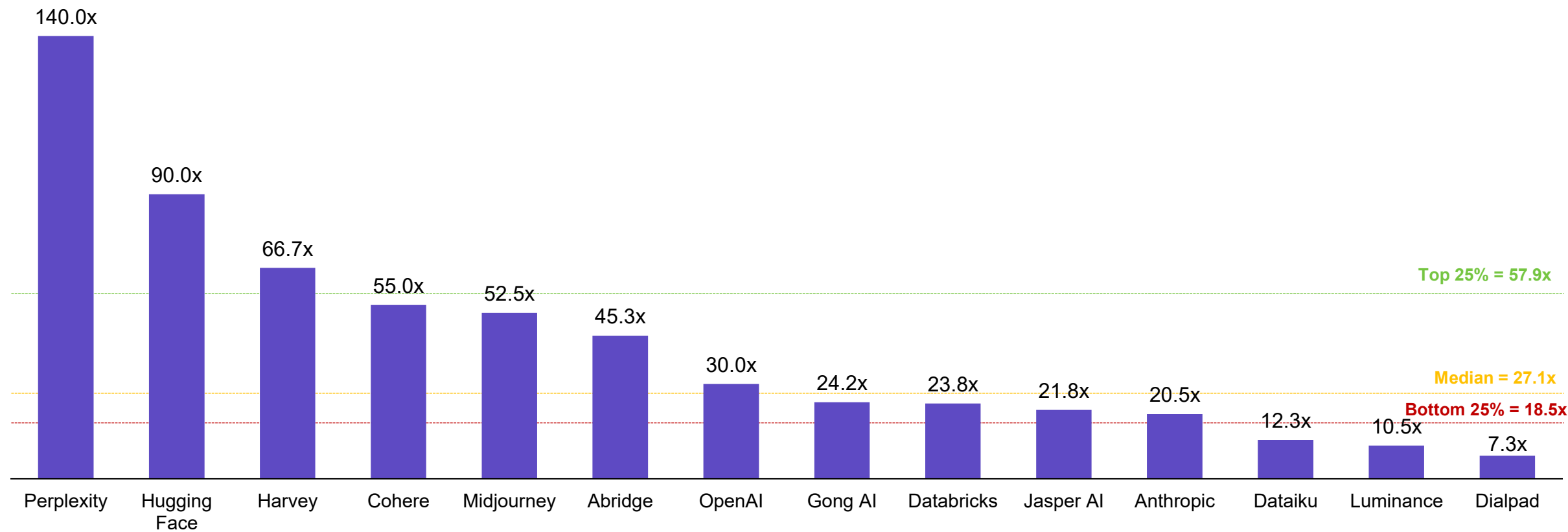
Total number of AI funding rounds



AI Funding: Valuations

There is a big discrepancy seen between valuation multiples of private AI companies starting from 7.3x revenue to 140.0x revenue

Forward EV/Revenue multiple of selected AI companies, as of 2025

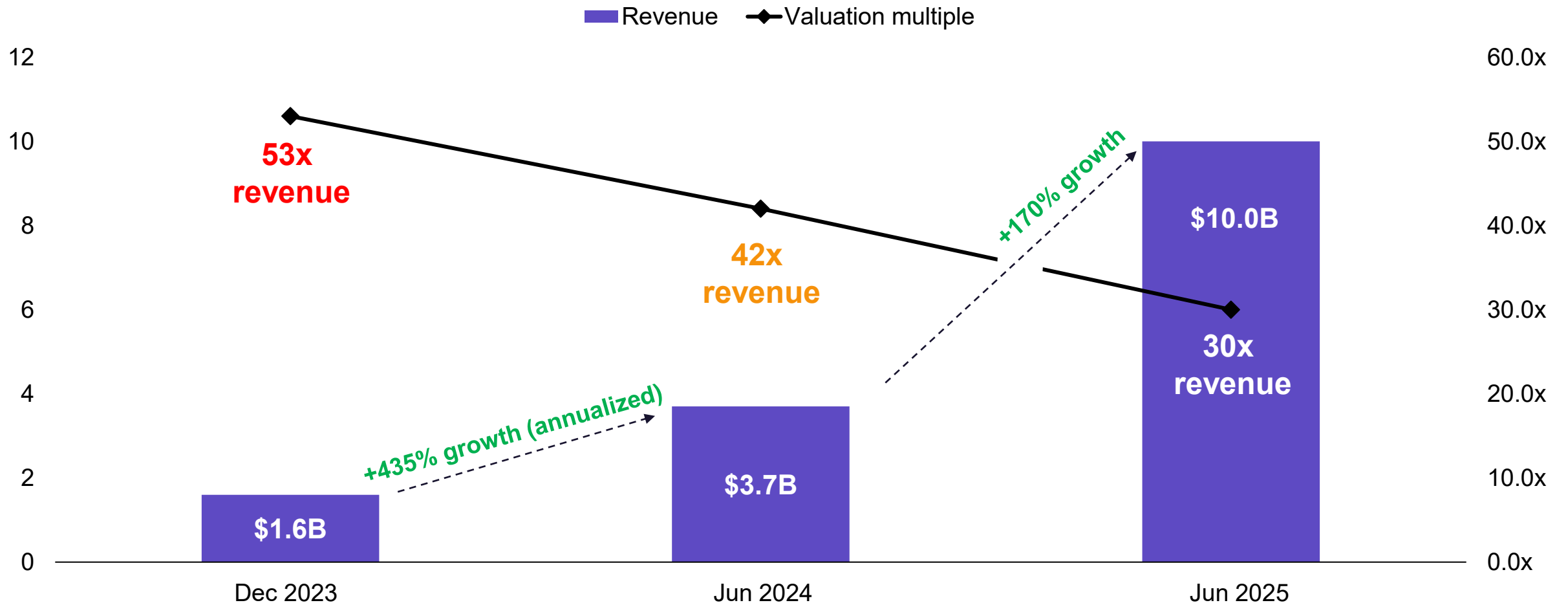


Note: The information presented here is based solely on data available from public domains. This ensures transparency but may not capture latest financial details if they haven't been disclosed.

OpenAI: Valuation Multiple Compression







OpenAI multiple has compressed over the past years as the revenue growth declined

OpenAI revenue, USD billion, and valuation multiple



AI Funding: Valuations

The valuation multiples depend a lot on an application's position in the value chain

Foundational models	AI applications	Thin AI „wrappers“
<p>Where is the value?</p> <ul style="list-style-type: none">• Foundational scientific research• Data and training sets• High CAPEX barriers to entry <p>Key risks</p> <ul style="list-style-type: none">• Perfect competition• Moore's law in AI / Deepseek effect <p> OpenAI  ANTHROPIC  cohere</p>	<p>Where is the value?</p> <ul style="list-style-type: none">• Vertical industry know-how• Proprietary workflows• Regulatory understanding <p>Key risks</p> <ul style="list-style-type: none">• Overfitting to niche use cases• Difficult to change habits <p> n8n  Harvey.  ABRIDGE</p>	<p>Where is the value?</p> <ul style="list-style-type: none">• Better UI/UX• Virality• Sales & Marketing engine <p>Key risks</p> <ul style="list-style-type: none">• „What if Google does it?“• Long-term user retention
20-100x Revenue	10-60x Revenue	1-5x Revenue

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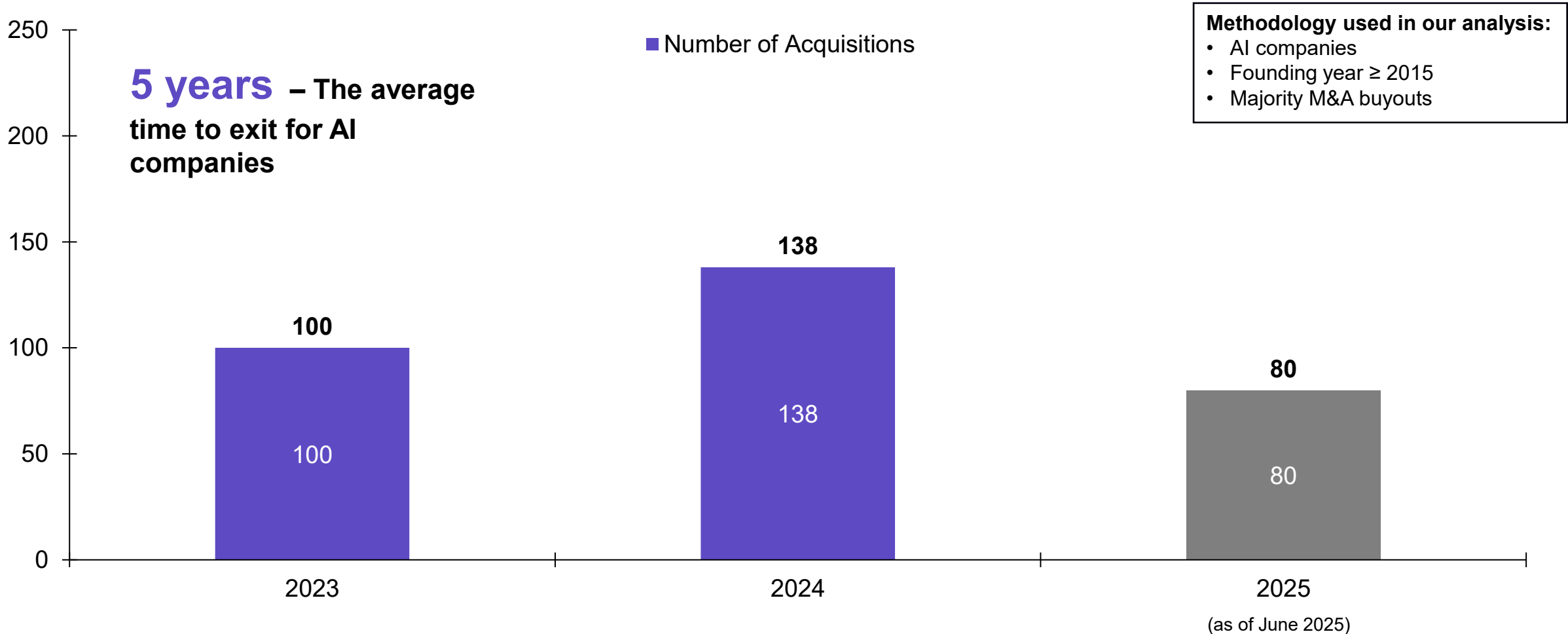
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M&A in AI: Total number of AI acquisitions

The number of AI acquisitions has grown steadily as the industry matures

Number of AI acquisitions globally, 2023 –2025F



M&A in AI: Valuations – Our observations

For most M&A deals, AI companies should be valued based on thorough fundamental financials: revenue growth, client retention, CAC/LTV, etc.

- **Overwhelming hype and high-profile deals blur the picture**
 - Some companies are valued based on the synergies they bring to the buyer or the talent - then high valuations relative to their financials are possible and justified by the arms race
 - At the same time, most AI companies are struggling to find product market fit, deal with immense churn and have little or no competitive moat
 - The ease of building new business models with the help of AI will chip away at the value of the very same businesses, as today's disruptors will be disrupted sooner than ever before
 - What we are seeing is that most value will accrue to the Infrastructure and the model developers layers, not the application layer (similarly to the dotcom bubble or the gold rush – picks and shovels)
- **AI companies are no different from other types of businesses**
 - For most M&A deals, AI companies should be valued based on thorough fundamental financials: revenue growth, client retention, CAC/LTV, etc.
 - We don't see any specific premium for being "AI"

Typical valuation playbook



Income-based approach

Performing a discounted cash flow analysis based on financial projections



Market-based approach

Benchmarking to comparable public companies and precedent transactions



Asset-based approach

Estimating the fair market value of company's assets and liabilities

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