WeatherOnTime.com

Site Plan

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CIT 230 - Section 8

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Content

Overview

Site Description

The purpose of this document is to describe the WeatherOnTime.com website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the personal site to be developed this semester as part of the CIT 230-08 course.

Site Name:

WeatherOnTime.com

Site Purpose

The main purpose of the WeatherOnTime.com website will be to provide weather information for three towns: Preston, Soda Springs, and Fish Haven. The website will provide current information on weather conditions such as type of climate, maximum temperature, minimum temperature, humidity and wind speed.

As a secondary purpose the site will also provide, other town information or relevant articles / content, and images, the images to reflect the current weather condition on the town pages and the towns themselves.

Target Audience and Scenarios

Target Audience

The target audience of the WeatherOnTime.com web site is described below:

Audience 1

Who: Inhabitants of for the towns: Preston, Soda Springs, *and* Fish Haven*.*

Age: *13 to 99*

Technology: Users will access the site from different devices such as computers, tablets or smart mobile phones, from different platforms and technologies (Android, IOS, Windows, MacOS, Linux, etc.)

Income: Income levels will *typically* be between $30,000 and above annually.

Motivation: Know the weather conditions of the towns, to perform their daily tasks (study, work, walk)

Audience 2

Who: Tourists who want to visit the towns: Preston, Soda Springs, *and* Fish Haven*.*

Age: *18 to 100*

Technology: Users will access the site from different devices such as computers, tablets or smart mobile phones, from different platforms and technologies (Android, IOS, Windows, MacOS, Linux, etc.)

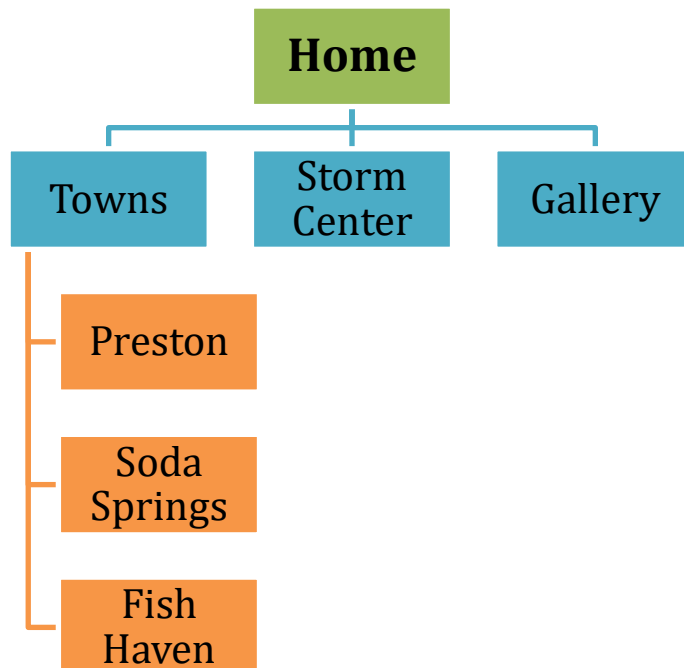*Income:* Income levels will *typically* be between $60,000 and above annually.

Motivation: Know the weather conditions of the city, to make visits or vacations.
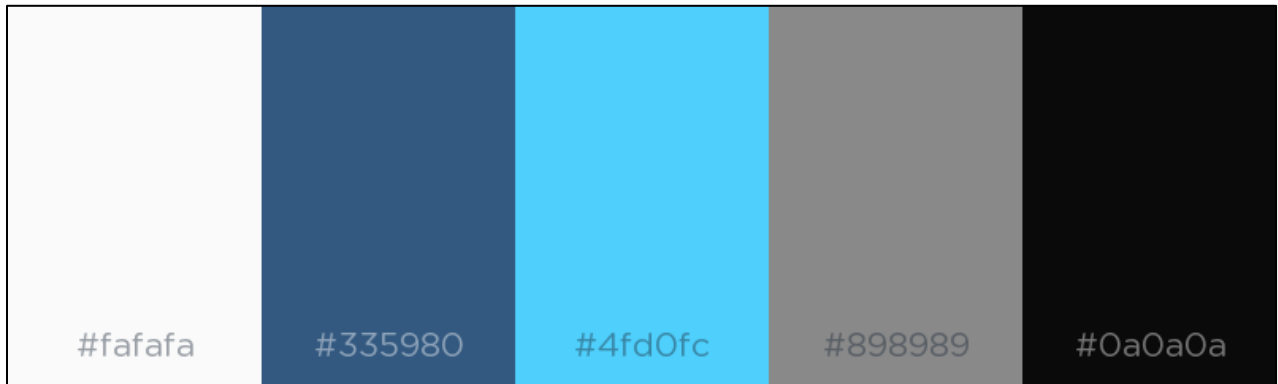
Scenarios

- I need to take my umbrella to work today?
- Tomorrow will be a good day to invite my friend to take ice cream?
- What is the weather in the town of Preston?
- What's the weather going to be this weekend in the town that I plan to visit?
- Would it be a good idea to go on vacation to Soda Springs?

Layout

Site Map

```
                    Home
         ┌───────────┼───────────┐
       Towns       Storm       Gallery
         │         Center
         ├── Preston
         │
         ├── Soda
         │   Springs
         │
         └── Fish
             Haven
```

Color Scheme

| #fafafa | #335980 | #4fd0fc | #898989 | #0a0a0a |

Primary	Secondary	Accent	Accent	Accent
#FAFAFA	#335980	# 4FD0FC	# 898989	#0A0A0A

Typography

Heading

Font-family: Philosopher

Color : #0A0A0A, ##FAFAFA, #335980 or # 4FD0FC (black, white, or blue)

Size : 26 px

Style : bold

This is the Sample Heading:

h1: WeatherOnTime.com
h2: WeatherOnTime.com
h3: WeatherOnTime.com
h2: WeatherOnTime.com
h3: WeatherOnTime.com
h1: WeatherOnTime.com
h2: WeatherOnTime.com
h3: WeatherOnTime.com

Paragraph Fonts

Font-family: Open Sans, Roboto

Color: #0A0A0A, ##FAFAFA, #335980 or # 4FD0FC (black, white, sky or blue)

Size : 16 px.

Body Copy Font

This is an example of a sample paragraph. It will show the color, size and style of a paragraph in my website.

The website will provide current information on weather conditions such as type of climate, maximum temperature, minimum temperature, humidity and wind speed.

As a secondary purpose the site will also provide, other town information or relevant articles / content, and images, the images to reflect the current weather condition on the town pages and the towns themselves.

Main Navigation

Home	Towns	Storm Center
Link : normal	*Link : hover*	*Link : visit*
Background : #335980 color font : #FAFAFA	Background :#4FD0FC color font : #335980	Background : #335980 color font : #4FD0FC

Wireframe Sketches