

Temple Inn & Suites

Site Plan



Faviola Arellano

CIT 230 - Section 8

Date: 15/Jul/2019

Content

Overview	2
Site Description.....	2
Site Name:	2
Site Purpose	2
Target Audience and Scenarios	3
Target Audience.....	3
Scenarios	4
Layout	5
Site Map	5
Color Scheme	5
Typography	6
<i>Heading</i>	6
<i>Paragraph Fonts</i>	7
<i>Body Copy Font</i>	7
<i>Main Navigation</i>	8
Wireframe Sketches	9
Large View	9
Medium View	10
Small View	11

Overview

Site Description

The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons.

The purpose of this document is to describe the Temple Inn & Suites website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the personal site to be developed this semester as part of the CIT 230-08 course.

Site Name:

TempleInnSuites.net

Site Purpose

The overall purpose of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons.

Target Audience and Scenarios

Target Audience

The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

The target audience of the WeatherOnTime.com web site is described below:

Audience 1

Who: Full-time temple Missionary

Age: 45 to 99

Technology: Users will access the site from different devices such as computers, tablets or smart mobile phones, from different platforms and technologies (Android, IOS, Windows, MacOS, Linux, etc.)

Income: Income levels will *typically* be between \$30,000 and above annually.

Motivation: In general retired people who want to live near the temple to provide service.

Audience 2

Who: People who participate in events such as sealings, weddings, or receptions

Age: 18 to 60

Technology: Users will access the site from different devices such as computers, tablets or smart mobile phones, from different platforms and technologies (Android, IOS, Windows, MacOS, Linux, etc.)

Income: Income levels will *typically* be between \$60,000 and above annually.

Motivation: Participate in events such as sealings, weddings, or receptions.

Audience 3

Who: Youth trips

Age: 11 to 18

Technology: Users will access the site from different devices such as computers, tablets or smart mobile phones, from different platforms and technologies (Android, IOS, Windows, MacOS, Linux, etc.)

Income: Income levels will *typically* be between \$15,000 and above annually.

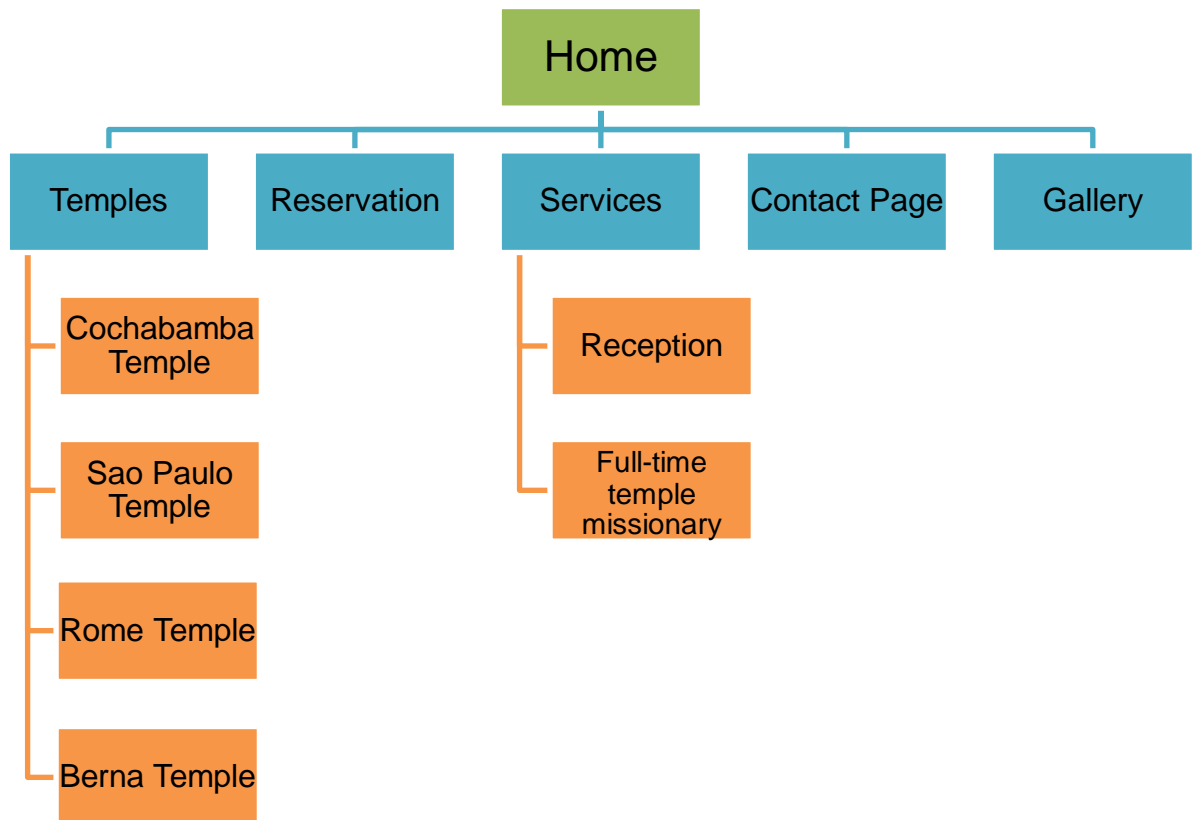
Motivation: Young men and women traveling to perform ordinances in Temple

Scenarios

- This weekend I plan to travel to the Temple and find a place to stay?
- My cousin marries next month in Sao Paulo, I would like a place to stay.
- Will my budget be enough to travel to the temple with my quorum of presbyters?
- I would like a comfortable place to stay while I serve in the temple.

Layout

Site Map



Color Scheme

Primary	Secondary	Accent	Accent	Accent
#FAFAFA	#070D59	#1F3C88	#5893D4	#CEDDEF

Typography

Heading

Font-family: Philosopher

Color : #0A0A0A, #FAFAFA, #070D59 or # 1F3C88 (black, white, or blue)

Size : 26 px

Style : bold

This is the Sample Heading:

h1: Temple Inn & Suites
h2: Temple Inn & Suites
h3: Temple Inn & Suites
h2: Temple Inn & Suites
h3: Temple Inn & Suites
h2: Temple Inn & Suites
h3: Temple Inn & Suites

Paragraph Fonts

Font-family: Open Sans, Roboto

Color: #0A0A0A, ##FAFAFA, #335980 or # 4FD0FC (black, white, sky or blue)

Size : 16 px.

Body Copy Font

This is an example of a sample paragraph. It will show the color, size and style of a paragraph in my website.

The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world.

The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world.

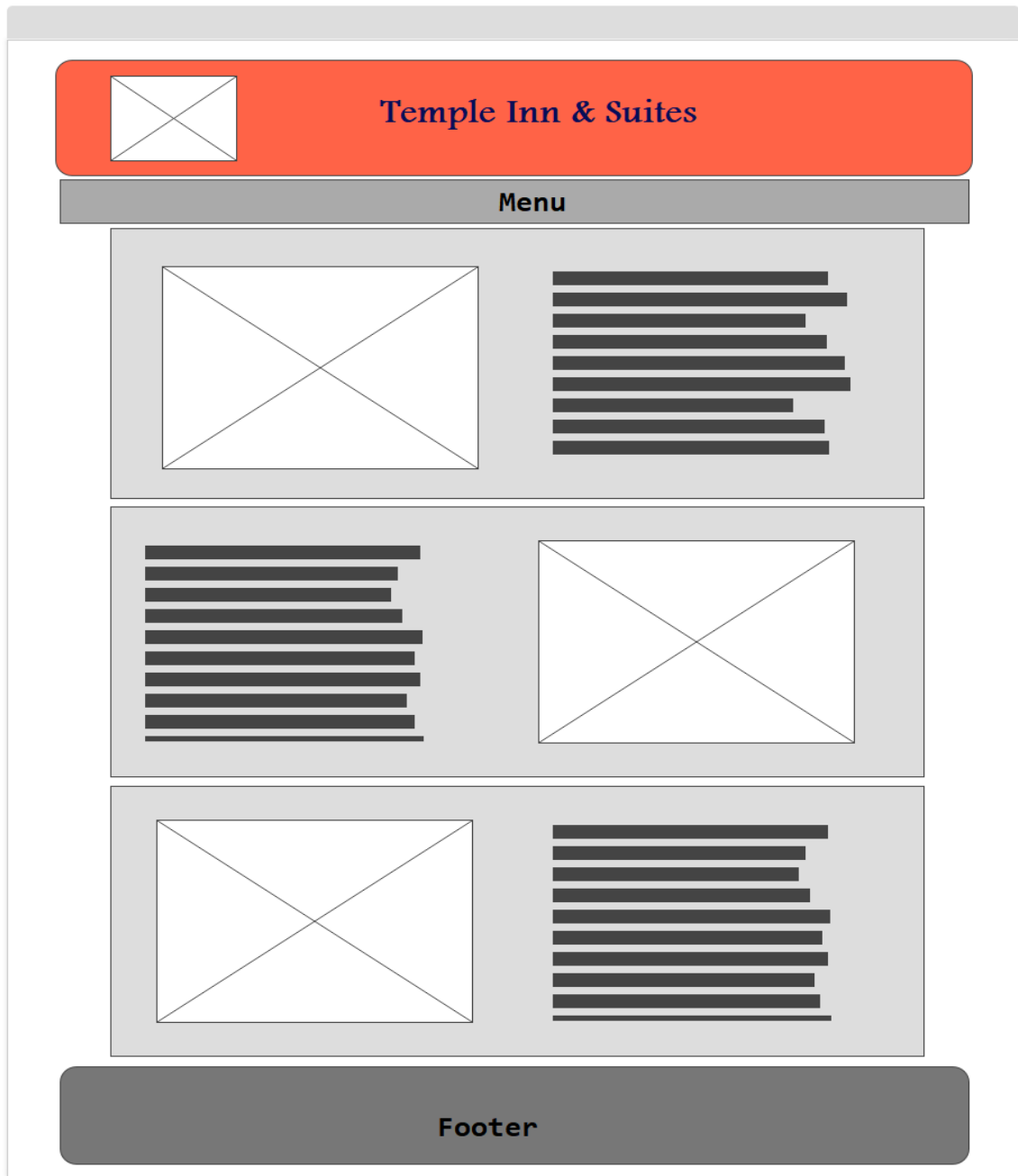
The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world.

Main Navigation

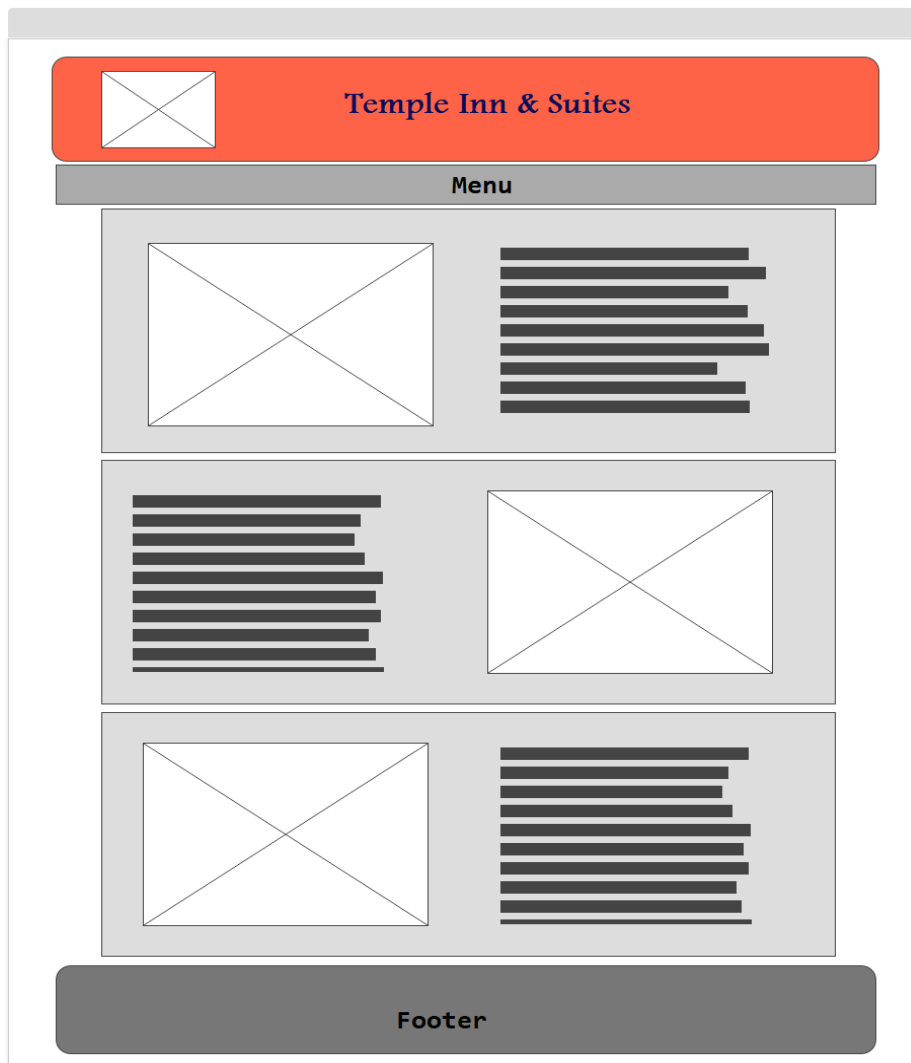
Home	<u>Temples</u>	Services
<i>Link : normal</i>	<i>Link : hover</i>	<i>Link : visit</i>
Background : #070D59 color font : #FAFAFA	Background : #CEDDEF color font : #070D59	Background : #5893D4 color font : #070D59

Wireframe Sketches

Large View



Medium View



Small View

