

**FREE PDF Checklist...**

For Business Owners, Founders, and Decision-Makers Planning an App in 2025...

# **The Ultimate App Planning Checklist Reveals What You Must Know Before You Build That App...So You Don't Waste Time and Money on the Wrong App**

*(Before you build an app, download this 17-point checklist to avoid the expensive mistakes that set most brands back months...)*

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Inside the **Ultimate App Planning Checklist**, you'll uncover:

- The **17 questions you'll wish someone asked you** before you start building, so you don't waste time, blow your budget, or end up rebuilding what you already paid for...
- A clear way **to spot the hidden red flags that quietly ruin most app projects** before a single line of code is written...
- The **critical areas you need to think through now**, before you **end up like most founders who only realize what's missing after the app is already late** and over budget...

CTA: **DOWNLOAD YOUR FREE CHECKLIST**

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# Popup

Fill In Your Details Below To Receive The Ultimate App Planning Checklist In Your Inbox

**First Name**

**Email (enter valid email here)**

Not sure if we need one yet

**Job Title / Role (e.g., Founder, COO, IT Lead)**

**Are You Currently Planning To Build An App?**



Yes, we're ready to build soon



We're exploring the idea, not ready yet



CTA: **DOWNLOAD YOUR FREE CHECKLIST**



Your Information Is 100% Secure With Us And Will Never Be Shared With Anyone.

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## Thank You Page

Tech Champion Logo

Congratulations! Your Free checklist is on its way to your inbox!

(You might want to check Spam or Promotions just in case.)

Now... let's talk about what just happened...

You downloaded the checklist because you don't want to waste time or money on the wrong app, and now you've got 17 questions that expose the blind spots most founders completely miss.

But here's the truth...

Reading the checklist is smart...

But it won't give you answers tailored to your business...

And it won't stop the project from going sideways if the wrong decisions are made next...

That's why this next step matters...

**We're offering you a FREE 90-minute consultation...**

Where we'll talk through your app idea, help you get clarity on what to build (and what to skip), and show you how to avoid the expensive mistakes we see every single day.

Click below to book your free consultation now.

Before one decision turns into 6 months of rebuilding...

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