

**Project Brief:**

Shop Mammy is more than just an e-commerce platform; it's a movement redefining the way people shop and give back to society. Designed as a mobile marketplace, Shop Mammy seamlessly connects vendors and customers, enabling smooth transactions while integrating social impact at its core. Every purchase made on Shop Mammy contributes to a cause, allowing users to shop with purpose and make a difference in their communities.

**Objectives:**

Create copy that encourages users to sign up for the platform.

**Copy Link:**  [Shopmammy Web Copy](#)