## Investigate\_a\_Dataset

June 24, 2022

### 1 Project: Investigate a Dataset - [TMDb movies data]

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## Introduction

#### 1.1.1 Dataset Description

The TMDb movies data is gotten from Kaggle, it has 10866 rows and 21 columns, which will be gotten through a code that will be run in the cell below.

The following are the columns stated in the set ('id', 'imdb\_id', 'popularity', 'budget', 'revenue', 'original\_title', 'cast', 'hompage', 'tagline', 'overview', 'runtime', 'genres', 'production\_companies', 'release\_date', 'director', 'vote\_count', 'vote\_average', 'release\_year', 'budget\_adj', 'revenue\_adj'.

Characteristics of some of the columns

- 1. The id signify identification of the movies.
- 2. 'genres', 'cast' and production\_companies had a similar feature because it has more than one in each column, so it is seperated with the pipe character' |' for a clear understanding of the column.
- 3. The release year is gotten from release\_date.

#### 1.1.2 Question(s) for Analysis

- 1. which genres are most popular from year to year
- 2. what kinds of properties are associated with movies that have high revenue
- 3. what are the five(5) top most profitable movies(revenue vs budget)
- 4. write a function for runtime to determine the length of the movie either long or short

```
In [1]: import pandas as pd
    import numpy as np
    import seaborn as sns
    import matplotlib.pyplot as plot
    %matplotlib inline
```

#### ## Data Wrangling

Read the TMDb csv file and recognize every aspect in the dataset

```
In [2]: # load data from csv files
        df = pd.read_csv('Database_TMDb_movie_data/tmdb-movies.csv')
        df.head()
Out[2]:
               id
                      imdb_id
                               popularity
                                               budget
                                                           revenue
           135397
                   tt0369610
                                32.985763
                                            150000000
                                                        1513528810
        1
           76341
                   tt1392190
                                28.419936
                                            150000000
                                                         378436354
           262500
                   tt2908446
                                13.112507
                                            110000000
                                                         295238201
        3
           140607
                   tt2488496
                                            200000000
                                11.173104
                                                        2068178225
           168259
                                 9.335014
                                                        1506249360
                   tt2820852
                                            190000000
                          original_title \
                          Jurassic World
        0
        1
                      Mad Max: Fury Road
        2
                               Insurgent
        3
           Star Wars: The Force Awakens
        4
                               Furious 7
                                                           cast \
           Chris Pratt | Bryce Dallas Howard | Irrfan Khan | Vi...
           Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
           Shailene Woodley | Theo James | Kate Winslet | Ansel...
           Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
           Vin Diesel | Paul Walker | Jason Statham | Michelle ...
                                                      homepage
                                                                         director
        0
                                                                  Colin Trevorrow
                                http://www.jurassicworld.com/
        1
                                  http://www.madmaxmovie.com/
                                                                    George Miller
        2
              http://www.thedivergentseries.movie/#insurgent
                                                                 Robert Schwentke
        3
           http://www.starwars.com/films/star-wars-episod...
                                                                      J.J. Abrams
        4
                                      http://www.furious7.com/
                                                                         James Wan
                                  tagline
                                                           \
        0
                        The park is open.
        1
                       What a Lovely Day.
        2
              One Choice Can Destroy You
        3
           Every generation has a story.
        4
                      Vengeance Hits Home
                                                       overview runtime
        0
           Twenty-two years after the events of Jurassic ...
                                                                    124
           An apocalyptic story set in the furthest reach...
                                                                    120
           Beatrice Prior must confront her inner demons ...
                                                                    119
           Thirty years after defeating the Galactic Empi...
                                                                    136
           Deckard Shaw seeks revenge against Dominic Tor...
                                                                    137
```

```
genres
        0
           Action | Adventure | Science Fiction | Thriller
        1
           Action | Adventure | Science Fiction | Thriller
        2
                   Adventure | Science Fiction | Thriller
        3
            Action | Adventure | Science Fiction | Fantasy
        4
                                 Action | Crime | Thriller
                                           production_companies release_date vote_count
        0
           Universal Studios | Amblin Entertainment | Legenda...
                                                                        6/9/15
                                                                                      5562
           Village Roadshow Pictures | Kennedy Miller Produ...
        1
                                                                       5/13/15
                                                                                      6185
        2
            Summit Entertainment | Mandeville Films | Red Wago...
                                                                       3/18/15
                                                                                      2480
        3
                    Lucasfilm|Truenorth Productions|Bad Robot
                                                                      12/15/15
                                                                                      5292
        4
           Universal Pictures | Original Film | Media Rights ...
                                                                        4/1/15
                                                                                      2947
                                                          revenue_adj
           vote_average
                          release_year
                                            budget_adj
        0
                     6.5
                                   2015
                                          1.379999e+08
                                                         1.392446e+09
        1
                     7.1
                                   2015
                                          1.379999e+08
                                                         3.481613e+08
        2
                                          1.012000e+08
                                                         2.716190e+08
                     6.3
                                   2015
        3
                     7.5
                                   2015
                                          1.839999e+08
                                                         1.902723e+09
        4
                     7.3
                                   2015
                                          1.747999e+08
                                                         1.385749e+09
        [5 rows x 21 columns]
In [222]: # description of the dataset
          df.describe()
Out[222]:
                              id
                                    popularity
                                                        budget
                                                                                     runtime
                                                                      revenue
                   10866.000000
                                  10866.000000
                                                 1.086600e+04
                                                                                10866.000000
          count
                                                                 1.086600e+04
                   66064.177434
                                                 1.462570e+07
          mean
                                       0.646441
                                                                 3.982332e+07
                                                                                  102.070863
                                       1.000185
                                                 3.091321e+07
                                                                 1.170035e+08
          std
                   92130.136561
                                                                                   31.381405
          min
                       5.000000
                                      0.000065
                                                 0.000000e+00
                                                                 0.00000e+00
                                                                                    0.000000
          25%
                   10596.250000
                                       0.207583
                                                 0.000000e+00
                                                                 0.000000e+00
                                                                                   90.000000
          50%
                   20669.000000
                                       0.383856
                                                 0.000000e+00
                                                                 0.000000e+00
                                                                                   99.000000
          75%
                   75610.000000
                                       0.713817
                                                 1.500000e+07
                                                                 2.400000e+07
                                                                                  111.000000
                  417859.000000
                                     32.985763
                                                 4.250000e+08
                                                                 2.781506e+09
                                                                                  900.000000
          max
                                 vote_average
                                                release_year
                                                                  budget_adj
                                                                                revenue_adj
                    vote_count
                                                10866.000000
                  10866.000000
                                 10866.000000
                                                               1.086600e+04
                                                                               1.086600e+04
          count
          mean
                    217.389748
                                     5.974922
                                                  2001.322658
                                                               1.755104e+07
                                                                               5.136436e+07
          std
                    575.619058
                                     0.935142
                                                    12.812941
                                                               3.430616e+07
                                                                               1.446325e+08
          min
                     10.000000
                                     1.500000
                                                 1960.000000
                                                               0.00000e+00
                                                                               0.000000e+00
                     17.000000
          25%
                                                 1995.000000
                                                               0.00000e+00
                                                                               0.00000e+00
                                     5.400000
          50%
                     38.000000
                                     6.000000
                                                  2006.000000
                                                               0.00000e+00
                                                                               0.00000e+00
          75%
                    145.750000
                                     6.600000
                                                 2011.000000
                                                               2.085325e+07
                                                                               3.369710e+07
                   9767.000000
                                                  2015.000000
                                                               4.250000e+08
                                                                               2.827124e+09
          max
                                     9.200000
In [223]: # details of the dataset
```

df.info

Out[223]:	<bound< th=""><th>method</th><th>DataFrame.i</th><th>nfo of</th><th>id</th><th>imdb_id popularity</th><th>budget</th></bound<>	method	DataFrame.i	nfo of	id	imdb_id popularity	budget
040[0]	0	135397	tt0369610	32.985763		1513528810	2 4 4 6 5 5
	1	76341	tt1392190	28.419936	150000000	378436354	
	2	262500	tt2908446	13.112507	110000000	295238201	
	3	140607	tt2488496	11.173104	200000000	2068178225	
	4	168259	tt2820852	9.335014	190000000	1506249360	
	5	281957	tt1663202	9.110700	135000000	532950503	
	6	87101	tt1340138	8.654359	155000000	440603537	
	7	286217	tt3659388	7.667400	108000000	595380321	
	8	211672	tt2293640	7.404165	74000000	1156730962	
	9	150540	tt2096673	6.326804	175000000	853708609	
	10	206647	tt2379713	6.200282	245000000	880674609	
	11	76757	tt1617661	6.189369	176000003	183987723	
	12	264660	tt0470752	6.118847	15000000	36869414	
	13	257344	tt2120120	5.984995	88000000	243637091	
	14	99861	tt2395427	5.944927	280000000	1405035767	
	15	273248	tt3460252	5.898400	44000000	155760117	
	16	260346	tt2446042	5.749758	48000000	325771424	
	17	102899	tt0478970	5.573184	130000000	518602163	
	18	150689	tt1661199	5.556818	95000000	542351353	
	19	131634	tt1951266	5.476958	160000000	650523427	
	20	158852	tt1964418	5.462138	190000000	209035668	
	21	307081	tt1798684	5.337064	30000000	91709827	
	22	254128	tt2126355	4.907832	110000000	470490832	
	23	216015	tt2322441	4.710402	40000000	569651467	
	24	318846	tt1596363	4.648046	28000000	133346506	
	25	177677	tt2381249	4.566713	150000000	682330139	
	26	214756	tt2637276	4.564549	68000000	215863606	
	27	207703	tt2802144	4.503789	81000000	403802136	
	28	314365	tt1895587	4.062293	20000000	88346473	
	29	294254	tt4046784	3.968891	61000000	311256926	
	10836	38720	tt0061170	0.239435	0	0	
	10837	19728	tt0060177	0.291704	0	0	
	10838	22383	tt0060862	0.151845	0	0	
	10839	13353	tt0060550	0.276133	0	0	
	10840	34388	tt0060437	0.102530	0	0	
	10841	42701	tt0062262	0.264925	75000	0	
	10842	36540	tt0061199	0.253437	0	0	
	10843	29710	tt0060588	0.252399	0	0	
	10844	23728	tt0059557	0.236098	0	0	
	10845	5065	tt0059014	0.230873	0	0	
	10846	17102	tt0059127	0.212716	0	0	
	10847	28763	tt0060548	0.034555	0	0	
	10848	2161	tt0060397	0.207257	5115000	12000000	
	10849	28270	tt0060445	0.206537	0	0	
	10850	26268	tt0060490	0.202473	0	0	
	10851	15347	tt0060182	0.342791	0	0	

10002	37301	00000100	0.221220	U	U
10853	15598	tt0060086	0.163592	0	0
10854	31602	tt0060232	0.146402	0	0
10855	13343	tt0059221	0.141026	700000	0
10856	20277	tt0061135	0.140934	0	0
10857	5921	tt0060748	0.131378	0	0
10858	31918	tt0060921	0.317824	0	0
10859	20620	tt0060955	0.089072	0	0
10860	5060	tt0060214	0.087034	0	0
10861	21	tt0060371	0.080598	0	0
10862	20379	tt0060472	0.065543	0	0
10863	39768	tt0060161	0.065141	0	0
10864	21449	tt0061177	0.064317	0	0
10865	22293	tt0060666	0.035919	19000	0
				original_title	\
0				Jurassic World	`
			7		
1			1	Mad Max: Fury Road	
2				Insurgent	
3			Star Wars:	The Force Awakens	
4				Furious 7	
5				The Revenant	
6			•	Terminator Genisys	
7				The Martian	
8				Minions	
9				Inside Out	
10				Spectre	
11				Jupiter Ascending	
12				Ex Machina	
13				Pixels	
14			Aveng	ers: Age of Ultron	
15				The Hateful Eight	
16				Taken 3	
17				Ant-Man	
18				Cinderella	
19		The Hung	ger Games: Mo	ockingjay - Part 2	
20			,	Tomorrowland	
21				Southpaw	
22				San Andreas	
			T. s.		
23			F 1:	fty Shades of Grey	
24			_	The Big Short	
25		Missi	ion: Impossi	ble - Rogue Nation	
26				Ted 2	
27			Kingsman: '	The Secret Service	
28				Spotlight	
29		N	Maze Runner:	The Scorch Trials	
10836				Walk Don't Run	

0.227220

10852 37301 tt0060165

```
10837
                                              The Blue Max
10838
                                         The Professionals
10839
                   It's the Great Pumpkin, Charlie Brown
10840
                                         Funeral in Berlin
10841
                                              The Shooting
10842
                      Winnie the Pooh and the Honey Tree
10843
                                                   Khartoum
10844
                                             Our Man Flint
                                           Carry On Cowboy
10845
10846
                              Dracula: Prince of Darkness
10847
                                          Island of Terror
10848
                                          Fantastic Voyage
10849
                                                     Gambit
10850
                                                     Harper
10851
                                                  Born Free
10852
                           A Big Hand for the Little Lady
10853
                                                      Alfie
10854
                                                  The Chase
                                  The Ghost & Mr. Chicken
10855
10856
                                        The Ugly Dachshund
10857
                                              Nevada Smith
10858
       The Russians Are Coming, The Russians Are Coming
10859
                                                    Seconds
10860
                                       Carry On Screaming!
10861
                                        The Endless Summer
10862
                                                Grand Prix
10863
                                       Beregis Avtomobilya
10864
                                   What's Up, Tiger Lily?
                                 Manos: The Hands of Fate
10865
                                                        cast
0
       Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...
1
       Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
2
       Shailene Woodley | Theo James | Kate Winslet | Ansel...
3
       Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
4
       Vin Diesel | Paul Walker | Jason Statham | Michelle ...
5
       Leonardo DiCaprio | Tom Hardy | Will Poulter | Domhn...
6
       Arnold Schwarzenegger | Jason Clarke | Emilia Clar...
7
       Matt Damon|Jessica Chastain|Kristen Wiig|Jeff ...
8
       Sandra Bullock|Jon Hamm|Michael Keaton|Allison...
9
       Amy Poehler | Phyllis Smith | Richard Kind | Bill Ha...
       Daniel Craig|Christoph Waltz|LÃľa Seydoux|Ralp...
10
       Mila Kunis | Channing Tatum | Sean Bean | Eddie Redm...
11
12
       Domhnall Gleeson Alicia Vikander Oscar Isaac S...
13
       Adam Sandler | Michelle Monaghan | Peter Dinklage | ...
14
       Robert Downey Jr. | Chris Hemsworth | Mark Ruffalo...
15
       Samuel L. Jackson | Kurt Russell | Jennifer Jason ...
16
       Liam Neeson|Forest Whitaker|Maggie Grace|Famke...
```

```
17
       Paul Rudd | Michael Douglas | Evangeline Lilly | Cor...
18
       Lily James | Cate Blanchett | Richard Madden | Helen...
19
        Jennifer Lawrence | Josh Hutcherson | Liam Hemswor...
20
       Britt Robertson|George Clooney|Raffey Cassidy|...
21
        Jake Gyllenhaal | Rachel McAdams | Forest Whitaker...
22
       Dwayne Johnson | Alexandra Daddario | Carla Gugino...
23
       Dakota Johnson | Jamie Dornan | Jennifer Ehle | Eloi . . .
24
       Christian Bale | Steve Carell | Ryan Gosling | Brad ...
25
       Tom Cruise|Jeremy Renner|Simon Pegg|Rebecca Fe...
26
       Mark Wahlberg | Seth MacFarlane | Amanda Seyfried | ...
27
       Taron Egerton | Colin Firth | Samuel L. Jackson | Mi...
       Mark Ruffalo | Michael Keaton | Rachel McAdams | Lie...
28
29
       Dylan O'Brien | Kaya Scodelario | Thomas Brodie-Sa...
. . .
10836
       Cary Grant|Samantha Eggar|Jim Hutton|John Stan...
       George Peppard | James Mason | Ursula Andress | Jere...
10837
10838
       Burt Lancaster | Lee Marvin | Robert Ryan | Woody St...
       Christopher Shea|Sally Dryer|Kathy Steinberg|A...
10839
       Michael Caine | Paul Hubschmid | Oskar Homolka | Eva...
10840
10841
       Will Hutchins | Millie Perkins | Jack Nicholson | Wa...
       Sterling Holloway | Junius Matthews | Sebastian Ca...
10842
10843
       Charlton Heston|Laurence Olivier|Richard Johns...
10844
        James Coburn|Lee J. Cobb|Gila Golan|Edward Mul...
       Sid James | Jim Dale | Angela Douglas | Kenneth Will...
10845
       Christopher Lee Barbara Shelley Andrew Keir Fr...
10846
10847
       Peter Cushing | Edward Judd | Carole Gray | Eddie By . . .
       Stephen Boyd | Raquel Welch | Edmond O'Brien | Donal...
10848
10849
       Michael Caine | Shirley MacLaine | Herbert Lom | Joh . . .
10850
       Paul Newman | Lauren Bacall | Julie Harris | Arthur ...
10851
       Virginia McKenna|Bill Travers|Geoffrey Keen|Pe...
       Henry Fonda|Joanne Woodward|Jason Robards|Paul...
10852
10853
       Michael Caine | Shelley Winters | Millicent Martin...
10854
       Marlon Brando|Jane Fonda|Robert Redford|E.G. M...
       Don Knotts|Joan Staley|Liam Redmond|Dick Sarge...
10855
       Dean Jones | Suzanne Pleshette | Charles Ruggles | K...
10856
10857
       Steve McQueen | Karl Malden | Brian Keith | Arthur K...
10858
       Carl Reiner | Eva Marie Saint | Alan Arkin | Brian K...
10859
       Rock Hudson|Salome Jens|John Randolph|Will Gee...
       Kenneth Williams | Jim Dale | Harry H. Corbett | Joa...
10860
10861
       Michael Hynson|Robert August|Lord 'Tally Ho' B...
       James Garner | Eva Marie Saint | Yves Montand | Tosh...
10862
       Innokentiy Smoktunovskiy | Oleg Efremov | Georgi Z...
10863
       Tatsuya Mihashi|Akiko Wakabayashi|Mie Hama|Joh...
10864
       Harold P. Warren | Tom Neyman | John Reynolds | Dian...
10865
                                                    homepage
0
                             http://www.jurassicworld.com/
1
                               http://www.madmaxmovie.com/
```

2	http://www.thedivergentseries.movie/#insurgent
3	http://www.starwars.com/films/star-wars-episod
4	http://www.furious7.com/
5	http://www.foxmovies.com/movies/the-revenant
6	http://www.terminatormovie.com/
7	http://www.foxmovies.com/movies/the-martian
8	http://www.minionsmovie.com/
9	http://movies.disney.com/inside-out
10	http://www.sonypictures.com/movies/spectre/
11	http://www.jupiterascending.com
12	http://exmachina-movie.com/
13	http://www.pixels-movie.com/
14	http://marvel.com/movies/movie/193/avengers_ag
15	http://thehatefuleight.com/
16	http://www.taken3movie.com/
17	http://marvel.com/movies/movie/180/ant-man
18	NaN
19	http://www.thehungergames.movie/
20	http://movies.disney.com/tomorrowland
21	NaN
22	http://www.sanandreasmovie.com/
23	https://www.facebook.com/fiftyshadesofgreymovie
24	http://www.thebigshortmovie.com/
25	http://www.missionimpossible.com
26	NaN
27	http://www.kingsmanmovie.com/
28	http://www.spotlightthefilm.com
29	http://mazerunnermovies.com
10000	
10836	NaN Nan
10837	NaN
10838	NaN Nan
10839	NaN Nan
10840	NaN Nan
10841	NaN Na N
10842	NaN Na N
10843	NaN Na N
10844	NaN Na N
10845	NaN Na N
10846	NaN Na N
10847	NaN NaN
10848	NaN Na N
10849	NaN NaN
10850	NaN NaN
10851	NaN NaN
10852	NaN NaN
10853	NaN Na N
10854	NaN

10855 10856 10857 10858 10859 10860 10861 10862 10863 10864 10865		NaN NaN NaN NaN NaN NaN NaN NaN
	director	\
0	Colin Trevorrow	
1	George Miller	
2	Robert Schwentke	
3	J.J. Abrams	
4	James Wan	
5	Alejandro GonzÃąlez IÃśÃąrritu	
6	Alan Taylor	
7	Ridley Scott	
8 9	Kyle Balda Pierre Coffin Pete Docter	
10	Sam Mendes	
11	Lana Wachowski   Lilly Wachowski	
12	Alex Garland	
13	Chris Columbus	
14	Joss Whedon	
15	Quentin Tarantino	
16	Olivier Megaton	
17	Peyton Reed	
18	Kenneth Branagh	
19	Francis Lawrence	
20	Brad Bird	
21	Antoine Fuqua	
22	Brad Peyton	
23	Sam Taylor-Johnson	
24	Adam McKay	
25	Christopher McQuarrie	
26	Seth MacFarlane	
27	Matthew Vaughn	
28	Tom McCarthy	
29	Wes Ball	
 10836	Charles Walters	
10837	John Guillermin	
10837	Richard Brooks	
10838	Bill Melendez	
10000	DIII HEIGHUEZ	

10840	Guy Hamilton		
10841	Monte Hellman		
10842	Wolfgang Reitherman		
10843	Basil Dearden Eliot Elisofon		
10844	Daniel Mann		
10845	Gerald Thomas		
10846	Terence Fisher		
10847	Terence Fisher		
10848	Richard Fleischer		
10849	Ronald Neame		
10850	Jack Smight		
10851	James Hill		
10852	Fielder Cook		
10853	Lewis Gilbert		
10854	Arthur Penn		
10855	Alan Rafkin		
10856	Norman Tokar		
10857	Henry Hathaway		
10858	Norman Jewison		
10859	John Frankenheimer		
10860	Gerald Thomas		
10861	Bruce Brown		
10862	John Frankenheimer		
10863	Eldar Ryazanov		
10864	Woody Allen		
10865	Harold P. Warren		
	+ogline		\
0	tagline The park is even	• • •	\
1	The park is open. What a Lovely Day.	• • •	
2	One Choice Can Destroy You		
3	Every generation has a story.	• • •	
4	Vengeance Hits Home	• • •	
5	(n. One who has returned, as if from the dead.)	• • •	
6	Reset the future	• • •	
7	Bring Him Home		
8	Before Gru, they had a history of bad bosses		
9	Meet the little voices inside your head.		
10	A Plan No One Escapes		
11	Expand your universe.		
12	There is nothing more human than the will to s		
13	Game On.		
14	A New Age Has Come.		
15	No one comes up here without a damn good reason.		
16	It Ends Here		
17	Heroes Don't Get Any Bigger		
18	Midnight is just the beginning.		
19	The fire will burn forever.		

20	Imagine a world where nothing is impossible.		
21	Believe in Hope.		
22	A rescue pilot survived an earthquake, this is		
23	Are you curious?		
24	This is a true story.		
25	Desperate Times. Desperate Measures.		
26	Ted is Coming, Again.		
27	Manners maketh man.		
28	Break the story. Break the silence.		
29	The Maze Was Just the Beginning.		
10836	Run, don't walk to see Walk, Don't Run.		
10837	There was no quiet on the Western Front!		
10838	Rough, tough and ready.		
10839	Every year he rises from the pumpkin patch		
10840	NaN	• • •	
10841	Suspenseful desert pursuit in the "High Noon"	• • •	
10841	NaN	• • •	
		• • •	
10843	Where the Nile divides, the great Cinerama adv	• • •	
10844	The ORIGINAL man of mystery!		
10845	How the west was lost!	• • •	
10846	DEAD for Ten Years DRACULA, Prince of Darkness		
10847	How could they stop the devouring deaththat		
10848	A Fantastic and Spectacular Voyage Through		
10849	Shirley MacLaine raises Michael Caine!		
10850	Harper takes a case - and the payoff is murder.		
10851	From The Pages Of The Beloved Best Seller A		
10852	All the action you can takeall the adventur		
10853	Is any man an Alfie? Ask any girl!		
10854	The chase is on!		
10855	G-G-GUARANTEED! YOU'LL BE SCARED UNTIL YOU LAU		
10856	A HAPPY HONEYMOON GOES TO THE DOGS!When a G		
10857	Some called him savage- and some called him sa		
10858	IT'S A PLOT!to make the world die laughing!!		
10859	NaN		
10860	Carry On Screaming with the Hilarious CARRY ON		
10861	NaN		
10862	Cinerama sweeps YOU into a drama of speed and		
10863	NaN	• • •	
10864	WOODY ALLEN STRIKES BACK!	• • •	
10865	It's Shocking! It's Beyond Your Imagination!	• • •	
10000	it a shocking: it a beyond four imagination:	• • •	
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0	Twenty-two years after the events of Jurassic		
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2	Beatrice Prior must confront her inner demons	119	
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	genres \	
0	Action Adventure Science Fiction Thriller	
1	Action   Adventure   Science Fiction   Thriller	
2	Adventure Science Fiction Thriller	
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4	Action Crime Thriller	
5	Western Drama Adventure Thriller	
6	Science Fiction Action Thriller Adventure	
7	Drama Adventure Science Fiction	
8	Family   Animation   Adventure   Comedy	
9	Comedy   Animation   Family	
10	Action Adventure Crime	
11	Science Fiction Fantasy Action Adventure	
12	Drama Science Fiction	
13	Action   Comedy   Science Fiction	
14	Action   Adventure   Science Fiction	
15	${\tt Crime Drama Mystery Western}$	
16	Crime Action Thriller	
17	Science Fiction   Action   Adventure	
18	${\tt Romance Fantasy Family Drama}$	
19	War Adventure Science Fiction	
20	Action Family Science Fiction Adventure Mystery	
21	Action Drama	
22	${\tt Action Drama Thriller}$	
23	Drama Romance	
24	Comedy Drama	
25	Action	
26	Comedy	
27	Crime Comedy Action Adventure	
28	${\tt Drama Thriller History}$	
29	Action Science Fiction Thriller	
	•••	
10836	Comedy   Romance	
10837	War Action Adventure Drama	
10838	Action   Adventure   Western	
10839	Family   Animation	
10840	Thriller	
10841	Western	
10842	Animation Family	

10843	Adventure Drama War History Action		
10844	Adventure   Comedy   Fantasy   Science Fiction		
10845	Comedy Western		
10846	Horror		
10847	Science Fiction Horror		
10848	Adventure Science Fiction		
10849	Action Comedy Crime		
10850	${\tt Action Drama Thriller Crime Mystery}$		
10851	Adventure Drama Action Family Foreign		
10852	Western		
10853	Comedy Drama Romance		
10854	Thriller Drama Crime		
10855	Comedy Family Mystery Romance		
10856	Comedy Drama Family		
10857	Action Western		
10858	Comedy War		
10859	Mystery Science Fiction Thriller Drama		
10860	Comedy		
10861	Documentary		
10862	Action Adventure Drama		
10863	Mystery Comedy		
10864	Action Comedy		
10865	Horror		
	<pre>production_companies</pre>	release_date	\
0	<pre>production_companies Universal Studios Amblin Entertainment Legenda</pre>	release_date 6/9/15	\
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	Universal Studios   Amblin Entertainment   Legenda	6/9/15	\
1	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ	6/9/15 5/13/15	\
1 2	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago	6/9/15 5/13/15 3/18/15	\
1 2 3	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot	6/9/15 5/13/15 3/18/15 12/15/15	\
1 2 3 4	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15	\
1 2 3 4 5	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15	\
1 2 3 4 5 6 7 8	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15	\
1 2 3 4 5 6 7	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15	\
1 2 3 4 5 6 7 8	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15	\
1 2 3 4 5 6 7 8 9 10	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15	\
1 2 3 4 5 6 7 8 9 10	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W Columbia Pictures   Danjaq   B24	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15	\
1 2 3 4 5 6 7 8 9 10	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W Columbia Pictures   Danjaq   B24 Village Roadshow Pictures   Dune Entertainment   A DNA Films   Universal Pictures International (UP Columbia Pictures   Happy Madison Productions	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15	
1 2 3 4 5 6 7 8 9 10 11 12	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W Columbia Pictures   Danjaq   B24 Village Roadshow Pictures   Dune Entertainment   A DNA Films   Universal Pictures International (UP Columbia Pictures   Happy Madison Productions Marvel Studios   Prime Focus   Revolution Sun Studios	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15	
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1 2 3 4 5 6 7 8 9 10 11 12 13 14	Universal Studios   Amblin Entertainment   Legenda Village Roadshow Pictures   Kennedy Miller Produ Summit Entertainment   Mandeville Films   Red Wago Lucasfilm   Truenorth Productions   Bad Robot Universal Pictures   Original Film   Media Rights Regency Enterprises   Appian Way   CatchPlay   Anony Paramount Pictures   Skydance Productions Twentieth Century Fox Film Corporation   Scott F Universal Pictures   Illumination Entertainment Walt Disney Pictures   Pixar Animation Studios   W Columbia Pictures   Danjaq   B24 Village Roadshow Pictures   Dune Entertainment   A DNA Films   Universal Pictures International (UP Columbia Pictures   Happy Madison Productions Marvel Studios   Prime Focus   Revolution Sun Studios	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15 7/16/15 4/22/15	
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	Universal Studios Amblin Entertainment Legenda  Village Roadshow Pictures Kennedy Miller Produ  Summit Entertainment Mandeville Films Red Wago  Lucasfilm Truenorth Productions Bad Robot  Universal Pictures Original Film Media Rights  Regency Enterprises Appian Way CatchPlay Anony  Paramount Pictures Skydance Productions  Twentieth Century Fox Film Corporation Scott F  Universal Pictures Illumination Entertainment  Walt Disney Pictures Pixar Animation Studios W  Columbia Pictures Danjaq B24  Village Roadshow Pictures Dune Entertainment A  DNA Films Universal Pictures International (UP  Columbia Pictures Happy Madison Productions  Marvel Studios Prime Focus Revolution Sun Studios  Double Feature Films The Weinstein Company Fil	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15 7/16/15 4/22/15 12/25/15	
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1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	Universal Studios   Amblin Entertainment   Legenda  Village Roadshow Pictures   Kennedy Miller Produ  Summit Entertainment   Mandeville Films   Red Wago  Lucasfilm   Truenorth Productions   Bad Robot  Universal Pictures   Original Film   Media Rights  Regency Enterprises   Appian Way   CatchPlay   Anony  Paramount Pictures   Skydance Productions  Twentieth Century Fox Film Corporation   Scott F  Universal Pictures   Illumination Entertainment  Walt Disney Pictures   Pixar Animation Studios   W  Columbia Pictures   Danjaq   B24  Village Roadshow Pictures   Dune Entertainment   A  DNA Films   Universal Pictures International (UP  Columbia Pictures   Happy Madison Productions  Marvel Studios   Prime Focus   Revolution Sun Studios  Double Feature Films   The Weinstein Company   Fil  Twentieth Century Fox Film Corporation   M6 Film  Marvel Studios  Walt Disney Pictures   Genre Films   Beagle Pug Fi  Studio Babelsberg   Studio Canal   Lionsgate   Walt D	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15 7/16/15 4/22/15 12/25/15 1/1/15 7/14/15 3/12/15 11/18/15	
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Universal Studios   Amblin Entertainment   Legenda  Village Roadshow Pictures   Kennedy Miller Produ  Summit Entertainment   Mandeville Films   Red Wago  Lucasfilm   Truenorth Productions   Bad Robot  Universal Pictures   Original Film   Media Rights  Regency Enterprises   Appian Way   CatchPlay   Anony  Paramount Pictures   Skydance Productions  Twentieth Century Fox Film Corporation   Scott F  Universal Pictures   Illumination Entertainment  Walt Disney Pictures   Pixar Animation Studios   W  Columbia Pictures   Danjaq   B24  Village Roadshow Pictures   Dune Entertainment   A  DNA Films   Universal Pictures International (UP  Columbia Pictures   Happy Madison Productions  Marvel Studios   Prime Focus   Revolution Sun Studios  Double Feature Films   The Weinstein Company   Fil  Twentieth Century Fox Film Corporation   M6 Film  Marvel Studios  Walt Disney Pictures   Beagle Pug Fi  Studio Babelsberg   StudioCanal   Lionsgate   Walt D  Walt Disney Pictures   Babieka   A113	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15 7/16/15 4/22/15 12/25/15 1/1/15 7/14/15 3/12/15 11/18/15 5/19/15	
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	Universal Studios   Amblin Entertainment   Legenda  Village Roadshow Pictures   Kennedy Miller Produ  Summit Entertainment   Mandeville Films   Red Wago  Lucasfilm   Truenorth Productions   Bad Robot  Universal Pictures   Original Film   Media Rights  Regency Enterprises   Appian Way   CatchPlay   Anony  Paramount Pictures   Skydance Productions  Twentieth Century Fox Film Corporation   Scott F  Universal Pictures   Illumination Entertainment  Walt Disney Pictures   Pixar Animation Studios   W  Columbia Pictures   Danjaq   B24  Village Roadshow Pictures   Dune Entertainment   A  DNA Films   Universal Pictures International (UP  Columbia Pictures   Happy Madison Productions  Marvel Studios   Prime Focus   Revolution Sun Studios  Double Feature Films   The Weinstein Company   Fil  Twentieth Century Fox Film Corporation   M6 Film  Marvel Studios  Walt Disney Pictures   Genre Films   Beagle Pug Fi  Studio Babelsberg   Studio Canal   Lionsgate   Walt D	6/9/15 5/13/15 3/18/15 12/15/15 4/1/15 12/25/15 6/23/15 9/30/15 6/17/15 6/9/15 10/26/15 2/4/15 1/21/15 7/16/15 4/22/15 12/25/15 1/1/15 7/14/15 3/12/15 11/18/15	

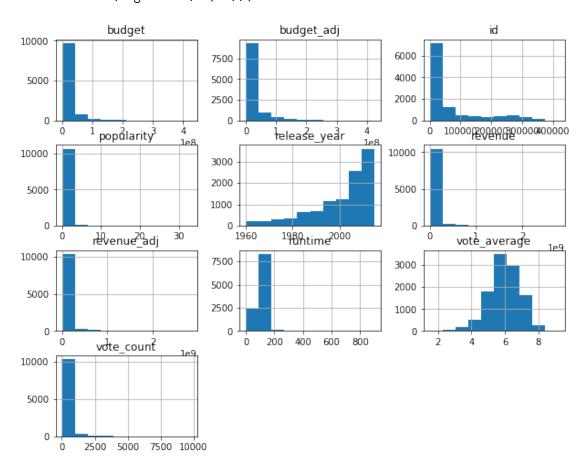
23	Focus Features   Trigger Street Production	ıs Mich	2/11/15
24	Paramount Pictures   Plan B Entertainment	12/11/15	
25	Paramount Pictures Skydance Productions	7/23/15	
26	Universal Pictures   Media Rights Capital	6/25/15	
27	Twentieth Century Fox Film Corporation   M	•	1/24/15
28	Participant Media   Open Road Films   Anonym		11/6/15
29	Gotham Group   Temple Hill Entertainment   T		9/9/15
	1. 1		• • •
10836	Columbia Pictures Co	rporation	1/1/66
10837	Twentieth Century Fox Film Co	=	6/21/66
10838	Columbia	. Pictures	11/1/66
10839	Warner Bros. H	Iome Video	10/27/66
10840	Lowndes Production	s Limited	12/22/66
10841	Prot	eus Films	10/23/66
10842		NaN	1/1/66
10843	Julian Blaustein Product	ions Ltd.	6/9/66
10844	20th Ce	ntury Fox	1/16/66
10845	Peter Rogers Pr	oductions	3/1/66
10846	Seven Arts Productions   Hammer Film Pr	oductions	1/9/66
10847	Planet Film Productions	Protelco	6/20/66
10848	Twentieth Century Fox Film Co	rporation	8/24/66
10849	Universal	Pictures	12/16/66
10850	War	ner Bros.	2/23/66
10851		High Road	6/22/66
10852	Eden Product	ions Inc.	5/31/66
10853		NaN	3/29/66
10854	Horizon Pictures   Columbia Pictures Co	2/17/66	
10855	Universal	1/20/66	
10856	Walt Disney		2/16/66
10857	Paramount Pictures Solar Productions Emb	bassy P	6/10/66
10858	The Mirisch Co	_	5/25/66
10859	Gibraltar Productions Joel Productions J		10/5/66
10860	Peter Rogers Productions   Anglo-Amalgamat	ed Fil	5/20/66
10861		own Films	6/15/66
10862	Cherokee Productions Joel Productions Do	•	12/21/66
10863		Mosfilm	1/1/66
10864	Benedict Pictu	<del>-</del>	11/2/66
10865		Norm-Iris	11/15/66
		hd	
0	vote_count vote_average release_year	budget_adj 379999e+08	revenue_adj
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1		379999e+08	3.481613e+08
2		012000e+08	2.716190e+08
3 4		839999e+08 747999e+08	1.902723e+09 1.385749e+09
<del>4</del> 5		747999e+08 241999e+08	
5 6		425999e+08	4.903142e+08 4.053551e+08
6 7		425999e+08 0.935996e+07	
ı	4572 7.6 2015 9	,.300330e+U/	5.477497e+08

8	2893	6.5	2015	6.807997e+07	1.064192e+09
9	3935	8.0	2015	1.609999e+08	7.854116e+08
10	3254	6.2	2015	2.253999e+08	8.102203e+08
11	1937	5.2	2015	1.619199e+08	1.692686e+08
12	2854	7.6	2015	1.379999e+07	3.391985e+07
13	1575	5.8	2015	8.095996e+07	2.241460e+08
14	4304	7.4	2015	2.575999e+08	1.292632e+09
15	2389	7.4	2015	4.047998e+07	1.432992e+08
16	1578	6.1	2015	4.415998e+07	2.997096e+08
		7.0		1.195999e+08	4.771138e+08
17	3779		2015		
18	1495	6.8	2015	8.739996e+07	4.989630e+08
19	2380	6.5	2015	1.471999e+08	5.984813e+08
20	1899	6.2	2015	1.747999e+08	1.923127e+08
21	1386	7.3	2015	2.759999e+07	8.437300e+07
22	2060	6.1	2015	1.012000e+08	4.328514e+08
23	1865	5.3	2015	3.679998e+07	5.240791e+08
24	1545	7.3	2015	2.575999e+07	1.226787e+08
25	2349	7.1	2015	1.379999e+08	6.277435e+08
26	1666	6.3	2015	6.255997e+07	1.985944e+08
27	3833	7.6	2015	7.451997e+07	3.714978e+08
28	1559	7.8	2015	1.839999e+07	8.127872e+07
29	1849	6.4	2015	5.611998e+07	2.863562e+08
	• • •				
10836	11	5.8	1966	0.000000e+00	0.000000e+00
10837	12	5.5	1966	0.000000e+00	0.000000e+00
10838	21	6.0	1966	0.000000e+00	0.000000e+00
10839	49	7.2	1966	0.000000e+00	0.000000e+00
10840	13	5.7	1966	0.000000e+00	0.000000e+00
10841	12	5.5	1966	5.038511e+05	0.000000e+00
10842	12	7.9	1966	0.000000e+00	0.000000e+00
10843	12	5.8	1966	0.000000e+00	0.000000e+00
10844	13	5.6	1966	0.000000e+00	0.000000e+00
10845	15	5.9	1966	0.000000e+00	0.00000e+00
10846	16	5.7	1966	0.000000e+00	0.000000e+00
10847	13	5.3	1966	0.000000e+00	0.000000e+00
10848	42	6.7	1966	3.436265e+07	8.061618e+07
10849	14	6.1	1966	0.000000e+00	0.000000e+00
10850	14	6.0	1966	0.000000e+00	0.00000e+00
10851	15	6.6	1966	0.000000e+00	0.000000e+00
10852	11	6.0	1966	0.000000e+00	0.000000e+00
10853	26	6.2	1966	0.000000e+00	0.000000e+00
10854	17	6.0	1966	0.000000e+00	0.000000e+00
10855	14	6.1	1966	4.702610e+06	0.000000e+00
10855	14	5.7	1966	0.000000e+00	0.000000e+00
10850	10	5.7 5.9	1966	0.000000e+00	0.000000e+00
10857			1966	0.000000e+00	0.000000e+00
	11	5.5			
10859	22	6.6	1966	0.000000e+00	0.000000e+00
10860	13	7.0	1966	0.000000e+00	0.000000e+00

10861	11	7.4	1966	0.000000e+00	0.000000e+00
10862	20	5.7	1966	0.000000e+00	0.000000e+00
10863	11	6.5	1966	0.000000e+00	0.000000e+00
10864	22	5.4	1966	0.000000e+00	0.000000e+00
10865	15	1.5	1966	1.276423e+05	0.000000e+00

[10866 rows x 21 columns]>

Out[224]: (10866, 21)



- 1. The chart for the movie dataset is asymmetrical distribution because it all skewed either to right or left.
- 2. The vote\_average chart is a bit similar to a normal distribution but it is not because it didn't create a bell curve.

#### 1.1.3 Data Cleaning

- 1. The columns that are not needed in analysing will be dropped
- 2. The missing value will be check before the not needed column will be dropped and after it has being dropped
- 3. Any missing value that appears after dropping the not needed column, will be drop
- 4. The dataset for genres will be splitted into individual column

```
In [226]: # find if there is any mising value
          df.isna().sum()
Out[226]: id
                                      0
          imdb_id
                                     10
          popularity
                                      0
          budget
                                      0
          revenue
                                      0
          original_title
                                      0
                                     76
          cast
          homepage
                                   7930
          director
                                     44
                                   2824
          tagline
          keywords
                                   1493
          overview
                                      4
                                      0
          runtime
          genres
                                     23
                                   1030
          production_companies
          release_date
                                      0
          vote_count
                                      0
          vote_average
                                      0
          release_year
                                      0
          budget_adj
                                      0
          revenue_adj
          dtype: int64
In [227]: # sum of the total missing value
          df.isna().sum().sum()
Out[227]: 13434
In [230]: df['revenue_adj'].replace(0,df['revenue_adj'].mean(), inplace=True)
In [231]: # drop the the set of data we not analysing on
          df.drop(columns = ['imdb_id', 'homepage', 'director', 'tagline', 'overview', 'keywords
In [232]: # show the remaining column
          df.head()
```

```
Out[232]:
                  id popularity
                                        budget
                                                      revenue
             135397
                       32.985763
                                   150000000.0
          0
                                                1.513529e+09
              76341
                       28.419936
                                   150000000.0
          1
                                                3.784364e+08
          2 262500
                       13.112507
                                   110000000.0
                                                2.952382e+08
          3
                                   200000000.0
                                                2.068178e+09
             140607
                       11.173104
             168259
                        9.335014 190000000.0 1.506249e+09
                            original_title \
          0
                            Jurassic World
                        Mad Max: Fury Road
          1
          2
                                  Insurgent
          3
             Star Wars: The Force Awakens
          4
                                  Furious 7
                                                                   runtime
             Chris Pratt Bryce Dallas Howard Irrfan Khan Vi...
                                                                      124.0
             Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                                                                      120.0
             Shailene Woodley | Theo James | Kate Winslet | Ansel...
                                                                      119.0
          3 Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
                                                                      136.0
          4 Vin Diesel | Paul Walker | Jason Statham | Michelle ...
                                                                      137.0
                                                   genres
             Action | Adventure | Science Fiction | Thriller
             Action | Adventure | Science Fiction | Thriller
          2
                     Adventure | Science Fiction | Thriller
          3
              Action|Adventure|Science Fiction|Fantasy
          4
                                   Action | Crime | Thriller
                                            production_companies release_date
                                                                                 vote count
             Universal Studios | Amblin Entertainment | Legenda...
                                                                         6/9/15
                                                                                        5562
             Village Roadshow Pictures | Kennedy Miller Produ...
                                                                        5/13/15
                                                                                        6185
             Summit Entertainment | Mandeville Films | Red Wago...
                                                                        3/18/15
                                                                                        2480
                      Lucasfilm | Truenorth Productions | Bad Robot
          3
                                                                       12/15/15
                                                                                        5292
             Universal Pictures | Original Film | Media Rights ...
                                                                         4/1/15
                                                                                        2947
             vote_average
                            release_year
                                             budget_adj
                                                           revenue_adj
          0
                       6.5
                                     2015 1.379999e+08
                                                          1.392446e+09
          1
                       7.1
                                     2015 1.379999e+08
                                                          3.481613e+08
          2
                       6.3
                                     2015 1.012000e+08
                                                          2.716190e+08
          3
                                     2015 1.839999e+08
                                                          1.902723e+09
                       7.5
                                     2015 1.747999e+08 1.385749e+09
          4
                       7.3
In [234]: # check for the missing value after the not needed value is drop
          df.isna().sum()
Out[234]: id
                                       0
          popularity
                                       0
          budget
```

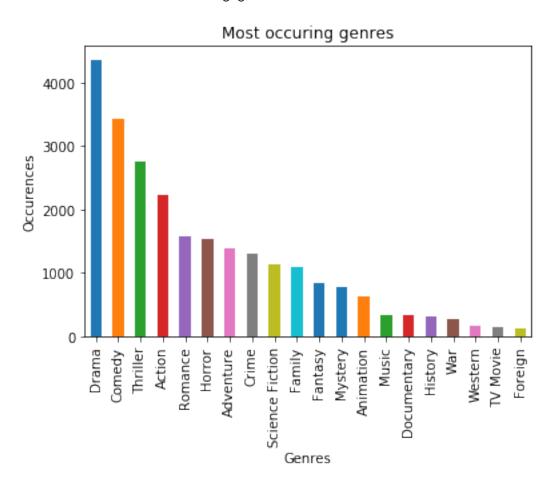
```
0
          revenue
                                      0
          original_title
                                     76
          cast
                                      0
          runtime
          genres
                                     23
          production_companies
                                   1030
          release_date
                                      0
          vote_count
                                      0
                                      0
          vote_average
          release_year
                                      0
          budget_adj
                                      0
          revenue_adj
                                      0
          dtype: int64
In [235]: # dropping all missing value
          df.dropna(axis = 0, inplace=True)
In [236]: # to verify that there is no more missing value
          df.isna().sum()
Out[236]: id
                                   0
                                   0
          popularity
                                   0
          budget
          revenue
                                   0
          original_title
                                   0
                                   0
          cast
          runtime
                                   0
                                   0
          genres
          production_companies
                                   0
          release_date
                                   0
          vote_count
                                   0
                                   0
          vote_average
          release_year
                                   0
          budget_adj
                                   0
          revenue_adj
                                   0
          dtype: int64
In [237]: # seperate the dataset of genres into individual column
          genres = df['genres'].str.split('|', expand=True)
          genres.head()
                                                                   3
Out[237]:
                                       1
                                                                         4
          0
                Action
                               Adventure Science Fiction Thriller
                                                                      None
          1
                Action
                               Adventure Science Fiction Thriller
                                                                      None
          2 Adventure Science Fiction
                                                 Thriller
                                                                None
                                                                      None
          3
                Action
                               Adventure Science Fiction
                                                             Fantasy
                                                                      None
                Action
                                                 Thriller
                                                                None
                                   Crime
                                                                      None
```

The missing value was checked twice to know the exact missing value before it is being cleaned and after it was cleaned.

## Exploratory Data Analysis

#### 1.1.4 Research Question 1 (which genres are most popular from year to year)

```
In [238]: # set the indiviual column into one column
          joined_genres = genres[0].append(genres[1].append(genres[2].append(genres[3].append(ge
          joined_genres.head()
Out[238]: 0
                  Action
          1
                  Action
          2
               Adventure
          3
                  Action
                  Action
          dtype: object
In [239]: # give a clear visualization to show the most popular genres from year to year
          joined_genres.value_counts().plot(kind='bar')
          plot.xlabel('Genres')
          plot.ylabel('Occurences')
          plot.title('Most occuring genres')
Out[239]: Text(0.5,1,'Most occuring genres')
```



The most popular genres from year to year is Drama, follow by the remaining genres, that is, Comedy, Thiller, Action, etc.

# 1.1.5 Research Question 2 (what kinds of properties are associated with movies that have high revenue)

```
In [240]: # get revenue greater than zero since we are dealing with high revenue
          high_value = df[df['revenue'] > 0].head()
          high_value
Out[240]:
                 id popularity
                                       budget
                                                     revenue
             135397
                      32.985763
                                  150000000.0
                                              1.513529e+09
             76341
                       28.419936 150000000.0 3.784364e+08
          2 262500
                      13.112507 110000000.0 2.952382e+08
          3 140607
                      11.173104
                                  200000000.0 2.068178e+09
            168259
                       9.335014 190000000.0 1.506249e+09
                            original_title \
          0
                            Jurassic World
          1
                       Mad Max: Fury Road
                                 Insurgent
          3 Star Wars: The Force Awakens
                                 Furious 7
                                                            cast runtime
          O Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...
                                                                    124.0
          1 Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                                                                    120.0
          2 Shailene Woodley | Theo James | Kate Winslet | Ansel...
                                                                    119.0
          3 Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
                                                                    136.0
          4 Vin Diesel | Paul Walker | Jason Statham | Michelle ...
                                                                    137.0
                                                  genres \
            Action | Adventure | Science Fiction | Thriller
             Action|Adventure|Science Fiction|Thriller
                    Adventure | Science Fiction | Thriller
          3
              Action|Adventure|Science Fiction|Fantasy
                                  Action | Crime | Thriller
                                           production_companies release_date
                                                                                vote count
          O Universal Studios | Amblin Entertainment | Legenda...
                                                                                      5562
                                                                       6/9/15
          1 Village Roadshow Pictures | Kennedy Miller Produ...
                                                                      5/13/15
                                                                                      6185
             Summit Entertainment | Mandeville Films | Red Wago...
                                                                      3/18/15
                                                                                      2480
                     Lucasfilm | Truenorth Productions | Bad Robot
                                                                     12/15/15
                                                                                      5292
          4 Universal Pictures | Original Film | Media Rights ...
                                                                       4/1/15
                                                                                      2947
             vote_average release_year
                                            budget_adj
                                                          revenue_adj
                       6.5
                                    2015 1.379999e+08 1.392446e+09
          0
                      7.1
                                    2015 1.379999e+08 3.481613e+08
```

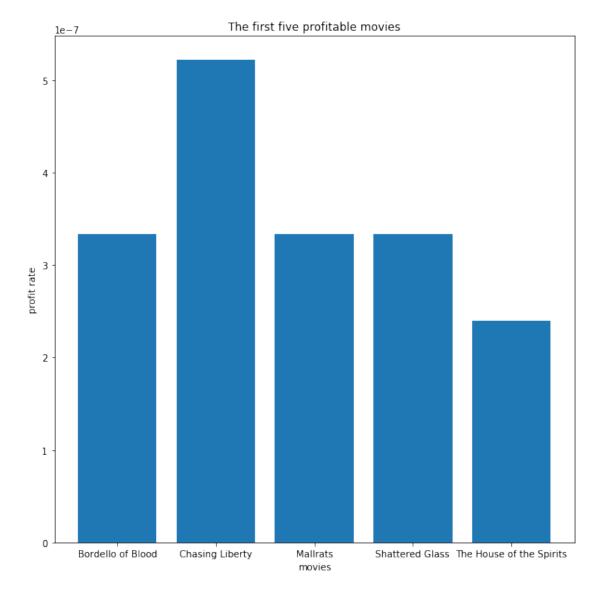
```
2
                      6.3
                                    2015 1.012000e+08 2.716190e+08
          3
                      7.5
                                    2015 1.839999e+08 1.902723e+09
          4
                      7.3
                                    2015 1.747999e+08 1.385749e+09
In [241]: # get the revenue from the highest to the lowest
          revenue_order = high_value.sort_values(by='revenue', ascending=False).head()
          revenue_order
Out[241]:
                 id popularity
                                       budget
                                                     revenue
          3 140607
                      11.173104
                                  200000000.0
                                               2.068178e+09
          0 135397
                      32.985763 150000000.0 1.513529e+09
          4 168259
                       9.335014 190000000.0 1.506249e+09
             76341
                      28.419936 150000000.0 3.784364e+08
          1
          2 262500
                      13.112507 110000000.0 2.952382e+08
                            original_title \
             Star Wars: The Force Awakens
          3
          0
                            Jurassic World
          4
                                 Furious 7
          1
                       Mad Max: Fury Road
          2
                                 Insurgent
                                                            cast runtime
          3 Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
                                                                    136.0
             Chris Pratt Bryce Dallas Howard Irrfan Khan Vi...
                                                                    124.0
          4 Vin Diesel|Paul Walker|Jason Statham|Michelle ...
                                                                    137.0
             Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                                                                    120.0
             Shailene Woodley | Theo James | Kate Winslet | Ansel...
                                                                    119.0
                                                  genres
          3
              Action|Adventure|Science Fiction|Fantasy
             Action|Adventure|Science Fiction|Thriller
          0
                                  Action | Crime | Thriller
          1
             Action | Adventure | Science Fiction | Thriller
                    Adventure|Science Fiction|Thriller
          2
                                           production_companies release_date
                                                                               vote_count
                     Lucasfilm | Truenorth Productions | Bad Robot
                                                                     12/15/15
                                                                                      5292
          O Universal Studios | Amblin Entertainment | Legenda...
                                                                                      5562
                                                                       6/9/15
             Universal Pictures | Original Film | Media Rights ...
                                                                       4/1/15
                                                                                      2947
             Village Roadshow Pictures | Kennedy Miller Produ...
                                                                      5/13/15
                                                                                      6185
             Summit Entertainment | Mandeville Films | Red Wago...
                                                                      3/18/15
                                                                                      2480
             vote_average
                          release_year
                                            budget_adj
                                                          revenue_adj
          3
                                         1.839999e+08
                      7.5
                                    2015
                                                         1.902723e+09
          0
                      6.5
                                    2015 1.379999e+08 1.392446e+09
          4
                      7.3
                                    2015 1.747999e+08 1.385749e+09
                      7.1
                                    2015 1.379999e+08 3.481613e+08
          1
          2
                      6.3
                                    2015 1.012000e+08 2.716190e+08
```

#### 1.1.6 Research Question 3 (what are the five(5) top most profitable movies(revenue vs budget)

```
In [242]: # add revenue/budget to the index
          df['revenue/budget'] = df['revenue_adj']/df['budget_adj']
          df_profitable_movies = df.sort_values(by='revenue/budget')
          df_profitable_movies.head()
Out [242]:
                       popularity
                                                                    original_title \
                    id
                                         budget
                                                 revenue
                  2259
                          0.450208
          10307
                                    25000000.0
                                                          The House of the Spirits
                                                     6.0
                                                                    Shattered Glass
          5067
                 13537
                          0.462609
                                      6000000.0
                                                     2.0
          8142
                  2293
                          0.552091
                                      6000000.0
                                                     2.0
                                                                           Mallrats
          8523
                  9431
                          0.578849 15000000.0
                                                     5.0
                                                                 Bordello of Blood
          7158
                 14844
                          0.420568 23000000.0
                                                    12.0
                                                                   Chasing Liberty
                                                                cast runtime
          10307
                 Meryl Streep|Glenn Close|Jeremy Irons|Winona R...
                                                                        140.0
                 Hayden Christensen | Peter Sarsgaard | ChloÃń Sevi...
          5067
                                                                         94.0
                 Jason Lee|Jeremy London|Shannen Doherty|Claire...
                                                                         94.0
          8142
          8523
                 Dennis Miller|Erika Eleniak|Angie Everhart|Joh...
                                                                         87.0
          7158
                 Mandy Moore|Stark Sands|Tony Jayawardena|Jerem...
                                                                        111.0
                                                               production_companies \
                         genres
          10307
                  Romance|Drama Det Danske Filminstitut|Spring Creek Productio...
          5067
                  Drama|History Lions Gate Films|Cruise/Wagner Productions|Bau...
                 Romance|Comedy Gramercy Pictures|Alphaville Films|View Askew ...
          8142
          8523
                  Horror | Comedy Tales From The Crypt Holdings | Universal City S...
          7158
                 Comedy|Romance Alcon Entertainment|ETIC Films|C.R.G. Internat...
                release_date
                              vote_count
                                           vote_average
                                                        release_year
                                                                          budget_adj
          10307
                    10/19/93
                                       52
                                                    6.7
                                                                 1993 3.773675e+07
          5067
                    11/14/03
                                       46
                                                    6.4
                                                                 2003 7.112116e+06
                                      201
                                                    6.8
          8142
                    10/20/95
                                                                 1995 8.585801e+06
                                       27
                                                    4.9
                                                                 1996 2.085325e+07
          8523
                     8/16/96
          7158
                      1/9/04
                                       86
                                                    6.2
                                                                 2004 2.655224e+07
                              revenue/budget
                 revenue_adj
                                2.400000e-07
          10307
                    9.056820
          5067
                    2.370705
                                3.33333e-07
                                3.33333e-07
          8142
                    2.861934
          8523
                    6.951084
                                3.33333e-07
          7158
                   13.853345
                                5.217391e-07
In [243]: # showcase the movies that are making much profit
          data = df_profitable_movies[['original_title','revenue/budget']].head()
          x =data['original_title']
          y =data['revenue/budget']
          plot.figure(figsize=(10,10))
          plot.xlabel('movies')
          plot.ylabel('profit rate')
```

```
plot.title('The first five profitable movies')
plot.bar(x,y)
```

Out[243]: <Container object of 5 artists>

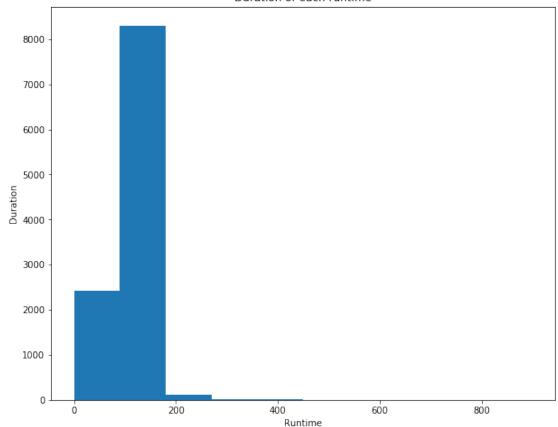


- 1. Chasing Liberty is the movie that is most profitable
- 2. Bordello of Blood, Mallrats and Shattered Glass is on the same height of making profit

Research Question 4 (write a function for runtime to determine the length of the movie either long or short )

```
Out[174]: 0
               124
               120
          1
          2
               119
          3
               136
          4
               137
          Name: runtime, dtype: int64
In [175]: # the average rate for runtime
          df['runtime'].mean()
Out[175]: 102.07086324314375
In [176]: # write to find the length of each movies
          def print_runtime(x):
              if x \le 102.07:
                  return 'short runtime'
              elif x > 102.07:
                  return 'long runtime'
          df['length'] = df['runtime'].apply(print_runtime)
In [177]: # show the column added to the the dataset
          df.head()
Out[177]:
                       imdb_id popularity
                                               budget
                 id
                                                          revenue \
          0 135397 tt0369610
                               32.985763 150000000 1513528810
             76341 tt1392190
                                 28.419936 150000000
          1
                                                        378436354
          2 262500 tt2908446
                                 13.112507 110000000
                                                        295238201
          3 140607 tt2488496
                                 11.173104
                                            200000000 2068178225
          4 168259 tt2820852
                                  9.335014 190000000 1506249360
                           original_title runtime \
          0
                           Jurassic World
                                               124
                       Mad Max: Fury Road
                                               120
          1
          2
                                Insurgent
                                               119
          3 Star Wars: The Force Awakens
                                               136
          4
                                Furious 7
                                               137
                                                genres release_date release_year \
          O Action|Adventure|Science Fiction|Thriller
                                                             6/9/15
                                                                              2015
             Action | Adventure | Science Fiction | Thriller
                                                            5/13/15
                                                                              2015
          2
                    Adventure | Science Fiction | Thriller
                                                            3/18/15
                                                                              2015
          3
              Action|Adventure|Science Fiction|Fantasy
                                                           12/15/15
                                                                              2015
                                 Action|Crime|Thriller
                                                             4/1/15
                                                                              2015
               budget_adj
                                         revenue/budget
                                                               length
                            revenue_adj
                                              10.090192
          0 1.379999e+08 1.392446e+09
                                                         long runtime
          1 1.379999e+08 3.481613e+08
                                               2.522909
                                                         long runtime
          2 1.012000e+08 2.716190e+08
                                               2.683984
                                                         long runtime
          3 1.839999e+08 1.902723e+09
                                              10.340891
                                                         long runtime
          4 1.747999e+08 1.385749e+09
                                               7.927628 long runtime
```

#### Duration of each runtime



The chart show that, runtime that appears most for the movies is lesser than 200 ## Conclusions

- 1. The movies with the highest revenue and budget has the highest popularity
- 2. The dataset has much value that represent zero(0)
- 3. The release\_year is extracted from release\_date

#### 1.2 The data limitation

During my work on the project, I found out that there is a lot of missing value, which requires replacement because if it is not replaced, some chat that will be plotted will be vacant.