

Favour Animam

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PROFESSIONAL SUMMARY

Detail oriented Data Analyst with a strong foundation in data analysis, visualization, and reporting. Skilled in transforming raw data into meaningful insights that support informed business decisions. Proficient in Excel, SQL, Power BI, and Python with hands on experience in data cleaning, exploratory analysis, and dashboard development. Known for strong analytical thinking, attention to detail, and the ability to communicate insights clearly to both technical and non-technical stakeholders. Passionate about continuous learning and applying data driven solutions to solve real world problems.

SKILLS

Software tools

Excel, Big Query /PostgreSQL/MYSQL, Power bi,
python, Google Sheets, Git &GitHub

Soft skills

Strong Communication
Team Work Ability
Problem solving
Critical Thinking
Stakeholder collaboration
Time management

Technical skills

Data cleaning and Preprocessing
Exploratory Data Analysis (EDA)
Data Visualization and Dashboarding
SQL (joins, subqueries, CTEs, Window functions)
Microsoft Excel (pivot tables, power query, V
lookup / X lookup, etc)
Python (pandas, Numpy, Matplotlib, Seabron)

PROFESSIONAL WORK EXPERIENCE

Data Analyst Trainee

CodeSphere Learning Program | Remote

March 2025 – May 2025

- Performed data cleaning, transformation, and analysis using Excel, SQL, and Python.
- Conducted exploratory data analysis to identify trends and business insights.
- Built interactive dashboards using Power BI to track key performance indicators.

- Applied Power Query and pivot tables for efficient data summarization.
- Worked on sales performance and customer analysis projects.
- Communicated findings through structured reports and visuals.

Data Analyst Trainee

TechyJaunt Training Program | Remote

November 2025

- Analyzed datasets to identify patterns and performance trends.
- Cleaned and prepared data using Excel and SQL.
- Designed Power BI dashboards for insight communication.
- Practiced business focused data analysis through guided projects.
- Improved documentation and analytical reporting skills.

PROJECTS


Global Sales Performance Analysis Using Excel

- Analyzed sales data to identify revenue trends, regional performance, and top selling product categories.
- Used pivot tables, charts, and Excel functions to generate actionable business insights.
- Created structured reports to support data driven decision making.
<https://github.com/Favour1408/GLOBAL-SALES-PERFORMANCE-PROFITABILITY-ANALYSIS>

Customer Acquisition and CAC Analysis Using Excel

- Evaluated customer acquisition cost across multiple marketing channels to measure cost efficiency.

- Analyzed conversion trends and channel performance using Excel summary tables.
- Developed visual reports highlighting opportunities for cost optimization.

 Project Link: add link here

E Commerce Sales and Profit Analysis Using Excel

- Conducted exploratory data analysis to understand profitability challenges despite high sales volume.
- Identified loss drivers across product categories, regions, and shipping methods.
- Applied Excel formulas and pivot analysis to support performance evaluation.

<https://github.com/Favour1408/US-E-COMMERCE-SALES-PERFORMANCE-ANALYSIS-2020>

CERTIFICATIONS

Data Visualization Empowering Business with Effective Insights (Forage)

EDUCATION

B.A History and International Studies, Delta State University

2021 - 2024

INTERESTS

Data Visualization and Dashboard Design

Continuous Learning & Skill Development