

Bellow are two tabs

- 1. Questions - current tab
- 2. Visualizations - tab next to Questions tab.

Open Visualization tab and visualize KPIs

- 1. Number of distinct customers - one number
- 2. Number of distinct brands - one number
- 3. Number of distinct baskets - one number
- 4. Average basket profits - one number
- 5. Number of baskets per day - graph, x-axis date, y-axis number of baskets
- 6. Daily revenue - graph, x-axis date, y-axis revenue
- 7. Daily profits - graph, x-axis date, y-axis profits
- 8. What are top 5 most popular brands? (By revenue).
- 9. How many customers purchased one basket, two baskets, etc.?
- 10. Item distribution per baskets. What percentage of baskets does have one item, two items, etc.?

Add filters

- 1. First filter includes/excludes
 - a. purchased baskets
 - b. abandoned baskets
- 2. Second filter includes/excludes
 - a. discount categories (0, 0.1, 0.15, 0.25, 0.50).

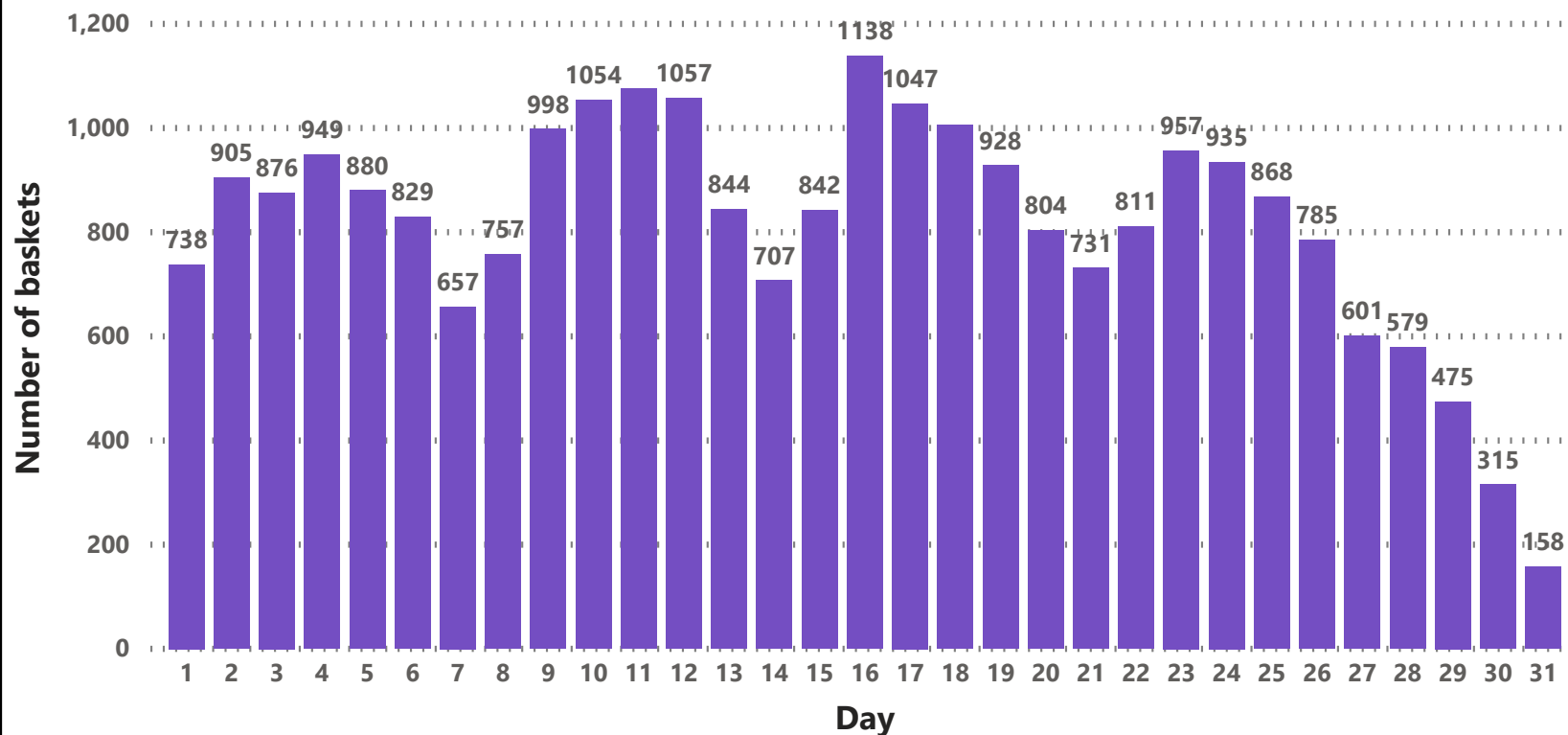
Don't forger to add titles, remove technical terms and pay attention to color scheme.

Visualizations

<div><div>discoun</div><div><div>0.00</div><div>0.10</div><div>0.15</div><div>0.25</div><div>0.50</div></div></div>		DISTINCT USERS	DISTINCT BASKETS	DISTINCT BRANDS	AVERAGE BASKET PROFITS
	<div><div>PURCHASED AND ABANDONED BASKETS</div><div><div><div>▼</div><div><input type="checkbox"/></div>0</div><div><div>▼</div><div><input type="checkbox"/></div>1</div></div></div>	22.53K	25.24K	222	1.33

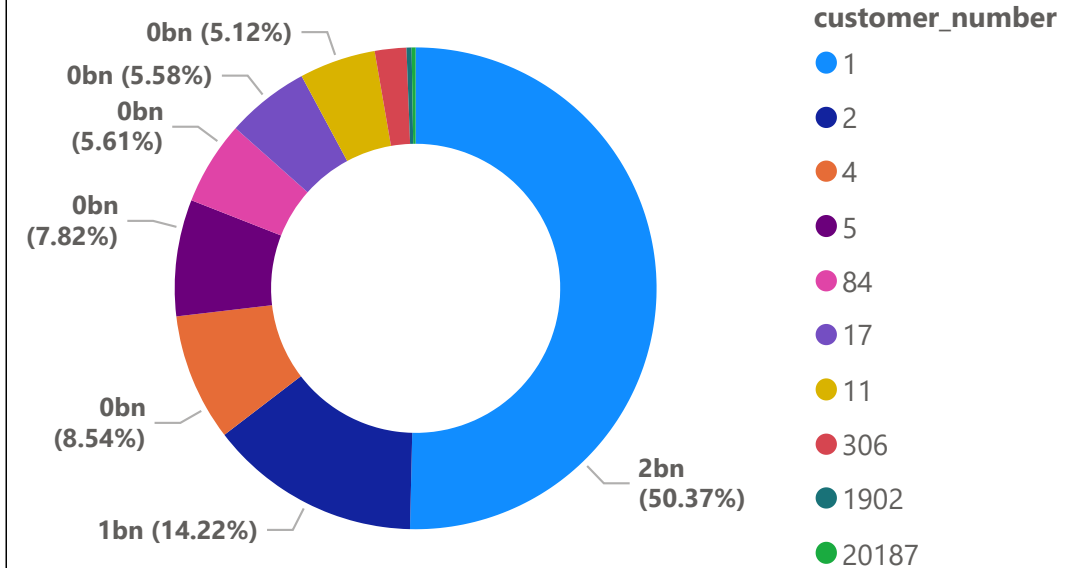
NUMBER OF BASKETS PER DAY

Day	Number of baskets
1	738
2	905
3	876
4	949
5	880
6	829
7	657
8	757
9	998
10	1054
11	1057
12	1057
13	844
14	707
15	842
16	1138
17	1047
18	1000
19	928
20	804
21	731
22	811
23	957
24	935
25	868
26	785
27	601
28	579
29	475
30	315
31	158



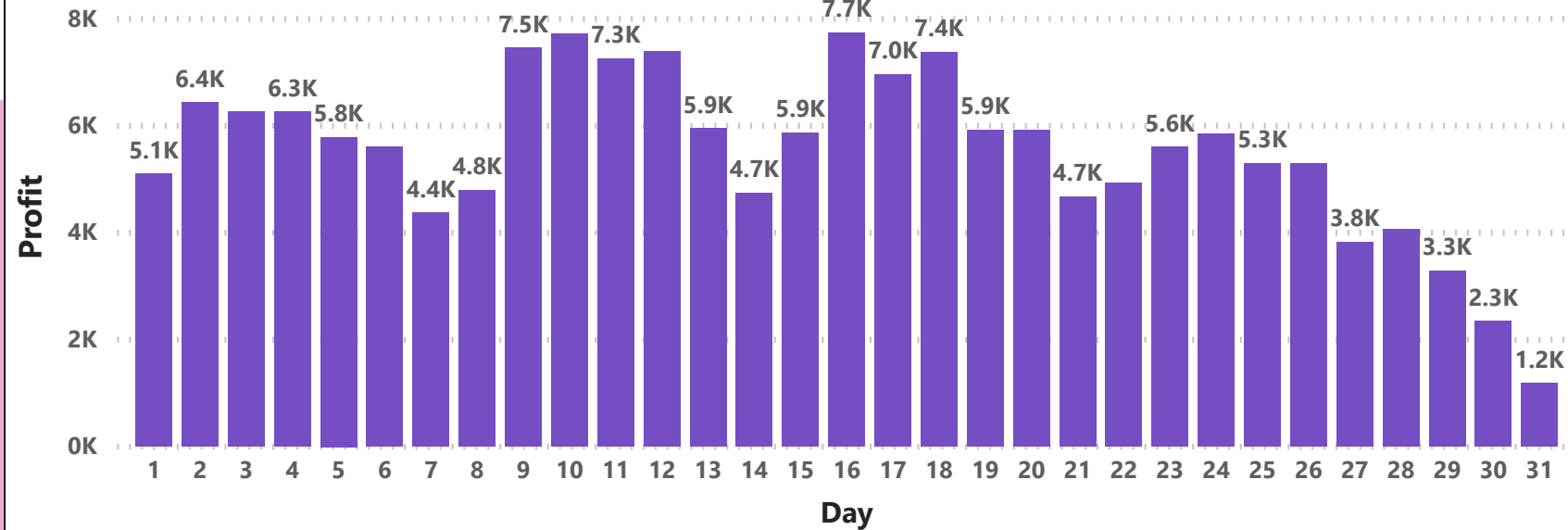
Number of baskets purchased and customers number

customer_number	Percentage
1	50.37%
2	14.22%
4	8.54%
5	7.82%
84	5.61%
17	5.58%
11	5.12%
306	0.00%
1902	0.00%
20187	0.00%



VISUALIZATIONS

DAILY PROFITS



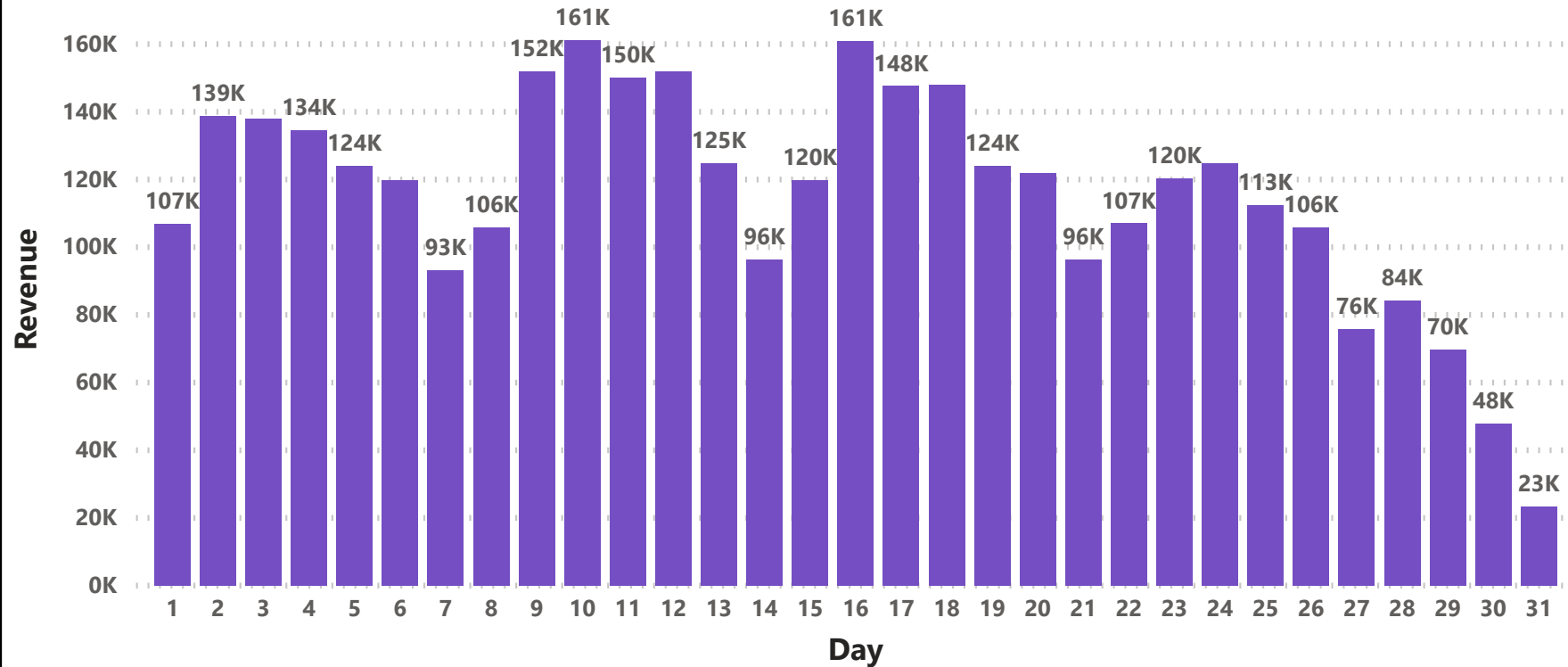
DISTINCT DISCOUNTS

discount
0.00
0.10
0.15
0.25
0.50

PURCHASED AND ABANDONED BASKETS

✓	□	0
✓	□	1

DAILY REVENUES



TOP 5 POPULAR BRAND BY REVENUE

