



AWC Logo Cap

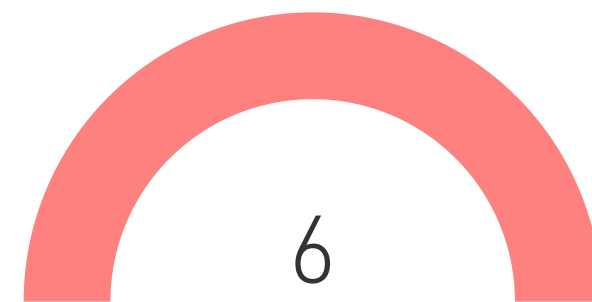
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Target



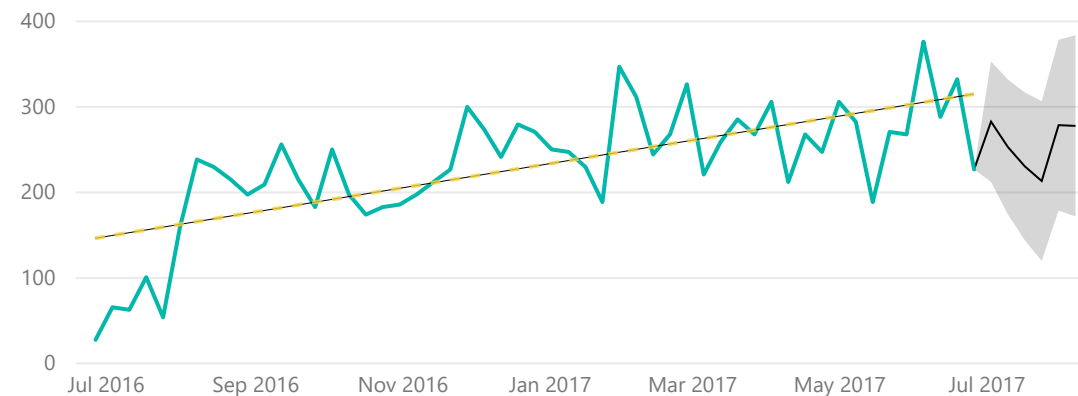
Price Adjustment (...)

0.00

Weekly Profit



Weekly Profit



\$8.64

Avg Retail Price

\$8.64

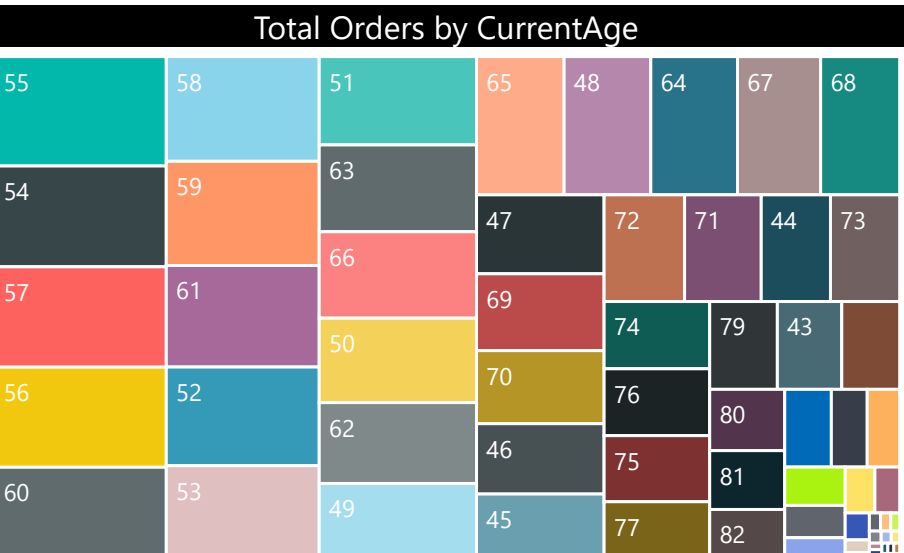
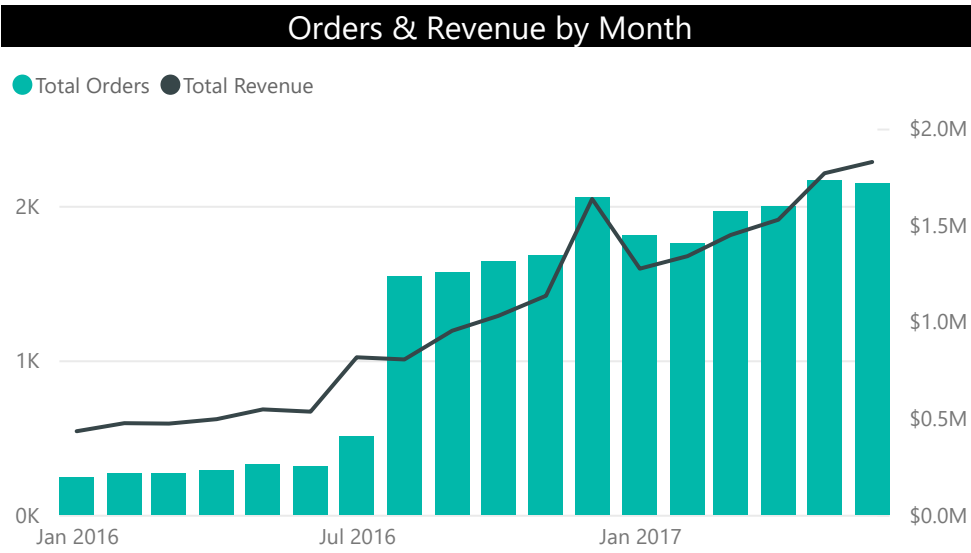
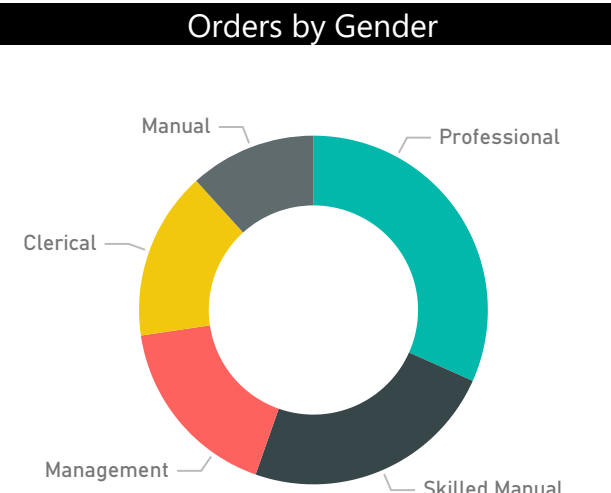
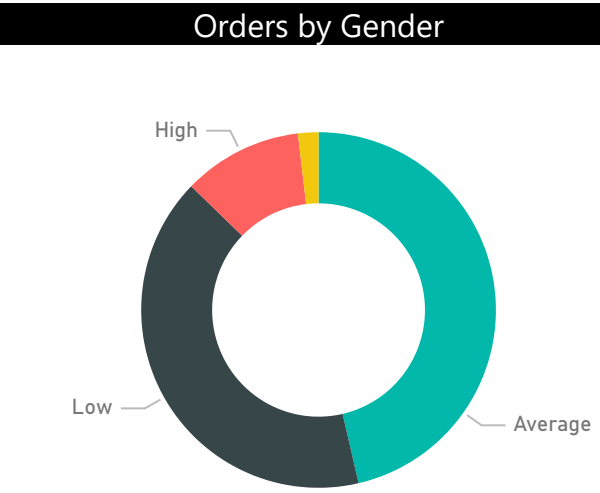
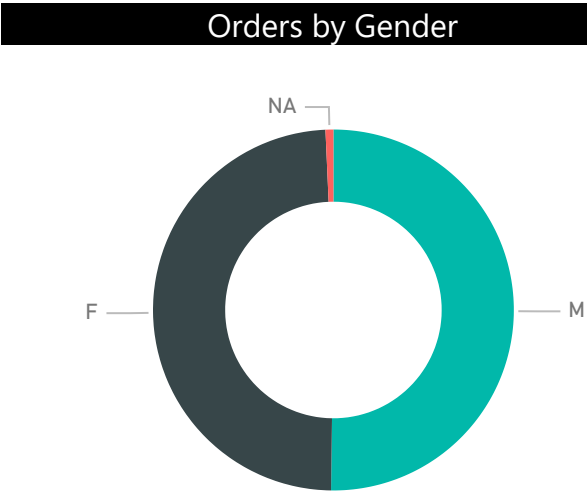
Adjusted Price

Weekly Return Volume





FullName	Total Orders	Total Revenue
Ms. Susan Zhou	3	\$7,027.98
Ms. Stacy Hernandez	3	\$6,757.35
Ms. Latasha Dominguez	3	\$6,761.21
Ms. Kristin Jai	3	\$7,003.54
Ms. Kathryn Xie	3	\$6,724.97
Ms. Diana Navarro	3	\$6,961.57
Ms. Alyssa Bradley	3	\$7,018.84
Mrs. Scott Seely	3	\$6,788.19
Mrs. Rosa Hu	4	\$9,201.20
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Nichole Andersen	3	\$6,688.38
Mrs. Molly Madan	3	\$7,043.25
Mrs. Melanie Sanders	3	\$6,762.62
Mrs. Mary Carter	3	\$7,006.71
Mrs. Margaret He	4	\$9,266.74
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Katrina Tang	3	\$6,859.23
Mrs. Katrina Andersen	3	\$6,714.96
Mrs. Kate Anand	3	\$6,858.24
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Jodi Shan	3	\$6,757.93
Mrs. Jill Suarez	4	\$7,652.61
Mrs. Jenny Lal	3	\$6,702.33
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Jacqueline James	3	\$6,932.48
Mrs. Gabriella Collins	3	\$6,740.67
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Deanna Chandra	3	\$6,785.22
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Colleen Goel	3	\$6,778.95
Mrs. Colleen Anand	3	\$6,695.62
Total	353	\$751,130.39



Top Customer

Mr. Maurice Shan

Customer Orders

6

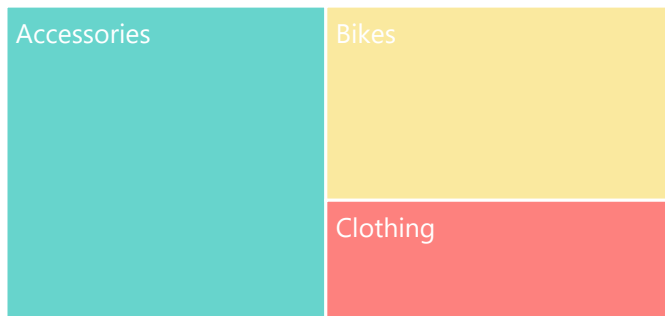
Customer Revenue

\$12.41K

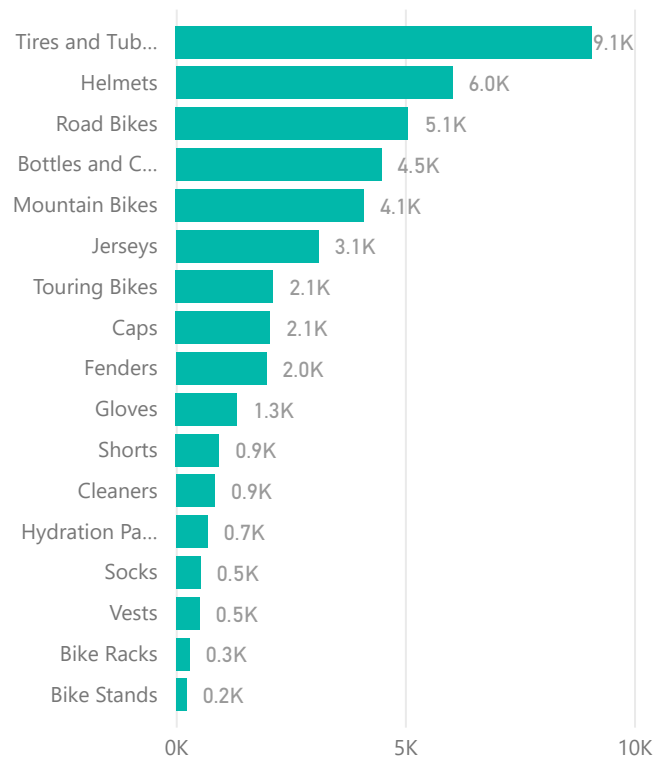
Exec Summary →



Total Orders by Category



Total Orders by Subcategory



Date

01/01/2016

30/06/2017

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Long-Sleeve Logo Jersey, L	424	3.54%
Total	22,534	2.14%

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific