

YEAR

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

N

Total Titles

8787

Countries Covered

86

Total Movies

6124

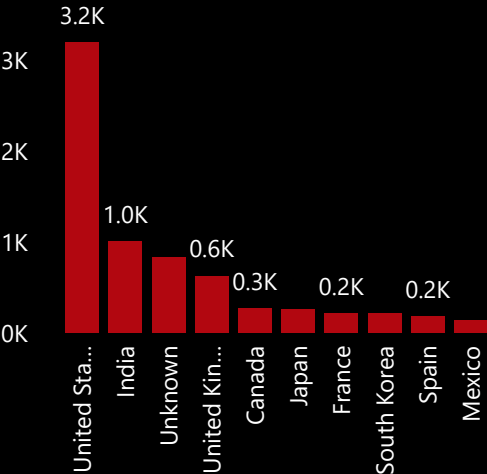
Total TV Shows

2663

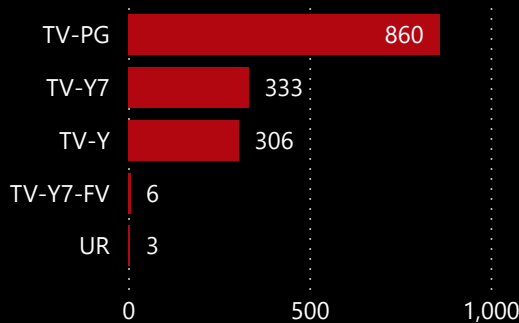
YoY Content Growth (%)

3.68

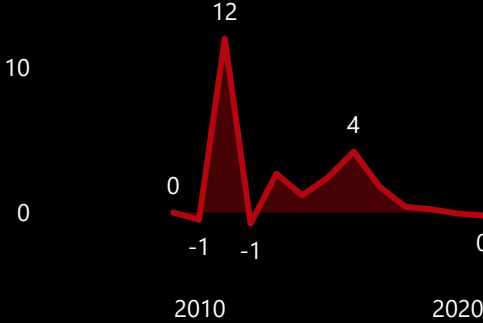
Top Markets by Content Volume



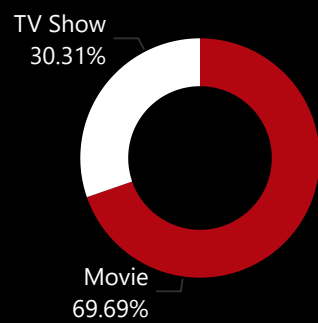
Top Content Ratings



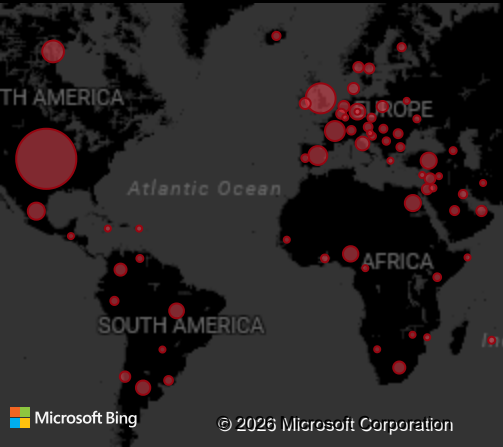
Year-over-Year Growth Trend



Movies vs TV Show



Global Netflix Content Footprint



Content Growth Trend

