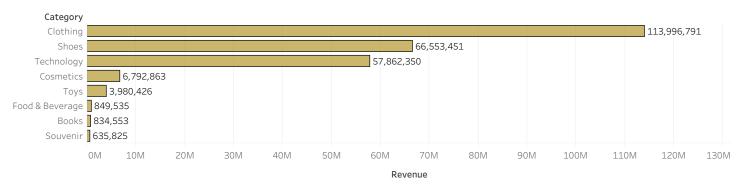
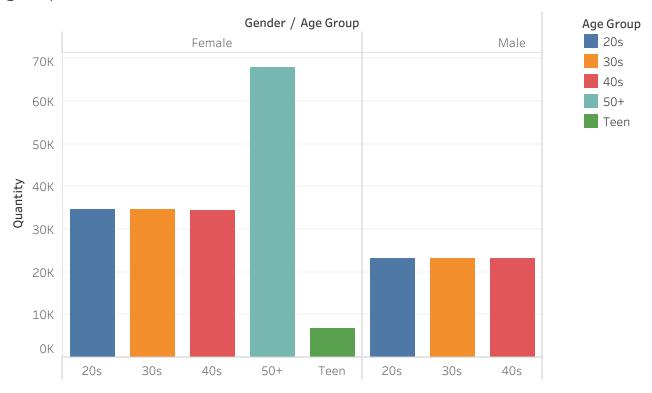
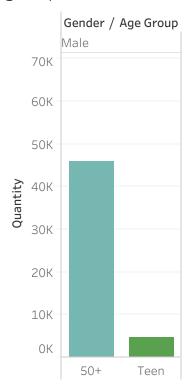
## Q1: Which product categories generate the highest revenue?

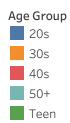


How do purchasing patterns differ across gender and age groups?



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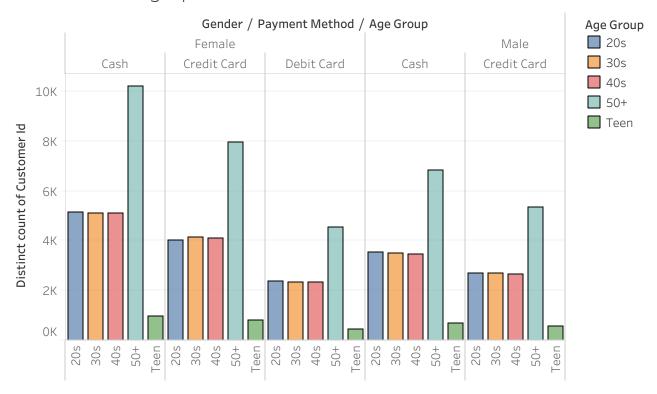




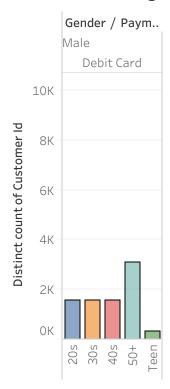
## Q3: Are there seasonal fluctuations in sales volume or customer footfall?

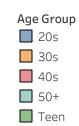


Q4: Which payment methods are most prevalent among different demographics?

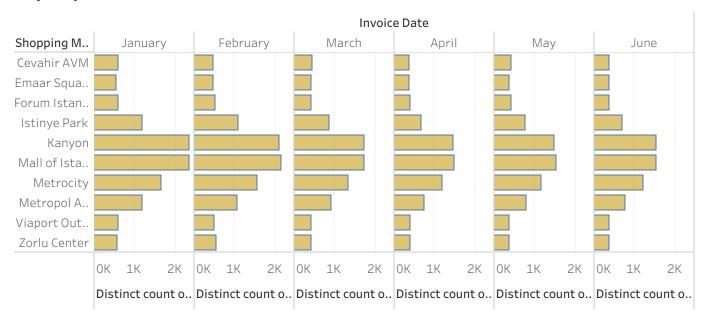


## Q4: Which payment methods are most prevalent among different demographics?





## Q5: Which shopping malls exhibit the strongest customer retention or loyalty?



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