FAITH WANJIKU KARANJA

Media & Communications Specialist | Digital Journalist | Court Reporter

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**CAREER OBJECTIVE**

A passionate and highly skilled media and communications professional with over 13 years of progressive experience in journalism, public relations, digital content creation, and strategic communications. I am driven by a commitment to storytelling that promotes justice, transparency, and informed citizenry. My objective is to align my technical skills and industry insight with a reputable organization that values innovation, integrity, and impact-driven communication, allowing me to contribute to institutional growth, media excellence, and public empowerment.

**PROFESSIONAL PROFILE**

* Versatile journalist with a solid background in court reporting, media strategy, and editorial planning.
* Founder of a legal journalism platform that provides timely, accurate, and accessible court reporting to the public.
* Experienced in event planning, guest relations, and media liaison, including developing press kits and managing public image.
* Strong interpersonal and communication skills; comfortable working across cross-functional teams and high-pressure environments.

**CORE SKILLS & COMPETENCIES**

* **Court & Legal Reporting**: Skilled in attending legal proceedings, understanding court decorum, and converting complex legal jargon into digestible stories for the general public.
* **Multimedia Production**: Proficient in video editing, photography, and creating compelling visual stories for web and broadcast.
* **Strategic Communication**: Capable of developing communication strategies and executing public relations campaigns tailored for both corporate and social causes.
* **Digital & Print Journalism**: Experience writing for newsrooms, blogs, and websites with adherence to AP style, legal ethics, and investigative rigor.
* **Budgeting & Financial Oversight**: As National Treasurer, manage funds, financial reporting, and budgeting aligned with best practices and compliance.
* **Leadership & Team Management**: Proven leadership in coordinating teams, media crews, and editorial contributors across different projects and organizations.

**EXPERIENCE**

**Willow Health Media** – *Media Consultant* *October 2024 – January 2025*

* Collaborated on health communication campaigns focused on maternal health and youth wellness.
* Wrote feature stories and produced digital videos highlighting public health issues.
* Coordinated interviews, conducted research, and designed media kits for health awareness programs

#### JusticeToday.co.ke – *Founder & Managing Director*

*Jan 2020 – Present | Nairobi, Kenya*

* Launched and currently manage Kenya’s first independent online legal journalism platform.
* Personally cover and publish ongoing court proceedings, criminal cases, and public interest litigation.
* Provide a platform for public legal education and transparency in judicial processes.

#### West-Wick College / The Mentua Show – *Communications Officer & Guest Coordinator*

**March 2020 – 2024 | Nairobi, Kenya**

* Managed all logistics related to media interviews, live and recorded shows, and guest appearances.
* Successfully scheduled and coordinated over 150 guest interviews including celebrities, legal experts, and changemakers.
* Designed and distributed professional press kits that improved brand visibility and boosted media pickup.
* Supervised field crew during outdoor media tours and ensured compliance with COVID-19 protocols during production.

#### Mizizi Africa Real Estate – *Communications Officer*

**Jan 2021 – Dec 2023 | Nairobi, Kenya**

* Directed public relations strategies to enhance brand image and market presence.
* Led advertising initiatives, and served as the company’s spokesperson for external communication.
* Consulted with real estate journalists to ensure accurate and timely reporting of company developments.
* Drafted internal newsletters, investor updates, and promotional scripts for video content.

#### Kenya National Catchball Federation – *National Treasurer*

**Jan 2020 – Present**

* Oversaw the federation’s budgeting and ensured timely disbursement of funds.
* Maintained transparent financial records and monthly financial statements.
* Advised the board on investments and strategic financial decisions.
* Collaborated with donors and sponsors to secure sports development funding.

#### The Standard Group – *Senior Court Reporter*

**Jan 2013 – March 2020 | Nairobi, Kenya**

* Covered landmark legal cases including political petitions, criminal trials, and civil disputes.
* Filed breaking court news, feature stories, and special investigative reports under tight deadlines.
* Built a strong network within the legal fraternity including lawyers, clerks, and judicial staff.
* Contributed regularly to the newspaper’s editorial content and participated in TV news segments.

#### The People Daily Newspaper – *News Reporter*

**Jan 2012 – 2013 | Nairobi, Kenya**

* Focused on judiciary, development, and business news coverage.
* Broke several high-profile court stories and contributed front-page stories.
* Filed detailed daily reports and exclusive interviews with legal experts.

#### Radio Maria Kenya – *Community Reporter & News Producer*

**Sept 2010 – Nov 2011 | Nairobi, Kenya**

* Produced daily radio bulletins and edited regional news content.
* Translated Swahili and English news bulletins for community consumption.
* Coordinated interviews with community leaders and local institutions.



**CERTIFICATIONS & PROFESSIONAL TRAINING**

**Master of Arts in Digital Journalism** Aga Khan University, Nairobi | 2019 – Present

* Focus on digital storytelling, data journalism, media ethics, and audience engagement.
* Coursework includes innovation in journalism, visual communication, and content monetization.

**Bachelor of Arts in Mass Communication** Egerton University, Njoro | 2008 – 2011

* Graduated with Second Class Honors – Upper Division.
* Specialization in print and broadcast journalism.

**Kenya Certificate of Secondary Education (KCSE)** Wellspring High School, Nairobi | 2004 – 2007

* Attained strong grades, laying the foundation for academic and professional excellence.

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**CERTIFICATIONS & PROFESSIONAL TRAINING**

* **Certificate of National Media Coordinator** – Alliance for Peace and Democracy Kenya (APEDEK), Dec 2019
* **Reporting the Judiciary** – Training by the Judiciary, UNDP, and Media Council of Kenya (MCK), Oct 2014
* **Climate Change & Media Clinics** – Reporting on Climate Change Workshop, Nov 2012
* **Certificate of Participation** – International Youth Fellowship (IYF), Aug 2008
* **Computer Packages Certification** – Booking Computer Centre, June 2014

**TECHNICAL & INTERPERSONAL SKILLS**

* Exceptional writing and proofreading ability
* Proficient with Microsoft Office, Google Suite, WordPress, Canva, and basic Adobe tools
* Strong digital literacy and understanding of SEO best practices
* Effective communicator, highly organized, and goal-oriented
* Comfortable in high-pressure environments with rapidly changing demands
* Multilingual: Fluent in English and Kiswahili

**HOBBIES & INTERESTS**

* Traveling to explore new cultures and judicial systems
* Reading legal journals, novels, and investigative stories
* Blogging on issues of justice, media freedom, and human rights
* Swimming for relaxation and fitness
* Mentoring young journalists and contributing to media literacy

**REFEREES**

**Dr. Nancy Booker** Director, Academic Affairs – Aga Khan University  
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