Gimbalabs Initiatives

Learning how to build a DAO by running a series of experiments in collaboration and co-creation.

Guiding Questions:
1. How does a DAO get things done?
2. How can we support everyone who shows up to find ways to contribute their talent, given the time they have?

Parameters:
We will run two rounds of two experiments each. Each experiment is guided by a question, and deliverables are defined below. One of the reasons we're running the experiments over two rounds is that we want the chance to iterate on all of the parameters listed here.

	Round 1	Round 2
Who: **Anyone who opts in**	Invite extended to everyone on Gimbalabs Server	Consider extending invitation beyond Discord, especially if we have something meaningful to share from Round 1.
When	February 15 - February 26 (two-week sprint)	Tent: March 8 - March 19
Question #1	How can we best leverage short video content to encourage a problem solving mindset?	Written with community input
Question #2	What is the best token-based incentive structure for Gimbalabs?	
Deliverables	See **Project Details** below	Incorporate community input.
General Research: In addition to each targeted question, groups will report back on what they're learning about communication, collaboration and compensation within a new DAO.	Example Questions: How did you meet? (platforms, sync/async) How did you share information within this group of collaborators? How did you share information outside of the group? How did you take input from outside of the group? What other tools did you use? How did you decide to split the funds? What recommendations do you have?	New questions might emerge.
Compensation	5000 Ada per experiment, to be shared among everyone who participates. Participants can choose between Ada or "Gimbal" tokens. The precise parameters of Gimbals are TBD - as per Question #2.	TBD

Role of Gimbalabs Founding Team

As founders of Gimbalabs, Juliane, Roberto, and James serve as initial leaders of this emerging DAO. We are eager to grow the leadership team, and this experiment serves as an initial step in that direction.

Here is how we will participate in the Gimbalabs Initiatives:

- We will not be the leaders of either research experiment. We are asking members of this community to volunteer as leaders and facilitators of each project.

- We will contribute to each project as participants, and will be taking lots of notes throughout.

- We will provide any administrative support necessary to see these projects through: we want the Gimbalabs community to contribute their talent and big ideas, but if there is some technical task (or just plain busy work) that needs to be done, we'll be happy to take that on.

- We will not receive additional compensation for this work. All of the 5000 ADA budget for each experiment is for everyone who opts in, with the exclusion of Gimbalabs founders.

Project Details

EXPERIMENT #1

How can we best leverage short video content to encourage a problem solving mindset?

Assumptions:
- The Gimbalabs community brings a wealth of experience, perspective, and ideas.
- Short, engaging video content is an effective way to reach a broad audience.

Hypothesis:
We can create a shared library of video content, drawn from various contributors, that explores how current problems might be addressed by new tools, while also raising new questions. Individual videos, and the library as a whole, can support contributors in their varied autonomous projects.

Deliverables:
- **Calendar** outlining topics to be covered over eight weeks, with one video planned for each weekday (40 short videos over 8 weeks)
- **Technical recommendations** for creating, hosting, and sharing video content
- **Content:** The first ten of those 40 videos

EXPERIMENT #2

What is the best token-based incentive structure for Gimbalabs?

Assumptions:
- Gimbalabs will be a DAO that creates educational content, connects builders, and consults with new and legacy organizations who want to learn about or build upon the blockchain.
- A wide variety of people, with different skills, learning goals, individual projects, and potential time commitments will participate in the Gimbalabs DAO.
- The income for this DAO will come from clients who hire teams to complete projects in blockchain adoption, use and education.

Hypothesis:
We can use native tokens on Cardano to create incentive structures that reward people who contribute to educational, open source, and commercial goals of Gimbalabs DAO. What we create will serve the needs of Gimbalabs as a DAO, while also providing lessons and experience that we can all share widely.

Deliverables:
- A set of recommendations for how to build Gimbalabs incentive structures.