

The background of the entire slide is a close-up, high-resolution photograph of dark brown, roasted coffee beans. The beans are scattered across the frame, with some in sharp focus in the foreground and others blurred in the background, creating a sense of depth. The lighting is warm and slightly dim, highlighting the texture and creases of the beans.

# Bright Light Coffee Shop

BUSINESS INSIGHTS

# AGENDA



*Total Revenue by Product*



*Peak Times*



*Units sold by product category*

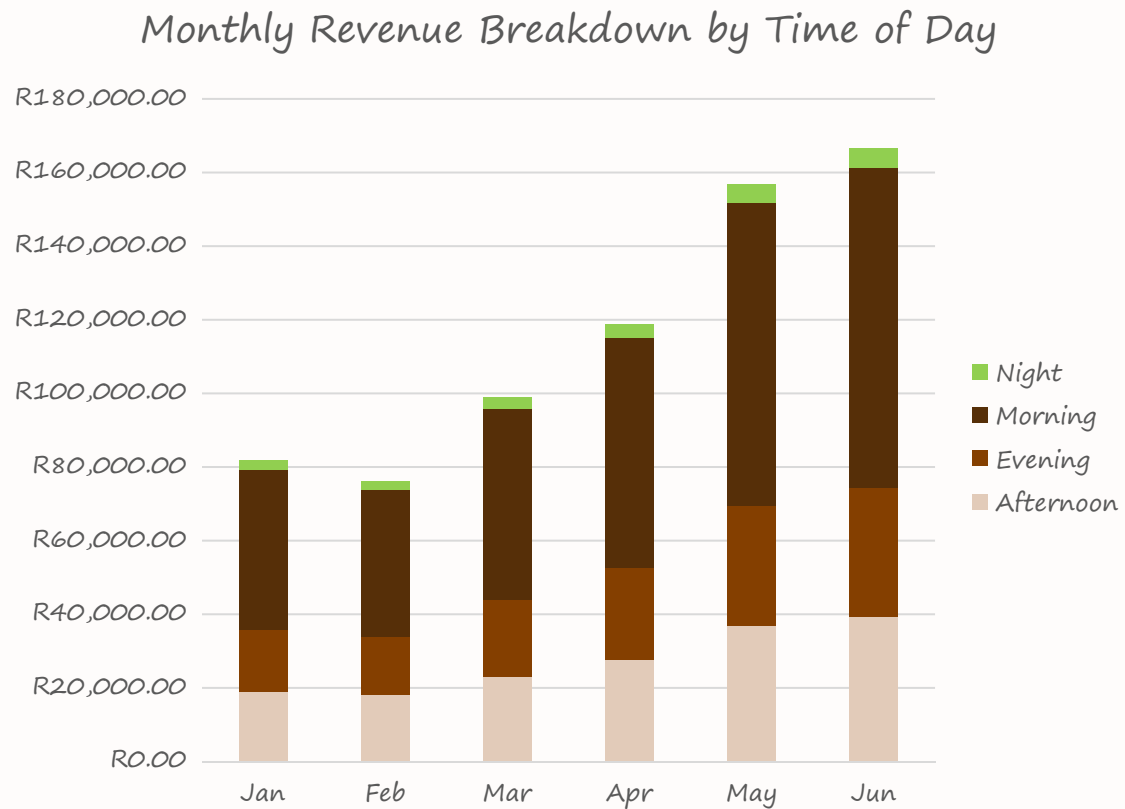


*Top Products*



*Recommendations*

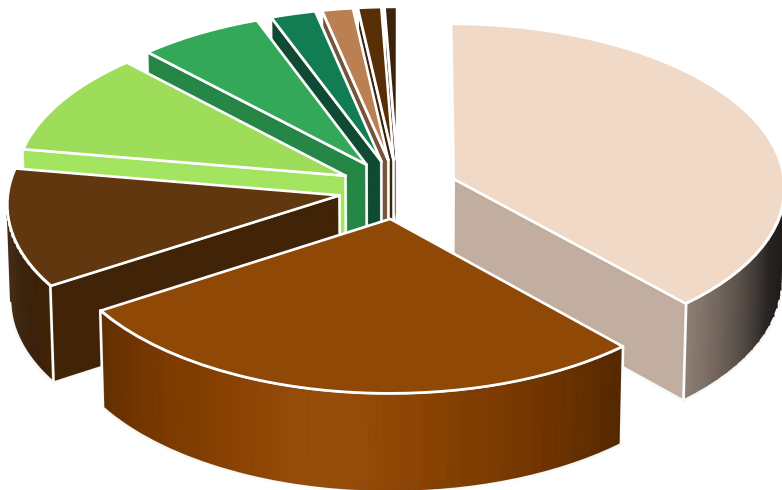
# REVENUE BREAKDOWN BY TIME OF DAY





# PRODUCT MIX

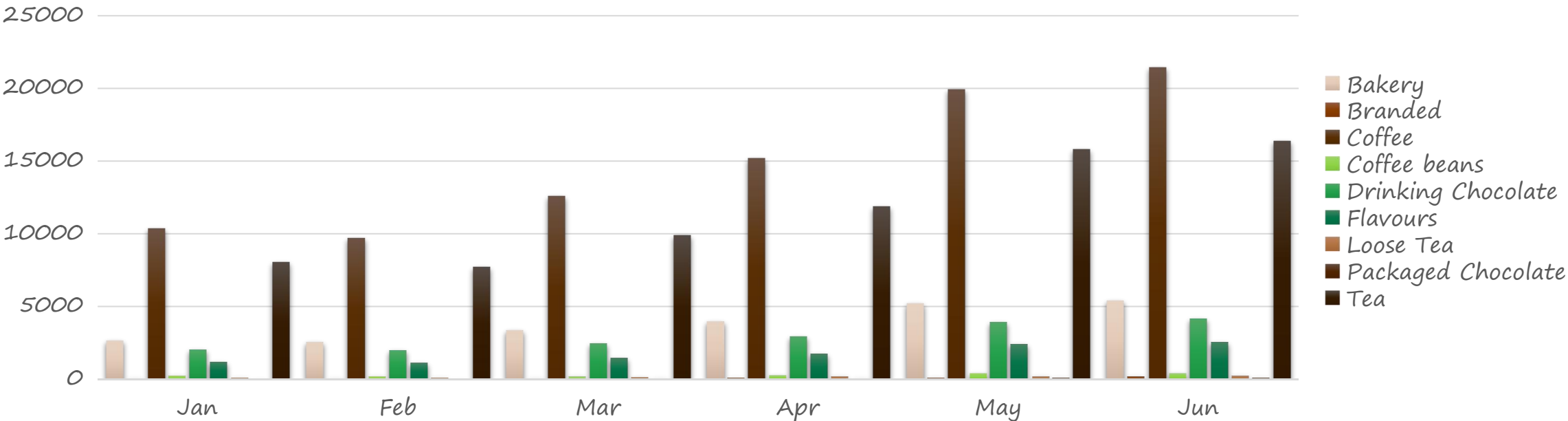
- Xxx
- Xxx



- Coffee
- Tea
- Bakery
- Drinking Chocolate
- Coffee beans



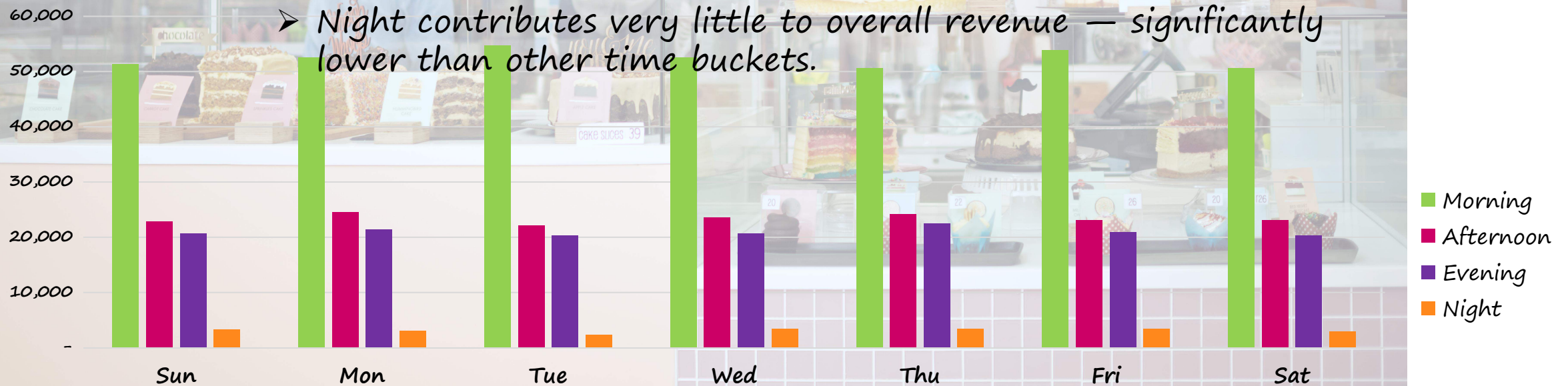
# MONTHLY UNITS SOLD BY PRODUCT CATEGORY





# PEAK TIMES

- Morning time bucket consistently generates the highest revenue across all days of the week.
- Afternoon revenue is the second-highest across most days, though there's a smaller margin between Afternoon and Evening.
- It does not show any strong peaks or dips, indicating consistent but moderate activity during evenings.
- Night contributes very little to overall revenue — significantly lower than other time buckets.



# RECOMMENDATIONS



## REVENUE GROWTH

- Increase sales in afternoon through
- lunch time specials and promotions
- Meal combos of adding bakery selection with a coffee / tea



## PRODUCT PERFORMANCE

- Offer discount on promotional products
- Buy one get one free to promote new products





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Bright  
Light  
Coffee  
Shop

THANK YOU