

COFFEE SHOP

"Bringing Happiness in Every Cup"



AGENDA



**TOTAL REVENUE
BY PRODUCT**



PEAK TIMES



**UNITS SOLD
BY PRODUCT CATEGORY**



TOP PRODUCTS



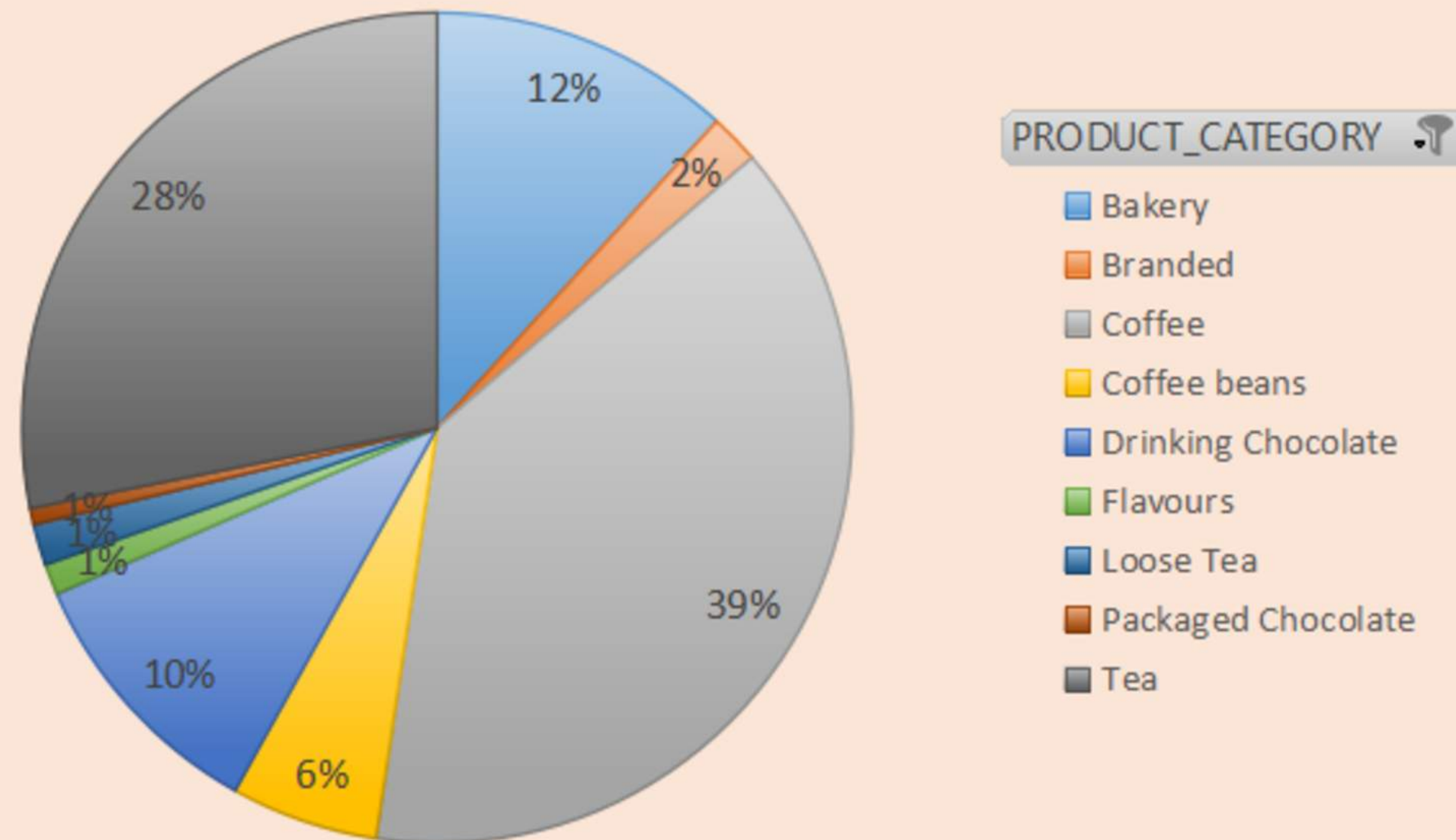
RECOMMENDATIONS



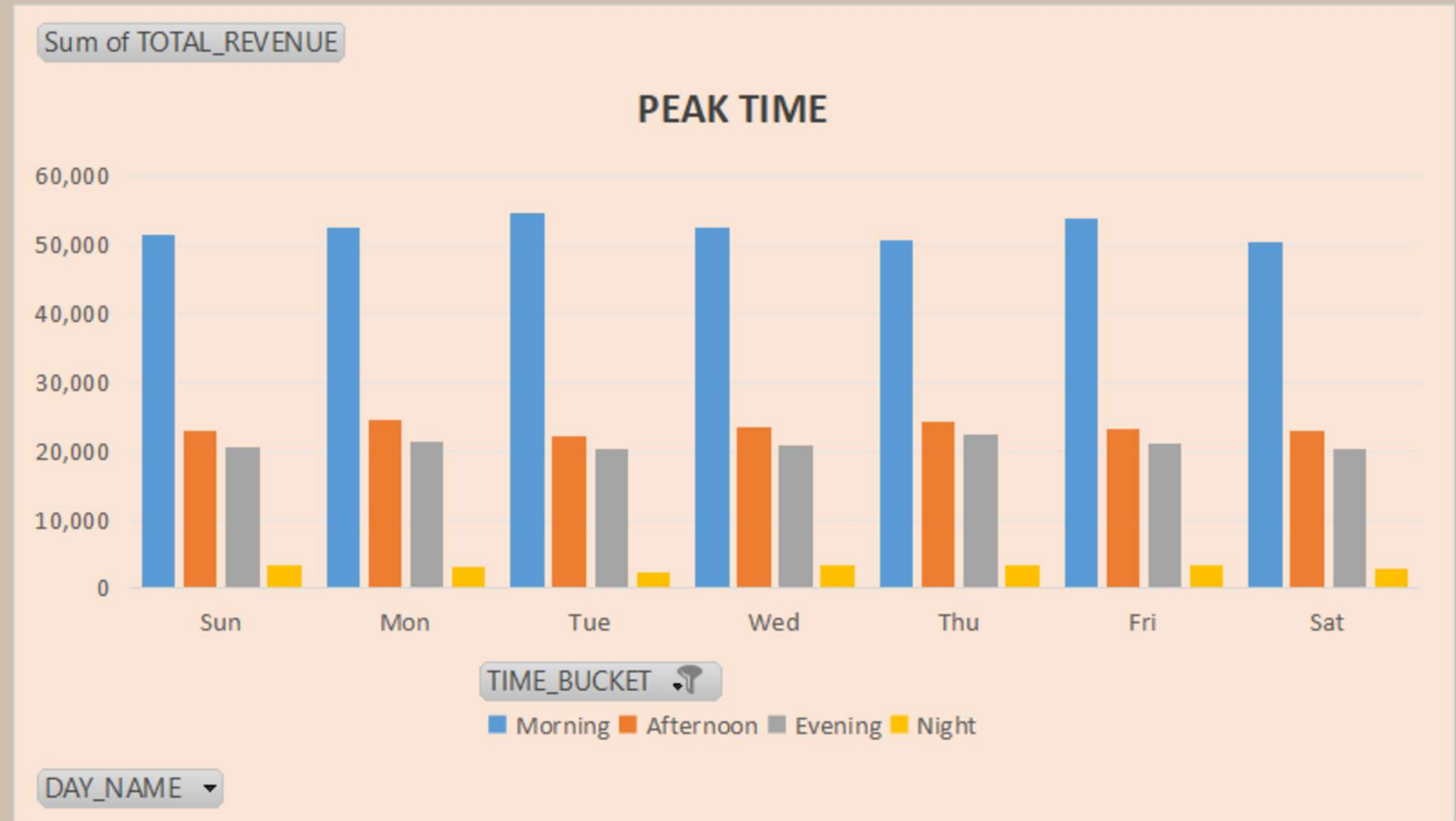
TOTAL REVENUE BY PRODUCT

Sum of TOTAL_REVENUE

TOTAL REVENUE PER PRODUCT CATEGORY



PEAK TIMES

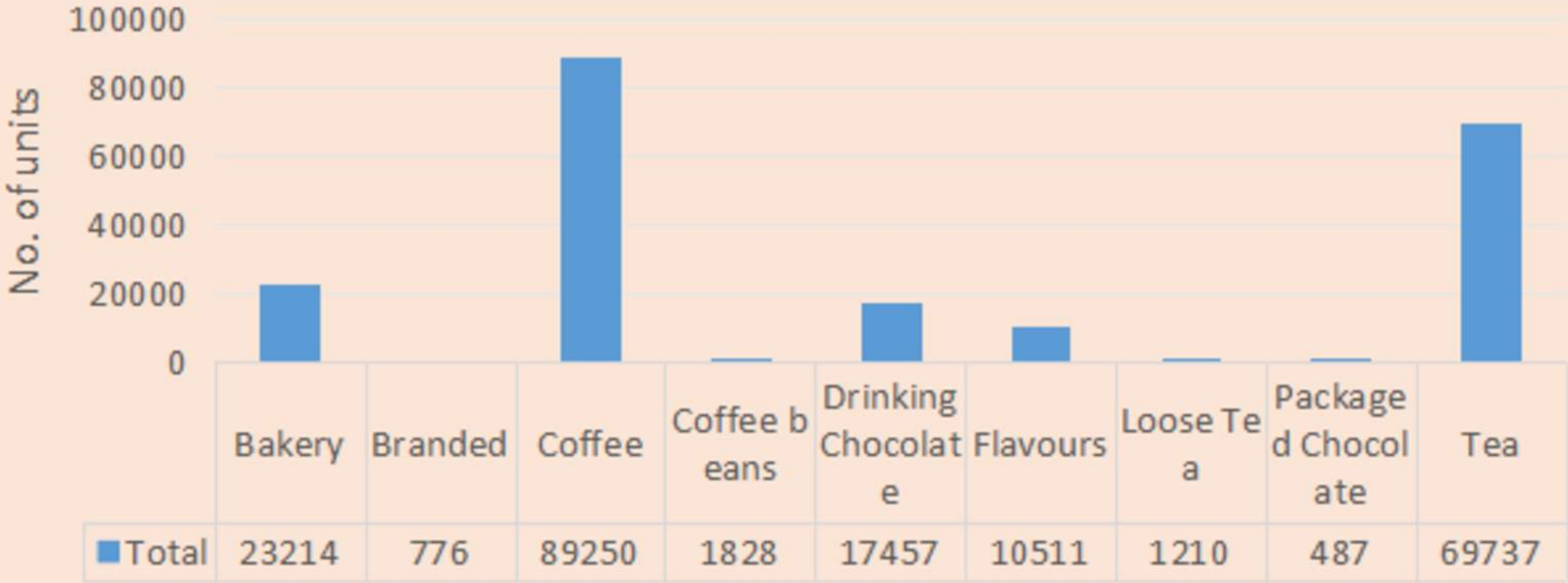


- Peak Times of our business is in the Morning
- Afternoon is the second busy time slot
- Low turnover at night

UNITS SOLD BY PRODUCT CATEGORY

Sum of NUMBER_OF_UNITS_SOLD

Units sold by Product Category

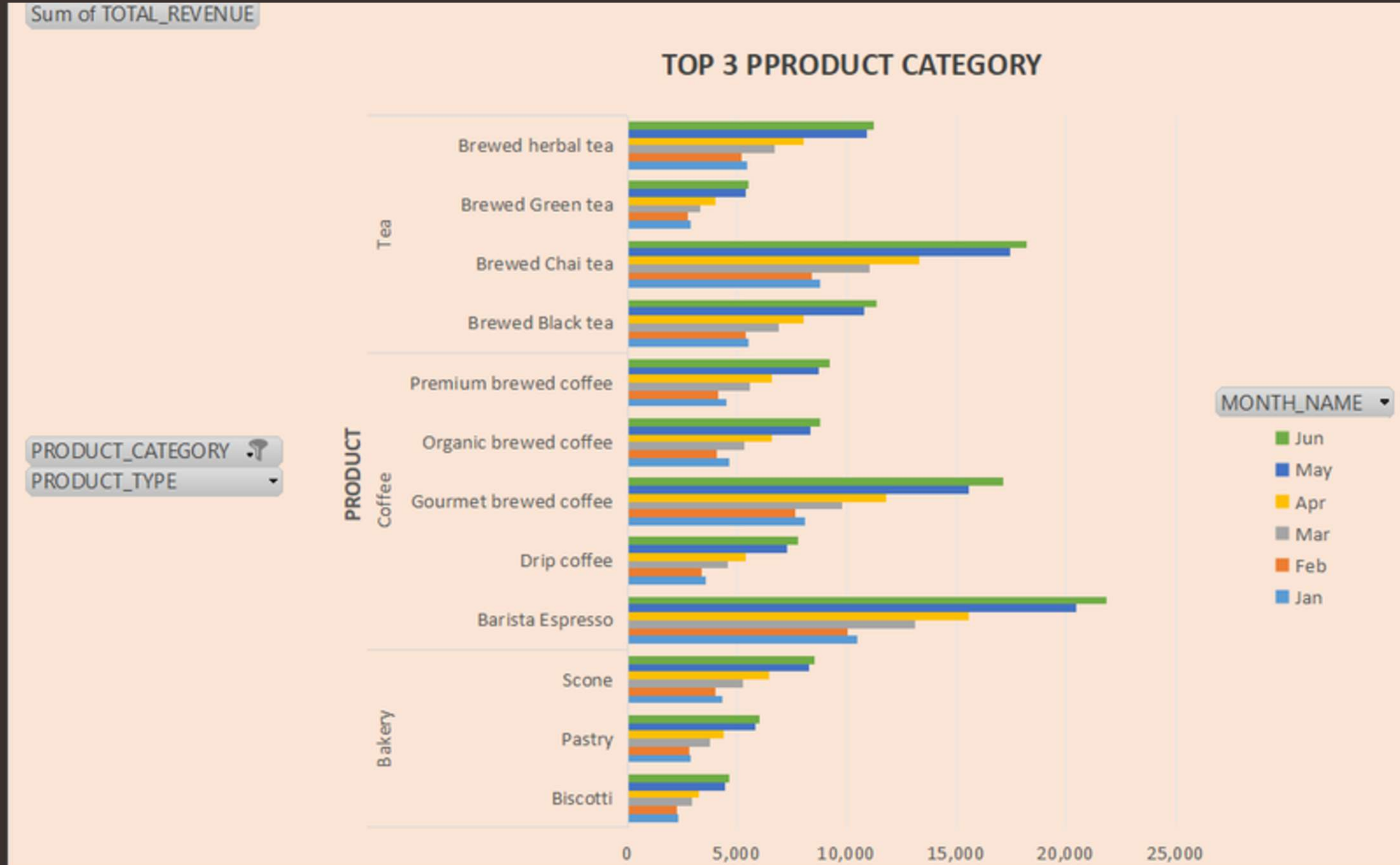


PRODUCT_CATEGORY



COFFEE, TEA and BAKERY are the top 3 products sold

ZOOM IN ON TOP 3 CATEGORY



REVENUE GROWTH:

- **Increase sales in afternoon through lunch time specials and promotions**
- **Meal combos of adding bakery selection with a coffee / tea**

PRODUCT PERFORMANCE:

- **Offer discount on promotional products**
- **Buy one get one free to promote new products**

RECOMMENDATIONS



THANK

YOU

Connect with us on social media or visit one of our locations.
We can't wait to share a cup of coffee with you!"

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