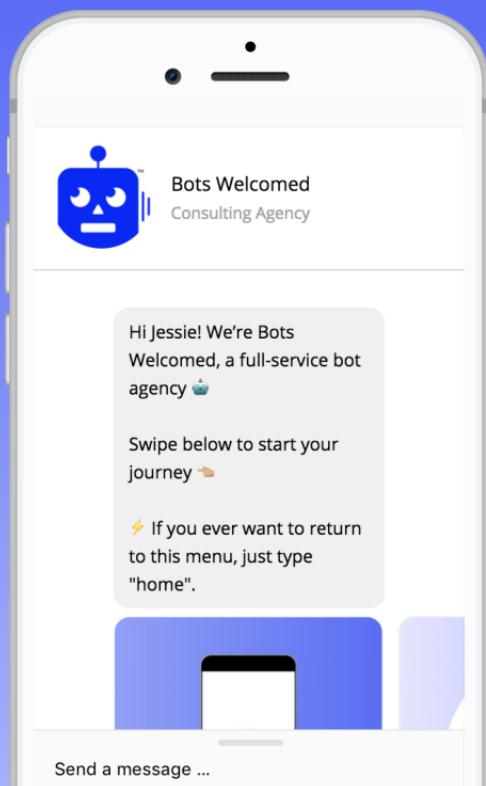


EST 2017

# WE BUILD BOTS

LET'S START A CONVERSATION





## WHAT WE DO

We're a full-service agency that builds and maintains chatbots for companies like yourself.

We exist to help you take advantage of the next BIG shift in communication: Messenger bots. They're the new email, apps, and so much more.

Simply put, they automate interactions between a business and its audience, and can have customized conversations with each of your customers and leads.

Billions of consumers on Facebook Messenger are raving about them. The results for businesses are incredible.

Don't believe us just yet. Let us show you.



CHAT WITH US BY CLICKING [HERE](#)

# FACEBOOK MESSANGER TIMELINE



2015

Messaging app global user # surpasses social media app global user #.

2016

Facebook announces Messenger Chatbots.

2017

1.3 billion monthly active users.  
Messenger becomes the most popular messaging platform in the world.

2017

100,000+ Messenger chatbots released.  
Hundreds more are being made everyday.

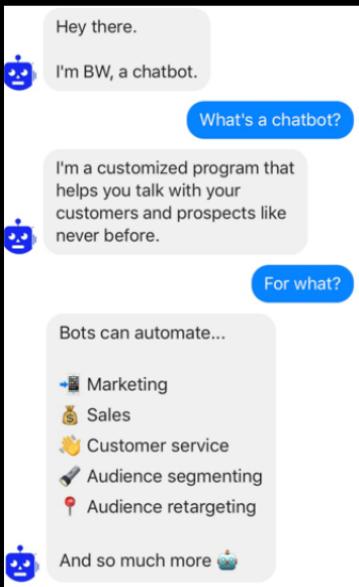


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# WHAT IS A MESSENGER CHATBOT?

Anyone with a Facebook page can implement a Messenger chatbot.

The bot is programmed (by someone like us) to interact automatically with Facebook users in their inbox.



Bots let you interact with your current and future customers 24/7.



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# 5 MIND-BLOWING STATS



2B+ messages are exchanged  
businesses<>customer every month.



\$5B+ in sales have been done in  
Messenger over the last year.



53% of people who message businesses  
say they're more likely to shop with a  
business they can message



70%+ open rates



60%+ click-through rates

Sources:

- 1, 2, 3. Facebook Messenger public data
- 3, 4. Our client averages

\*Individual results may vary.



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# WHAT PROBLEMS CAN BOTS SOLVE?

Send Mass  
Messages

Build Brand  
Awareness

Answer  
Questions

Sell Your  
Products



Goal 1: Increase sales + customer retention rate.



Goal 2: Fully automate customer conversations and lead conversion.



Product  
Sales



Marketing + Drip  
Campaigns



Lead Generation  
+ Qualification



Subscriber  
Sign-up @ Events



Loyalty  
Programs



Cart Abandonment  
Follow-up

And so much more.



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# 750+ APP INTEGRATIONS



**stripe**



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# DEVELOPMENT TIMELINE

## MEET



- We understand the why, how, & what of your business
- We discuss your desired chatbot functionalities

## BUILD



- We develop your chatbot's personality together
- Our Bot Specialists will craft a fully operational chatbot
- Our team will build & customize your lead funnel

## LAUNCH



- We release your chatbot to your audience
- We activate your funnel
- We begin collecting subscriber data

## MANAGE



- We update and refine your content and offerings
- We will hold regular Bot Specialist meetings



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## CUSTOM BUILD

**\$2500\***

### ✓ 3 Main Functionalities

We'll create 3 in-depth solutions to solve your business goals inside of your bot. Example functionalities include shopping inside of Messenger, making reservations, and running monthly contests.

### ✓ Website Chat Plugin

Your Messenger bot will also live on your site, and conversations will be saved in Facebook Messenger.

### ✓ 5 API Integrations\*

We'll sync all of your Messenger data to other platforms you use, like your CRM and Google Drive. Additional charge for connection to Zapier with certain integrations.

### ✓ Referral URLs

We can create referral URLs to put on any destination to track how many people came from there. For example, if you do an influencer marketing campaign, you can link to your bot's referral link and give the influencer's audience a custom message. We'll also track how many subscribers came from that campaign and be able to retarget them in the future.

### ✓ Welcome Message

Your bot will greet anyone who connects with it using any message you'd like.

### ✓ Messenger Greeting

Users can see your greeting that explains what your chatbot is about, before they are subscribed.

### ✓ Bot Specialist Support (email, Messenger, phone)



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# READY TO GET STARTED?

## MONTHLY MANAGEMENT

\$275 - \$595  
per Month

Feature	\$275	\$445	\$595
<b>User Segmentation</b>			
Creating a complex system inside your bot using User Attributes that enables us to target specific people who have interacted with your bot. This enables us to broadcast to those people based on their interests, etc.	✓	✓	✓
<b>New Functionalities/Campaigns</b>			
Creating a new branch of your funnel (i.e. You want to start selling products inside your bot) (Includes ads, API integrations, user segmentation, follow-ups, sequences).	1	2	2
<b>New Bot Opt-Ins</b>			
Setting up new messages from where people can become your subscribers (i.e. anytime you post on your Facebook page, we can set up the Comment to Messenger feature so that any commenters receive a message)	1	1	5
<b>Advanced Natural Language Processing</b>			
Updating your bot each week with new AI	✓	✓	✓
<b>Broadcasts per Week</b>			
Setting up one-time messages each week to either your entire Messenger list, or segments of it	1	1	5
<b>Testing New Messenger Features</b>			
Any time the Messenger API changes, Messenger releases a new feature, or Chatfuel releases a new feature, we test it extensively for your bot. This happens almost every week.	✓	✓	✓
<b>Bot Specialist Support</b>			
Available via call, email, or Facebook Message: Monday - Friday from 9 AM - 5 PM CST. Weekend/after hours support available when necessary.	5 Hours	Unlimited	Unlimited
<b>Weekly Bot Specialist Reports</b>			
Every week, we can send you a digest of your user segments, results of any ongoing campaigns, and any other info you'd like.	✓	✓	✓



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# LET'S START A CONVERSATION



FREE CONSULTATION



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