Faye Elizabeth

UX/UI Designer/Researcher

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TECHNICAL SKILLS

Languages: JavaScript, HTML, CSS
Tools: Figma, Framer, Adobe XD, Miro, Jira, Git
Design Skills: Design Thinking Process, Usability testing, Product strategy, Stakeholder management, User research

PROJECTS

Artist Pulse   Jun. 2023 – Aug 2023
Mobile App Design   *Vancouver, Canada*

Tools Used: Figma, Unsplash, Competitive Anlaysis, User Research, A/B Testing, Miro

- Conceptualized and designed the user interface (UI) to incorporate 3D elements seamlessly into the website layout.
- Implemented responsive design principles to ensure optimal viewing and interaction experiences on desktop, tablet, and mobile devices.
- Integrated interactive features such as product rotation, zoom, and click-to-view details for enhanced user engagement
- Conducted usability testing and gathered feedback to iterate on design and functionality improvements

EcoCore   Dec. 2023 – Feb 2024
Mobile App & Responsive Website Design   *Vancouver, Canada*

Tools Used: Figma, Competitive Analysis, Miro, A/B testing, Unsplash, User Research

- Conducted user testing and feedback sessions to iteratively improve the app and website based on user insights and preferences.
- Designed the user interface (UI) and user experience (UX) for both the mobile app and responsive website, ensuring intuitive.
- Implemented responsive design principles to ensure seamless user experiences across various devices, including smartphones, tablets, and desktops.

3D Applix   Feb. 2024 – Mar 2024
Responsive 3D Website Design   *Vancouver, Canada*

Tools Used: Spline, Framer

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EXPERIENCE

UI/UX Consultant   June 2023 - Present
Articodea   *Vancouver, Canada*

- Collaborated with cross-functional teams, including developers and product managers, to translate user requirements into actionable design solutions.
- Conducted competitive analysis and benchmarking studies to identify industry trends and opportunities for innovation in UX/UI design.
- Contributed to the creation of wireframes, prototypes, and mockups for digital interfaces, ensuring alignment with user-centric design principles and best practices.
- Participated in design reviews and critique sessions to provide feedback and suggestions for improving the usability, accessibility, and overall user experience of digital products.
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- Assisted in conducting user research to gather insights and identify user needs and pain points.

- Stayed updated on emerging technologies, design tools, and UX/UI trends to continuously improve skills and contribute to the growth of the team.

Senior Technical Recruiter

Jun 2019 - Sep 2022

Honeywell, Keyloop, Boeing

Toronto, Winnipeg, Canada

- Successfully recruited technical talent to support Keyloop's, Boeing's, and Honeywell's expansion contributing to the company's growth and market leadership.
- Led recruitment efforts for technical roles within the automotive software, aerospace, and building technologies sector, focusing on positions such as software developers, aerospace engineers, UX/UI Designers, and business analysts
- Offered essential expertise to the organization on all matters related to recruitment, including the creation and execution of attraction and selection strategies, along with candidate management utilizing our internal ATS
- Played a key role in integrating recruitment processes and practices following the merger with Keyloop, ensuring a seamless transition and alignment with Keyloop's organizational culture and values
- Analyzed data and utilized applicant tracking systems to optimize recruitment, resulting in a 20 percent reduction in time-to-fill positions and improved operational efficiency
- Coordinated interview schedules, conducted reference checks, and facilitated offer negotiations to secure successful candidate placements.
- Ensured a positive candidate experience throughout all stages of the recruitment process, prioritizing candidates' favourable interactions and engagement
- Established strong relationships with hiring managers and internal stakeholders, earning recognition for effective communication, collaboration, and problem-solving.
- Participated in diversity and inclusion initiatives, promoting diverse hiring practices and contributing to the creation of an inclusive workplace culture.

Onboarding and Training Coordinator

May 2016 - Apr 2019

SkipTheDishes

Winnipeg, Canada

- Developed and implemented comprehensive onboarding programs for new employees, ensuring a smooth transition into the organization and alignment with company culture and values.
- Acted as a point of contact for employees regarding training inquiries, resource requests, and career development opportunities.
- Received positive feedback from employees and managers on the effectiveness and relevance of training initiatives, contributing to improved performance and productivity.
- Facilitated interactive training sessions, incorporating hands-on activities, role-plays, and group discussions to enhance learning effectiveness and engagement.

EDUCATION

University Of Manitoba

Winnipeg, Canada

BSc. Genetics, Faculty of Science

2016 - 2021

CERTIFICATIONS

UX/UI Design Professional Certificate - Google

Issued Dec 2023