

Faye Elizabeth James

UX/UI Designer/Researcher

604-780-4847 | [Email/Faye](#) | [LinkedIn/Faye](#) | [Portfolio/Faye](#)

TECHNICAL SKILLS

Languages: JavaScript, HTML, CSS, Python
Tools: Figma, Framer, Adobe XD, Miro, Jira, Git
Design Skills: Design Thinking Process, Usability Testing, Product Strategy, Stakeholder Management, User Research

PROJECTS

Artist Pulse Jun. 2023 – Aug 2023
Mobile App Design Vancouver, Canada

Tools Used: Figma, Unsplash, Competitive Analysis, User Research, A/B Testing, Miro

- Conceptualized and designed the user interface (UI) to incorporate 3D elements seamlessly into the website layout.
- Implemented responsive design principles to ensure optimal viewing and interaction experiences on desktop, tablet, and mobile devices.
- Integrated interactive features such as product rotation, zoom, and click-to-view details for enhanced user engagement
- Conducted usability testing and gathered feedback to iterate on design and functionality improvements

EcoCore Dec. 2023 – Feb 2024
Mobile App & Responsive Website Design Vancouver, Canada

Tools Used: Figma, Competitive Analysis, Miro, A/B testing, Unsplash, User Research

- Conducted user testing and feedback sessions to iteratively improve the app and website based on user insights and preferences.
- Designed the user interface (UI) and user experience (UX) for both the mobile app and responsive website, ensuring intuitive.
- Implemented responsive design principles to ensure seamless user experiences across various devices, including smartphones, tablets, and desktops.

3D Applix Feb. 2024 – Mar 2024
Responsive 3D Website Design Vancouver, Canada

Tools Used: Spline, Framer

- Conceptualized and designed the user interface (UI) to incorporate 3D elements seamlessly into the website layout.
- Implemented responsive design principles to ensure optimal viewing and interaction experiences on desktop, tablet, and mobile devices.
- Integrated interactive features such as product rotation, zoom, and click-to-view details for enhanced user engagement
- Conducted usability testing and gathered feedback to iterate on design and functionality improvements

EXPERIENCE

UI/UX Consultant June 2023 - Present
Articodea Vancouver, Canada

- Collaborated with cross-functional teams, including developers and product managers, to translate user requirements into actionable design solutions.
- Conducted competitive analysis and benchmarking studies to identify industry trends and opportunities for innovation in UX/UI design.
- Contributed to the creation of wireframes, prototypes, and mockups for digital interfaces, ensuring alignment with user-centric design principles and best practices.
- Participated in design reviews and critique sessions to provide feedback and suggestions for improving the usability, accessibility, and overall user experience of digital products.
- Participated in design reviews and critique sessions to provide feedback and suggestions for improving the usability, accessibility, and overall user experience of digital products.
- Assisted in conducting user research to gather insights and identify user needs and pain points.

- Stayed updated on emerging technologies, design tools, and UX/UI trends to continuously improve skills and contribute to the growth of the team.

Senior Technical Recruiter

Jun 2019 - Sep 2022

Honeywell, Keyloop, Boeing

Toronto, Winnipeg, Canada

- Successfully recruited technical talent to support Keyloop's, Boeing's, and Honeywell's expansion contributing to the company's growth and market leadership.
- Led recruitment efforts for technical roles within the automotive software, aerospace, and building technologies sector, focusing on positions such as software developers, aerospace engineers, UX/UI Designers, and business analysts
- Offered essential expertise to the organization on all matters related to recruitment, including the creation and execution of attraction and selection strategies, along with candidate management utilizing our internal ATS
- Played a key role in integrating recruitment processes and practices following the merger with Keyloop, ensuring a seamless transition and alignment with Keyloop's organizational culture and values
- Analyzed data and utilized applicant tracking systems to optimize recruitment, resulting in a 20 percent reduction in time-to-fill positions and improved operational efficiency
- Coordinated interview schedules, conducted reference checks, and facilitated offer negotiations to secure successful candidate placements.
- Ensured a positive candidate experience throughout all stages of the recruitment process, prioritizing candidates' favourable interactions and engagement
- Established strong relationships with hiring managers and internal stakeholders, earning recognition for effective communication, collaboration, and problem-solving.
- Participated in diversity and inclusion initiatives, promoting diverse hiring practices and contributing to the creation of an inclusive workplace culture.

Onboarding and Training Coordinator

May 2016 - Apr 2019

SkipTheDishes

Winnipeg, Canada

- Developed and implemented comprehensive onboarding programs for new employees, ensuring a smooth transition into the organization and alignment with company culture and values.
- Acted as a point of contact for employees regarding training inquiries, resource requests, and career development opportunities.
- Received positive feedback from employees and managers on the effectiveness and relevance of training initiatives, contributing to improved performance and productivity.
- Facilitated interactive training sessions, incorporating hands-on activities, role-plays, and group discussions to enhance learning effectiveness and engagement.

EDUCATION

University Of Manitoba

Winnipeg, Canada

BSc. Genetics, Faculty of Science

Udacity

Vancouver, Canada

Nanodegree, Front End Web Development

Udacity

Vancouver, Canada

Nanodegree, User Experience

CERTIFICATIONS

UX/UI Design Professional Certificate - Google

Issued Dec 2023