## **FAVOUR NGBEDE**

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vancouver, BC V6K3W2

#### **CAREER OBJECTIVE**

As a certified UX/UI professional, I navigate the dynamic intersection of design and leadership with a unique background spanning project management, recruiting, and search engine optimization. My recent certification in UX/UI Design underscores my commitment to user-centric innovation. I am armed with a proven track record in leadership roles, bringing adaptability and a diverse skill set to craft compelling, intuitive, and delightful user experiences.

In the ever-evolving field of UX, my passion for efficient design solutions fuels my eagerness to contribute fresh insights. With a foundation in management leadership and emerging expertise in UX, I am poised to channel my adaptability, communication prowess, and project management acumen to elevate your team's success. Ready to apply my unique blend of skills, I am enthusiastic about the prospect of contributing to the growth of dynamic design teams and enhancing user experiences.

#### **SKILLS**

Customer Needs Assessments		User Training	Site Layout	Web Application Development
Usability Testing	Mockups and Prototypes		Interface Design	Mobile Application Design
Augmented Reality Information Architectu		ion Architecture	Responsive W	/eb Design

#### **EXPERIENCE**

#### UX/UI DESIGNER, vancouver, BC

Coursera, February 2023-Present

- Collaborated with product managers, developers and other UX designers in a fast-paced Agile environment.
- Ensured cross-browser compatibility when coding frontend interfaces using HTML5, CSS3 and JavaScript.
- Optimized website content for search engine visibility by utilizing SEO best practices and techniques.
- Implemented responsive web designs across multiple device types such as desktop, tablet and mobile phones.
- Researched current trends in UI and UX design principles and practices to stay up-to-date with best practices.
- Applied knowledge of accessibility standards to ensure that all designs were compliant with industry standards.
- Analyzed customer feedback to identify areas of improvement for UI design elements.

#### SENIOR TALENT ACQUISITION MANAGER, vancouver, BC

Reflik, February 2023-Present

- Facilitated recruitment workflows between candidates and hiring managers.
- Optimized recruitment by influencing leaders and key stakeholders across the organization

- Performed extensive data analysis and harnessed the capabilities of applicant tracking systems to optimize the
  recruitment process, achieving a notable 20% reduction in time-to-fill positions while enhancing overall operational
  efficiency
- Devised and executed strategic planning initiatives and innovative business development strategies, culminating in a significant 30% expansion of our talent pipeline
- This strategic effort led to the attraction of a higher echelon of candidates for pivotal positions
- Leveraged advanced interviewing methodologies and adept interpersonal skills to effectively onboard premier technical talent
- This strategic approach resulted in a commendable 15% upswing in employee retention rates within the inaugural year

#### **SENIOR RECRUITER, Toronto, ON**

Honeywell, February 2022-September 2022

- Directed operational recruitment efforts spanning Canada's western and eastern regions, with a direct reporting line to the Global Recruitment Manager
- Additionally, provided instrumental assistance across a spectrum of recruitment initiatives as they arose
- Conducted strategic intake meetings with hiring managers to outline recruitment prerequisites, and sourcing methodologies, and establish clear service level agreements
- Offered pivotal support and counsel to the organization concerning all facets of recruitment, encompassing the formulation and execution of attraction and selection strategies, as well as the adept management of candidates utilizing our in-house ATS
- Scheduled weekly progress meetings with stakeholders to deliberate essential recruitment data reports, thereby identifying qualified candidates and evaluating recruitment activities
- Surpassed the offer acceptance rate target within the initial month of tenure and successfully filled 12 roles within the first two months
- Ensured a positive candidate experience throughout all stages of the recruitment process, prioritizing candidates' favorable interactions and engagement

#### **RECRUITMENT ADVISOR, Winnipeg, MB**

Keyloop RAPID RTC, October 2021-January 2022

- Oversaw recruitment operations within the Canadian office, reporting directly to the Global Recruitment Manager
- Conducted meetings with department heads to outline staffing needs, establish recruitment timelines, and formulate sourcing strategies
- Offered essential expertise to the organization on all matters related to recruitment, including the creation and execution of attraction and selection strategies, along with candidate management utilizing our internal ATS
- Utilized a variety of sourcing methods, including LinkedIn, databases, and market analysis, to identify suitable candidates for open positions
- Applied screening and selection criteria to assess candidate qualifications and gauge the strengths of individuals within the candidate pool.

#### **TECHNICAL RECRUITER, Winnipeg, MB**

Boeing, June 2019-June 2020

- Oversee recruitment operations across diverse time zones
- Collaborate closely with hiring managers, conducting strategy/intake meetings to delineate role prerequisites, interpret desired qualifications, and publish succinct job requisitions on the recruitment platform.

#### T & D PROGRAM MANAGER, Winnipeg, MB

- Orchestrated a team of five training coordinators, fostering collaborative ideation and ensuring seamless knowledge transfer within the team.
- Innovated and crafted engaging training materials, incorporating design principles to enhance the learning experience for diverse audiences.
- Actively participated in continuous learning initiatives, honing not only team management skills but also expanding design acumen to stay abreast of industry trends.
- Consistently met project deadlines, upholding a commitment to delivering high-quality and visually appealing design solutions.
- Contributed to the enhancement of user experiences in courier orientation, leveraging design thinking principles to streamline and optimize processes.
- Spearheaded the onboarding process for new Customer Service Representatives (CSRs), employing user-centric design methodologies to create intuitive training pathways.
- Provided managerial assistance to CSR agents, ensuring a supportive and collaborative environment that fosters creativity and effective problem-solving.
- Organized and led training sessions for new team members, incorporating UX principles to make the learning experience both informative and visually engaging.

#### **EDUCATION**

# CERTIFICATION - UX/UI DESIGN SPECIALIZATION GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE, Vancouver, BC

August 2023

#### **CERTIFICATION - SEARCH ENGINE OPTIMIZATION, Vancouver, BC**

Hubspot Academy, June 2023

#### **CERTIFICATION - ASSOCIATE PROFESSIONAL HUMAN, Vancouver, BC**

Internati HRCI, February 2023

#### **BACHELOR OF SCIENCE (B.S IN GENETICS, Winnipeg, MB**

University of Manitoba, December 2021

June 2019

#### **CERTIFICATIONS**

UX/UI Professional Specialization

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#### **REFERENCES**

References available upon request

#### **VOLUNTEER EXPERIENCE**

### PRODUCT/PROJECT MANAGER, vancouver, BC

DEFEND, November 2023-Present

- Created detailed reports outlining project objectives, goals, milestones, resources, timeline estimates, risks, issues, actions plans.
- Coordinated with stakeholders to ensure requirements were met and projects completed on schedule.
- Identified areas for improvement in existing processes, driving efficiencies and cost savings across the business.