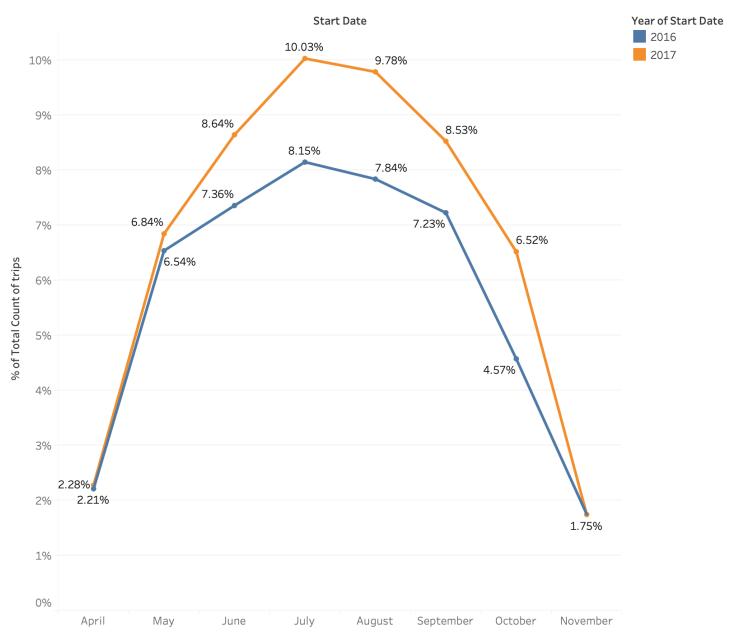
Tableau project Bixi riders

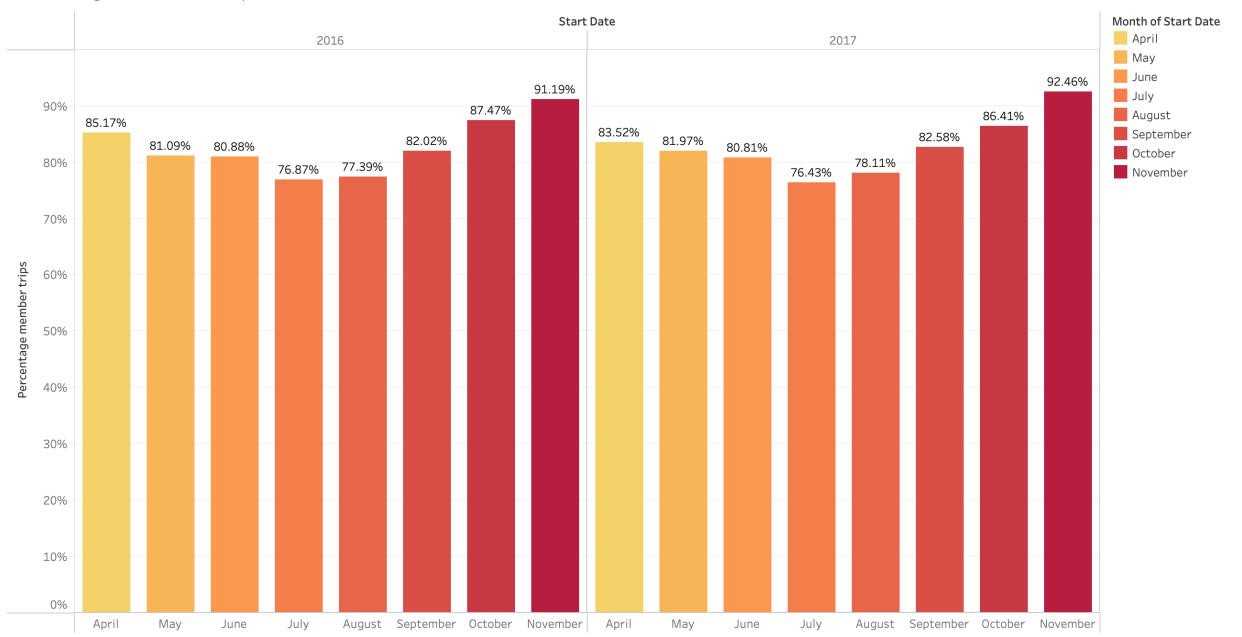
File created on: 2022-11-18 9:28:29 a.m. EST

Percentage Of Trips that occured in each Month per Year between 2016 & 2017.



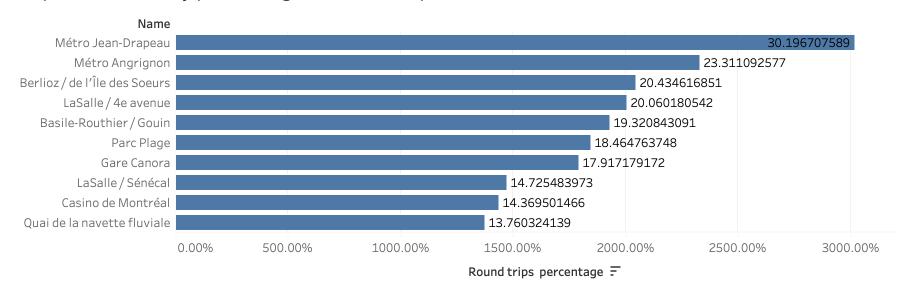
The trend of % of Total Count of trips for Start Date Month. Color shows details about Start Date Year. The marks are labeled by % of Total Count of trips.

Percentage of member trips 2017



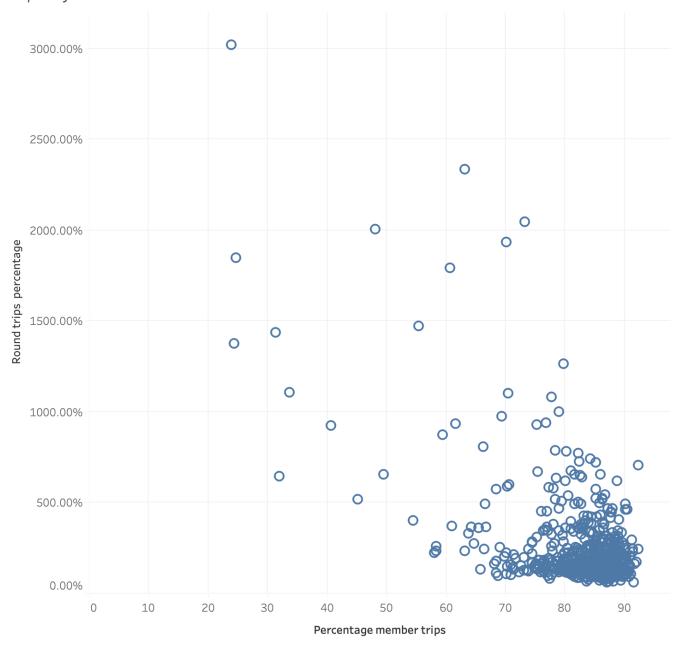
Percentage member trips for each Start Date Month broken down by Start Date Year. Color shows details about Start Date Month. The marks are labeled by Percentage member trips. The view is filtered on Start Date Year and Action (YEAR(Start Date), MONTH(Start Date)). The Start Date Year filter keeps 2016 and 2017. The Action (YEAR(Start Date), MONTH(Start Date)) filter keeps 16 members.

Top 10 stations by percentage of round trips.

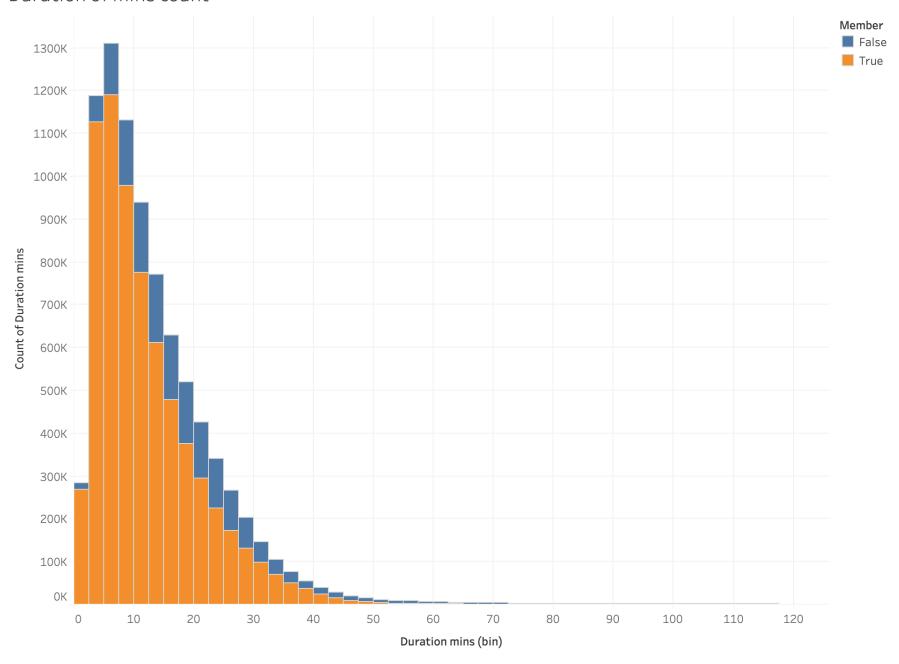


Round trips percentage for each Name. The marks are labeled by Round trips percentage. The data is filtered on Round trips, which keeps 0 and 1. The view is filtered on Name, which keeps 10 of 540 members.

Relationship between percentage of round trips and percentage of member trips by station.

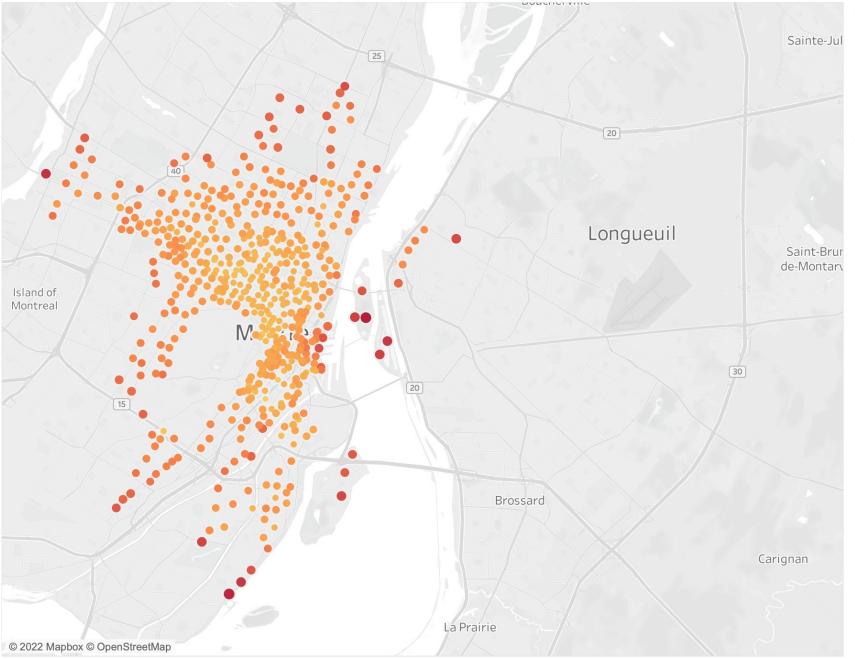


Duration of mins count



The trend of count of Duration mins for Duration mins (bin). Color shows details about Member. The data is filtered on Action (YEAR(Start Date), MONTH(Start Date)), which keeps 16 members. The view is filtered on Member, which keeps False and True.

Average trip per station



Map based on Longitude and Latitude. Color shows Avg trip per station. Size shows Avg trip per station.

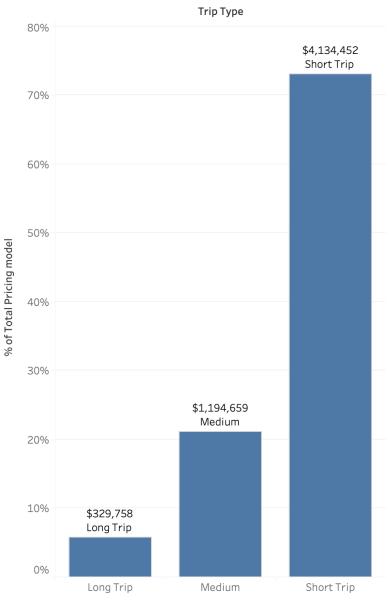
Avg trip per station

- 8.31
- **15.00**
- 20.00
- 25.00
- 31.65

Avg trip per station

8.31 31.65

Non member trip distribution between long, medium and latge trips



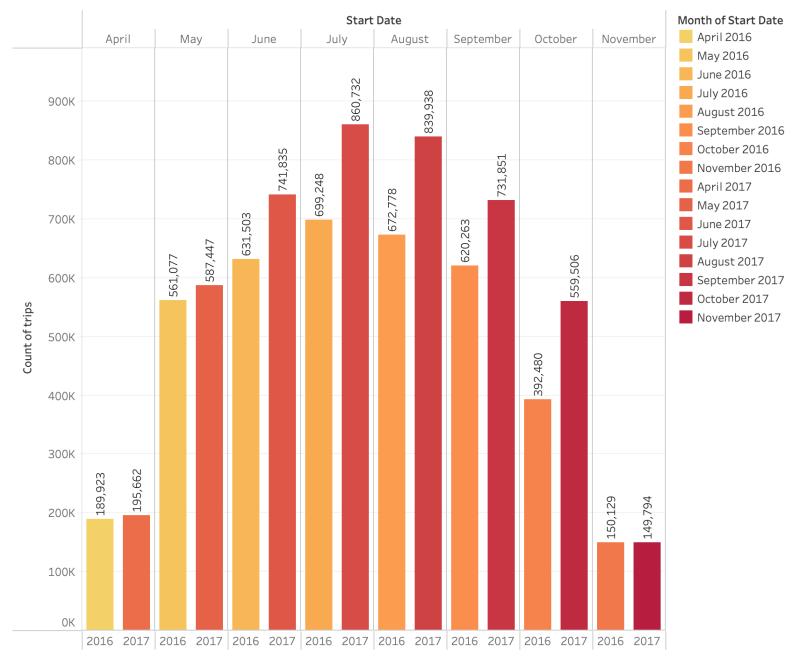
% of Total Pricing model for each Trip Type. The marks are labeled by sum of Pricing model and Trip Type. The data is filtered on Member, which keeps False. The view is filtered on Trip Type, which excludes Trips Longer than an hour and Null.

Distribution of trips during the week from 12:am-11pm

| | Start Date | | | | | | | Short Trips | |
|-------------|------------|----------|----------|----------|----------|----------|----------|-------------|----------|
| Hour of Sta | Sunday | Monday | Tuesday | Wednes | Thursday | Friday | Saturday | | |
| 12 a.m. | \$28,546 | \$10,558 | \$7,639 | \$9,496 | \$11,144 | \$14,496 | \$24,297 | \$894 | \$80,296 |
| 1 a.m. | \$23,457 | \$6,521 | \$4,321 | \$6,058 | \$7,050 | \$10,321 | \$20,840 | | |
| 2 a.m. | \$18,870 | \$4,069 | \$2,832 | \$3,746 | \$4,162 | \$6,671 | \$16,636 | | |
| 3 a.m. | \$18,418 | \$3,489 | \$2,111 | \$2,592 | \$2,972 | \$5,469 | \$14,989 | | |
| 4 a.m. | \$6,258 | \$1,363 | \$897 | \$1,044 | \$1,229 | \$2,078 | \$4,661 | | |
| 5 a.m. | \$2,915 | \$1,145 | \$894 | \$942 | \$972 | \$1,292 | \$2,180 | | |
| 6 a.m. | \$2,416 | \$1,896 | \$2,111 | \$2,159 | \$2,150 | \$2,030 | \$1,908 | | |
| 7 a.m. | \$3,385 | \$5,484 | \$6,446 | \$6,730 | \$6,994 | \$5,974 | \$3,274 | | |
| 8 a.m. | \$8,279 | \$12,684 | \$14,711 | \$16,732 | \$16,197 | \$13,464 | \$7,355 | | |
| 9 a.m. | \$17,961 | \$14,454 | \$15,318 | \$15,769 | \$15,527 | \$14,454 | \$15,396 | | |
| 10 a.m. | \$35,518 | \$19,076 | \$18,792 | \$18,574 | \$17,483 | \$18,559 | \$27,131 | | |
| 11 a.m. | \$51,533 | \$25,131 | \$24,874 | \$25,011 | \$24,105 | \$26,943 | \$43,149 | | |
| 12 p.m. | \$62,380 | \$28,486 | \$27,954 | \$28,082 | \$27,660 | \$32,256 | \$53,363 | | |
| 1 p.m. | \$71,772 | \$30,184 | \$29,628 | \$30,067 | \$29,155 | \$34,508 | \$62,207 | | |
| 2 p.m. | \$78,990 | \$32,609 | \$30,743 | \$30,872 | \$30,307 | \$36,024 | \$69,329 | | |
| 3 p.m. | \$80,296 | \$35,423 | \$32,062 | \$33,889 | \$33,835 | \$39,567 | \$74,257 | | |
| 4 p.m. | \$76,380 | \$36,044 | \$36,466 | \$38,595 | \$37,372 | \$42,901 | \$73,449 | | |
| 5 p.m. | \$70,011 | \$38,152 | \$42,742 | \$42,763 | \$43,068 | \$45,774 | \$71,383 | | |
| 6 p.m. | \$60,165 | \$35,291 | \$36,083 | \$38,296 | \$39,017 | \$42,024 | \$65,003 | | |
| 7 p.m. | \$50,379 | \$27,977 | \$30,976 | \$32,184 | \$33,757 | \$36,971 | \$55,139 | | |
| 8 p.m. | \$40,455 | \$23,403 | \$24,981 | \$26,210 | \$27,840 | \$31,900 | \$46,058 | | |
| 9 p.m. | \$32,241 | \$18,915 | \$21,480 | \$23,014 | \$24,476 | \$28,662 | \$38,694 | | |
| 10 p.m. | \$27,266 | \$15,542 | \$18,634 | \$21,307 | \$23,477 | \$27,200 | \$37,025 | | |
| 11 p.m. | \$20,470 | \$11,398 | \$13,778 | \$16,977 | \$19,151 | \$26,581 | \$36,278 | | |

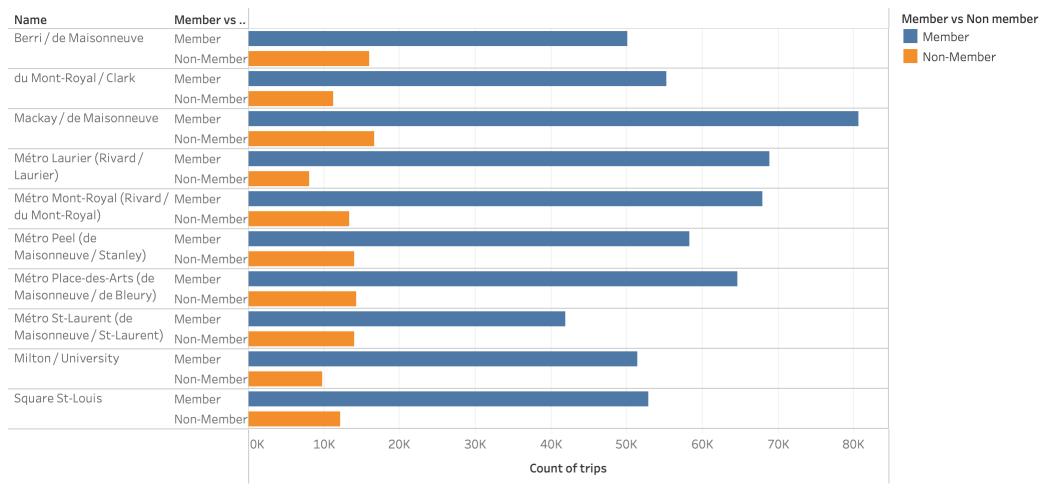
Sum of Short Trips broken down by Start Date Weekday vs. Start Date Hour. Color shows sum of Short Trips. The marks are labeled by sum of Short Trips. The data is filtered on Duration mins (bin), which keeps 48 of 48 members.

Total Number Of Monthly Trips in 2016 & 2017



Count of trips for each Start Date Year broken down by Start Date Month. Color shows details about Start Date Month. The marks are labeled by count of trips.

TOP 10 station trip count btwn mwmbers and non-members

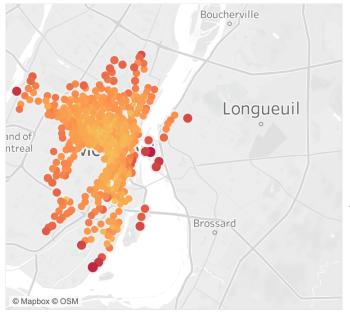


Count of trips for each Member vs Non member broken down by Name. Color shows details about Member vs Non member. The view is filtered on Name, which keeps 10 of 540 members.

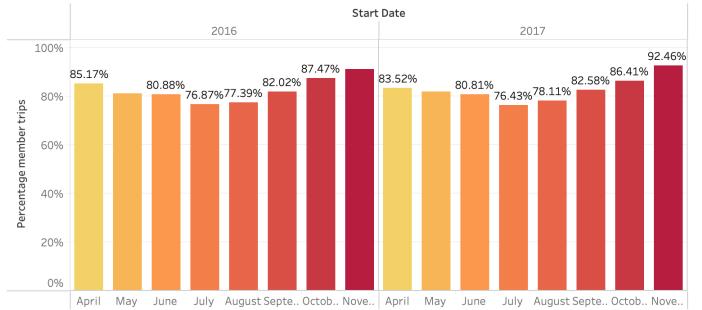
Percentage Of Trips that occured in each Month per Year between 2016 &2017.



Average trip per station



Percentage of member trips 2017



Year of Start Date

2016

2017

Month of Start Date

April

May

June

July

August

September

October

November

Avg trip per station

8.31 31.65

Avg trip per station

- 8.31
- 15.00
- 0 20.00
- 25.00
- 31.65