

Spectrum Presents

CASESPECS 2.0

An Inter University Case Competition

RULEBOOK RULEBOOK

Organized by



SPECTRUM

Enthusiasm Expertise Excellence



Introduction

CaseSpecs 2.0 is a highly anticipated business competition brought to you by Spectrum, A Professional Skill Development Club of KUET. With challenges designed to push you beyond your limits, this is the chance to showcase your creative business analytics and brainstorming abilities to tackle real-life business problems. Get your team together and be ready to compete fiercely for the chance to emerge victorious. Join us for CaseSpecs 2.0, an unforgettable case cracking competition that will unleash your full potential and take your abilities to the next level.

The purpose of this rule book is to offer all participants a comprehensive idea of the rules, regulations, anticipations, and directives of the competition. It is strongly advised that you carefully read and comprehend this document to ensure that you have a thorough understanding of your responsibilities and obligations.

Team Composition

1. Undergraduate students from any university (including those who graduated after January 2024) are eligible to participate in the competition.
2. Teams can be formed with a minimum of 1 member and maximum of 4 members.
3. Teams can be composed of individuals from different universities.
4. Once the registration process is completed, members of a team cannot be substituted or removed. Failure to comply with this rule will lead to instant disqualification.

Competition Structure

1. The competition will consist of three rounds.
2. Different cases will be given for each round.
3. The first two rounds being online submissions and the final round requiring an offline presentation at KUET premises.
4. Elimination will take place at the end of every round.
5. Each round will be marked independently, and marks from previous rounds will not be carried over to subsequent rounds

First Round

1. Teams must solve a business case and submit it in PPT and PDF formats through a Google Form.
2. Access to the case will be restricted to registered teams only.
3. The case will be sent via email to the team leader upon release.
4. The case will be released on March 24th, and teams that have completed registration will receive immediate access.
5. The registration will remain open until 11:59 PM, March 31th.
6. Teams that register after the release date will receive the case via email within 24 hours.
7. The submission deadline is 11:59 PM, April 5th.

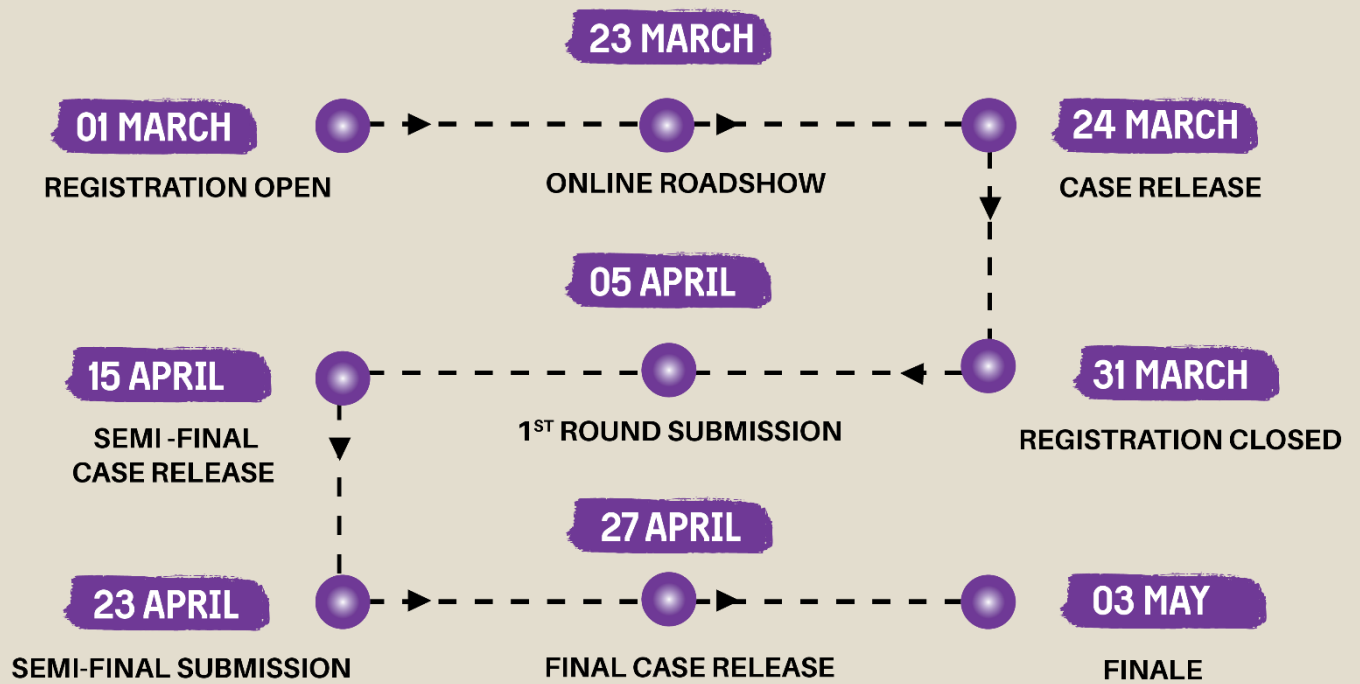
Semi Final Round

1. A maximum of 50 teams will be shortlisted for the semifinal round based on their first-round submissions.
2. Teams will receive a new case via email for this round.
3. The case must be solved through an advertisement or an OVC (Online Video Commercial).
4. Teams can expect their OVC to be published on our official Facebook page the day after submission.
5. In addition to the advertisement, teams must provide a solution to the case in the form of a PPT/PDF presentation.
6. Teams will be selected for the next round based on social media engagement of the content within 24 hours of publishing, as well as an expert judgement by a panel of judges.

Final Round

1. A maximum 10 teams will be selected for the final round.
2. Teams will be given a new case for this round, which will be sent via email.
3. Teams must solve the case and present the solution in an offline presentation and participate in a Q&A session at KUET premises.
4. The final round will take place on May 3rd.

EVENT TIMELINE



AFTER 24 MARCH CASE WILL BE SENT WITHIN 24 HOURS OF REGISTRATION

Registration Process

Registration Fee: 600 BDT

Please send your registration fee by any of the following methods before proceeding further. Don't forget to add your Team Name in the reference section.

Bkash: Send Money

01718800802

01521503656

Rocket : Send Money

015215036564

Nagad: Send Money

01521503656

Go to this registration link and fill out the form with required information.

Registration Link: [Register Here](#)

A confirmation will be sent to the team leader within 24 hours of successful registration. Please check your spam folder. Contact us if you don't get any confirmation.

Prize Money

Champion

50,000 BDT

1st Runners Up

30,000 BDT

2nd Runners Up

20,000 BDT

70% Discount for the top ten finalist team members to any courses of GradBunker throughout the Year 2024

40% discount coupons for the top three team members to any courses of Ostad.

Terms & Conditions

1. It should be understood that the organizers of the competition have the right to disqualify any team from participating if they fail to comply with any of the rules and regulations. The decision of the competition organizers shall be final and binding.
2. It is expected that all teams will conduct themselves in a professional and ethical manner throughout the competition, refraining from any behavior that may bring disrepute to the competition or their respective universities.
3. Furthermore, the competition organizers may use the name, photographs, and videos taken during the competition for promotional and advertising purposes.
4. The authority reserves the right to modify or change the rules, timeline and other details of the competition as needed.