## **Answer to Scenario 1:**

### 1) Requirement Identification

How would you identify clothing showrooms without websites using Google?

**Answer:** By searching Google Maps or Google My Business

What data fields will you collect to ensure meaningful insights about the showrooms?

<u>Answer:</u> Phone number, showroom name, address, type of clothing, rating, opening hours

### 2) Tool Selection

Which tools or platforms would you recommend for collecting this data manually or semi-automatically?

<u>Answer:</u> Manually: Google Maps, Google My Business, Spreadsheet Semi-automatically: selenium, scrapy, beautiful soup

#### How would you optimize your search queries for efficiency?

**Answer:** Location-based search queries, Google My Business Filters

# Outline a step-by-step process to extract phone numbers of such showrooms manually.

**Answer:** Step by-step process below:

- 1. Search on Google
- 2. Open Google Business Listings
- 3. Extract Data
- 4. Validate

#### What measures would you implement to ensure data accuracy?

**Answer:** Cross-verification, And Update Verification

# How will you ensure compliance with privacy and data protection laws during the process?

Answer: Data collection transparency and avoid personally identifiable information

# What steps would you take to prevent overstepping Google's terms of service?

#### Answer:

- 1. Manual collection
- 2. Scraping tools
- 3. Respect business right

# Once you collect the phone numbers, how will you verify their accuracy and relevance?

#### Answer:

- 1. Call or message validation
- 2. Cross-check on Social Media

To handle duplicate or outdated entries

- 1. De-duplication
- 2. Check latest updates