



# Fashionista Sales Analysis

Q1

Q2

Q3

Q4



961.75K

Total Sales



9799

Total Quantity



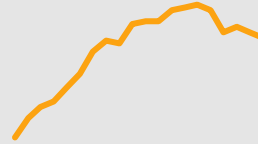
98.15

Avg Order Value

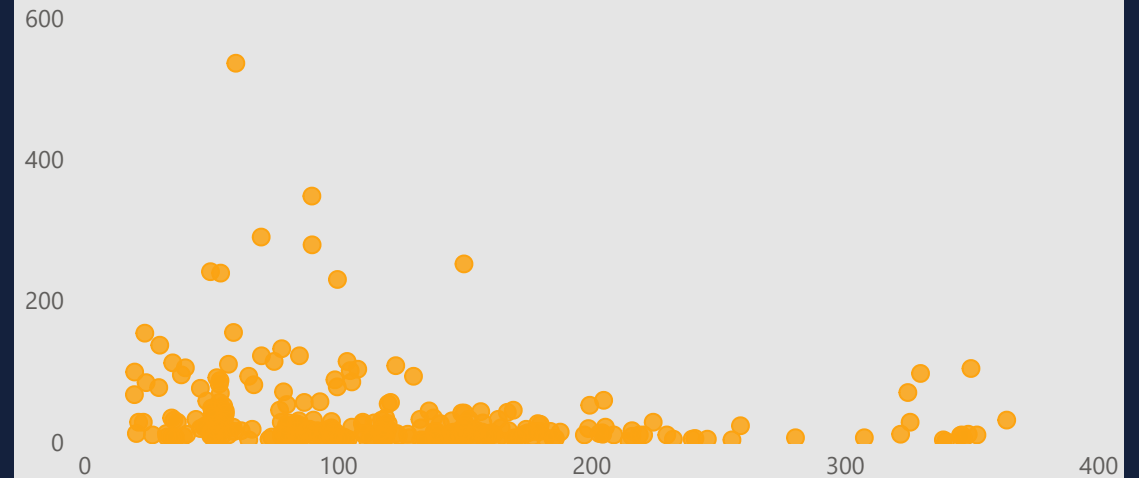


52

Total Orders



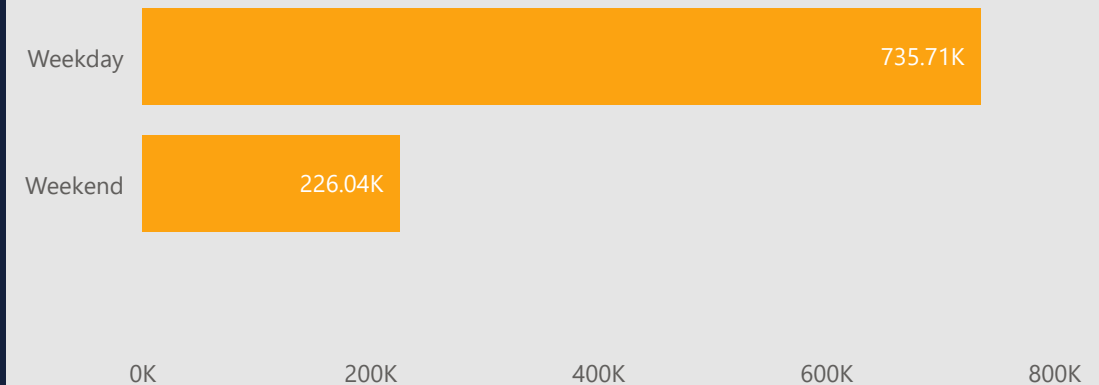
Quantity vs Unit Price



Monthly Sales Trend



Total Sales by Day Type





# Fashionista Sales Analysis

Q1

Q2

Q3

Q4



676.00

Inventory Turnover

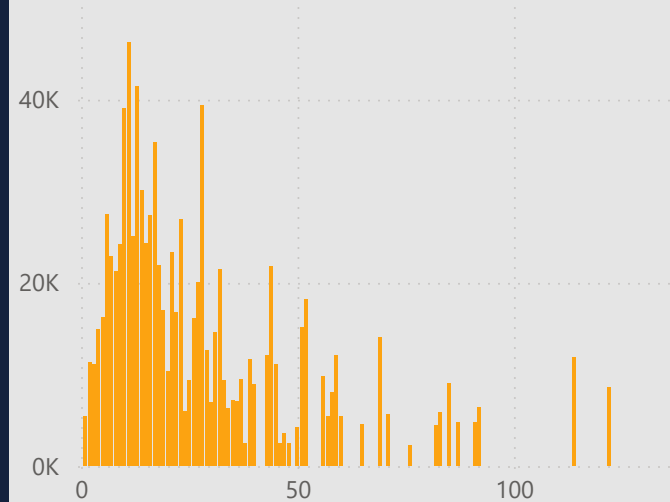


4.00

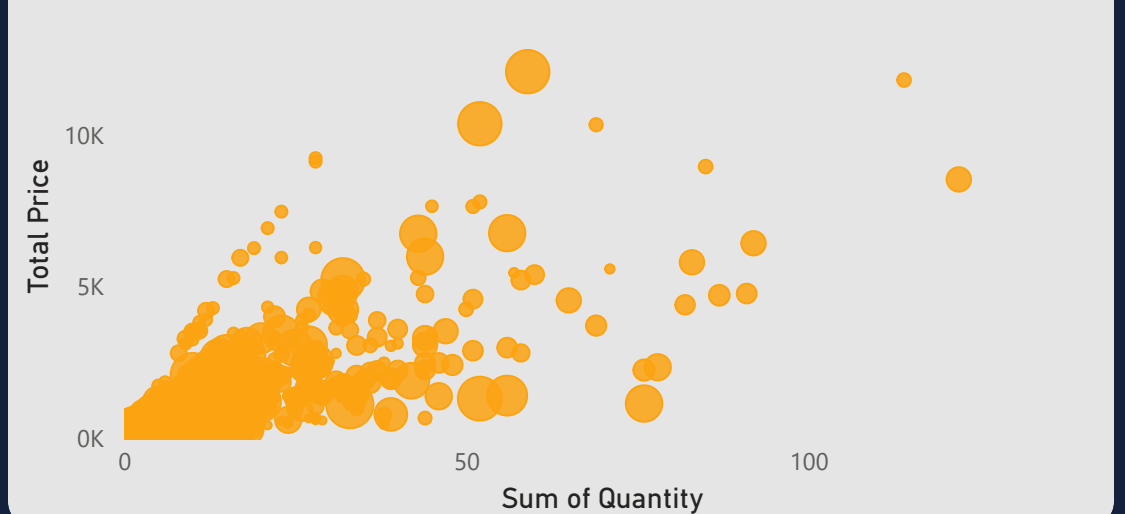
Average of Product Score



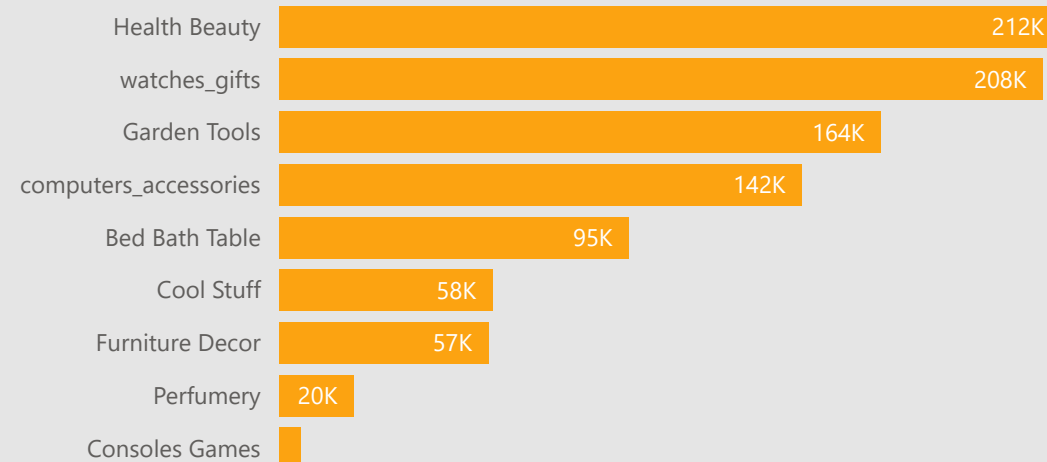
Total Sales by Quantity



Quantity and Product Weight(g) by Total Price



Total Sales by Product Category



Product... x

Health Be...

Product... x

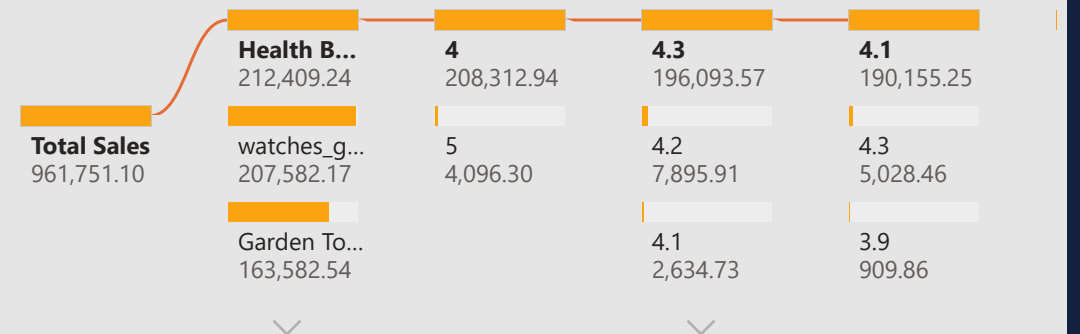
4

Compet... x

4.3

Compet... x

4.1





# Fashionista Sales Analysis

Q1

Q2

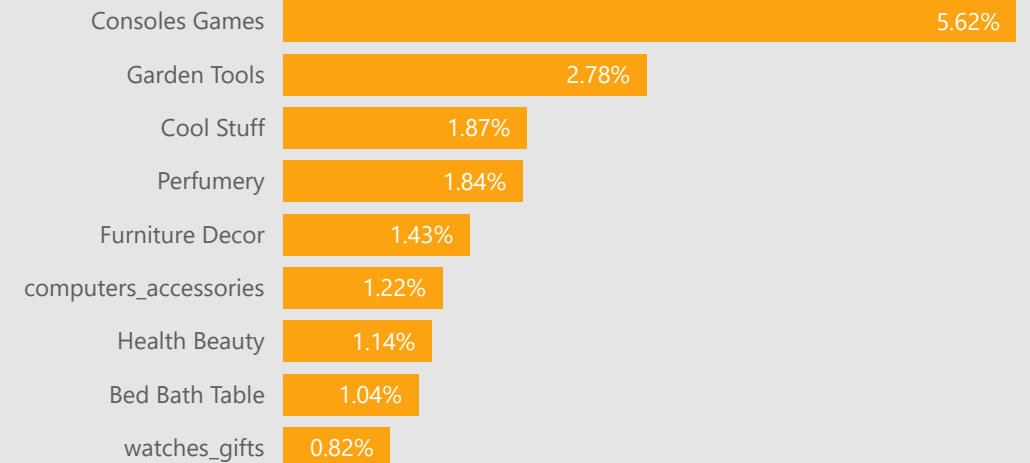
Q3

Q4

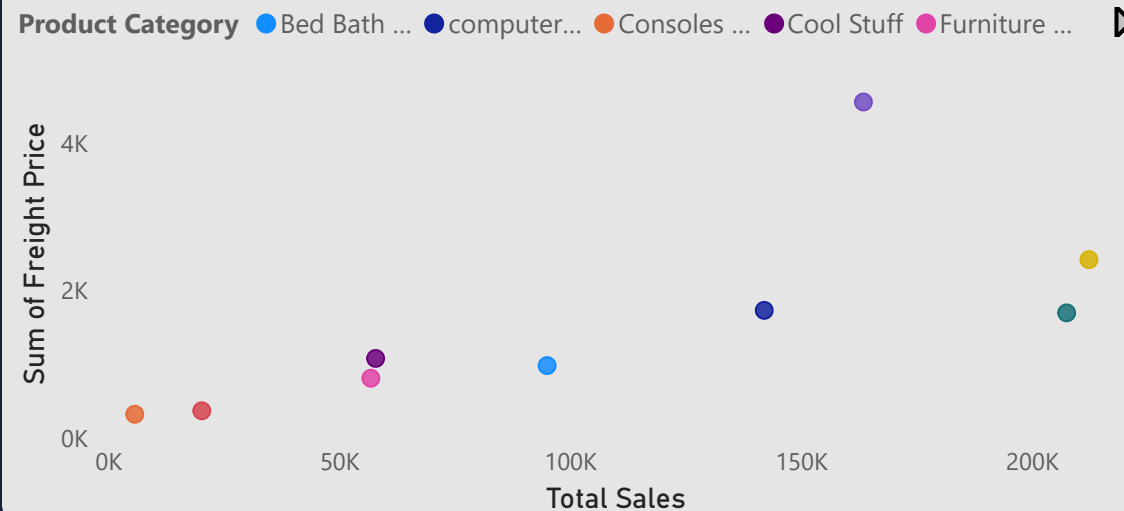


ProductID	Unit Price	Competitor 1	Competitor 2	Competitor 3
Consoles1	19.90	19.90	19.90	19.90
Consoles2	19.90	19.90	19.90	19.90
Consoles2	20.67	21.54	20.67	20.67
Consoles1	21.54	21.54	20.67	21.54
Consoles1	24.50	24.50	24.50	24.50
Consoles2	24.50	24.50	24.50	24.50
Consoles2	27.03	27.03	27.03	27.03
Cool1	99.99	99.99	99.99	29.50
Cool1	99.99	99.99	129.99	29.50
Cool2	129.99	99.99	129.99	29.50
Cool3	29.50	99.99	29.50	29.50
Cool3	29.50	99.99	129.99	29.50
Cool4	166.99	99.99	129.99	29.50

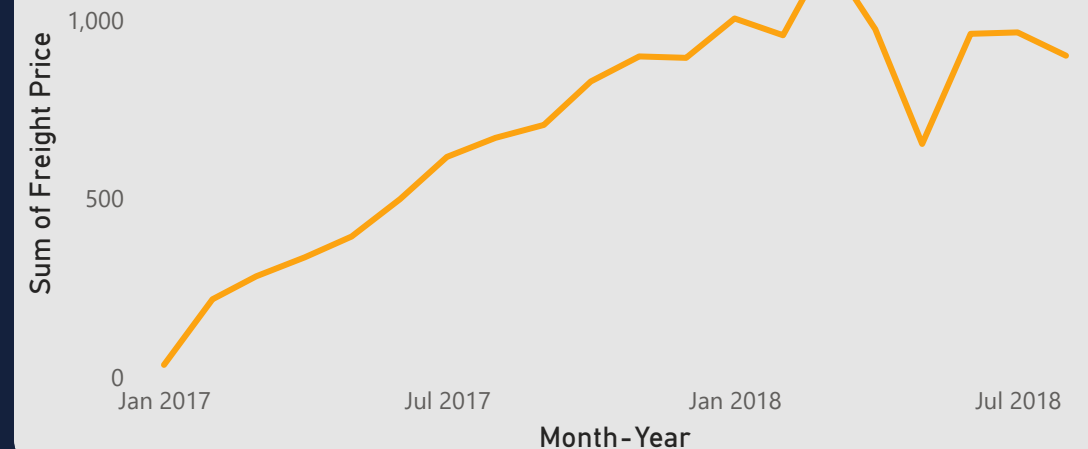
## Freight Cost Contribution by Product Category



## Freight Price vs Total Sales



## Freight Cost Trend Over Time





# Fashionista Sales Analysis

Q1

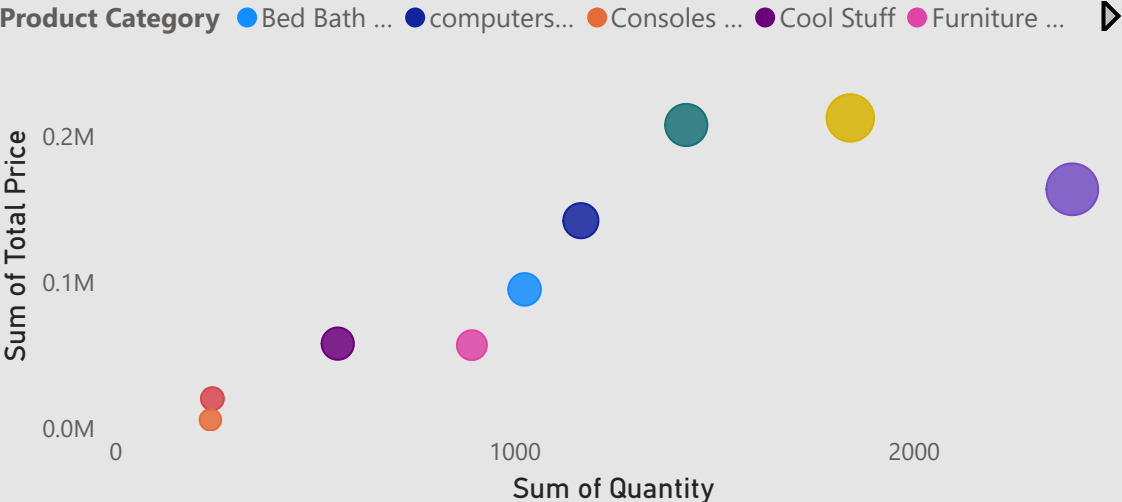
Q2

Q3

Q4



Quantity, Sales & Product Score by Product Category



Product Category	Sunday, January 01, 2017	Wednesday, February 01, 2017	Wednesday, February 01, 2017
Bed Bath Table			2
computers_accessories			3
Consoles Games			
Cool Stuff			7
Furniture Decor			
Garden Tools			3
Health Beauty		9	20
Perfumery			
watches_gifts			

Trend Forecast

