



STC TELECOM ANALYSIS REPORT

Age

All

City

All

7043

Total Customers

27%

Churn Rate

1869

Total Churned Customers

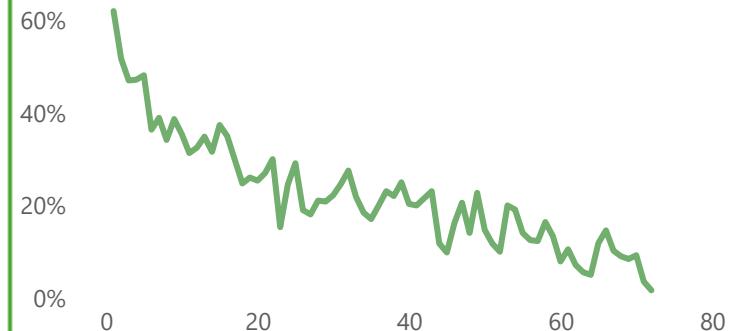
3.68M

Revenue Lost to Churn

Customer Demography

Revenue & Value

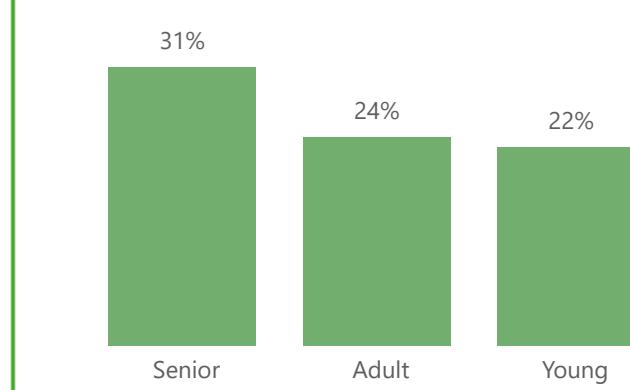
Churn Rate by Tenure in Months



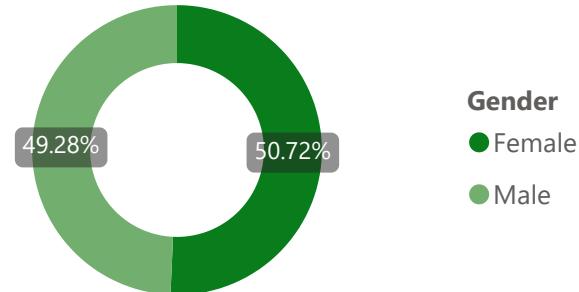
Churn Count by Tenure Group



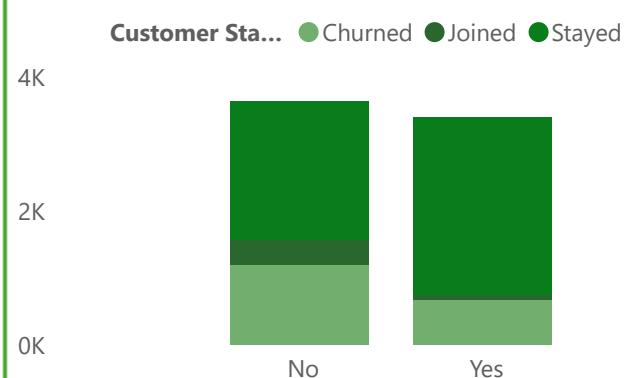
Churn Rate by Age Group



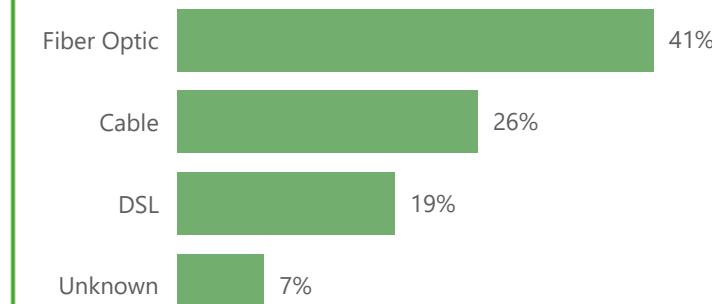
Churn Rate by Gender



Married Distribution by Customer Status



Churn Rate by Internet Type





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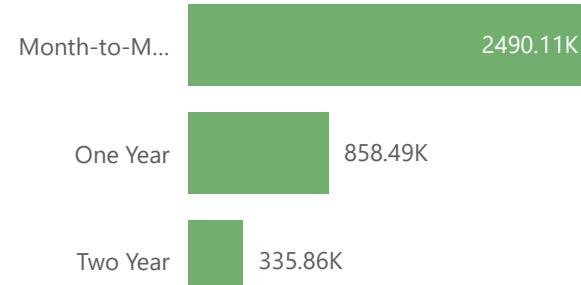
21.37M

Total Revenue

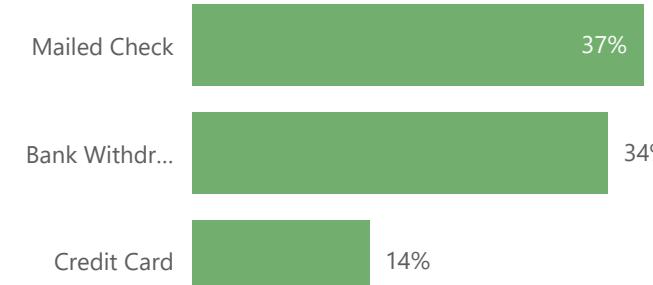
Customer Demography

Revenue & Value

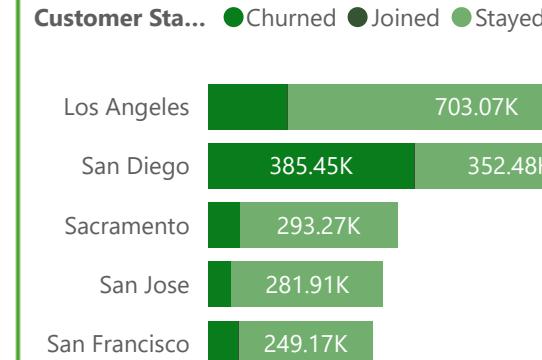
Revenue Lost to Churn by Contract



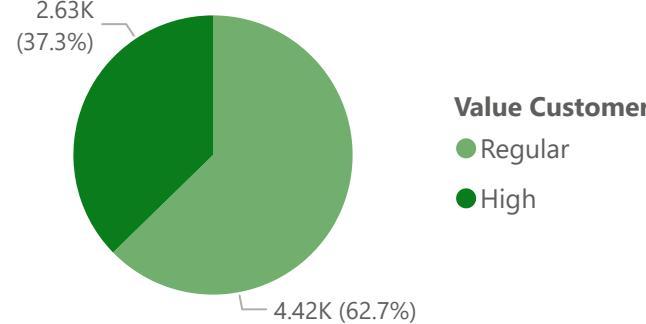
Churn Rate by Payment Method



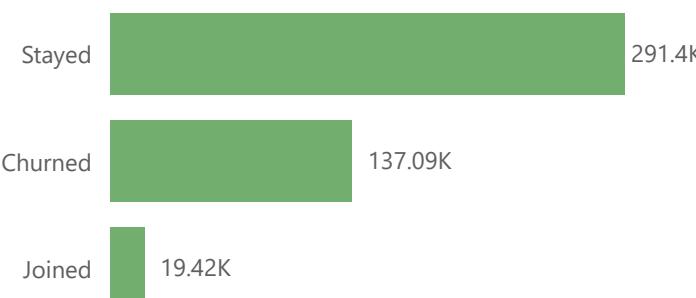
Top Performing Cities



Value Customer Distribution



Total Monthly Charge by Customer Status



Churn Rate by Contract

