

Dr. D. Y. Patil's

Ramrao Adik Institute of Technology

PRESENTS

TECHATHON 2.0

SPONSORSHIP

PROPOSAL

ABOUT RAIT

Dr. D. Y. Patil's Ramrao Adik Institute of Technology is one of the oldest and most prestigious colleges across Maharashtra, facilitating hands-on technical education for engineering aspirants across domains like Computers, Electronics and Information Technology.

RAIT promotes a healthy environment for all-round development of students through dedicated efforts such as technology enhancing Student Societies, Cultural platforms, Sports excellence centers, Entrepreneurial Development Center and many more!

Website

<https://rait.ac.in/>



ABOUT TECHATHON

Techathon 2.0 is a national level hackathon with the vision of collaborating with the next generation of innovators and programmers to code and design innovative prototypes that resolve real-world problems.

The emergence of Techathon, in 2019, was a grand success. Over 400 participants were a part of this event. Last year, we witnessed several innovative projects and ideas with a profound social impact and this year, we're looking to go beyond.

Website

<https://techathon.co.in/>

A decorative graphic in the top-left corner consisting of a network of blue dots connected by thin lines, resembling a molecular or digital structure.

OUR VISION

We, at RAIT, believe in encouraging talent, by offering a platform for students to learn and grow. We're driven by a vision to build a community surrounding learning, sharing and innovating.

Techathon 2.0 is our attempt to bring together people with different outlooks and ideas to solve problems with the help of technology.

WHAT MAKES US DIFFERENT

Unlike other hackathons, Techathon provides the participants with a balanced exposure to mentorship under experts from both, the industry and academia.

Students get to explore solutions to a diverse array of problems, having an actual impact on the world through technology.

Techathon helps build connections and provides a platform to showcase their products on a large scale and get valuable inputs from contemporary experts.

Collaborating with an international platform like Devfolio, helps bring developers from across the globe together, breaking geographical barriers.

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WHY SPONSOR?

The demographic that the event reaches out to, has genuine interest in the field of technology. Thus, the products which you seek to promote, meet the right eyes and ears.

Our sponsors also gain social attention, respect of their peers and educational institutions alike for encouraging budding developers to showcase their talent. You also get your brand in front of hundreds of talented developers.

We can offer unique branding and recruitment opportunities, and consider your valuable inputs into making this event as awesome as possible!

HOW CAN YOU HELP?

- Monetary Contribution
- Cover our food expenses for all participants and organisers
[Lunch / Snacks / Dinner / Breakfast]
- Provide T-Shirts and Goodies promoting your brand to all participants
- Provide a panel of judges, mentors, tools or resources during the event
[API / Platform / Cloud services]

We are extremely grateful for all forms of sponsorship and are welcome to any suggestions from your side.

For more information, contact us at sponsorship@techathon.co.in

SPONSORSHIP TIERS

General	Silver 15,000	Gold 30,000	Platinum 50,000
Recognition at Opening/Closing	X	X	X
Send Mentors & Judges		X	X
API/Product Demo		2-3 mins	4-5 mins
Branding			
Logo on website	X	X	X
Post on socials	X	X	X
Goodies in bag	X	X	X
Logo on T-shirt		X	X
Banner		X	X
Sponsor table			X
Post event mail			X
Co-hosted by you			X