

# **Day1\_Laying\_the\_Foundation\_for\_Marketplace\_Journey**

# Marketplace Builder Hackathon

## "Foundation For Marketplace Journey"

### Step 1: Marketplace Type:

Choice: General E-Commerce

Purpose: To offer a platform where everyone can find stylish clothing at affordable prices.

### Step 2: Business Goals

- Marketplace Problem Aim to Solve:

Helping people access quality clothing without overspending.

- Target Audience:

Anyone looking for affordable & trendy clothing, no matter their budget.

- Offering Product/Services:

A variety of clothing options, including casual, formal, & seasonal wear

- Setting Marketplace Impact:

Affordable prices with a focus of

### Step 3: Visualizing Data Schemas

