

What is Generative AI

Generative AI is an advanced form of AI technology that creates new contents. It works based on prompts you provide.

Just imagine you have a friend, who knows each and every thing in the world, and whenever you want to get some knowledge, she uses her brain and gives something new for you. So that friend is Generative AI, and knowledge she gives you is Content. And the way you ask your friend is Prompt.

And if we talk about prompt, there is also the word Prompt Engineering. Like if you say to your friend “Give me maggi recipe” so it is a simple prompt and your friend just give a simple recipe, but if you say smartly like “plesae tell me how to cook maggi without spices, and tell me the whole recipe of meggie including cooking timing and steps” so it is a smart and detailed prompt and your friend gives you a whole procedure and etc, so basically it is called Prompt Engineering,

How much you give a smarter and detailed prompt the Generative AI will give you a better and accurate answer.

Why people love Generative AI

- It helps you get creative — whether you're writing, designing, or brainstorming.
- It saves tons of time — like writing emails or summarizing long stuff.
- It can adjust to your style — casual, professional, fun, anything.
- It makes things easier — even if you're just starting out in writing, coding, or designing.

But it's not perfect

- It can still make mistakes — confidently giving wrong or made-up info.
- It may carry biases from the internet and data it learned from.
- It doesn't actually understand — it just predicts what sounds right.
- You might get too dependent and stop thinking on your own.

In short...

Generative AI is super helpful and smart, but it's not magic. Use it with your own brain, your creativity, and a little caution and it can do wonders.