

We are pleased to submit a thorough inquiry for designing, developing, and launching an e-commerce website for online airline ticket bookings under our pre-owned domain, **TripBasis.com**. The platform requires mirror the functionality and user experience of leading industry players such as **Booking.com, Almosafer, Skyscanner, and Trip.com**, ensuring a competitive service.

Project Overview

The inquiry incorporates the following key components, as outlined in our most essential requirements:

- **Comprehensive Budget for Website Design & Development?**
- **Hosting Server Recommendations & Annual Cost Estimates?**
- **Required APIs & Cost Breakdown for this particular function?**
- **Pre- and Post-Launch Marketing & Advertising Strategy?**
- **Mobile App Development Cost (Android & iOS)?**

1. Website Design & Development Elements.

The development of TripBasis.com will involve:

- **UI/UX Design:** Wireframing, responsive design, and user experience optimization.
- **Frontend Development:** React.js/Angular/Vue.js for a dynamic interface.
- **Backend Development:** Secure server-side architecture with database integration.
- **Testing & Deployment:** Rigorous QA and initial setup.

Estimated Total Development Cost?

2. Hosting Server Recommendation

For optimal performance and scalability, recommend **cloud-based hosting** with an estimated annual cost with depending on traffic and storage needs.

3. Required APIs & Cost Breakdown

To integrate real-time flight data and payment processing, the following APIs will be essential:

- **Flight Aggregation APIs (Amadeus/Sabre/Travelport):** require per year cost?
 - **Payment Gateways (Stripe/PayPal/local providers):** Transaction fees + setup costs?
 - **Support APIs (Google Maps, SMS/Email notifications):** budget per year?
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4. Pre- & Post-Launch Marketing Strategy

To ensure rapid user adoption, propose us:

- **Pre-Launch:** Social media campaigns, influencer marketing, and SEO?
- **Post-Launch:** Google Ads, retargeting, and email automation?

Total Marketing Budget (First Year)?

5. Mobile App Development (Android & iOS)

A native mobile app will be required to developed for broader reach:

- **iOS App:**
- **Android App:**
- **Annual Maintenance**

Total App Development Cost:

Final Cost Summary

Component	Estimated Cost
Website Development	?
Hosting (Year 1)	?
API Integrations (Year 1)	?
Marketing (Year 1)	?
Mobile Apps	?
Total Project Cost	?