A portrait of Brandon B. Anthony, a Black man with a beard, wearing a white suit jacket over a purple patterned shirt. He is standing in front of a glass-walled office or library with bookshelves visible in the background. The text "FINISH YOUR STORY" is overlaid on the image in a serif font, with the letters F, Y, and R highlighted in yellow.

FINISH YOUR STORY

BRANDON **B** ANTHONY

TABLE OF contents

Billionaire
CEO
Inspires



Finish Your Story

Find your purpose with these curated steps and
Finish Your Story Elegantly.

3 Introduction

4 About

5 Identifying Purpose through Self-Reflection

- Exercise 1: Draft your Purpose
- Exercise 2: Your Values and Interests
- Exercise 3: Biggest Success and Failure

9 Strength Assessment:

- Exercise 1: Strong Areas
- Exercise 2: Value Clarification
- Exercise 3: Shaping your Purpose

14 Drive towards your Purpose

- Exercise 1: Defining your Goals

17 Finishing your Story:

- Exercise 1: Breaking Goals into Tasks
- Exercise 2: Building an Action Step

22 Challenges Encountered in each action steps

23 Conclusion: Putting it all Together

Introduction

Welcome

FINDING YOUR PURPOSE AND FINISHING YOUR STORY



Welcome to the Billionaire CEO Inspires Workbook

This workbook is designed for everyone to find their purpose, fulfill it, and unlock their potential for greatness. It has been curated to inspire and guide individuals like you on a transformative journey to discover your life's mission and achieve your full potential. This workbook provides action steps dedicated to improving your life. Now, are you ready to identify your purpose and find clarity in what your heart truly desires?

Let's finish your story!

Let's Connect



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Just a little bit about me

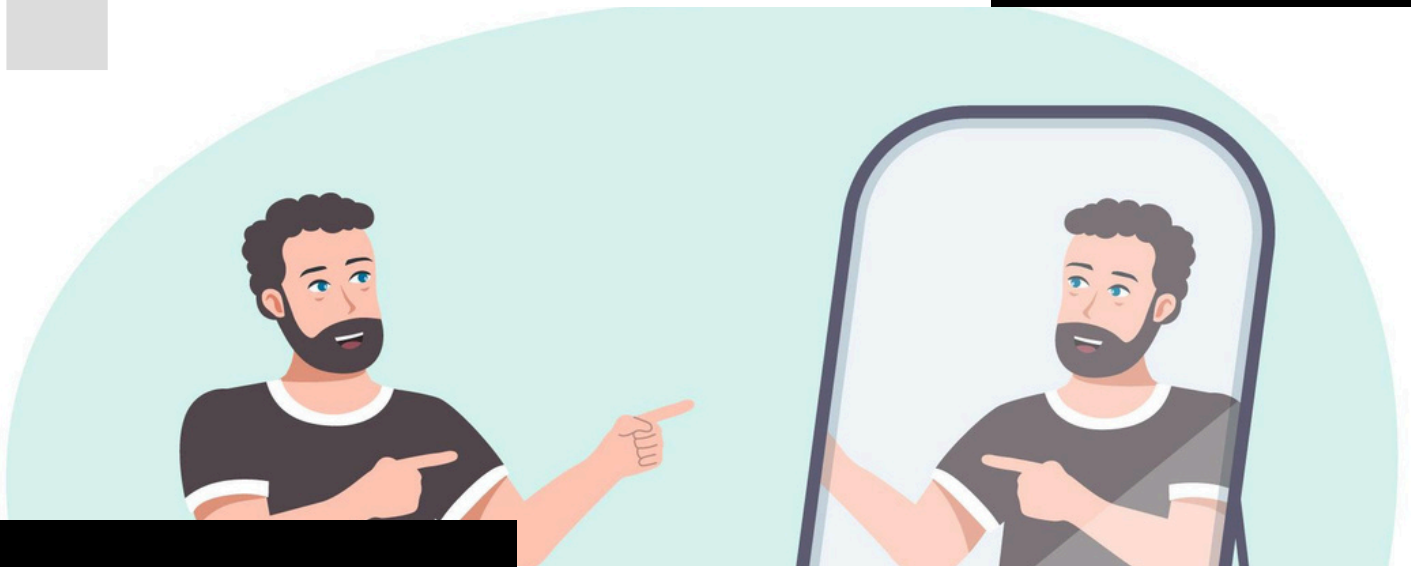
Welcome



I'm Brandon B Anthony, a.k.a. the Billionaire CEO. When I first started calling myself that, I had no idea it would play a significant role in my life purpose. Being a Billionaire CEO is about strength, potential, faith, and a purpose that inspires us to be unique and take control of our lives. It's more than just a title. My journey is about finishing my story with a purpose: encouraging others and demonstrating the connection between faith and accomplishment.

1 Identifying your purpose through

SELF-REFLECTION



**“Master your thoughts and you’ll master life” -
Brandon B Anthony**

Identification is a key element in attaining clarity of one’s purpose. Identifying one’s values, interests, and strengths provides a smoother path to knowing one’s purpose. The idea of purpose is not limited to a specific accomplishment; rather, it consists of a series of events comprising accomplishments and occasional failures that resonate with your core throughout your lifetime. Naturally, with the way humans are designed, we unconsciously move along a journey that aligns with our purpose.

But as humans, every action and decision we take either brings us closer or drifts us farther away from our purpose. Many people don’t experience lasting happiness and satisfaction even after many accomplishments and achieved milestones because, deep within their core, that’s not what they truly desire. At Billionaire CEO Inspires, we utilize your values and strength to help you identify your purpose. Let’s get to work.

Identifying Purpose through Self-Reflection

ACTION STEPS

EXERCISE #1 DRAFT YOUR PURPOSE

Ensure you are alone, or you are in a serene environment. Reflect deeply and engage in soul-searching. Write down what you believe is your purpose. It does not need to be flawless. Simply breathe and let your pen express your thoughts. It could be space exploration on Mars to bringing the best out of your partner and kids to striving to become the world's top software developer. It is entirely open-ended. It should be in this format:

My purpose is to develop groundbreaking technologies in Africa

YOUR PURPOSE

Identifying Purpose through Self-Reflection

ACTION STEPS

EXERCISE #2 YOUR VALUES AND INTEREST

Values are the principles we live by within our core. Interests refers to activities that excite our curiosity or attention.

List 5 Values (Examples are integrity, compassion, responsibility, courage, problem- solving)

1 .

2 .

3 .

4 .

5 .

List 5 activities that pick your interest strongly

1 .

2 .

3 .

4 .

5 .

Identifying Purpose through Self-Reflection

ACTION STEPS

EXERCISE #3 BIGGEST SUCCESS AND FAILURE

Share what you will consider as your most significant failure and greatest success in your life.

Greatest Success

Significant Failure

Strength Assessment



Next thing after identification is aligning with one's purpose. For one to align with one's purpose, it is essential to find that tiny string between you and the thing you cannot do without. That thing that brings joy to your heart; it gladdens every nerve in your body exciting it and triggering it to do more-maxing out your potential without the fear of getting burnt out.

These days, there are lots of opportunities out there for you to attain your goals, purpose and feel accomplished. The main factor that guarantees or hinders your success lies in your decision-making ability. This is where large number of people go wrong and they get overwhelmed with every new "wave" coming their way and they barely get anything done.

Strength Assessment



This is where our strength assessment comes in. Strength in this context, refers to an individual's abilities, talents, and qualities that they possess or develop over time. These strengths can include both inherent characteristics and skills acquired through experience, education, or training. .

Identifying one's strength can help align with one's purpose; understanding what tasks or activities one excels at and enjoys, contributing to a clearer sense of purpose and direction in life. It also pinpoints your interests, which, when consistently pursued, become strengths. By aligning with your values, we shape your purpose.

Strength Assessment

ACTION STEPS

EXERCISE #1 STRONG AREA

What is the thing you love to do the most and cannot stop thinking about? You don't need to overthink this. It has to come naturally to you.

Write it in the box below.

YOUR ANSWER

Strength Assessment

ACTION STEPS

EXERCISE #2 VALUE CLARIFICATION

How do what you mentioned above align with your most important personal value(s):

Example: My personal value is problem-solving. My strong area is building software programs offering technological solution to solve real-world problems.

YOUR ANSWER

Strength Assessment

ACTION STEPS

EXERCISE #3 SHAPING YOUR PURPOSE

This is very important as this is the beginning of a new path you have discovered and set by yourself. You have to ensure that everything stated up until now is true and satisfactory within your core. Now you will do the following:

- a. Call, message or have a face-to-face conversation with someone you trust and can hold accountable. Ask them what they think your purpose based on the experience, moments you have shared together, what they've seen about you from a 2nd person perspective.
- b. Review it with what you have written to check if you truly have been on track, or you are on the verge of a new path.
- c. Ensure your heart, brain, and mind are in sync: then in the box below, simplify your purpose into a definite statement.

EXAMPLE OF A SIMPLIFIED PURPOSE

I am solving financial problems by becoming an Accountant.

I am combating terrorism by becoming a Soldier.

YOUR SIMPLIFIED PURPOSE

Congratulations! You have finally defined, designed, and shaped your purpose.



3

Drive towards your Purpose

“I would rather much create the blueprint, than follow it” -Brandon B Anthony

Now that your purpose has been designed, you are on the track of a new path. Many individuals understand their life’s purpose. However, what sets apart the most successful individuals from the unsuccessful ones is not just their awareness of their purpose, but their understanding of how to achieve them, and the precise timing of when to pursue them wholeheartedly. In this life, consistency, and the ability to seize opportunities as they come are everything. Opportunities spawn from dedicated preparations, and to make certain preparations, your goals must be defined. A goal is an idea of the desired result that a person or group of people envision, plan, or commit to achieve.



3

Drive towards your

Purpose

**“Never bring a checkers board to a chess game”
- Brandon B Anthony**

At Billionaire CEO Inspires, we utilize S.M.A.R.T in defining our goals. SMART is an acronym for specific, measure, achievable, realistic, and time-bound. As stated in the earlier pages, we believe in clarity as this gives a better sense of direction of what are to do; hence, we believe that your goals must be specific. We believe that goals are better achieved when they are quantifiable. This would allow us measure our little progresses from time to time. We believe that goals must be achievable and realistic, that is, what you are aiming for must be within reach and must also align with your mission or life purpose. We believe that goals have higher chances of success when deadlines are set, and hence, goals must be time-bound. Now let's proceed to setting goals.



Drive towards your Purpose

ACTION STEPS

EXERCISE 1: DEFINING YOUR GOALS

What action can you take right now to move closer to achieving your purpose?

Write it in the box below:

Now drop this workbook, set aside all other activities, and focus on this task now!

Congratulations on taking this step towards accomplishing your life purpose. Treat yourself to something special and be satisfied of your progress.

Finish Your Story





FINISH YOUR STORY

Workbook

EXERCISE 1: BREAKING INTO TASKS

List 5 Tasks that can help you achieve your goal daily and assign time to each of them:

Your daily tasks and time



FINISH YOUR STORY

Workbook

ACTION STEPS

Now we are excited to share our secret formula for achieving your goals consistently. First, begin by identifying the core aspect of your life where you seek fulfillment and purpose. This might include career, relationships, personal growth, or contribution to society. Then, list the specific goals that align with your life's purpose. Whether it is achieving career milestones, pursuing personal development, or making positive impact in your community.

Define clear objectives that resonate with your purpose. Next, articulate the reasons driving your pursuit of each goal. Whether it is to find fulfillment, make a difference, leave a legacy, or experience personal growth, understanding the underlying motivations will fuel your determination and commitment.

Finally, set deadlines for achieving each goal. Establishing timeline provides structure and momentum, propelling you closer to realizing your life's purpose with purposeful action and intentionality.



ACTION STEPS

Strategies

YOUR PURPOSE

I am becoming a doctor
to help people from
sickness and suffering

Specific Goals

- Excellent grade in Science Subjects
- Volunteering at Clinics to gain practical experience
- Gaining admission into a reputable school
- Participation in activities related to healthcare during extracurricular hours

Reason for Accomplishment

- To alleviate people from suffering and sickness
- To make a difference in people's lives
- To contribute to the greater good of the society

Date Accomplished

- May 29, 2025 - I graduated from medical school
- May 29, 2027- I have treated and rescued 50 patients from typhoid and malaria



FINISH YOUR STORY

WORKBOOK

**EXERCISE #2: BUILD AN ACTION STEP THAT IS ALIGNED
WITH YOUR LIFE PURPOSE AND MISSION**

**YOUR
PURPOSE**

Specific Goals

**Reason for
Accomplishment**

Date Accomplished

CHALLENGES ENCOUNTERED IN STEPS

**“Get out your way and allow yourself to deserve” -
Brandon B Anthony**

Let's talk about the challenges you encountered in each steps

STEP 1: IDENTIFYING PURPOSE THROUGH SELF-REFLECTION

STEP 2: STRENGTH ASSESSMENT

STEP 3: DRIVE TOWARDS YOUR PURPOSE

STEP 4: FINISH YOUR STORY

YOU DID IT!

CONCLUSION

“Always keep your feet moving regardless, when you look back, you run into things not seen” — Brandon B Anthony

Consistency and perseverance are huge factors in accomplishing your life mission. Remember that every human being is designed to move at different pace towards success; everybody has their own time zone relative to the universe. The most important thing is to get started, and if you are here, you have been able to:

- Discover your purpose
- Designed your purpose
- Craft goals that will help you accomplish your purpose.

Now that you have a clearer direction to your destination and you have crafted goals which would serve as the vehicle to getting to your destination, finish your story. Billionaire CEO Inspires is waiting for you on the greener side of the grass.

FINISH YOUR STORY