# Sales Dashboard

GitHub · in (LinkedIn)

**Total Transaction**
9648

**Total Revenue**
899.90M
PY 182M | ▲ 394%

**Operating Profit**
332.13M
PY 63M | ▲ 424%

**Avg Profit Margin**
42.30%

**Avg Unit Price**
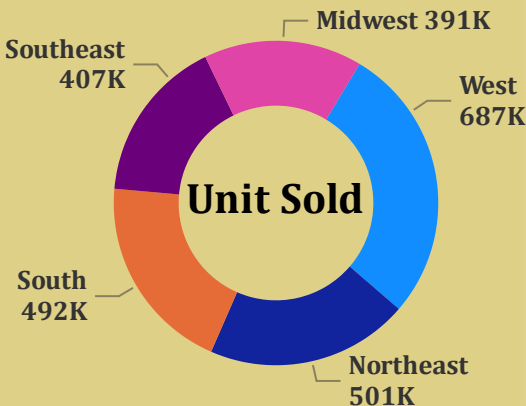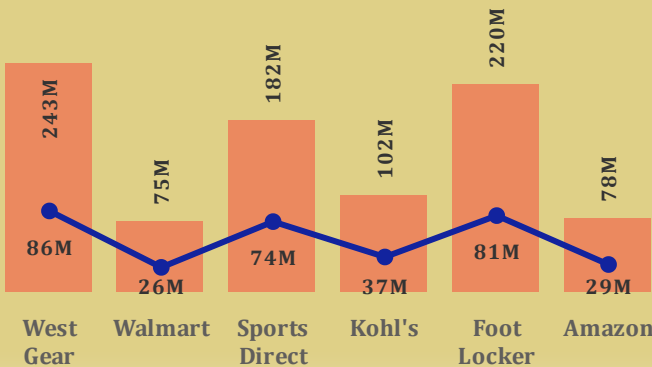45.22

**Total Unit Sold**
2.48M

**Region:** All

**City:** All

**Sales Method:** In-store | Online | Outlet

**City** ● Albany ● Albuq... ● Ancho... ● Atlanta ▶

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## Sales & Profit by Retailer
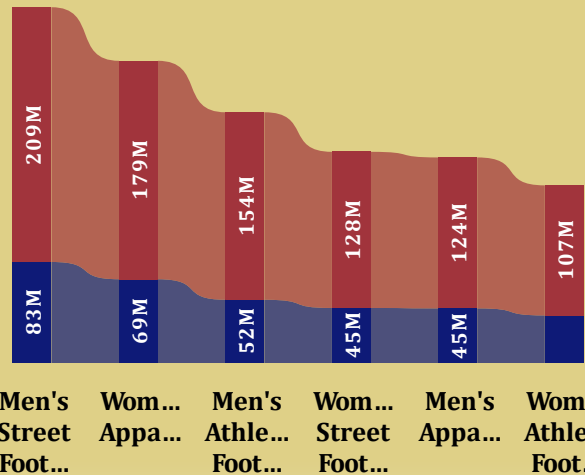
● Sum of Total Sales  ● Sum of Operating Profit

| Retailer | Total Sales | Operating Profit |
|---|---|---|
| West Gear | 243M | 86M |
| Walmart | 75M | 26M |
| Sports Direct | 182M | 74M |
| Kohl's | 102M | 37M |
| Foot Locker | 220M | 81M |
| Amazon | 78M | 29M |

## Unit Sold

- Midwest 391K
- West 687K
- Northeast 501K
- South 492K
- Southeast 407K

## Region / Sales Method

| Region | | Sales Method | |
|---|---|---|---|
| West | 26,99,43,182 | Outlet | 10,55,05,581 |
| Northeast | 18,63,24,067 | In-store | 10,53,84,000 |
| Southeast | 16,31,71,236 | Online | 5,90,53,601 |

Sum of Total Sales: 89,99,02,125

## Product Wise Sales & Profit

● Sum of Operating Profit  ● Sum of Total Sales

| Product | Total Sales | Operating Profit |
|---|---|---|
| Men's Street Foot... | 209M | 83M |
| Wom... Appa... | 179M | 69M |
| Men's Athle... Foot... | 154M | 52M |
| Wom... Street Foot... | 128M | 45M |
| Men's Appa... | 124M | 45M |
| Wom... Athle... Foot... | 107M | — |

# Sales Dashboard

## Quarter
- 1
- 2
- 3
- 4

## Region
- Midwest
- Northeast
- South
- Southeast
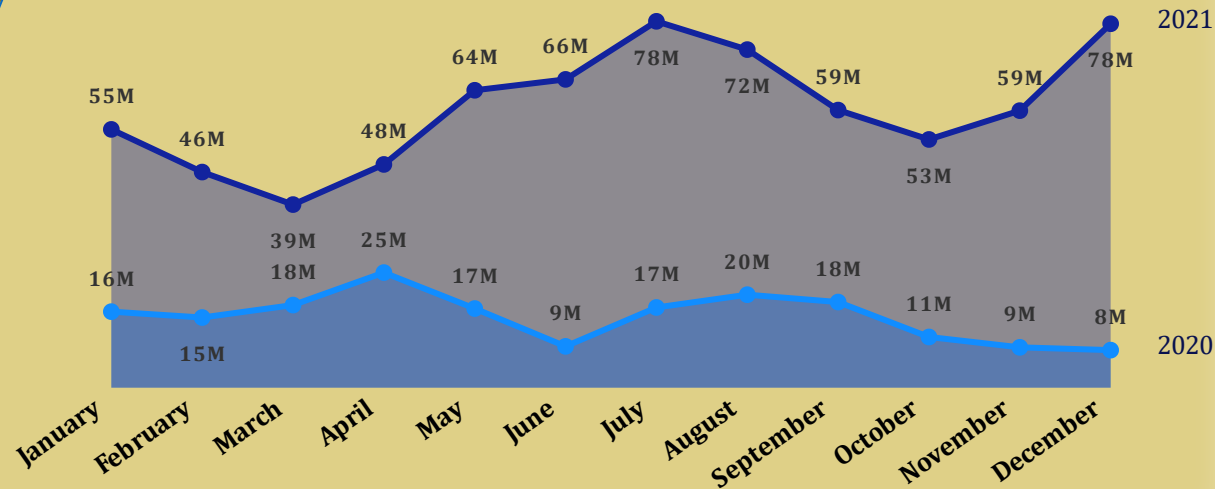- West

## Sales Method
- In-store
- Online
- Outlet

## City
- Albany
- Albuquerque
- Anchorage
- Atlanta
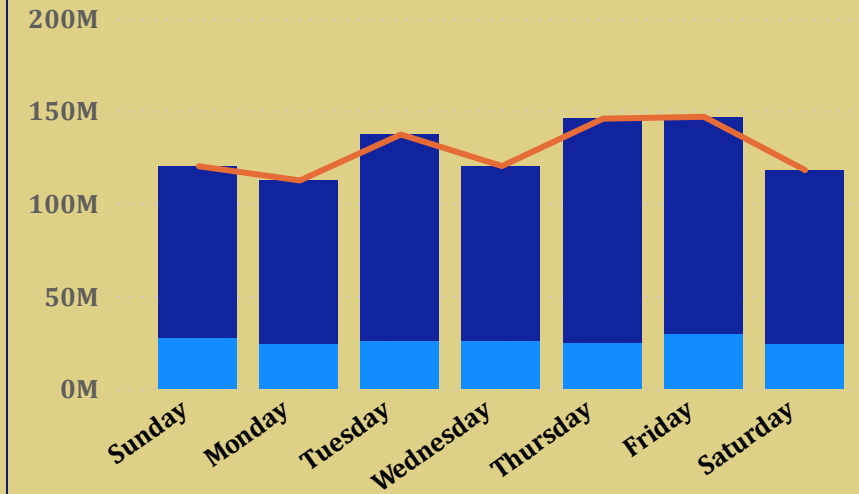- Baltimore
- Billings
- Birmingham
- Boise
- Boston

## Sales by Month



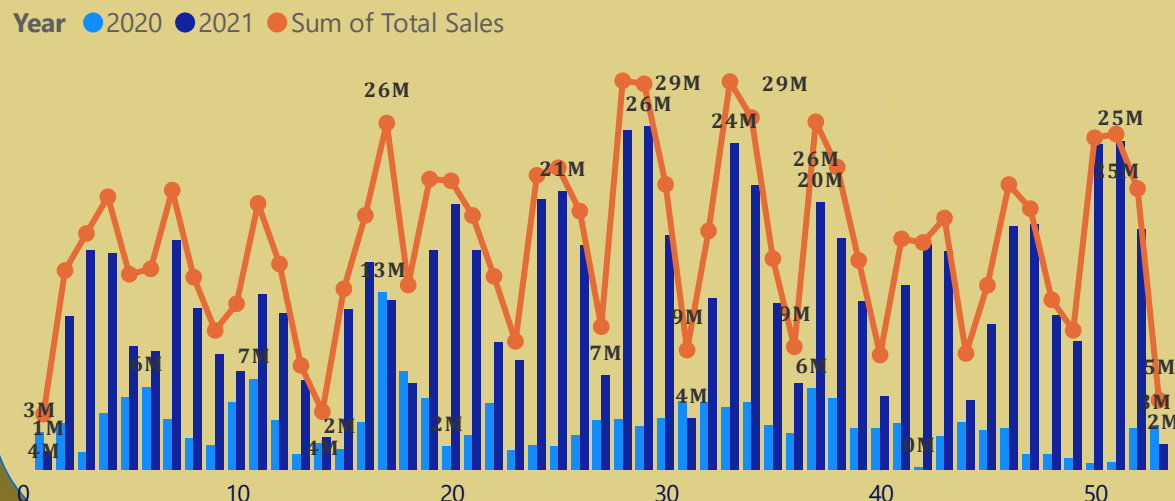2021: January 55M, February 46M, March 39M, April 48M, May 64M, June 66M, July 78M, August 72M, September 59M, October 53M, November 59M, December 78M

2020: January 16M, February 15M, March 18M, April 25M, May 17M, June 9M, July 17M, August 20M, September 18M, October 11M, November 9M, December 8M

## Day wise Sales



## Weekly Sales

Year  ●2020  ●2021  ●Sum of Total Sales



## Sales by Quarter



29.48%
25.29%
24.18%
21.05%

Quarter
- 3
- 2
- 4
- 1