

BUSINESS CASE	
Proposed Project	A movie reviewing site is planning to make.
Date Produced	10/11/2021
Background	The purpose of our site is to allow users to building favorite movie list to watch and to find a movie that they will enjoy watching, either by themselves or with friends and family. Our site will be for those who don't like advertisements getting in the way of looking for entertainment, and who want reviews from real people who just watch movies for the love of it, not official reviewers at large media organizations who have ties to the industry.
Business Need/ Opportunity	Our site will be for people who don't want to be harassed in an attempt to get them to buy a premium subscription service just to see reviews for new movies.
Options	The highest quality of movie source A nice server
Cost-Benefit Analysis	
The highest movie sources: good for brand recognition, more attractive for high end users. Everything about quality	
Nice server: Smoother interaction, stable service. Same as above, all about quality.	
Recommendation	
Using local server for the early stage will be sufficient.	