



LONDON VS BERLIN

The Battle of the cities

London or Berlin
Which city is a better location for safety and
business relocation?





Berlin



CRIME INDEX RATE:
41.32



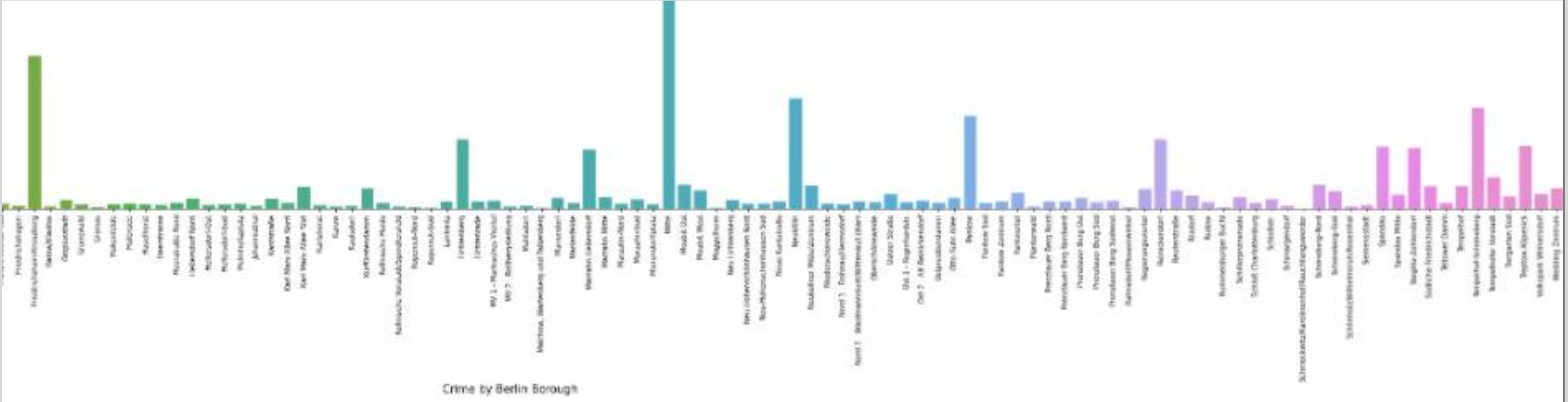
TOP CRIME BOROUGHs:
MITTE & FRIEDRIECHSHAIN



TOTAL POPULATION NUMBER IN THE
CAPITAL:
3.56 Million



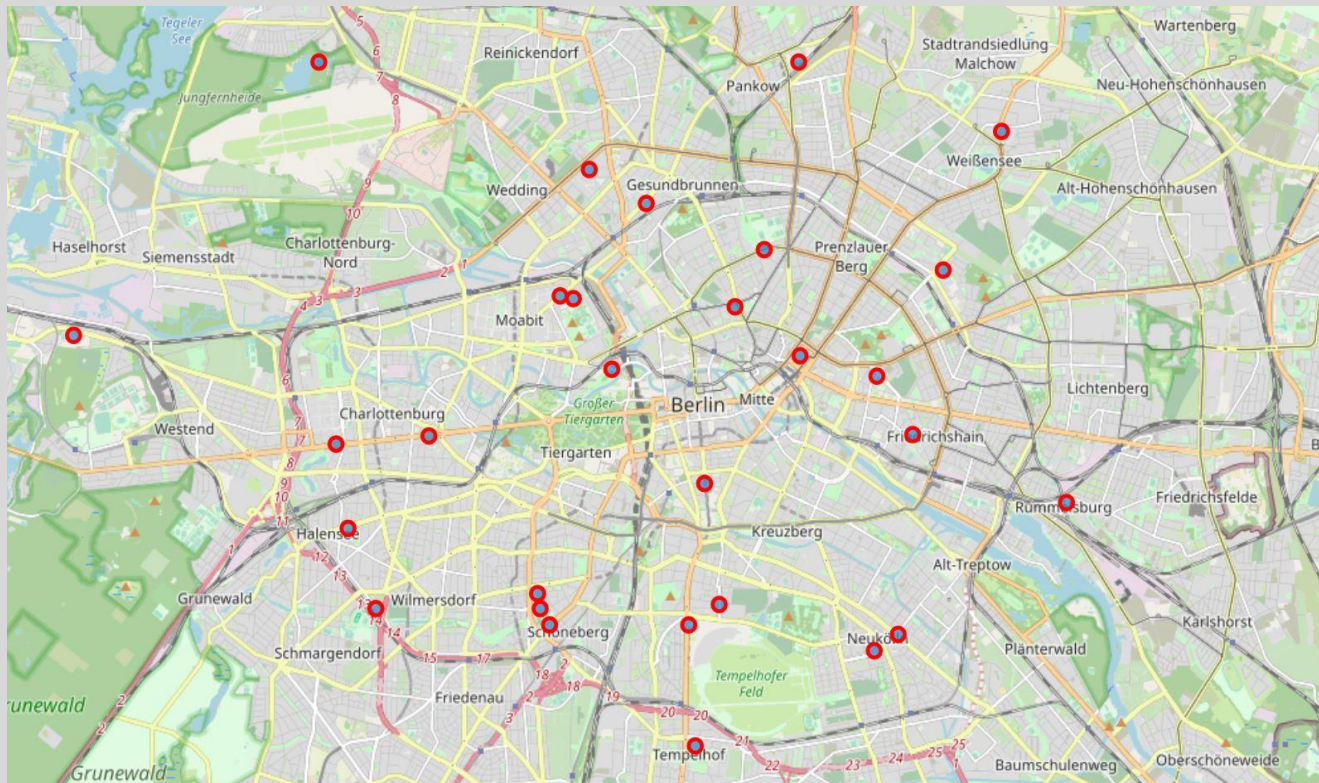
Crime by Borough in Berlin



When visualising the data in a bar chart we can see that there are significant differences per area with Mitte, Friedrichshain and Charlottenburg, being the areas with most crime averages recorded per month.



Police Distribution Presence Berlin



Police stations in central Berlin are distributed in urban crime spots such as Mitte and Friedrichshagen. However, also areas with low crime rates such as Schoeneberg have a good distribution of police location presence.



London



CRIME INDEX RATE:
52.93



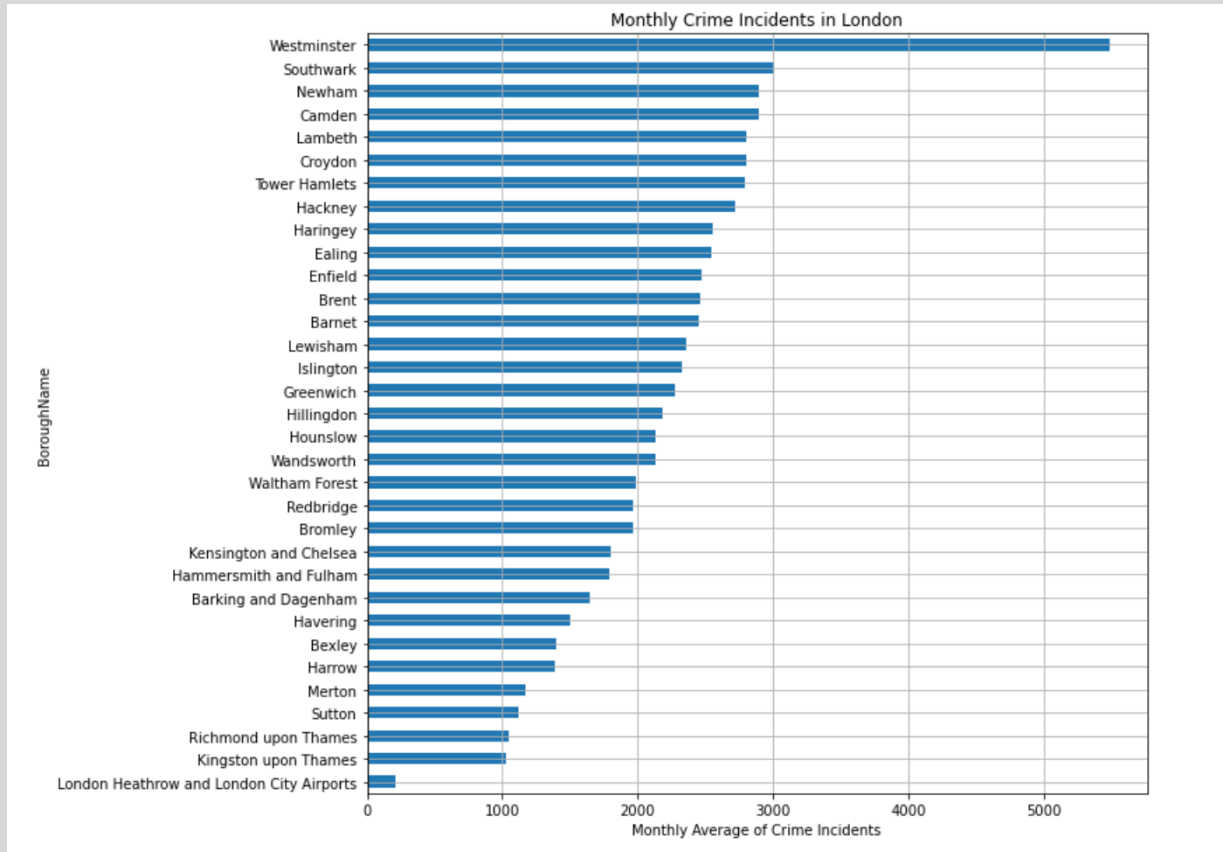
TOP CRIME BOROUGHs:
WESTMINSTER & SOUTHWARK



POPULATION NUMBER IN CAPITAL:
9.4 MILLION



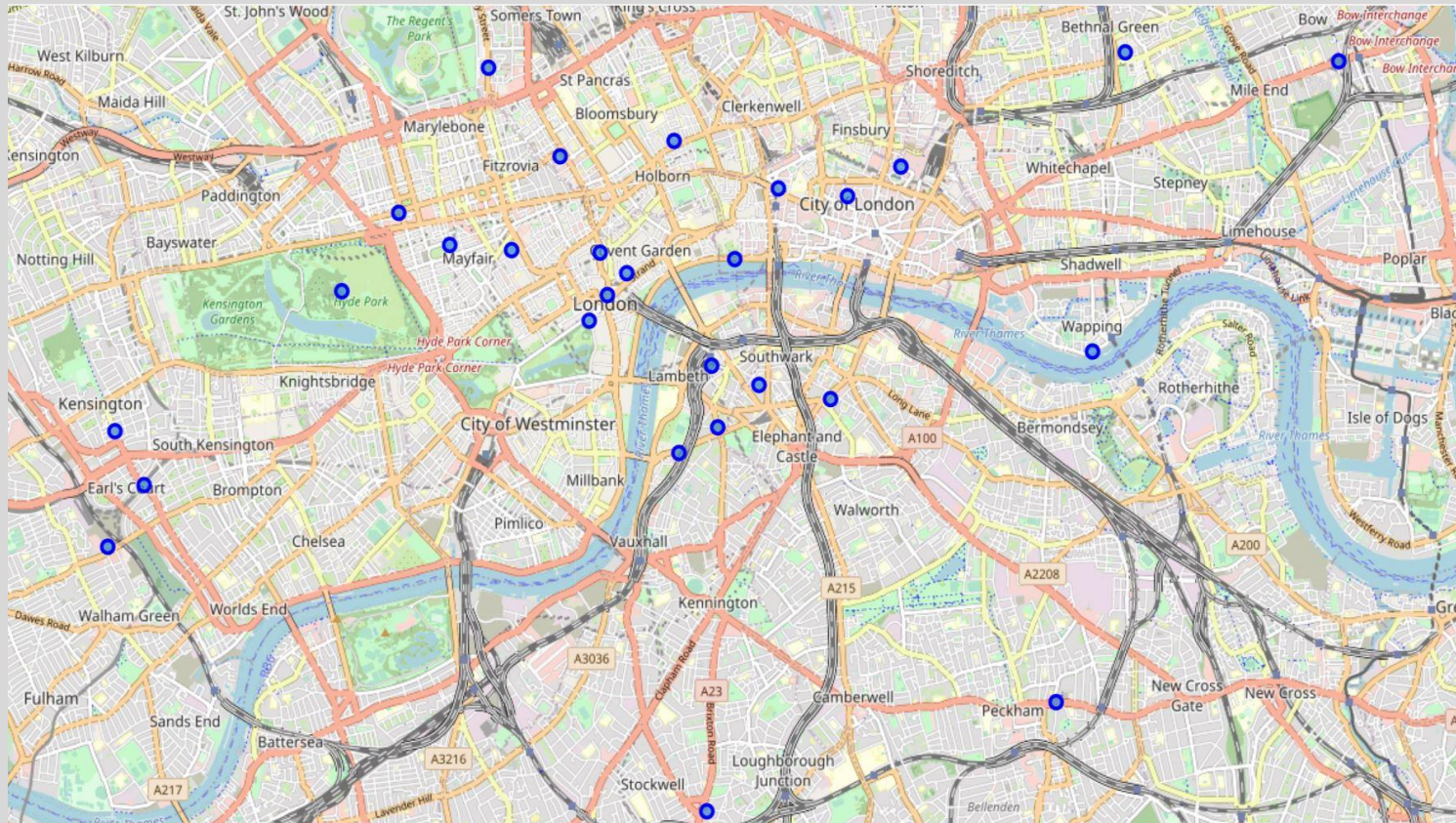
Crime by Borough in London



Westminster, Southwark and Newham were the areas with most crime averages recorded per month.



Police Distribution Presence London



As we can see the distribution of police locations is comparable to Berlin, although locations seem to be concentrated more in the city centre.



Recommendation



- Further additional statistical data is required to make an informed business decision
- The top crime areas tended to be in relatively central urban locations in both Berlin and London. While this might be related to population density no clear link could be found using the heatmap analysis for London. Further analysis should be conducted to see whether this factor plays a role as the top three crime areas in Berlin indicate, as they are also in the top 5 of most populated areas.
- While suburban boroughs seem to be a safer bet in both cities with lower monthly average crime rates, these might not be the prime spots to open a business in terms of a trading perspective, and a central location might out way the safety argument.
- Both cities are relatively equal in terms of comparing crime rates per population and location data such as the distribution of police stations or higher crime occurrence in urban areas than suburbs. There are significant differences between the two cities in terms of the overall size as well as cultural customs, which a business planning to relocate might need to consider. Additional factors such as central location and access to customers might out way negative effects of high crime rates.