

805 SHOCK

CHEESE BURGER WITH LETTUCE, TOMATO, 805 SINGNITURE SAUCE

805 SMOKE

CHEESE BURGER WITH MARINATED BACON, CHOPPED PEPPER, 805 SAUCE

805 SHROOM

CRISPED FRIED MUSHROOM FILLED WITH CHEDDAR CHEESE, LETTUCE, TOMATO, 805 SAUCE

805 SHAKE

CHEESE BURGER AND '805 SHROOM' WITH LETTUCE, TOMATO, 805 SAUCE

805 BURGER

CLASSIC AMERICAN BURGER WITH NO LETTUCE, TOMATO, 805 SAUCE

805 CHEESE BURGER

'805' BURGER TOPPED WITH GRILLED CHEESE AND GRILLED CHOPPED ONIONS WITH 805 SAUCE

BURGER



805 SHOCK BEER

FIRESTONE WALKER, 6%

805 SMOKE BEER

FIRESTONE WALKER, 7%

805 SHROOM BEER

FIRESTONE WALKER, 4%

805 SHAKE BEER

FIRESTONE WALKER, 11%

805 CLASSIC BEER

FIRESTONE WALKER, 7%

805 DRAFT BEER

FIRESTONE WALKER, 8%

BEER



805 SHOCK FRIES

FIRES PERFECT MATCH WITH 805 SHOCK

805 SMOKE FRIES

FIRES PERFECT MATCH WITH 805 SMOKE

805 SHROOM FRIES

FIRES PERFECT MATCH WITH 805 SHROOM

805 SHAKE FRIES

FIRES PERFECT MATCH WITH 805 SHOCK

805 CLASSIC FRIES

REGULAR DELICIOUS FRIES

805 CHILI FRIES

805 STYLE CHILI FRIES

SIDES





805 Burger is one of the biggest fast food burger chain. They first started their business as a beer company, now well-known as Firestone 805 Beer, and expended their business towards a fast food premium burger industry. Their small business where first started at San Luis Obispo, CA now has thousands of stores all around the state.

Very first original store at San Luis Obispo still remains the same way as they opened and still operates their regular business hours. Just like very first Starbucks at Seattle, it became one of the tourist attractions that offers numerous goods and amazing foods. And this very first store located at downtown SLO is trying to come up with a new logo design that emphasis on both beer and a burger. However, they also want to have friendly image that welcomes all sorts of different demographics.

805 Burger mission is to create delicious handcrafted burgers that perfectly goes along with their carefully brewed beers. That being said, their targeted customers are mainly adults who are eligible to consume alcohols. None of the fast food burger restaurants brews their own beer along with handcrafted burger, which made them to an unbeatable monopoly fast food chain that meets particular consumer needs.



805 Burger & Beer
 1000 E. Foothill Boulevard
 San Luis Obispo, CA 934
 805) 000 0000 (Main)
 805) 999 9999 (Fax)
 805burger&beer@805.com

