iOS, tvOS and watchOS Library Release Notes

As of version 5 the comScore libraries use a new public API.

Upgrading existing implementations of version 2 and 3 of the comScore library will require a small amount of code changes.

These code changes are explained in an appendix of the implementation guides.

Library Version 5.3.0.170406

Release Date: April 12, 2017

Application Tag Data Collection Model Version: 2.13 Streaming Tag Data Collection Model Version: 5.7 Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x Supported watchOS Versions: 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

- 1. [TAGLDARW-34, TAGLDARW-43] Allow processing of API notification methods calls prior to configuring and starting the library to improve data collection.
- 2. [TAGLDARW-36] Add collection of library environment properties.
- 3. [TAGLDARW-35] Add API method for implementing Activation.
- 4. [TAGLDARW-37] Modify processing of provided PublisherConfiguration to immediately generate the publisher-specific unique device ID.

Bug fixes:

- 1. [TAGLDARW-39] Ensure cross-publisher unique device ID is (re)generated each time its value is retrieved.
- 2. [TAGLDARW-55] Ensure the library cancels any queued tasks when it is disabled and that clearOfflineCache and clearInternalData API method calls are performed synchronously.

Known issues and limitations:

There were no known issues for this release.

Library Version 5.2.0.170216

Release Date: February 23, 2017

Application Tag Data Collection Model Version: 2.11 Streaming Tag Data Collection Model Version: 5.7 Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x Supported watchOS Versions: 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit



New features and improvements:

- 1. [TAGLDARW-15] Add API methods for clearing all stored data and clearing the offline cache without flushing it to support advanced implementation scenarios.
- 2. [TAG-2937] Improve collection of automatically calculated Streaming Tag positions and unique playing time for players which support changing the playback rate. The library will now account for playback speed using the values provided for playback rate change notification method calls (if these calls appear in the implementation).

 Please note that playback rates can be negative to indicate reverse playback. The library uses the playback rate to calculate the current position in between playback state change notifications. Depending on the player's exact reverse playback capabilities, the playback scenario and execution timings, reverse playback past position 0 could cause the calculated position be a negative value.
- 3. [TAG-2939] Implement system clock jump detection to mitigate the effect of clock jumps on Streaming Tag collected positions, playing time and unique playback.
- 4. [TAG-2946] Add an API method to disable internal updates of the Streaming Tag current position and position-related metrics based on the progress of natural time.

Bug fixes:

- 1. [TAGCPPS-6] Prevent seeking while a stream is paused from being counted as playback in Streaming Tag measurement requests.
- 2. [TAGLDARW-13] Ensure any available PartnerConfigurations cause a separate *stack* on measurement requests.
- 3. [TAGLDARW-14] Prevent multiple successive calls to add the same ClientConfiguration from causing crashes.
- 4. [TAGLDARW-16] Prevent a known NSURLSession issue related to deallocation from causing crashes.
- 5. [TAGLDARW-32] Ensure Application Tag usage timings labels do not appear on Streaming Tag measurement requests.
- [TAG-2985] Ensure Streaming Tag asset load counter is reset when a new Asset is provided to the StreamingAnalytics API.

Known issues and limitations:

There were no known issues for this release.

Library Version 5.1.11.161223

Release Date: January 20, 2017

Application Tag Data Collection Model Version: 2.11 Streaming Tag Data Collection Model Version: 5.7 Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x Supported watchOS Versions: 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

1. [TAGLDARW-12] Include label ns_ap_sd label which reports the device display resolution.



- [TAGLDARW-5, TAGQA-1093] Prevent cyclic call chains which create room for crashes from occurring when the vCE component and code from the application or another library is trying to be a delegate to web views at the same time and forward calls in both directions. This resolves a known issue of version 5.1.10.161109 of the library.
- 2. [TAGLDARW-8] Ensure the live transmission mode is correctly applied when networking traffic from the device connection uses the cellular network.
- 3. [TAGLDARW-9] Ensure start event measurements are sent with an event counter value of 1.
- 4. [TAGLDARW-12] Ensure the ns_ap_res label accounts for the screen scale factor in the application screen dimensions value.
- 5. [TAGLCPPS-1] Prevent label values which reprensent numerical values beyond 999999 from being collected in scientific notation.
- 6. [TAGLCPPS-2] Ensure the library starts transmitting data when a PublisherConfiguration and PartnerConfiguration is added after the configuration windows is closed and the library was started without a PublisherConfiguration and PartnerConfiguration.
- 7. [TAGLCPPS-3] Ensure calls to notifyBufferStop to transition from *buffering during playback* state to *playing* state resume the collection of playing time.

Known issues and limitations:

There were no known issues for this release.

Library Version 5.1.10.161109

Release Date: November 10, 2016

Data Collection Model Version: 2.11

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x **Supported watchOS Versions:** 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

No feature requests were included in this release.

Bug fixes:

- 1. [TAG-2850] Prevent calls to the Aggregate method from interpreting labels which are not provided in the arguments of the calls.
- 2. [TAG-2864] Provide the notifyCustomEvent method on the StreamingAnalytics class.
- 3. [TAG-2860] Rename the notifyBufferEnd method on the StreamingAnalytics class to notifyBufferStop to align with implementation documents and the API on other platforms.
- 4. [TAG-2848] Improve the logic for consuming PublisherConfigurations and PartnerConfigurations to ensure boolean configuration settings are applied correctly.
- 5. [TAG-2857] Ensure usage data is immediately stored to prevent the collected values from being corrupted.



Known issues and limitations:

[TAGQA-1093] When the vCE component and code from the application or another library are trying to be a delegate
to web views at the same time and forward calls in both directions this can cause a cyclic call chain which creates
room for crashes to occur.

Library Version 5.1.8.161026

Release Date: November 1, 2016

Data Collection Model Version: 2.11

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x **Supported watchOS Versions:** 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

- 1. [TAG-2827] Add the armv7s slice separately in the iOS deliverable to support applications specifically developed for and targeting only the armv7s architecture.
- 2. [TAG-2803] Ensure the vCE component is immediately disabled or not started as soon as a provided PublisherConfiguration disables the vCE component.

Bug fixes:

- [TAG-2831] Prevent the library from crashing when start is called without providing a PublisherConfiguration or PartnerConfiguration.
- 2. [TAG-2833] Ensure appropriate usage data is collected when the library migrates existing stored values.
- 3. [TAG-2835] Prevent the library from crashing if *Persistent Labels* are updated on an existing i.e., already applied PublisherConfiguration or PartnerConfiguration.

Known issues and limitations:

There were no known issues for this release.

Library Version 5.1.7.161004

Release Date: October 10, 2016

Data Collection Model Version: 2.11

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x Supported watchOS Versions: 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

No feature requests were included in this release.



- 1. [TAG-2770] Remove an undocumented unnecessary value in the enum used to indicate *ContentType* when using the streaming tag wrapper class for reduced requirements implementations.
- 2. [TAG-2807] Prevent the deployment of the tvOS library on a 9.0 target from triggering warnings inside Xcode.
- 3. [TAGQA-1041] Prevent applications of which the implementation uses the vCE component from crashing on iOS 10 when the application offers native video playback, is built with Xcode 7 and the user closes the native video playback component and taps on the <*Home* button after completing video playback in full screen.
- 4. [TAGQA-1042] Prevent applications from crashing when the implementation uses the vCE component and tries to use updateMetaString.
- 5. [TAGQA-1043] Ensure the vCE component sends visibility information and updates dictionary values on the same thread to prevent data corruption.
- 6. [TAGQA-1044] Ensure the vCE component detects web views which it internally creates to prevent those web views from being included in visibility tracking.
- 7. [TAGQA-1054] Ensure the vCE component calculates correct viewability metrics when the native view loses or gains focus
- 8. [TAGQA-1055] Prevent the vCE component from detecting false positives when native views are removed from the view hierarchy.
- 9. [TAGQA-1065] Prevent applications from crashing when the implementation uses the vCE component and the application is cold started on a network connection with low bandwidth or no connectivity.

Known issues and limitations:

There were no known issues for this release.

Library Version 5.1.4.160907

Release Date: September 16, 2016

Data Collection Model Version: 2.11

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x, 10.x Supported watchOS Versions: 1.x, 2.x, 3.x

Supported tvOS Versions: 9.x, 10.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp, audio-unit

New features and improvements:

- 1. First public release of comScore library version 5.x.
- 2. [TAG-2020, TAG-2238, TAG-2243, TAG-2293, TAG-2506, TAG-2569] Refactor and re-implement the public API and underlying internal logic. This includes changes like:
 - Rename most public API methods to introduce a new naming scheme as well as adherence to platformspecific naming conventions.
 - Implement improvements for performance and stability as well as for future proofing the public API for implementations for combinations of different comScore products.
 - Implement a new approach to configurating the library, including support for multiple partner and/or client configurations while collecting data only once.
- 3. [TAG-2169, TAG-2216, TAG-2491, TAG-2527, TAG-2596] Implement streaming analytics v5 API and data collection model features. This includes a completely new API for streaming analytics implementantions.



- 4. [TAG-2193] Deliver the library as three separate frameworks: one for iOS applications and extensions, one for tvOS applications and one for watchOS applications.
- 5. [TAG-2201] Include instrumentation for mobile in-application ad viewability for campaigns tagged with a comScore vCE tag by introducing a vCE component.
 - This feature requires iOS 7 or higher to function properly. If the application is running on devices with iOS 6 or lower then this feature will not be enabled/available.
- 6. [TAG-2227] Introduce support for tvOS.
- 7. [TAG-2251] Include data collection model version label ns ap smv in the collected data.
- 8. [TAG-2292] Enable Usage Properties Auto Update by default.
- 9. [TAG-2577] Make a warning appear on the device console for debug builds of the hosting application when the *AdSupport* framework is not linked into the hosting application.
- 10. [TAG-2740] Include label ns_st_li=1 for live media types when using the streaming tag wrapper class for reduced requirements implementations.

- 1. [TAG-2029] Ensure all characters which require URL encoding are properly encoded.
- 2. [TAG-2244] Ensure the public pod does not generating compile time errors when added as a transitive dependency from Cocoapods.
- 3. [TAG-2254] Modify the streaming tag wrapper class used for Reduced Requirements implementation to prevent incorrect hardcoded content type values from being reported.

Known issues and limitations:

- 1. [TAG-2770] There is an undocumented unnecessary value in the enum used to indicate *ContentType* when using the streaming tag wrapper class for reduced requirements implementations.
- 2. [TAGQA-1041] Certain applications that offer video playback using the native video playback component can crash on iOS 10 when the application is built with Xcode 7 and the following scenario occurs: after completing video playback in full screen, the user closes the native video playback component and navigates to a different application screen.
- 3. [TAGQA-1042] An application can crash when it uses the vCE component and the implementation tries to use updateMetaString.
- 4. [TAGQA-1043] The vCE component does not send visibility information on main thread while the dictionary values are updated on main thread. This causes data corruption.
- 5. [TAGQA-1044] The vCE component does not detect web views which it internally creates. This causes those web views to be included in visibility tracking which is undesirable.

Library Version 3.1607.27

Release Date: July 28, 2016

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x

Supported watchOS Versions: 1.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp

New features and improvements:

No feature requests were included in this release.



1. [TAG-2559] Improved the changes implemented for version 3.1607.26.

Known issues and limitations:

There were no known issues for this release.

Library Version 3.1607.26

Release Date: July 26, 2016

Supported iOS Versions: 6.x, 7.x, 8.x, 9.x

Supported watchOS Versions: 1.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp

New features and improvements:

• No feature requests were included in this release.

Bug fixes:

- 1. [TAG-2020] Modified the code responsible for dispatching measurements to prevent the occurrence of a race condition which could lead to sporadic crashes.
- 2. [TAG-2559] Fixed an issue which could cause exception messages related to overreleasing objects which are already being deallocated.

Known issues and limitations:

• There were no known issues for this release.

Library Version 3.1605.03

Release Date: May 6, 2016

Supported OS Versions: 6.x, 7.x, 8.x, 9.x **Supported watchOS Versions:** 1.x

Supported iOS Extensions: today-extension, share, action, photo-editing, document-provider, custom-keyboard, watchapp

New features and improvements:

No feature requests were included in this release.

Bug fixes:

1. [TAG-2020] Fixed an issue related to the use of worker threads which could lead to a memory leak.

Known issues and limitations:

There were no known issues for this release.

Releases from 2015 and earlier have been removed from the release notes.

