

# Hotel Bookings

Booking Behaviour and  
Guest Profile

Cancellations and Booking  
Risk

Revenue and Room  
Insights

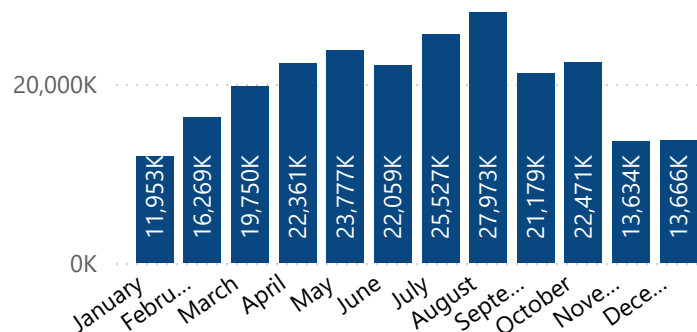
Arrival Date

All

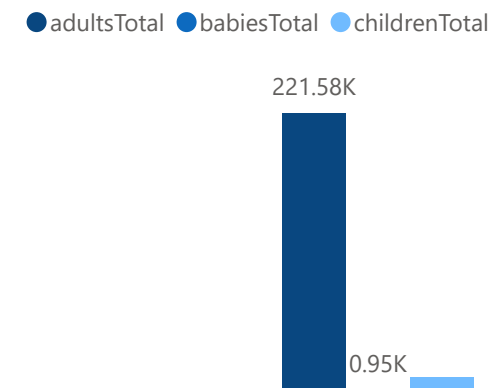
119K

Total Bookings

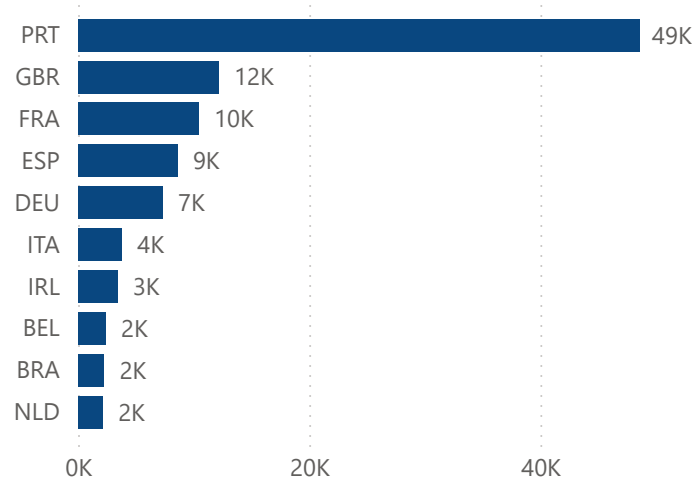
Arrival Date by Month



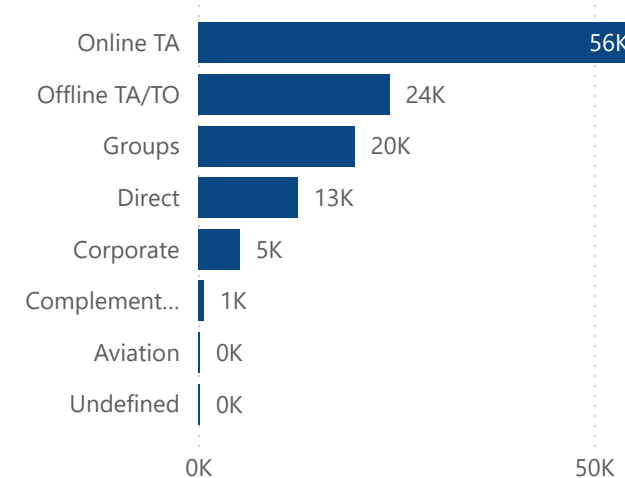
Adults, Babies, and Children Count



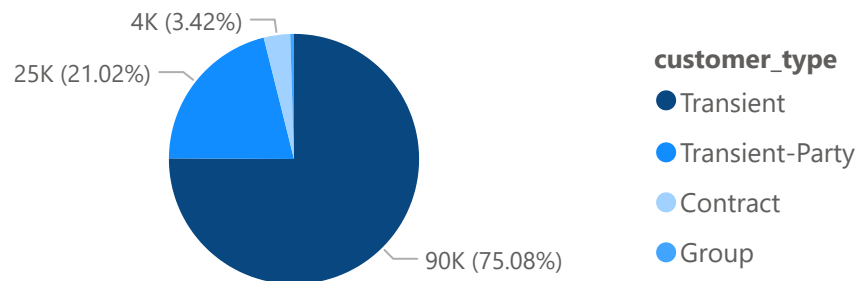
Total Bookings by Country



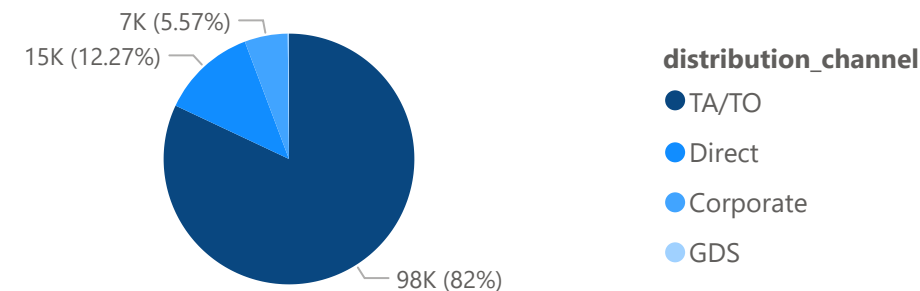
Total Bookings by Market Segment



Total Bookings by Customer Type



Total Bookings by Distribution Channel



# Hotel Bookings

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37.05%

Canceled (Percentage)

## Previous Cancellations

10401	0
Total	Min
0.09	26
Avg	Max

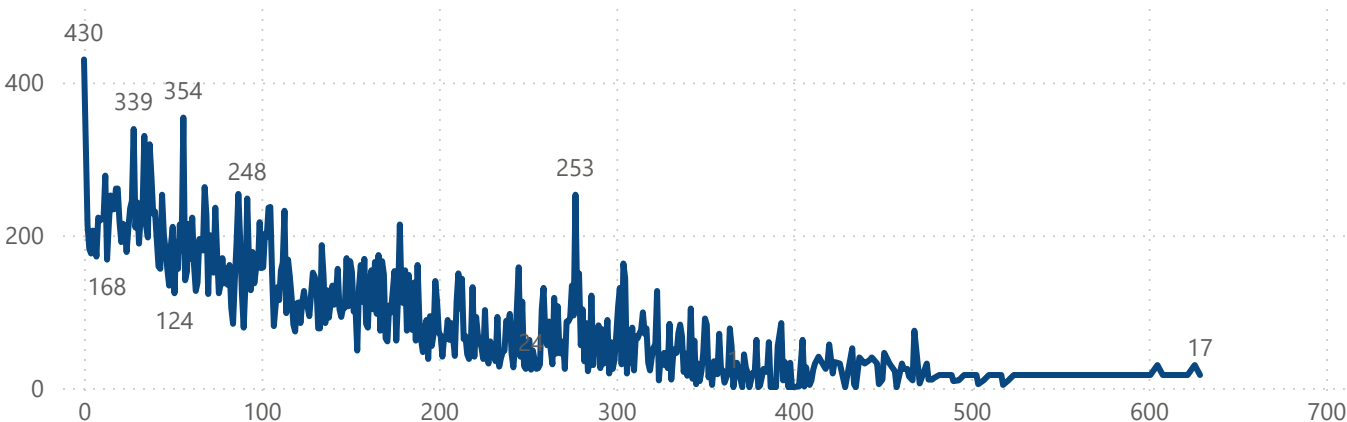
## Days in Waiting List

277122	2.32
Total	Avg
0	391
Min	Max

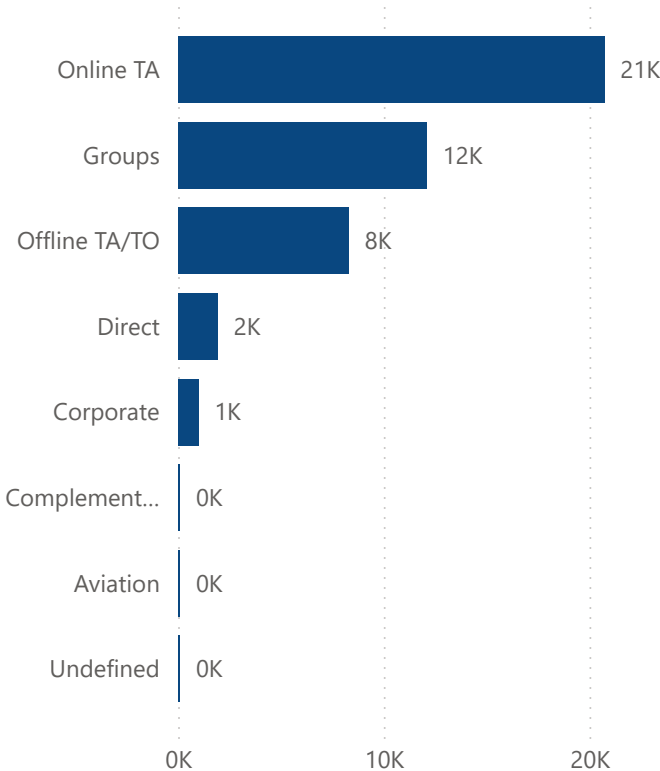
## Booking Changes

26347	0
Total	Min
0.22	21
Avg	Max

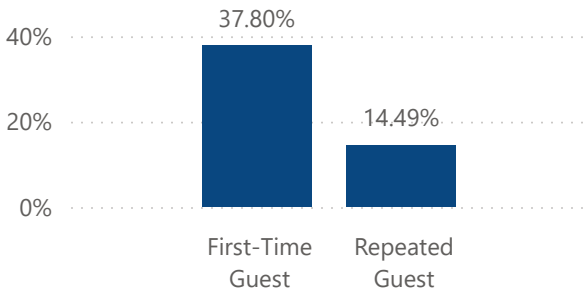
## Canceled Bookings by Lead Time



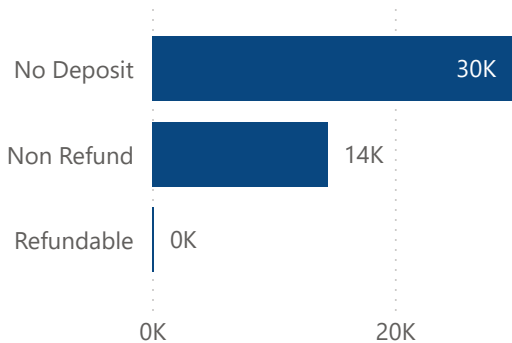
## Canceled Bookings by Market Segment



## Average Cancellation Rate by Guest Type



## Canceled Bookings by Deposit Type



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Arrival Date Year

All

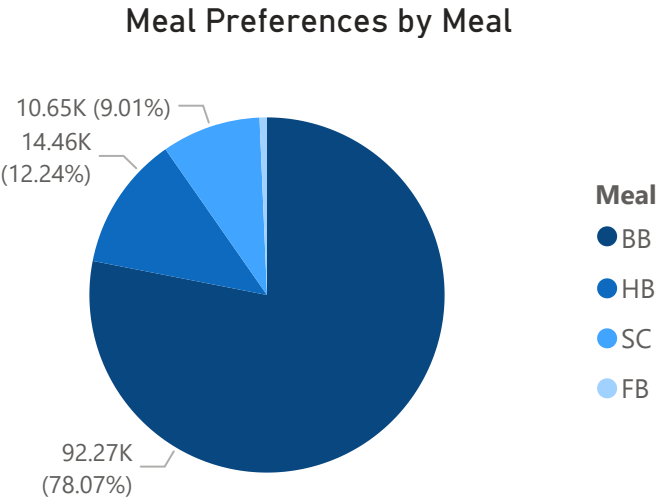
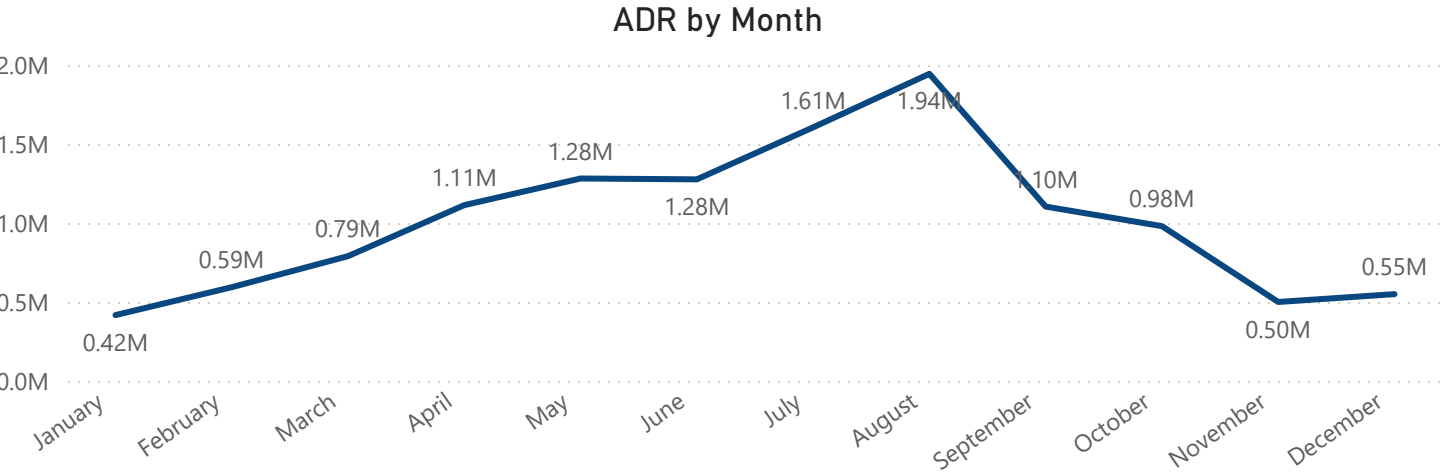
\$42.7M

Total Revenue (KPI)

7462

Total Required Car Parking Spaces

Special Requests	
68213	0.57
Total	Avg
0	5
Min	Max



Room Match	Assigned Room	Reserved Room
Matched	104432	104432
Mismatched	14913	14913
Total	119345	119345