

Analytics Report for www.mywebshop.com 12-2019

Page Views	DEC 2019 230620	NOV 2019 223825	DIFF: 3.0 %	DEC 2018 223695	DIFF: 3.1 %
Unique Page Views	DEC 2019 178793	NOV 2019 170208	DIFF: 5.0 %	DEC 2018 152408	DIFF: 17.3 %
Sessions	DEC 2019 96406	NOV 2019 87735	DIFF: 9.9 %	DEC 2018 72390	DIFF: 33.2 %
Conversions	DEC 2019 0.9	NOV 2019 0.8	DIFF: 12.5 %	DEC 2018 1.0	DIFF: -10.0 %
Bounce Rate	DEC 2019 28.3	NOV 2019 28.8	DIFF: -1.7 %	DEC 2018 41.8	DIFF: -32.3 %
Transactions	DEC 2019 831	NOV 2019 732	DIFF: 13.5 %	DEC 2018 742	DIFF: 12.0 %
Avg. Order Revenue	DEC 2019 587.1	NOV 2019 659.9	DIFF: -11.0 %	DEC 2018 582.9	DIFF: 0.7 %
Revenue	DEC 2019 487885.3	NOV 2019 483075.8	DIFF: 1.0 %	DEC 2018 432524.5	DIFF: 12.8 %
Avg. Pageload Time	DEC 2019 2.9	NOV 2019 2.8	DIFF: 3.6 %	DEC 2018 2.8	DIFF: 3.6 %