To start off, I really got intrigued by number 57, and the reading stating that “People are inherently lazy”. I think they are exaggerating the idea as they said, but people are most definitely efficient. So, with how people act in their day-to-day life, you most definitely need to make sure your website design is efficient. What I mean by that is you need to make it so that people can easily skim through your website and get the big picture. If you put too much information on a website, people aren’t going to give their full attention to it, and they aren’t going to understand everything that is being discussed.

So, what are the things you should include to make sure your website is efficient? Well, logically, you should make sure they can easily find contact information such as an e-mail, phone number, etc. You should have a navigation bar at the top that contains limited information, but enough so that people can get their simple tasks done. Either way, make sure the website is fast, and make sure that you have accurate information.

On to the next topic, which is one that kind of co-mingles with the previous topic, number 58 which is regarding to how “People will look for shortcuts only if the shortcuts are easy”, which makes a lot of sense. One of the cool shortcuts that are a major part of websites now is autofill. If you can implement into your website the way to autofill boxes based on the input many people would appreciate the shortcut.