Synopsis

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Strategic Implementation of Zero Trust Architecture in Enterprises

We are looking at the transition to a Zero Trust Architecture (ZTA) through the lens of enterprise security. Organizations have started moving away from a perimeter based security model to a 'Never Trust Always Verify Approach'. The increase of complex cyber attacks has forced organizations to adopt more advanced approaches to cybersecurity, like Zero Trust principles, that employ identity verification, micro-segmentation, continuous monitoring, and least privileged access to enhance overall security posture. While each element of ZTA is important, we argue that the main feature is the comprehensive, policyled approach that integrates identity, network, and endpoint security into a singular, unified framework.

To audit the data with maximum protection, organizations pose trust in their networks. As a result, the organizational data is prone to insider threats, credential theft, or lateral movement attacks. Unlike the conventional approach, which relied on an implicit trust, Zero Trust not only reduces risks, but also ensures compliance with international cybersecurity standards like GDPR, NIST 800-207, and ISO 27001. With the rapid adoption of work-from-home policies, cloud computing, and IoT devices, there is a dire need to transition to policies with Zero Trust-based access controls that do not compromise user experience while ensuring secure workplace conditions.

Apart from nurturing innovation with respect to cloud security, endpoint protection, and Al-enabled threat intelligence, the purposeful deployment of Zero Trust has allowed companies to enhance threat detection, improve access control, and minimize the attack surface. By properly organizing the implementation steps of Zero Trust, businesses can effectively manage security, compliance, and operational silos, which will sustain long-term cybersecurity resilience as the world becomes increasingly interconnected.

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