SEO Analyser - User Guide

The SEO Analyser is a simplified analyser for SEO. It is a web application that performs a simple SEO analysis of a plain text or Url.

1) **SETTINGS**

The user has 2 options: submit an input text (in English) or insert a valid URL of a web page. By default is set the option Text and below the related filters settings (only the flag about the meta tag - the second in the list - is unchecked because it's dedicate for html)

localhost:9090	
SEO Analyser	
● Plain Text ○ Url	
☐ Include number of occurrences of each word ☐ Include number of occurrences of each word in Meta Tags ☐ Include number of external links ☐ Filter out stop-words Submit Clear	
In order to insert an Url click on the radio-button Url; the input form will change as shown be	low
localhost:9090	IOVV.
SEO Analyser	
○ Plain Text © Url	

The second flag is checked, in order to include the filters related to the html meta tags.

☑ Include number of occurrences of each word

☑ Include number of external links

☑ Filter out stop-words

Clear

Submit

☑ Include number of occurrences of each word in Meta Tags

In case of url is not valid the system will stop the process and ask to insert a valid URL that start with http:

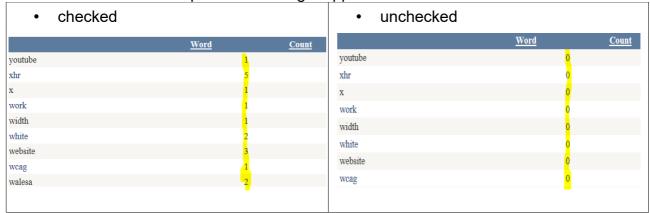
2) FILTERS

The analysis options listed in the form can be turn on/off but by default they are checked.

Include number of occurrences of each word

it will display next to any word the number of any occurrence.

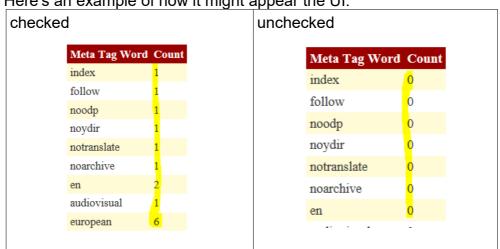
Here's an example of how it might appear the UI:



Include number of occurrences of each word in Meta Tags

it will display next to any word extract from the html meta tags the number of any occurrence.

Here's an example of how it might appear the UI:



Include number of external links

show in a label the total number of the links found out

Total external links: 147
Total unique words: 497



• Filter out stop-words

it will filter out the English stop-words stored in a text file. So it will change the final amount of filterd words.

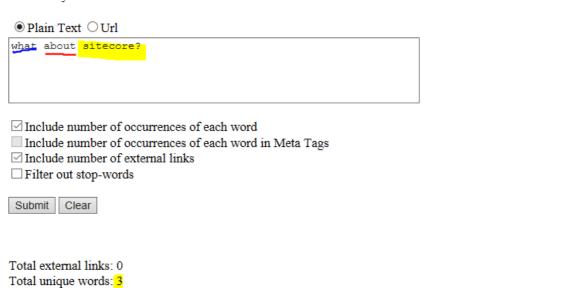
Checked

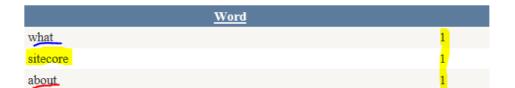
SEO Analyser

● Plain Text ○ Url	
what about sitecore?	
✓ Include number of occurrences of each word	
☐ Include number of occurrences of each word ☐ Include number of occurrences of each word in Meta Tags	
✓ Include number of external links	
☑ Filter out stop-words	
Submit Clear	
Total external links: 0	
Total unique words: 1	
<u>Word</u>	<u>Count</u>
sitecore	1

Unchecked

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3) RESULTS

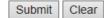
The result of the search process is displayed in tables sortable by header.

One table for the meta tags result and one for all words extracted. In addition we have the total amount of the unique words found.

All words table

<u>Word</u>	<u>Count</u>
what	1
sitecore	1
about	1

Meta tags table



Meta Tag Wo	rd Count
index	1
follow	1
noodp	1
noydir	1
notranslate	1
noarchive	1
	_

General total

event	3
date	3
photo	1

Total external links: 147 Total unique words: 535



In case of wrong URL the system will show the below error:

Total unique words: 0

Error in the requested URL: NameResolutionFailure - Message: The remote name could not be resolved: 'test.myspace.com'