

Fred Diaz-Wang

Tel: 1-646-651-0384 • E-mail: Wangy763@newschool.edu

Qualifications

Experience in customer service and personal assistance in fashion, having catered to high-end to bridge level clientele.

Knowledge of:

Marketing, Merchandising Math,
Visual Merchandising, Fashion Textiles
Fashion Apparel Design, Computer- Aided Design (CAD)

Skills

Production Management, Supplier/Factory Management, P.O Managment,
Social Media Management - Hootsuite certified
Squarespace and Shopify savvy
Quality Assurance
Computer Aided Fashion Design: Adobe Photoshop, Illustrator
Creative Writing, Copy Writing
Fashion Drawing: Fashion Illustraion and Technical Flats
Tech-pacs for garments/accesories
Computer IT : Word, Excel, Powerpoint
Foriegn Languages: Fluent in Mandarin and English

Industry Experience

Yeohlee

Design/Production Assistant

2016-Present

Covered a wide range of essential tasks such as collection line sheet creation (sketches,techpacks, look book content arrangents), concept development, fabric and trim sourcing, manufacturer/supplier relation managment, managing company e-commerce site and social media platforms, quality assurance, invoicing/shipping, fabric and inventory control; overseeing the mass production process from start to finish.

Norisol Ferrari/Resonance

Accesory Design Assistant

2016

Accesory inventory control, product development/tech-pack, e-commerce site management.

Michael Kaye Couture

Designer's Assistant

2015

Worked along side designer to create online catalogs of the work, represented the public relations team, assisted designer and patternmakers through out the fitting processes with high-end clientele, and organized the show room.

WTC Studio in Shanghai, China

Copywriter/Designer's Assistant

2013-2014

Worked closely with designer during fittings, assisted with organizing photoshoots, organized the showroom, wrote the press release articles describing the collections in full detail, from inspiration to sillohette to the fabrication, and created look-books for each collection.

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Education

Post-Graduate Studies

2014-2016

Parsons, The New School for Design

AAS in Fashion Marketing/ Design

Graduate School

2010-2012

University of Pennsylvania, School of Liberal and Professional Studies.

MLA in Gender Studies and Creative Writing

Undergraduate

2006-2010

National Taiwan Normal Univeristy.

B.A in English Language and Literature